

Executive Summary & Recommendation

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After analysing the IMDB dataset we can draw some points based on the insights:

- A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- Approximately, the future project could have an average duration of 107 minutes.
- From the dataset, we can predict that
 - Dream Warrior Pictures (Ranked 1st) or
 - National Theatre Live (Ranked 2nd) or
 - Both could be their next project's production company
- Due to higher average rating, James Mangold can be hired as the director for their next project.
- Based on the median rating,
 - Mammooty (Ranked 1st) or
 - Mohanlal (Ranked 2nd) can be hired as the Actor for their next project
- Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.
- Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
- As a global partner,
 - Marvel Studios (Ranked 1st)
 - Twentieth Century Fox (Ranked 2nd) or
 - Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.