

Google Trends Data Collector Installation Guide

1. Install python version 3.12.2 -

<https://www.python.org/downloads/release/python-3122/>

2. Install PostgreSQL version 16

<https://www.postgresql.org/download/>

3. run `$ cp config/db_template.yml config/db.yml`

Enter your username, password, database name, and the port number

4. run `$ cp .env_template .env`

This stores the apis keys required for the system to work, as well as other sensitive info like email info.

5. Run `$ pip install -r requirements.txt`

6. Alter the pytrends api to change the data received from google

A. Go to `input/google_trends_fetcher.py`

B. Go to line 138 in the function `fetch_today_searches`

C. Depending on what IDE (VS code recommended) you are using right click on the `today_searches` function being called on the `pytrends` object, click go to definition which will take you to a file called `requests.py`

```

481     def today_searches(self, pn='US'):
482         """Request data from Google Daily Trends section and returns a dataframe"""
483         forms = {'ns': 15, 'geo': pn, 'tz': '-180', 'hl': self.hl}
484         req_json = self._get_data(
485             url=TrendReq.TODAY_SEARCHES_URL,
486             method=TrendReq.GET_METHOD,
487             trim_chars=5,
488             params=forms,
489             **self.requests_args
490         )['default']['trendingSearchesDays'][0]['trendingSearches']
491         # parse the returned json
492         result_df = pd.DataFrame(trend['title'] for trend in req_json)
493         return result_df
494         # return result_df.iloc[:, -1]

```

D. In requests.py comment out or remove `return result_df.iloc[:, -1]`

And just return `result_df`

`result_df.iloc[:, -1]` extracts and returns only the last column of the DataFrame as a Series.

`result_df` returns the entire DataFrame with all its columns and rows.