

John I. Haas, Inc. Wins Award for Manufacturing Leadership

Leading Supplier of Hop Products and Services Recognized for Information Leadership

Yakima, Washington, U.S.A., June 21, 2012 – John I. Haas, Inc., the leading supplier of hop products and services in the U.S., announced today that it has won a Manufacturing Leadership 100 Award. John I. Haas, Inc. was recognized in the Information Leadership category as selected by Manufacturing Executive, the global community for manufacturing leadership.

John I. Haas, Inc. was recognized for its successful implementation of a technical infrastructure that supports its new Enterprise Resource Planning (ERP) system from Ross Enterprise. The Ross ERP system tightly integrates virtually all aspects of Haas' operations. Production, inventory, accounting, budgeting and customer information is now available at the touch of a button. Real time operating metrics and key performance indicators (KPIs) are accessed via a Microsoft SharePoint® portal and smart phones.

The company embarked on a multi-pronged deployment project that began in 2009 with the rollout of a new technical infrastructure, the SharePoint portal and Ross ERP system. In 2010, KPIs and a data warehouse with drill-down capabilities were added. Haas continually evaluates and improves its technical infrastructure, and is currently in the final stages of adding business process management workflows.

The new technical infrastructure has greatly enhanced Haas' ability to serve customers efficiently and effectively. For example, the company's proprietary web-based Grower Portal provides automated information to its growers throughout the fast paced annual hop harvest. Haas and its growers can now react to information on a real-time basis, thereby ensuring that Haas only takes in the highest quality hops. On the customer side, the new system allows Haas to swiftly respond to short notice demand changes.

"This is an enterprise-wide transformational project," said Gary Pellham, Director of Information Solutions at John I. Haas, Inc. "Having immediate access to critical information allows us to make more informed and timely decisions, and serve our growers and customers with ever increasing speed, accuracy and agility."

About John I. Haas, Inc.

John I. Haas, Inc. was founded in 1914. The company owns and operates its own hop farms, warehouses, and pellet, extraction and isomerization facilities in the northwestern United States. Haas is the leader in the field of research and development of refined hop-based products for use in and outside the brewing industry. It is a member of the Barth-Haas Group, the world's leading supplier of hop products and services.