



Wincite

A PREMIER B-PLAN COMPETITION
HOSTED BY
CEL, BITS Pilani Goa Campus



ABOUT CEL

With a mission to inspire campus youth and people around them to lead entrepreneurial innovations at the national and global stage, CIIE maintains a vision to create the right ecosystem for ideas to mature into successful ventures.

The major events organized by us are:

- 1.B.M.C.**
- 2.Startup Saturday**
- 3.Breakaway**
- 4.WINCITE – B-Plan Competition**
- 5. Rural Entrepreneurial Developement (R.E.D)**

WINCITE

B-plan competitions prove to be great catalysts in carrying the crude ideas to a level where they can be transformed into great start-ups.

Round 1 - Participants will be asked to enter the basic details of their Idea/prototype/startup. Entries will be shortlisted with the help of our partners on the basis of the merit of entries made by the participant

Round 2 - Mentors will be allotted to all shortlisted participants of round 1. Mentoring period will be of about 1 month. By the end of mentoring session, participants will have to submit their final B-Plan. Finalists will be announced based on this B-Plan.

Finale - All the finalists will be invited to the finale of WINCITE where they will be given opportunity to pitch their B-Plan in front of a judge panel. Winner and runner-up will be declared based on this presentation.

TIMELINE



WAYS TO CONNECT

- 1.Sponsorship partner
- 2.Media partner
- 3.Transportation partner
- 4.Association partner
- 5.Printing partner
- 6.Beverage partner
- 7.Food partner

Specific details will be mentioned in Proposal.

PREVIOUS PARTNERS



180Degrees
CONSULTING



bridging ideas and money



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