**Effective Date:** 18/07/2025 **Last Updated:** 18/07/2025

#### 1. Introduction

SHOUT Salon, ("we", "our", or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy describes how we collect, use, and disclose your information when you visit or use our website shoutsalon.com.

By using our Website, you agree to the terms of this Privacy Policy.

### 2. Information We Collect

We may collect the following types of personal information:

- Name, email address, phone number, address
- Appointment details and service preferences
- IP address, device information, and browser type
- Any other information you voluntarily submit via forms or bookings

### 3. How We Use Your Information

We use your information to:

- Provide and improve our salon services
- Process appointments and manage bookings
- Send confirmations, reminders, and promotional offers
- Respond to your inquiries and customer service requests
- Analyze site usage to improve functionality and content

## 4. Sharing Your Information

We do **not** sell or rent your personal data. However, we may share it with:

- Service providers assisting in operations (e.g., SMS/email delivery platforms)
- Government/law enforcement if required by law
- Internal staff for customer service and support

## 5. Cookies and Tracking

We use cookies to enhance your browsing experience and understand website usage patterns. You can control cookie preferences through your browser settings.

## 6. Data Security

We implement industry-standard security measures to protect your information from unauthorized access, disclosure, or misuse.

## 7. Your Rights

You may request to:

- Access or update your personal data
- Withdraw consent to marketing communications
- Request deletion of your data (subject to legal obligations)

Please email us at shoutsaloon@gmail.com for any such requests.

## 8. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect data from minors.

# 9. Changes to this Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a new "Last Updated" date.

### 10. Contact Us

If you have questions about this Privacy Policy, please contact us at:

Email: shoutsaloon@gmail.com

**\** Phone: (+91) 8293957099