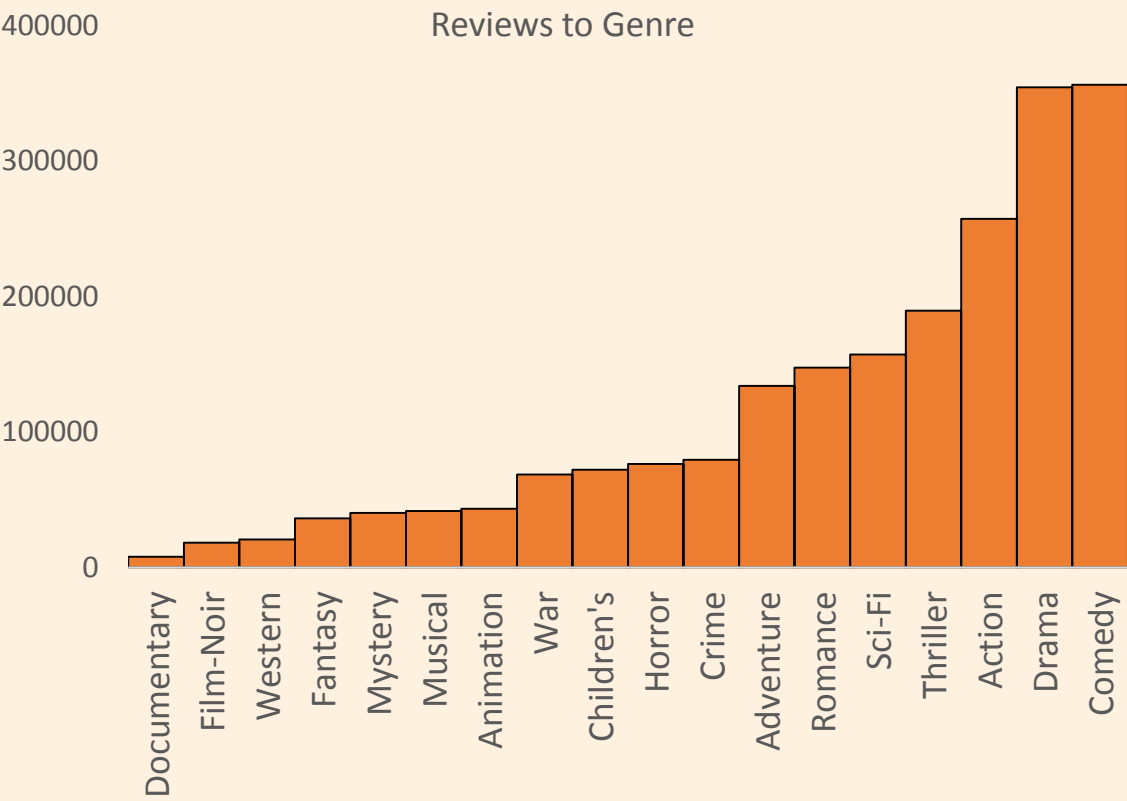
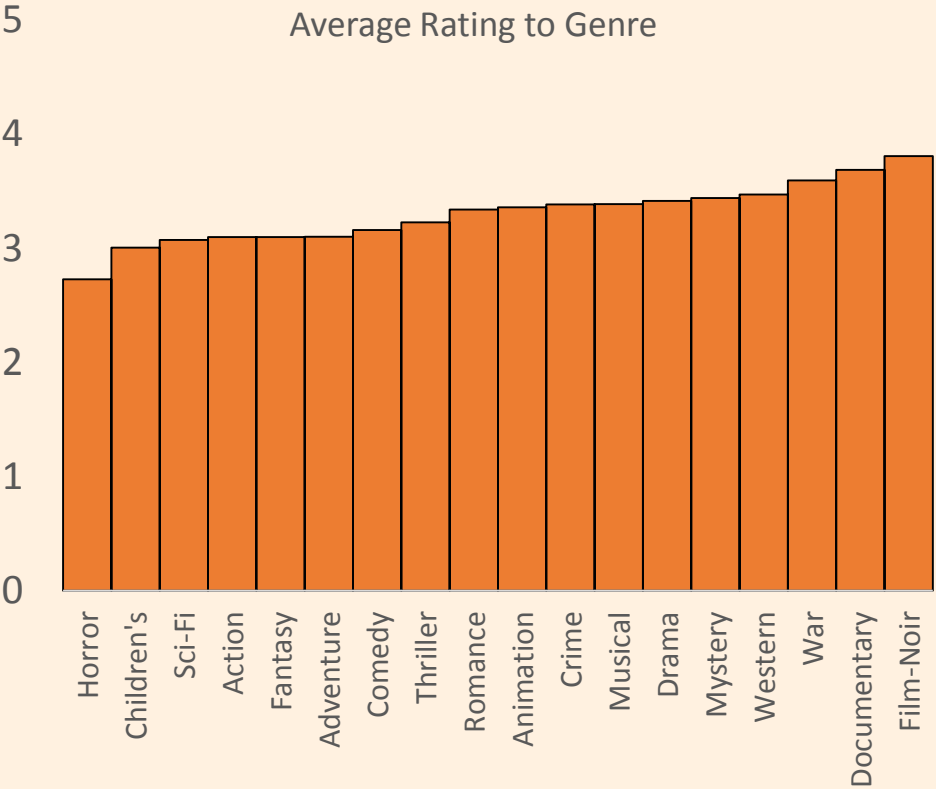


General Relationships



Documentaries & Noir | High Rating : Low Review Counts

Documentaries | Average Rating 3.68 on 7910 Reviews
Film Noir | Average Rating 3.81 on 16261 Reviews
137 Films 11 Multi Genre Films
Low mean and median reviewer review counts
High Male : Female Review Ratio 2.95

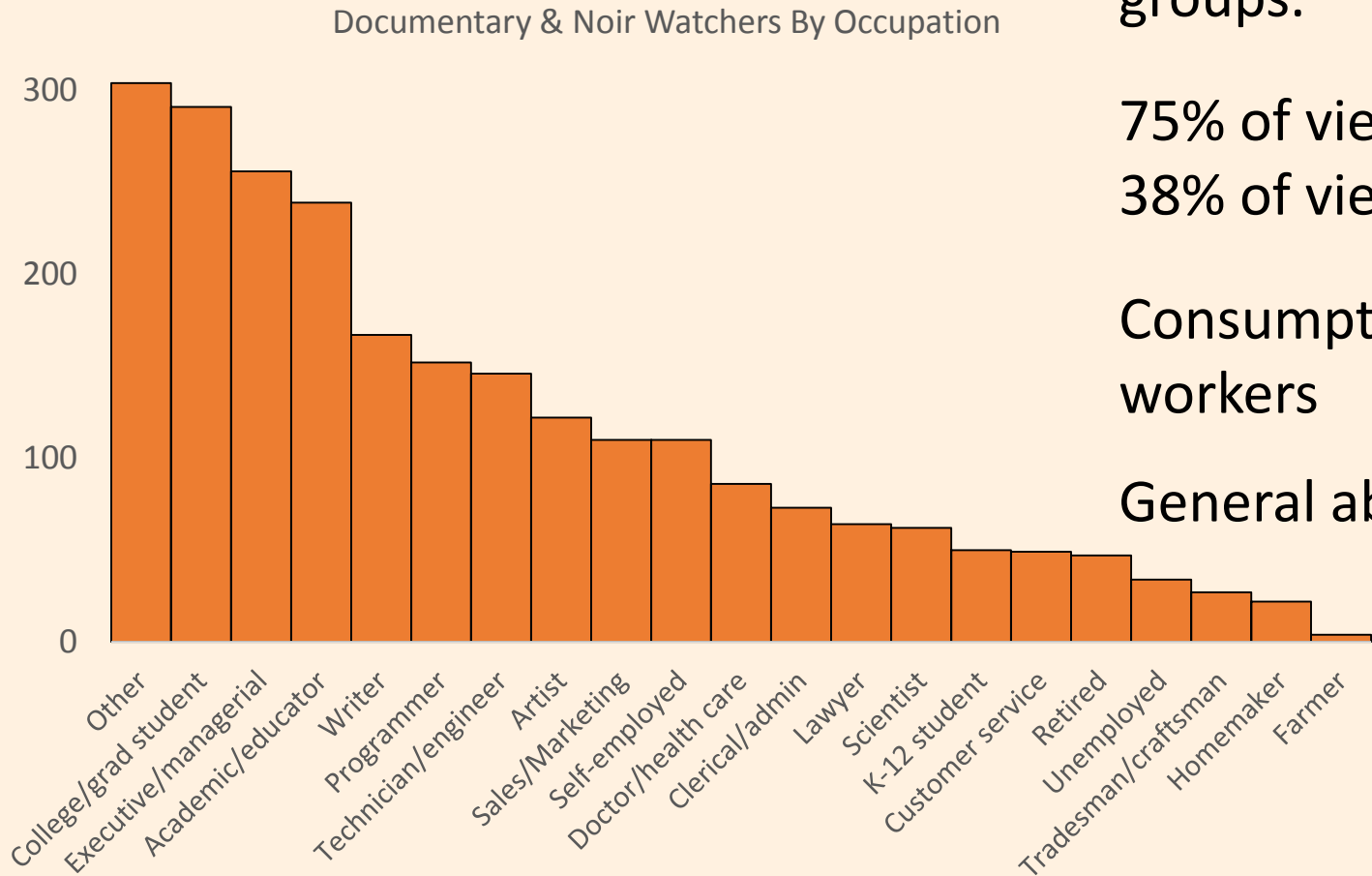
Other and Students generally give below average ratings by occupation.

Absence of highest and lowest average rating groups.

75% of viewers between ages 18-44
38% of views between ages 25-34

Consumption habits skewed towards knowledge workers

General absence of “experienced” reviewers.

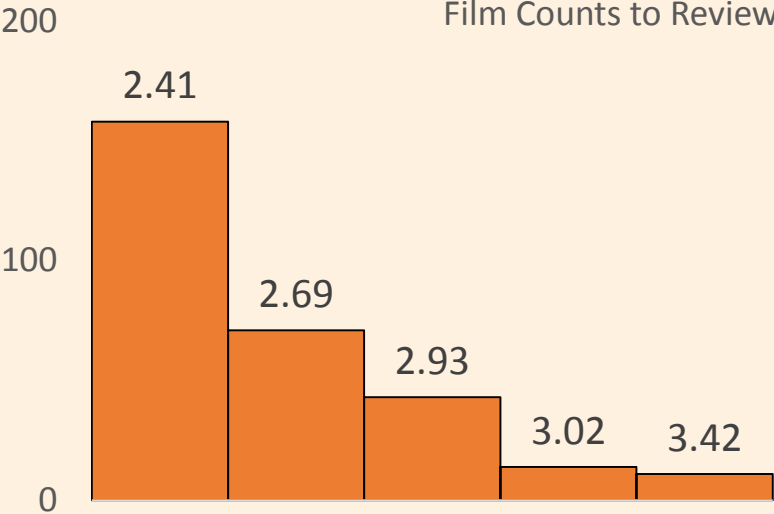


Review Proportions by Occupation (Descending)

| Overall | Doc & Noir | Horror |
|----------------------|----------------------------|----------------------------|
| College/grad student | Other | College/grad student |
| Other | College/grad student | Other |
| Executive/managerial | Executive/managerial | Executive/managerial |
| Academic/educator | Academic/educator | Technician/engineer |
| Technician/engineer | Writer | Academic/educator |
| Programmer | Programmer | Programmer |
| Sales/Marketing | Technician/engineer | Sales/Marketing |
| Writer | Artist | Writer |
| Artist | Sales/Marketing | Artist |
| Self-employed | Self-employed | Self-employed |
| Doctor/health care | Doctor/health care | Doctor/health care |
| K-12 student | Clerical/admin | K-12 student |
| Clerical/admin | Lawyer | Clerical/admin |
| Scientist | Scientist | Scientist |
| Retired | K-12 student | Lawyer |
| Lawyer | Customer service | Retired |
| Customer service | Retired | Customer service |
| Homemaker | Unemployed | Unemployed |
| Unemployed | Tradesman/craftsman | Tradesman/craftsman |
| Tradesman/craftsman | Homemaker | Homemaker |
| Farmer | Farmer | Farmer |

The Horror of Low Ratings

Film Counts to Reviews



Movie Counts to # of Genres

