



asana

Project Management Tool CS521 - Software Project Management





TEAM MEMBERS



Jin Qian
ID - 19602



Aiswarya Robinson
ID - 19456



Priyanka Muchandikar
ID - 19593



Shoumya Singh
ID - 19566



Overview

→ What is Asana?

- ◆ Who makes it?
- ◆ Price Plans and Different Versions

→ Why is this tool important?

- ◆ How it helps Project management?

→ In which phase of the life cycle is this tool used?

- ◆ How does this tool help software development?

→ Pros & Cons

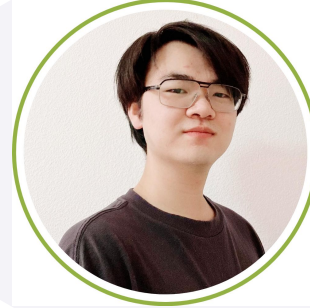
- ◆ Comparison with other competitive tools
- ◆ User Reviews

→ Conclusion

1

Jin

Who makes this tool? What company? How much is this tool? Any free version?





What is Asana?

- Asana is a management tool
- Stay in synchronic, complete on time, and achieve goals
- Manage your team's workload with a clear view.
- Make sure no one's over or underworked, and keep initiatives on track.



The name of Asana

- Sanskrit word
- Easy, Focused and Fluid





History of the Asana

- In 2008, Moskowitz and Rosenstein left Facebook to start Asana.
- In November 2011, Asana was launched in a free beta version.
- Commercial launch in April 2012.



Dustin Moskowitz
CO-FOUNDER & CEO,
ASANA



Justin Rosenstein
BOARD MEMBER &
ADVISER, ASANA

Founders





Origin of the Asana

- Dustin Moskovitz and Justin Rosenstein Work in Facebook.
- People spending more than half day for meeting, emails, searching.
- Built a tool to make it easier for teams to coordinate their work.
- More clarity work and focus on big idea.
- Asana was founded





Tie it all Together

- Bring emails, files, tickets, and more into Asana with over 100 integrations to choose from, so you can see everything in one place.





Pricing

Basic

For individuals or teams just getting started with project management.

[Get Started](#)

Manage tasks and personal to-dos:

- ✓ Tasks
- ✓ List view
- ✓ Board view
- ✓ Calendar view
- ✓ Assignees and due dates
- ✓ Collaborate with up to 15 teammates
- ✓ Integrate with your favorite apps - [Learn more](#)

Premium

For teams that need to create project plans with confidence.

\$10.99

Per user, per month billed annually

\$13.49 billed monthly

[Try for free](#)

or [purchase now](#)

*Small team discount may apply

Track team projects with features and resources like:

- ✓ Timeline
- ✓ Advanced Search & reporting
- ✓ Custom fields
- ✓ Custom Templates
- ✓ Task dependencies
- ✓ Milestones
- ✓ Admin Console
- ✓ Private teams & projects
- ✓ Premium content in the Asana Academy
- ✓ Customer success onboarding and training (starting for teams over 40)

[Learn more about Premium](#)

Business

For teams and companies that need to manage work across initiatives.

\$24.99

Per user, per month billed annually

\$30.49 billed monthly

[Try for free](#)

or [purchase now](#)

Everything in Premium, plus:

- ✓ Portfolios
- ✓ Workload - **New!**
- ✓ Advanced Workflow Rules - **Coming Soon!**
- ✓ Forms
- ✓ Proofing
- ✓ Lock custom fields
- ✓ Adobe Creative Cloud Integration
- ✓ More Advanced Integrations - **Coming Soon!**

[Learn more about Business](#)

Enterprise

For organizations that need additional security, control, and support.

[Contact Sales](#)

Everything in Business, plus:

- ✓ SAML
- ✓ User provisioning & deprovisioning (SCIM)
- ✓ Data export & deletion
- ✓ Block native integrations
- ✓ Custom branding
- ✓ Priority support

[Learn more about Enterprise](#)

2

Aiswarya

Why this tool is important and how it helps project managers.





ASANA LOGIN

What's your main objective in Asana?

Your choice here won't limit what you can do in Asana.

- Project and process management**
Plan projects, coordinate tasks, and hit deadlines
- Personal task management**
Organize to-dos and plan out my work day
- Portfolio and workload management**
Monitor status and team-member workload across multiple projects

Continue

I'm not sure yet

← What are a few tasks that you have to do for CS521_SFBU_PROJECT?

- ☒ Create Project Plan
- ☒ Define the TIME, SCOPE and BUDGET constraint
- ☒ Making a list of deliverables

Continue

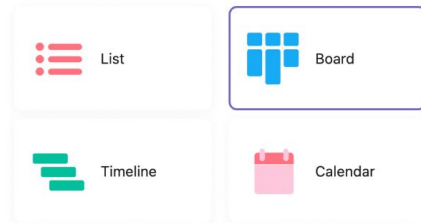
This is a preview of your sample project

CS521_SFBU_PROJECT

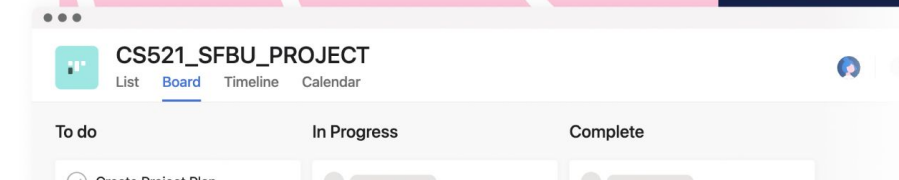
ListBoardTimelineCalendar

Task name	Assignee	Due date
<input checked="" type="checkbox"/> Create Project Plan		Today – Feb 13
<input checked="" type="checkbox"/> Define the TIME, SCOPE and BUDGET constr...		Feb 14 – 16
<input checked="" type="checkbox"/> Making a list of deliverables		Feb 15 – 17
<input checked="" type="checkbox"/> _____	_____	_____
<input checked="" type="checkbox"/> _____	_____	_____
<input checked="" type="checkbox"/> _____	_____	_____

← What layout works best for this project? You can change this later.



Continue



← Congratulations, you've created your first project in Asana!

Who's working on this project with you?

Email address

shoumya25@gmail.com

Jinqian078@gmail.com

Priyamuchandikar@gmail.com

aiswaryarobinson@gmail.com

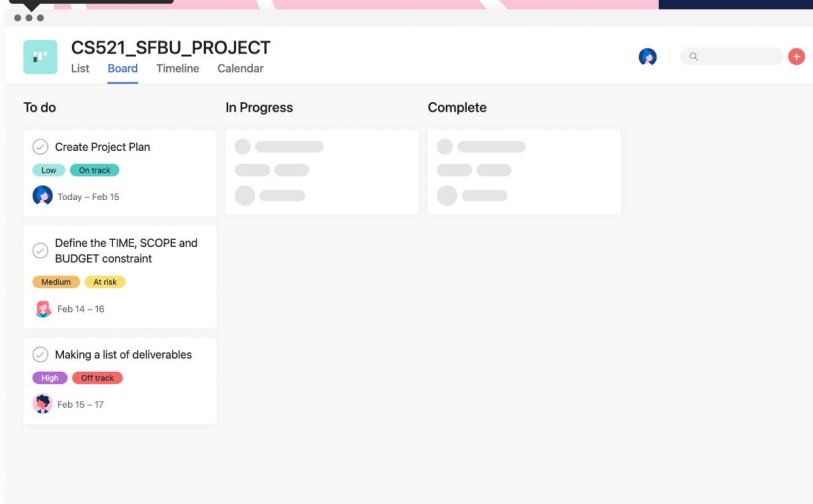
Teammate's email

Teammate's email

Teammate's email

Continue

This is a preview of your sample project





Why Asana is Important?

- Keeps track of all the tasks at one place
- Coordinate them with team members
- 65% of customers say Asana has reduced the amount of email and status meetings with their teams
- Share related files with other team members
- Asana helps businesses like Dropbox, Pinterest, Airbnb, Deloitte, and others to stay on top of their game





How Asana helps Project Managers ?

- ASANA helps Map out project plans with a Timeline for a Gantt-style view to help you plan and visualize each step in your project.
- Easily see each task's duration, deadline, and dependencies to easily shift things around to avoid overlaps and conflicts.
- Using the Asana calendar, you can easily switch between 'list view' and 'calendar view,' so to see which tasks are due when.
- Asana is built for teams so that they spend less time in meetings, writing status emails, and genuinely working on what is required to be done. With Asana, you can work faster and take on interesting goals.

3

Priyanka

In which phase of the life cycle is this tool used? How does this tool help software development?





In which phase of the life cycle is this tool used?

1

Project Initiation

Define the project on a board level

2

Project Planning

Create goals using a project roadmap

3

Project Execution

Use the information gathered in the first two steps to create and launch the project.

4

Project Performance


Measure the effectiveness of the project using KPIs.

5

Project Closure

Debrief with project stakeholders..



 <≡

Home

My Tasks

Inbox

Reporting

Portfolios

Goals

Engineering

AR

SS

JQ

PM

CS521_SFBU_PROJECT

Invite teammates

Help & getting started

CS521_SFBU_PROJECT

On track

AR PM SS JQ

OverviewListBoardTimelineCalendarWorkflowMore...

+ Add task

Task name	Assignee	Due date
▼ To do		
✓ Technical Requirement 1	SS Shoumya Si...	Apr 14
✓ Business Requirement	AR Aiswarya Ro...	Mar 24
✓ Weekly scrum meeting		
Add task...		
▼ In Progress		
✓ Define the TIME, SCOPE, and BUDGET constraint	JQ Jin Qian	Apr 18
▶ ✓ Making a list of deliverables 12	PM Priyanka M...	Apr 24
Add task...		
▼ Complete		
▶ ✓ Create Project Plan - Website for Clothing 4	SS Shoumya Si...	Apr 24

CS521_SFBU_PROJECT

On track

AR PM SS JQ

OverviewListBoardTimelineCalendarWorkflowDashboardMessagesFiles

+ Add task

2022

TodayAll tasksQuarters1 SortColor: Default

MarchAprilMay

▼ To do

Business Requirement

▼ In Progress

Define the TIME, SCOPE, and BUDGET constraint

Making a list of deliverables 12

▼ Complete

Create Project Plan - Website for Clothing 4

+ Add section



How does this tool help software development?

- Asana is a flexible and adaptable project management software that is used to help plan, manage, and track tasks for all manner of projects.
- As developers, we use these project management tools to help keep the software development cycle on track and ensure the software development team is able to deliver a product on time, on budget, and with no errors
- It is a versatile and collaborative application that lets you plan, organize, and manage Agile projects and Scrum sprints.
- Asana has the capabilities your team needs to work fast and release often, from Boards to Timelines, custom fields to dependencies.

✓ Mark complete

Making a list of deliverables

Assignee

PM Priyanka Muchandikar

Recently assigned

Due date

Apr 24

Projects

CS521_SFBU_PROJECT In Progress X +

Description

List of all the deliverables for

Some of your data has been hidden. [Upgrade](#)

2 Custom Fields have been hidden.

The start date has been hidden.

Subtasks

PM

Ask a question or post an update...

in

Request Status update

To do

✓ In P

Cor

Update Status

On track

At risk

Off track

On hold

Complete

Request Status update

Collaborators

PM

AR

SS

+



Leave task

✓ Making a list of deliverables



2 Custom Fields have been hidden.

The start date has been hidden.

Subtasks

✓ [SPIKE] Study the tech stack that needs to be used

PM



✓ Preparing UI and UX model for web

PM



✓ Preparing UI and UX model for mobile

PM



✓ Creating the login workflow

PM



✓ Creating Add cloths flow

PM

✓ Delete cloth flow

PM

✓ Add User flow

PM

✓ Checkout process

PM

✓ Create cart

PM

PM

Ask a question or post an update...





CS521_SFBU_PROJECT

On track

AR

PM

SS

JQ

Share

Search

Trial: 1 day left

Add billing info

PM

Overview

List

Board

Timeline

Calendar

Workflow

Dashboard

Messages

Files

Created on Feb 12

All tasks

Filter

Sort

Customize

To do

In Progress

Complete

Add section

Technical Requirement

Medium On Track

SS Feb 22 - 28

1

Business Requirement

High On Track

ARL Feb 22 - Mar 12

Weekly scrum meeting

Add task

Define the TIME, SCOPE, and BUDGET constraint

High At risk

JQ Feb 14 - Mar 5

Making a list of deliverables

High On Track

PM Feb 22 - Mar 4

12

Add task

Create Project Plan - Website for Clothing

High On Track

SS Feb 12 - Apr 24

4

Add task

4

Shoumya

Pros and cons against other competitive tools and user reviews .



- **PROS & CONS**
- **COMPARISON WITH OTHER COMPETITORS**
- **USER REVIEWS**






PROS

CONS



- ★ Free Plan
- ★ Easy to Use
- ★ Expansive Integration
- ★ Collaboration Focused
- ★ Task Management
- ★ Dashboard Customization
- ★ Security
- ★ Prioritization

- Overwhelming for New Users
- No Time Tracking
- Single Assignee For Tasks
- Too Many Features
- Limited Exporting Functionality



Features	Asana	Jira	Trello	ClickUp
Price	Free Plan (30 days Trial) \$10.99/month	Free Plan(7 days Trial) \$7/month	Free Plan(14 days Trial) \$5/month	Free Plan \$5/month
Kanban Board	Yes	Yes	Yes	Yes
List	Yes	No	No	Yes
Timeline	Yes	No	Yes	Yes
Multiple Project Management	Yes	Yes	No	Yes
Built-in Integrations	Yes	No	Yes	Yes
Dependency Management	Yes	No	No	Yes
Time - Tracking	Yes	No	No	Yes
Long Term Planning	Yes	No	No	Yes
Workload Planning	Yes	No	No	Yes



User Reviews



Asana



★ Top Rated



Score 8.5 out of 10

1836 Reviews and Ratings • Project Management

AS

NOVEMBER 01, 2021

Best time manager for teams and projects

Atul Sharma

Senior Web Developer

Programmers (Information Technology & Services, 201-500 employees)



Score 8 out of 10



Vetted Review



Verified User



SEPTEMBER 02, 2021

The best work management software on the market - professionally and personally (the list nerds of the world!)

Taylor S. Shelberg, MBA

Manager of Undergraduate Admissions Events

California Baptist University (Education Management, 1001-5000 employees)



Score 9 out of 10



Vetted Review



Verified User



NOVEMBER 06, 2021

Project Management made EasyPeazy

Verified User

Project Manager in Product Management

Biotechnology Company, 201-500 employees



Score 9 out of 10



Vetted Review



Verified User



NOVEMBER 01, 2021

Asana is a great free project management tool

Lee L. Kennedy

Analytics Director

TLo Ventures (Marketing and Advertising, 1-10 employees)



Score 9 out of 10



Vetted Review



Verified User

Excellent efficiency booster for small startup!



10

March 15, 2022

I use this currently to manage projects within my company. It is an excellent tool to allow both my clients and colleagues to see the ...



Chantelle Chase

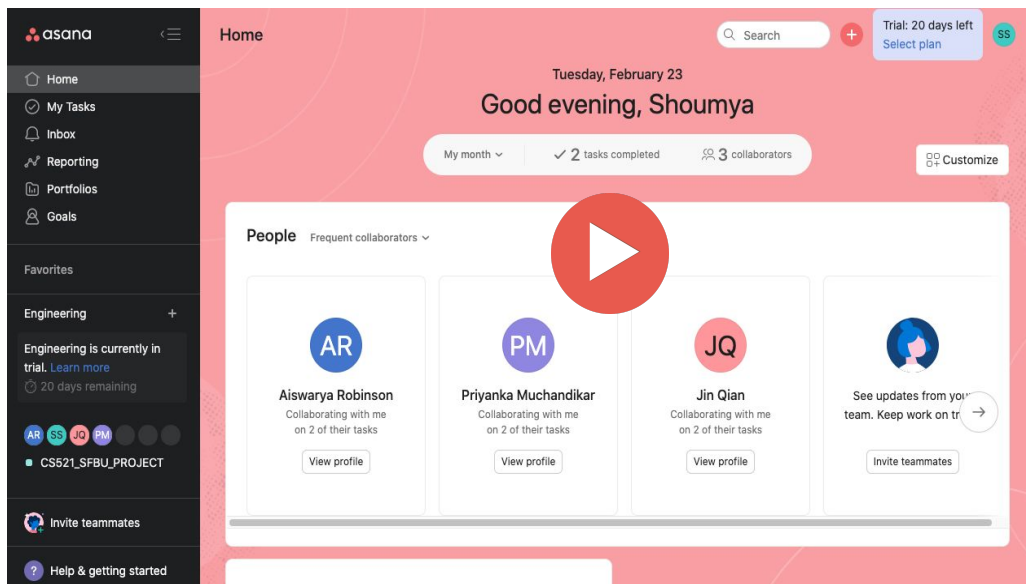
Brand Development & Culture Specialist

SIRIUScreator (Graphic Design, 1-10 employees)



Live Demo

<https://app.asana.com/o/home/1201810590361297>





Conclusion

- ★ Businesses continue to utilize Asana due to the numerous benefits to teams and businesses.
- ★ It is a solid and dependable piece of software that supports project management and increases the likelihood of successful delivery.
- ★ Asana's advantages and disadvantages are not unique; no single piece of software can answer all a company's questions.
- ★ **What matters most is that the software we select meets our project management and business needs perfectly.**



References

- 1) <https://asana.com/price>
- 2) <https://asana.com/company>
- 3) <https://asana.com/resources/project-management-phases>
- 4) <https://www.developer.com/project-management/asana-project-management-review/>
- 5) <https://www.cloudwards.net/comparisons/?compare=34414,28806>
- 6) <https://project-management.com/advantages-and-disadvantages-of-asana/>
- 7) <https://www.freshbooks.com/hub/projects-management/asana-pros-and-cons>
- 8) <https://www.bugreporting.co/pros-and-cons/asana>

A decorative graphic featuring several overlapping circles in yellow, magenta, and purple. A dotted line connects four of the circles: a small purple one at the top, a medium purple one on the right, a large magenta one in the center, and a small purple one at the bottom right. The text "Thank You Any Questions?" is centered over the large magenta circle.

**Thank You
Any Questions ?**