Shoumik Rouf

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in linkedin.com/in/shoumikr   🔗 https://github.com/shoumik121

Summary

Like any product/project manager would, I take care of web products such as a website or an app. To help the product to grow in the likings of the consumers, I make creative marketing plans & strategies based on the data I get from Google analytics & Google Tag Manager. I'm very familiar with search engine optimization tools(Google Trends) & have over two year of experience in keyword research. I manage contents, Reports(GA4) & notifications on a regular basis and have the full knowledge of handling a content management system. I also have previous experience in web designing & capable of creating necessary design solutions.

Experience

◇ Product Manager

MoMAGIC Bangladesh Ltd.

Oct 2021 - Dec 2021 (3 months)

I was working with the business team on a web media website "Browseit.com.bd" . Here I used Google Analytics 4, Google Trends(SEO tool), Google Tag Manger & Excel Sheets to keep track of the websites data and update the daily report. Also generated Push Notifications based on web analytics to improve organic viewership.

JOB RESPONSIBILITIES:
Created thumbnails & banners
Content management system
Research keywords & help content to rank
Prepared push notifications
Track business using analytics
Improve website performance
Create daily report

❀ Full Stack Engineer

Dynamicflow

Jul 2021 - Sep 2021 (3 months)
JOB RESPONSIBILITIES:
Full Stack Web Development
Project Proposal Creation
Handling clients overseas
Research with Web Technologies

◈ Engineer Intern

Mistri Solutions

May 2021 - Jul 2021 (3 months)
JOB RESPONSIBILITIES:

Key Word Research
Web Theme Customization
User Interface & Experience Design
Develop Website Ideas & discuss Agile Business Strategies

Web Developer

(Freelance)
Dec 2021 - Present (3 months +)
The employer wanted me to make them a website for their farm.
The website is made using WordPress. Waiting for their requirement response.
URL: https://www.sikderagriorganicaltd.com/

Education

University of Asia Pacific

Bachelor of Science (BSc), Computer Science & Engineering , Computer Science
2017 - 2021
University of Asia Pacific - Bangladesh (2021)
Cumulative Average: 3.55 out of 4.00

Courses covered:
1.Database Systems -Microsoft SQL Server & SQLite
2.Object Oriented Programming -Java, python, C++
3.Object Oriented Programming II Visual and Web Programming
-Html, CSS & JavaScript
4.Software Engineering -Python, PHP, Django & Bootstrap
5.Computer Networks -Cisco Packet Tracer
6.Software Development -Unity & Selenium
7.Artificial Intelligence and Expert Systems -Prolog, Tensor Flow
8.Compiler Design & Computer Graphics -OpenGL

THESIS:
On the circumstance of Bangladesh Smoke Object Segmentation Based on Surveillance Videos
Using Deep Learning.

DRMC - Dhaka Residential Model College

Higher Secondary School, Science
2013 - 2015
Mohammadpur, Dhaka(1207)
Cumulative Average: 5.00 out of 5.00

DRMC - Dhaka Residential Model College

Secondary School, Science
2011 - 2013
Mohammadpur, Dhaka(1207)
Phone: +880258153774 Email: drmc_bd@yahoo.com

Cumulative Average: 5.00 out of 5.00

Skills

Research • Business • Networking • Online Marketing • Google Analytics • Google Tag Manager • Google Workspace • Web Development • Machine Learning • Artificial Intelligence (AI)

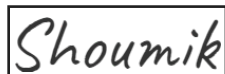## References

1. Molla Rashied Hussein

Assistant Professor,
Department of Computer Science
Institute: University of Asia Pacific
Contact: +8801912703756
Email: mrh.cse@uap-bd.edu

2. Dr.Abu Shara Shamsur Rouf

Professor
Department of Pharmaceutical Technology
Faculty of Pharmacy, Dhaka University
Email: rouf321@yahoo.com
Phone: Tel: 9661900~59; Extn. 8181 (Off)

Declaration

I do hereby certify that all the above statements and information provided are authentic.

Shoumik

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