

Dec 1st, 2014 - Day 1

9:00 AM - 9:30 AM Rough Overview of J&A System

- What does it do?
- How does it work?
- Basic structure

9:30 AM - 10:00 AM Rough Overview of Inkubate System

- What does it do?
- How does it work?
- Basic structure

10:00 AM - 11:00 AM Selling it to a Skeptical Public

- Develop strategies to convince AEPs that the system works
- Develop high level, believable explanations
- Use historical successes

11:00 AM - 12:30 PM Developing and implementing API

- Whiteboarding details
- Review how calls are made and how data will be passed
- Review EthosIO backend

12:30 PM - 1:30 PM Lunch

1:30 PM - 2:30 PM Building the GUI

- Features for AEPs
 - Run an Inkubate Manuscript
 - Run an AEP supplied Manuscript
 - Fine granularity/units/date ranges/graphing
 - Best match reporting from the current Corpus?
 - Real-time Corpus refinement (i.e. can the corpus be restricted by user?)
 - FAQ - Help
- Features for Writers
 - Run a writer manuscript
 - Broad stroke granularity/units/date ranges
 - Reporting of similar commercial books from current Corpus
 - FAQ – Help
- Should it be a separate App layer?
- User history storage

2:30 AM - 4:00 PM Developing Corpus

- Develop strategy for getting sales numbers
- Develop strategy for determining best books to use

- Determine how many books we will need for each category of market success

4:00 PM - 5:00 PM Scheduling & Timing

- Juola – 90 Day sprint to application testing
 - SLA
- Appsbee
 - Time to develop GUI
 - Testing
 - Integration

5:00 PM - 5:30 PM Next Steps

- Review action items established in day 1
- Decide what areas need more coverage for day 2
- Decide what new topics will need to be covered for day 2

Dec 2nd, 2014 - Day 2

TBD at the end of Day 1