* **Total Sales**: The overall revenue generated from all items sold.
* **Average Sales**: The average revenue per sale.
* **Number of Items**: The total count of different items sold.
* **Average Rating**: The average customer rating for items sold.
* **Total Sales by Fat Content**:

**Objective: Analyze the impact of fat content on total sales.**

**Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content**

* **Total Sales by Item Type**:

**Objective: Identify the performance of different item types in terms of total sales.**

**Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.**

* **Fat Content by Outlet for Total Sales**:

**Objective: Compare total sales across different outlets segmented by fat content.**

**Additional KPI Metrics: Assess how other KPIs (Average Sales, Number of Items, Average Rating) vary with fat content.**

* **Total Sales by Outlet Establishment**:

**Objective: Evaluate how the age or type of outlet establishment influences total sales.**

* **Percentage of Sales by Outlet Size:**

**Objective: Analyze the correlation between outlet size and total sales.**

* **Sales by Outlet Location:**

**Objective: Assess the geographic distribution of sales across different locations.**

* **All Metrics by Outlet Type:**

**Objective: Provide a comprehensive view of all key metrics (Total Sales, Average Sales, Number of Items, Average Rating) broken down by different outlet types.**