

Inkubate V1.1

25 Screens **85 Open Conversations**



Shovanik S.



Jay G.

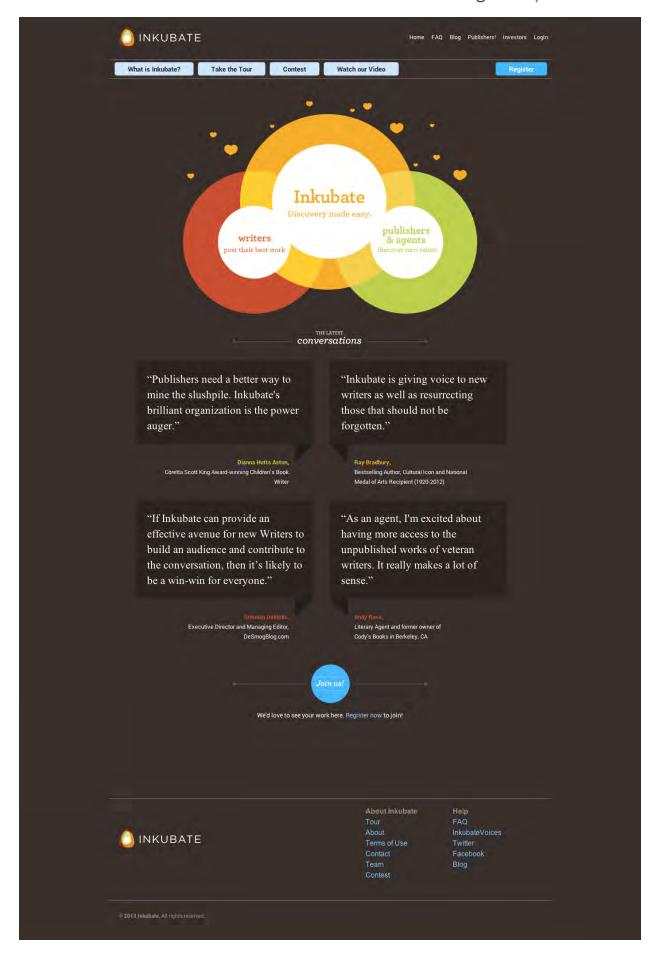


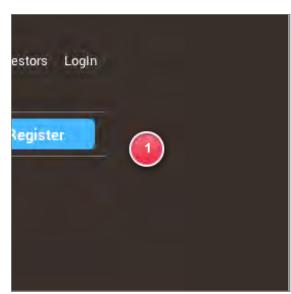
Stacy C.





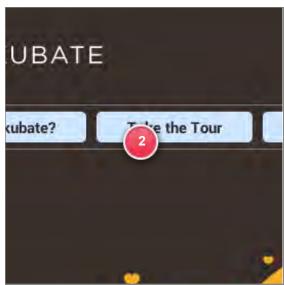
Edward C. David B.







Jay Gale on Jul 29 at 12:29am Should say "Join!" on every page where it now says "Register"

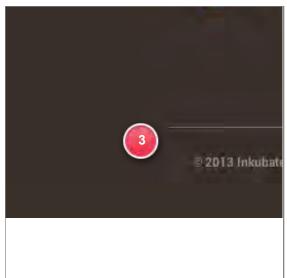




Jay Gale on Aug 1 at 2:39am

David, please make notes on design and functionality of home page. We will apply them to other landing pages.

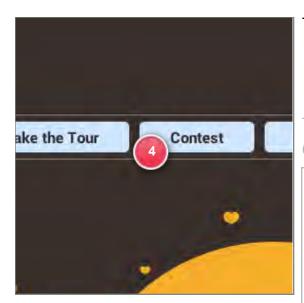
	Comments:
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Jay Gale on Aug 1 at 2:40am Copyright date needs to be updated to 2014 on all site pages.

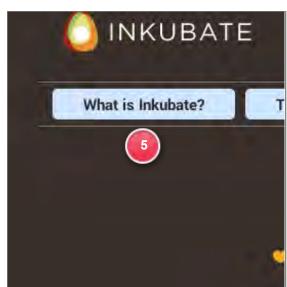
Cor	nments	•			





Jay Gale on Aug 3 at 6:31pm

Contest tab will change or will be removed based on new design.





Jay Gale on Aug 3 at 6:33pm

David - what is inkubate?: take the tour: and watch our video tabs should collectively drive users to join.

Comments:						

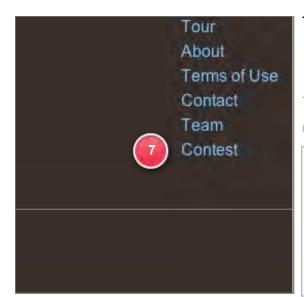




Jay Gale on Aug 3 at 8:33pm

David: Please provide guidance on how to best use these and other endorsements.

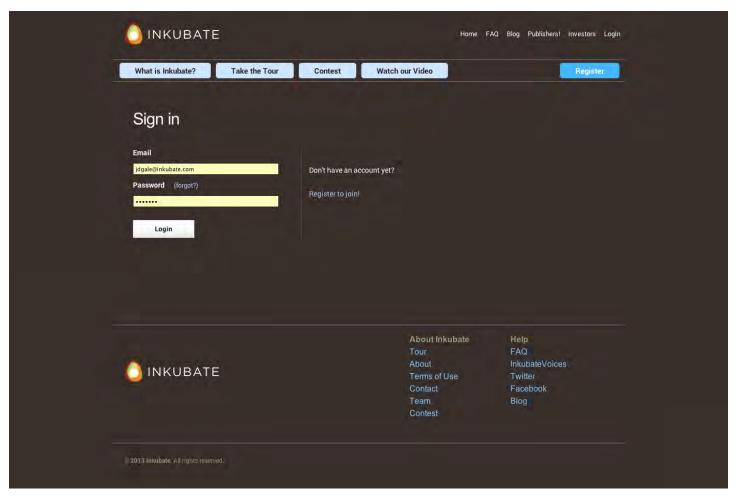
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_	U	ı	ı	ı	ı	ı,	ı	C	ı,	ı	S	0

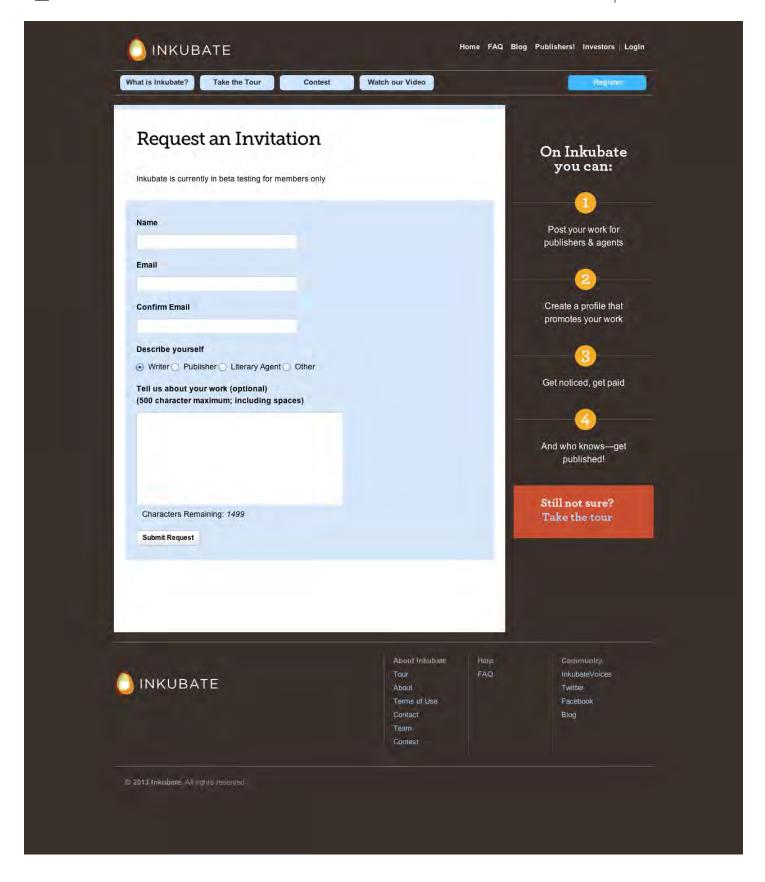


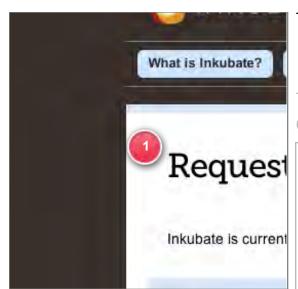


Jay Gale on Aug 3 at 8:35pm Remove contest link

in Inkubate V1.1 Inkubate-Sign-In









Jay Gale on Aug 3 at 7:18pm Change title to "Cool, Glad to Meet You!"





Jay Gale on Aug 3 at 7:18pm Remove this note.





Jay Gale on Aug 3 at 7:52pm

Replace this "Tell us about your work" box with a customized, "friendly" CAPCHA-like security tool based on the following multiple choice prompt:

Complete this quote by legendary astronaut Neil Armstrong:

That's one small step for man--one giant leap for

x frogs x mankind x LeBron

Clicking mankind submits the request.

If user chooses frogs or LeBron, then the site will repond by saying:

Try again!

The same three choices appear but the user's first choice has a strike through or is grayed out.

If the user answers incorrectly again, the system says,

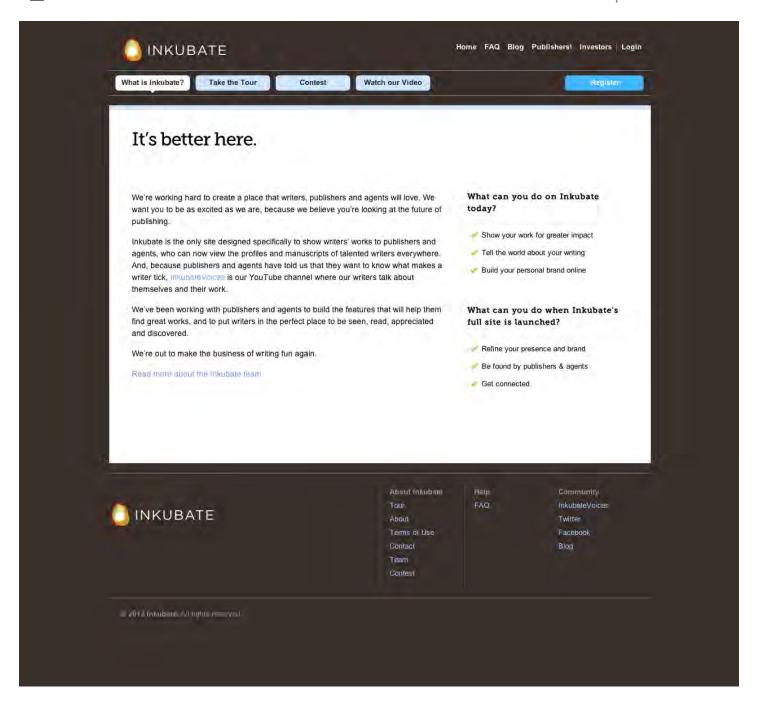
"Let me help you." and displays the three choices with "mankind" as the only operable button.

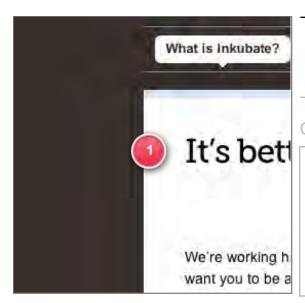
Comments:						





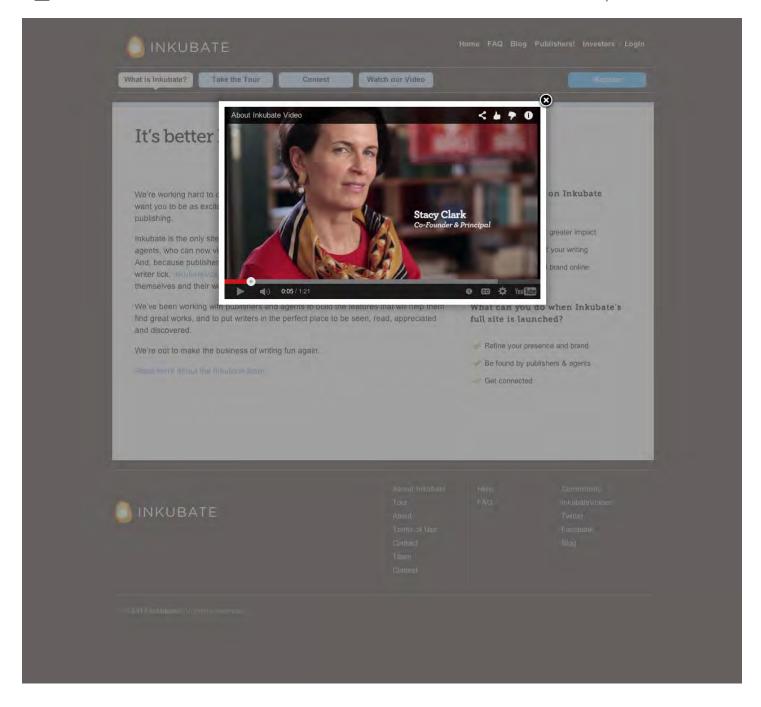
Jay Gale on Aug 3 at 9:25pm Thinking about how to re-work this section.

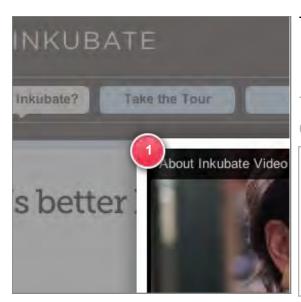






Jay Gale on Aug 3 at 9:26pm Content of this page will be updated.







Jay Gale on Aug 3 at 9:28pm New video content under discussion.







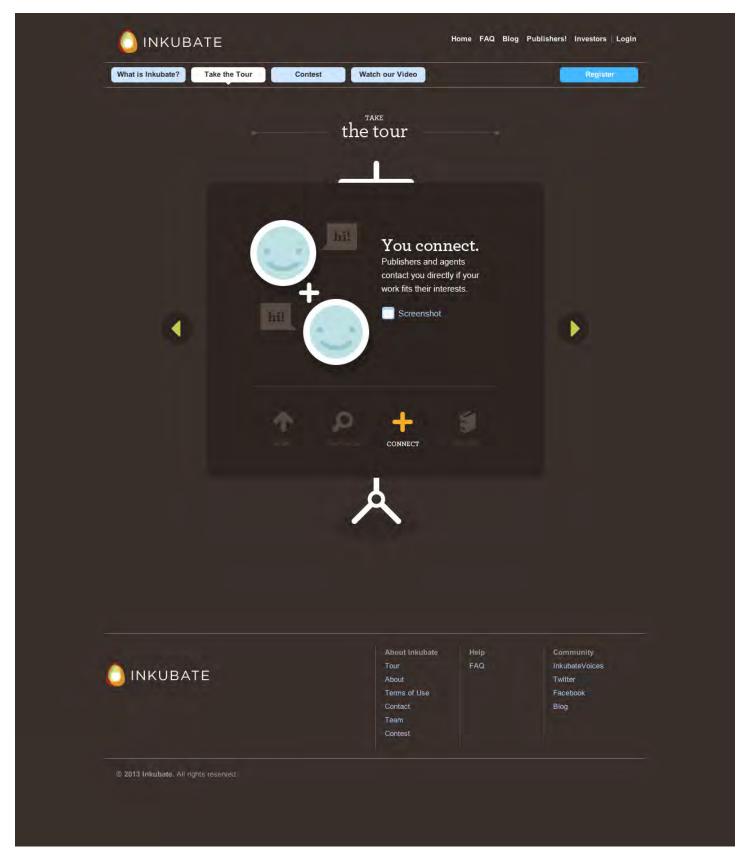
Jay Gale on Aug 3 at 9:31pm Screen shot will be a popup picture of Dianna's revised view of her work.

Comments:							

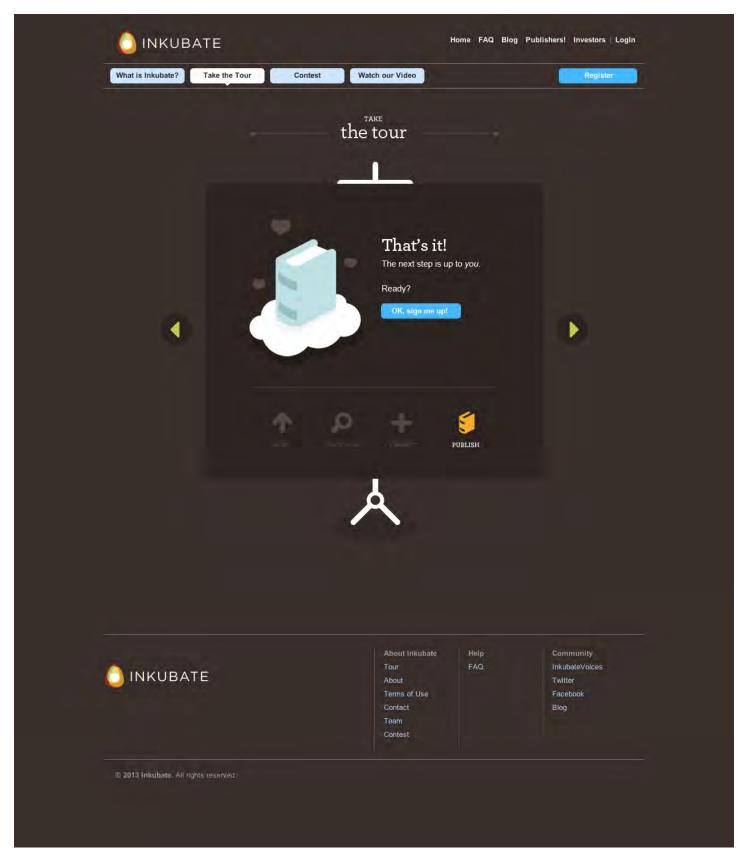
in Inkubate V1.1 Tour2

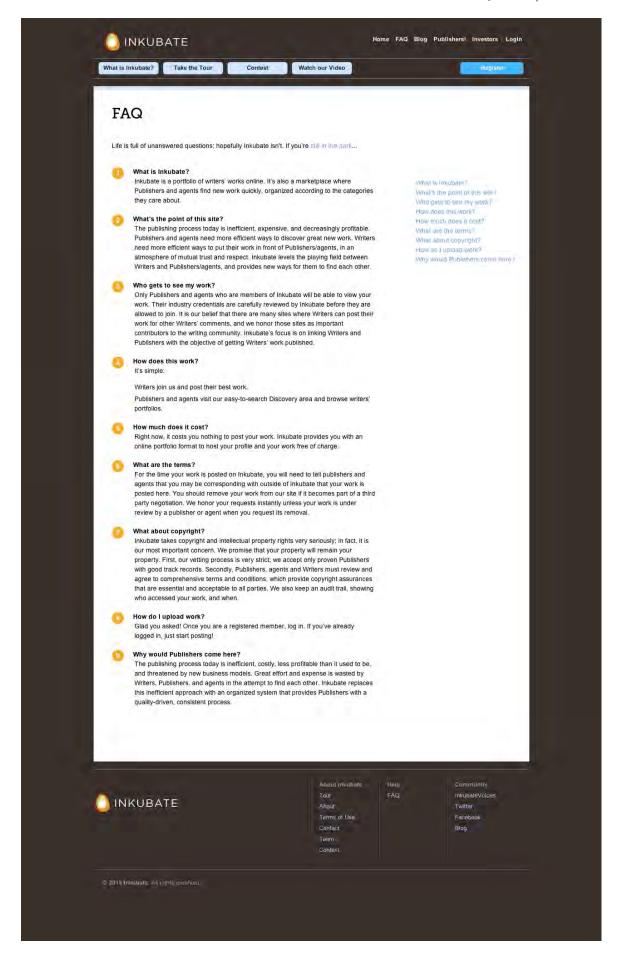


in Inkubate V1.1 Tour3



in Inkubate V1.1 Tour4





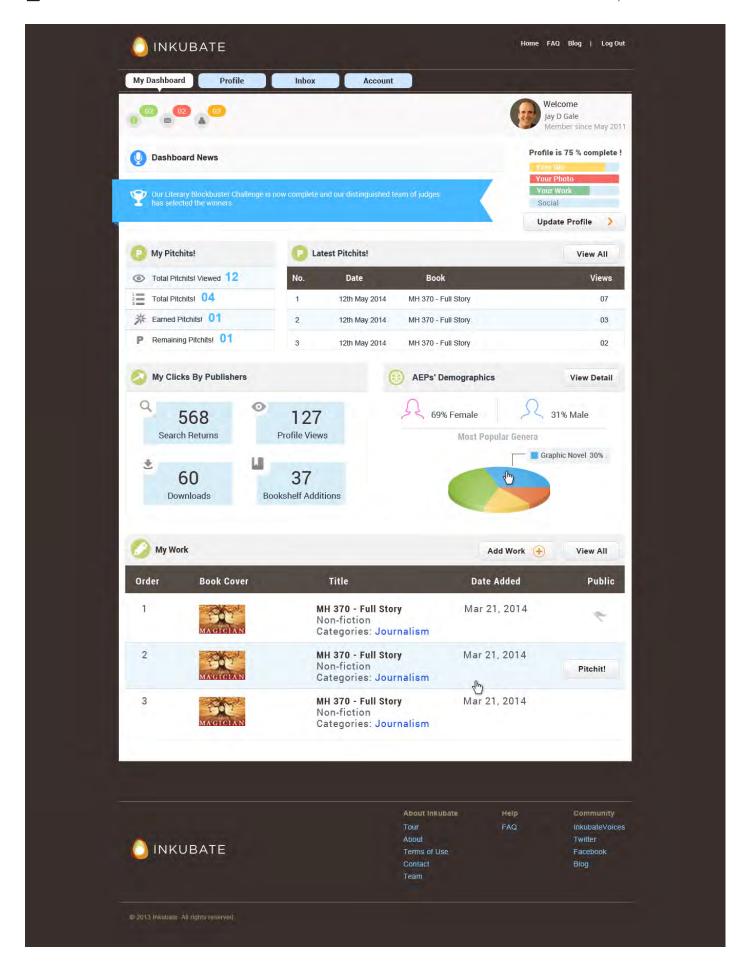


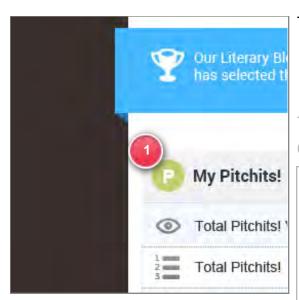


Jay Gale on Aug 6 at 2:31am

We need to be able to make edits to the FAQ copy from the admin panel including hot links in the right-hand margin.

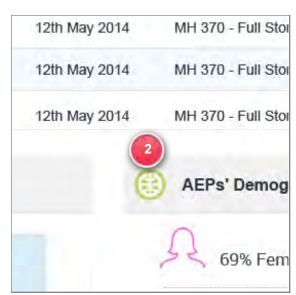
Comments:	







Jay Gale on Jul 29 at 10:50pm Pitchit! logo should be Pi (maybe the "i" should be fancy?)

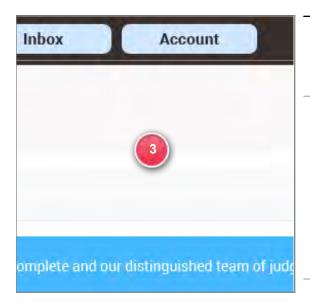




Jay Gale on Jul 29 at 11:00pm What happened to other icon..don't like this. Little graph was better



Jay Gale on Jul 31 at 9:28pm Change "AEPs" to "AEP"





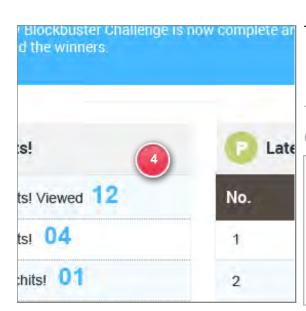
Jay Gale on Jul 29 at 11:08pm "Active Pitchits!"? instead



Jay Gale on Jul 30 at 10:12pm

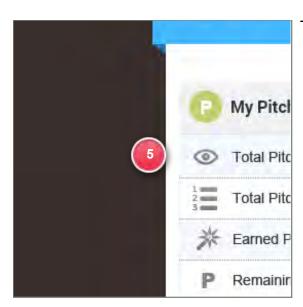
This is Stacy commenting: I prefer "Latest Pitchits!" since they may expire based on the time frame that they run. "Latest" can apply to the most recent chronological Pitchits! regardless of whether they are still in play if you will.

Comments:	





Jay Gale on Jul 29 at 11:16pm Make numbers align in a column.





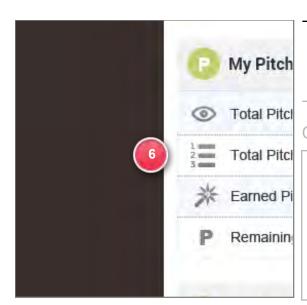
Jay Gale on Jul 29 at 11:19pm

Change this title to "Pitchits! Viewed by AEPs"

Clicking on this takes you to a default view of all Pitchits! that have been viewed. The default view is chronological with the most recently viewed PI at the top. Writers could opt to view data by the number of views that a Pitchit! receievd, with the highest number appearing at the op of the page.

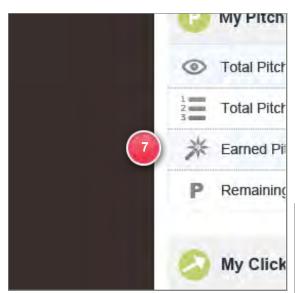
Writers will not see the name of the AEP displayed.

COMMINE	Lomments:						





Jay Gale on Jul 29 at 11:21pm Eliminate this row.

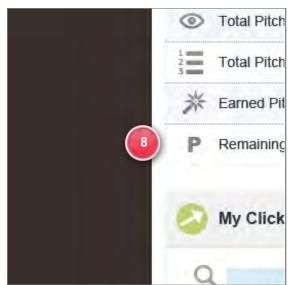




Jay Gale on Jul 29 at 11:22pm

Shows lifetime statistic of earned Pitchits! Not Clickable Also, when counter here goes to zero, there should be a button that reads, "Earn Pitchits!"

Comments:		

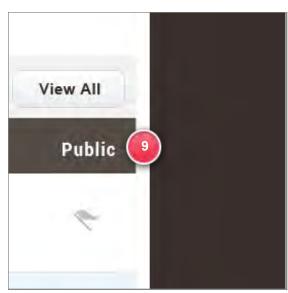




Jay Gale on Jul 29 at 11:24pm

Stat: Not clickable Also, when "remaining Pitchits! are at zero, the counter should turn into a button that says, "buy Pitchits!"

C	Comments:							





Jay Gale on Jul 29 at 11:30pm Change "Public" to "Visibility"

Spectacles will eyes open will indicate that the work is Visible to AEPs. Spectacles with eyes closed will indicate that the work is not visible to AEPS.

NOTE - User will control this setting on the individual work page.

Comments.

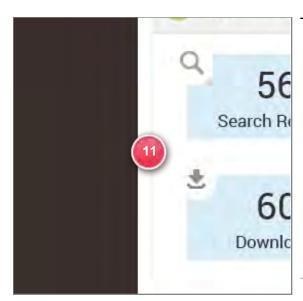




Jay Gale on Jul 29 at 11:32pm

Need to add a Help "?" icon that turns hover help on or off. Hover help? should appear on each section of all pages. When Hover help is on, a user views explanatory text when mousing over a section of the page wherever a? appears, such as the "My Pitchits!" section on a writer's Dash and "What's New?" section for an AEP's Dash. We will provide content for all hover help locations across the whole site.

Comment	S:		

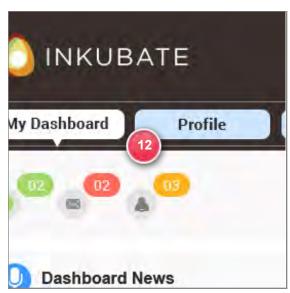




Jay Gale on Jul 28 at 7:57pm

Clicking on one of these should take you to a preselected list of the chosen criteria. Once there, user should be able to use a drop-down menu to change to the other criteria. List should have ability to sort order by alphabetical, most recent activity or most activity. The date of the most recent activity for each work should be displayed. Clicking on a work should display all activity for it plus dates.

Comme	ents:			





Jay Gale on Jul 30 at 6:35pm

J and S agree that we can drop Profile tab here b/c Profile editing is accessible on top right of dash.

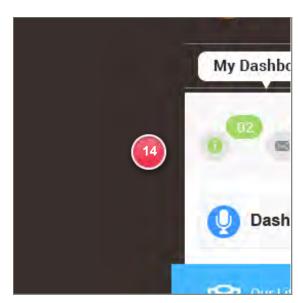
Comments:			





Jay Gale on Jul 30 at 6:37pm J & S agree that "Inbox" tab should become "My Notifications" tab.

Com	ments:			

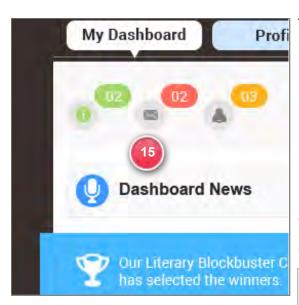




Jay Gale on Jul 30 at 6:48pm

J and S agree should move (i) invite icon to another part of Dash. Also, the (i) may confuse writers since it looks like an "information" icon. So we propose changing the invite icon to something like a gift box icon or a bow or something to indicate that it's something that's given by the writer.

Comments:					





Jay Gale on Jul 30 at 6:58pm

The hover should be called "New Messages." Clicking on a message in the hover should bring writer to the inbox of the "My Notifications." The inbox should be presorted so that the in-line messages are displayed at the top with a red envelope next to them.

Comments:			

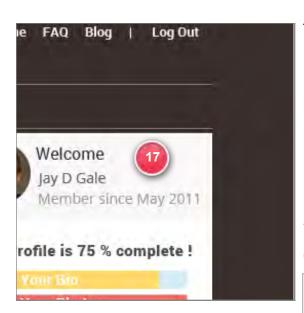




Jay Gale on Jul 30 at 7:11pm

This bell icon needs a hover similar to the envelope icon that says "New Alerts" and lists the first and/or more alerts for writer.

Comments:						

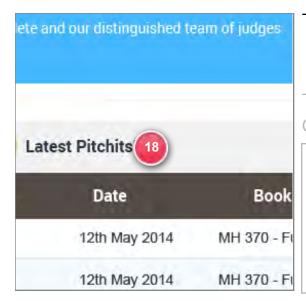




Jay Gale on Jul 30 at 9:48pm

Here we need a hover over that says: "Your Profile is your brand, and is viewable by agents, editors and publishers when they discover your work in a search or by clicking through a Pitchit!. A complete profile enhances your marketability potential."

Comments:			





Jay Gale on Jul 30 at 10:31pm Change to "Active Pitchits!"





Jay Gale on Jul 31 at 9:03pm

This "Active PI" section will display the following data from left to right:

Remove No. column.

"Date" changes to "Pitchit!"

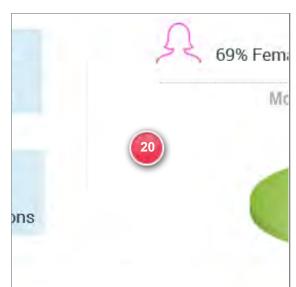
"Book" changes to "Start Date "and "End Date"

To the right of the Dates is the Work's Nickname.*

(the nickname will be captured on the work upload page and used for writer interface only---not part of search words)

To the right of the Work is Cancel. Here three will be a box to check in the event a writer wants to end a PI early. There will be a confirmatory pop-up that asks them to confirm their choice.

Comments:						

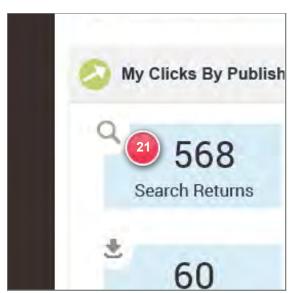




Jay Gale on Jul 31 at 9:32pm

NOTE_ We are revamping and discussing the EXACT data that want to display here. Please connect with us.

Comment			

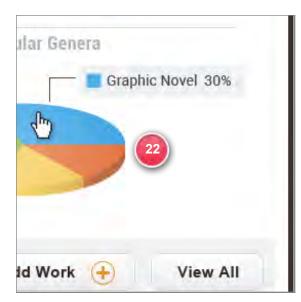




Jay Gale on Aug 1 at 1:46am

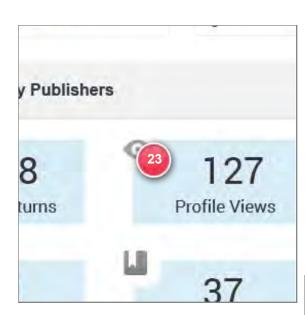
Per comment #2, data displayed would be the total number of searches for each work with the time of the most recent search return displayed.

Comm	nents:			





Jay Gale on Jul 29 at 1:56pm Mouse-over to see piechart detail



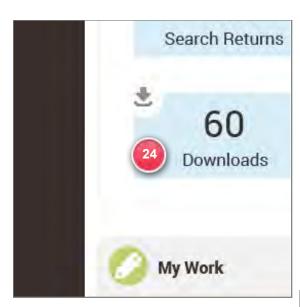


Jay Gale on Aug 1 at 1:55am

Per comment #2, we will display two things here:

- 1) total number of views of the profile with the date and time of the most recent view
- 2) the number of unique viewers

Comments:		

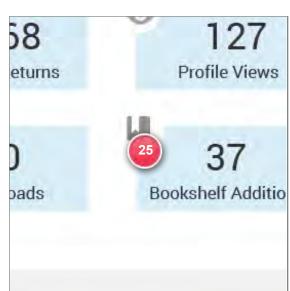




Jay Gale on Aug 1 at 1:59am

Per comment #2, we will display two things here:

- 1) total number of downloads with the date and time of the most recent download
- 2) the number of unique downloaders



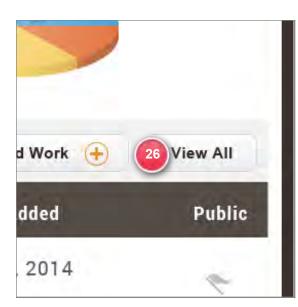


Jay Gale on Aug 1 at 2:05am

Per comment #2, we will display two things here:

- 1) total number of Bookshelf Additions with the date and time of the most recent addition
- 2) the number of unique AEPS that have added a given work to a bookshelf.

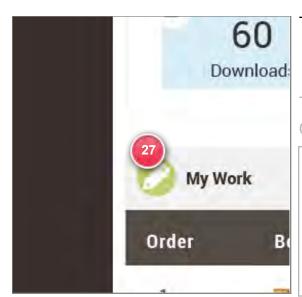
Comments.





Jay Gale on Aug 1 at 2:08am

Clicking this takes user to landing page where all their works are displayed.



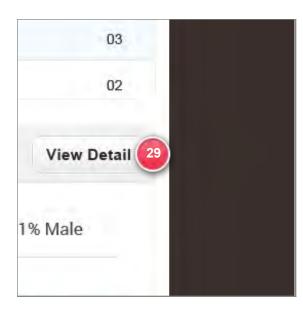


Jay Gale on Aug 1 at 2:26am Change this icon to a book.





Jay Gale on Aug 1 at 2:32am Date of copyright 2014 on all site pages.

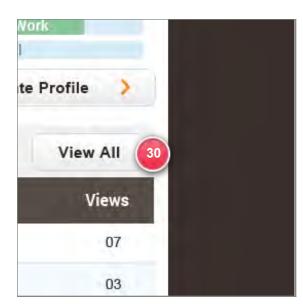




Jay Gale on Jul 29 at 1:59pm

Clicking takes you to a page with several different graphs that are controlled by drop-down menus or radio boxes. Writers can select from AEP demographics OR writer demographics (same info is available for viewing by both writers and AEPs

Comments:	





Jay Gale on Jul 29 at 2:01pm

Takes you to single page interface with all your Pitchits! available for view.

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Jay Gale on Jul 29 at 2:03pm

When a writer begins there will be no PI here. So in this space we need a "Create a PI" button. The associated landing page will prompt writer to compose PI and select the work that it is associated with. If writer only has one work, the system should automatically prompt writer to choose it. If more than one work exists, system will promote drop-down box of works for Writer to choose from. So we need to be SURE that the writer selects the specific work that a PI is for. If the writer has not yet uploaded a work, then system must notify them that they need to upload a work first.

NOTE--After a writer buys a PI, there will still need to be a "Create a PI" button here so writers can easily add PI without going to the Remaining Pitchits! tab on left side of page.

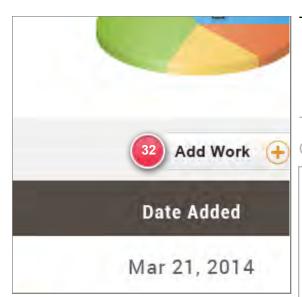
(Note - we will provide separate guidance on PI logistics.

Once a PI is deployed, it will show up here as an Active Pl.

Please note that we want to change the data organization of this section.

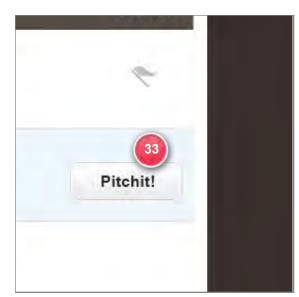
See other comment in this section for details on display of data.

Comme	nts:		





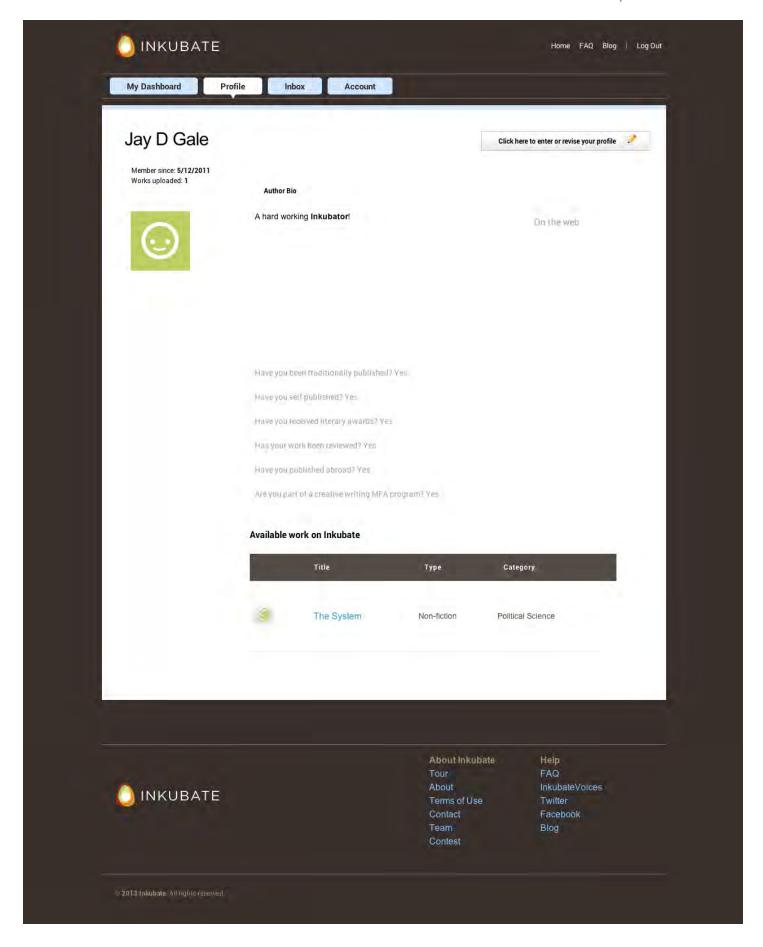
Jay Gale on Jul 29 at 2:04pm Brings you directly to the "add work" interface

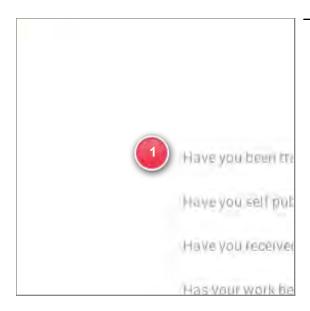




Jay Gale on Jul 29 at 2:14pm Remove PI button. Too much redundancy.









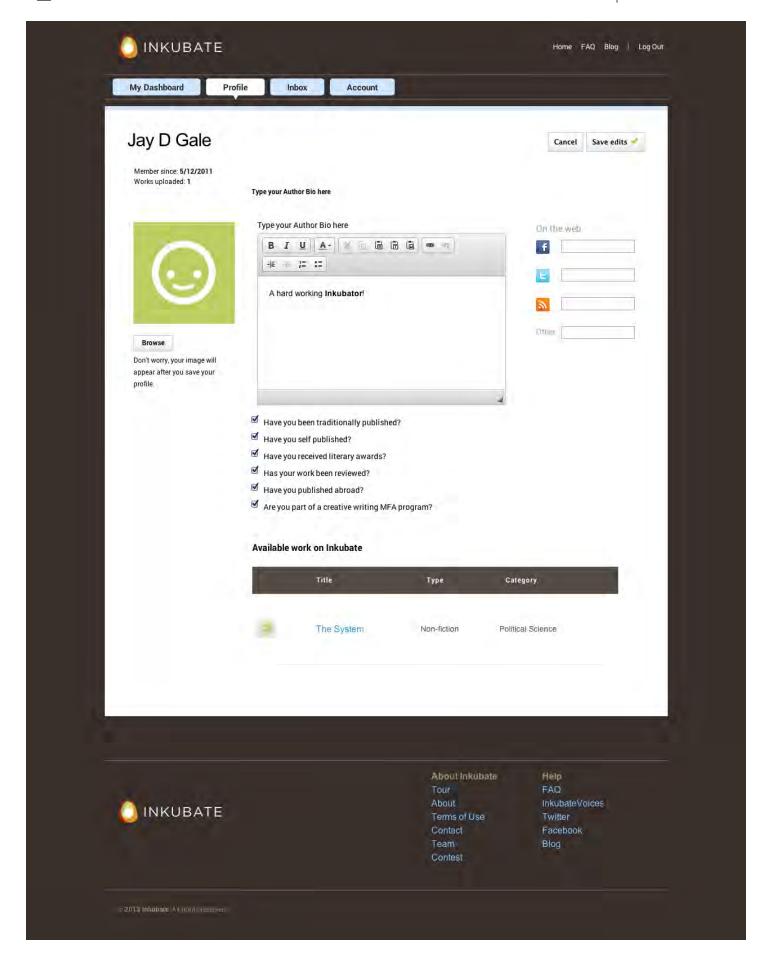
Jay Gale on Aug 6 at 2:34am

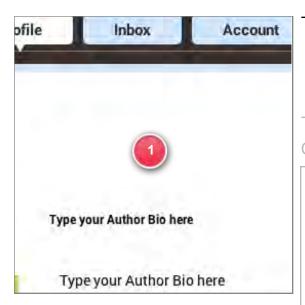
Shov - we know we want to add more profile questions. You had suggested making that part of the login process every second or third time a writer logs in in order to make the gathering of this information less intrusive.

We should discuss this and whether or not all the questions should also appear here in the event that a writer wants to answer them all at once. Maybe there is a notice saying "Click here to answer all of the profile questions."

Comments	0			

in Inkubate V1.1



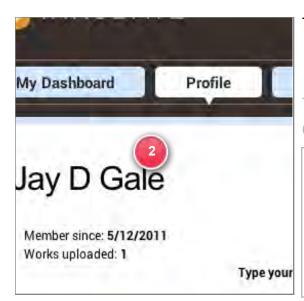




Jay Gale on Aug 6 at 2:40am

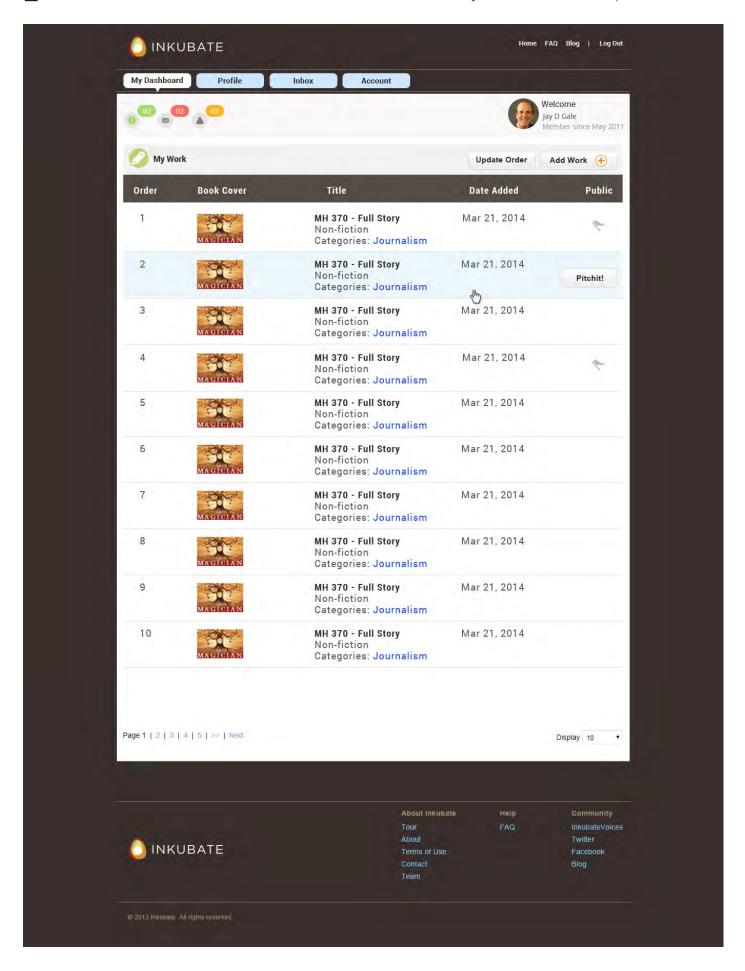
We need to see a more complete rendering before we can add comments.

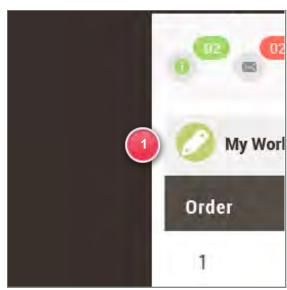
Comments:		





Jay Gale on Aug 6 at 2:42am Wrong font -- pls see our original site.



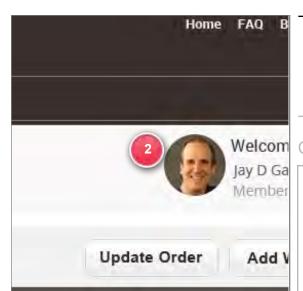




Jay Gale on Aug 5 at 2:49pm

This icon and My Work title move up to become a secondary navigation underneath the "My Dashboard" navigation. This creates a navigation hierachy so it is clear that this is part of the writer dashboard

Comments:										

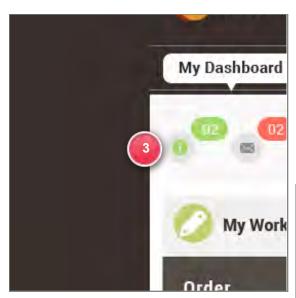




Jay Gale on Aug 6 at 2:16am

Clicking on photo takes writer back to the back to writer dashboard.

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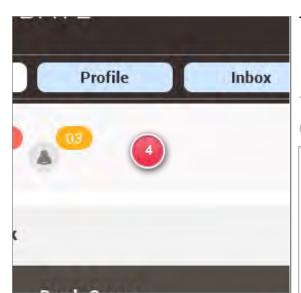




Jay Gale on Aug 5 at 2:50pm

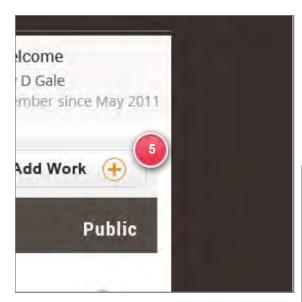
Remove these radio buttons to make room for navigation hierarchy discussed in comment 1

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Jay Gale on Aug 5 at 2:53pm Make a link that says "Back to Dashboard"





Jay Gale on Aug 5 at 2:55pm

Takes us to the landing page for writer "Add Work" page.

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Jay Gale on Aug 5 at 2:57pm

This is legacy functionality that we can remove. No need to sort or change the order of this list.

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Jay Gale on Aug 5 at 3:15pm Remove PI functionality from this page.





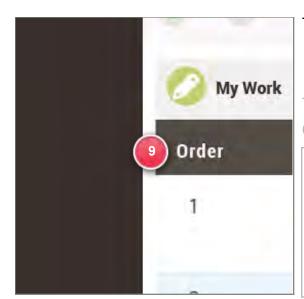
Jay Gale on Aug 5 at 3:18pm Change "Public" to "Visibility"

Spectacles will eyes open will indicate that the work is Visible to AEPs. Spectacles with eyes closed will indicate that the work is not visible to AEPS.

NOTE - User will control this setting on the individual work page.

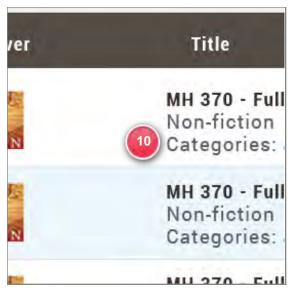
The default setting for work visibility should remain visible.

Co	omm	nents	•				





Jay Gale on Aug 6 at 2:10am Remove this column.

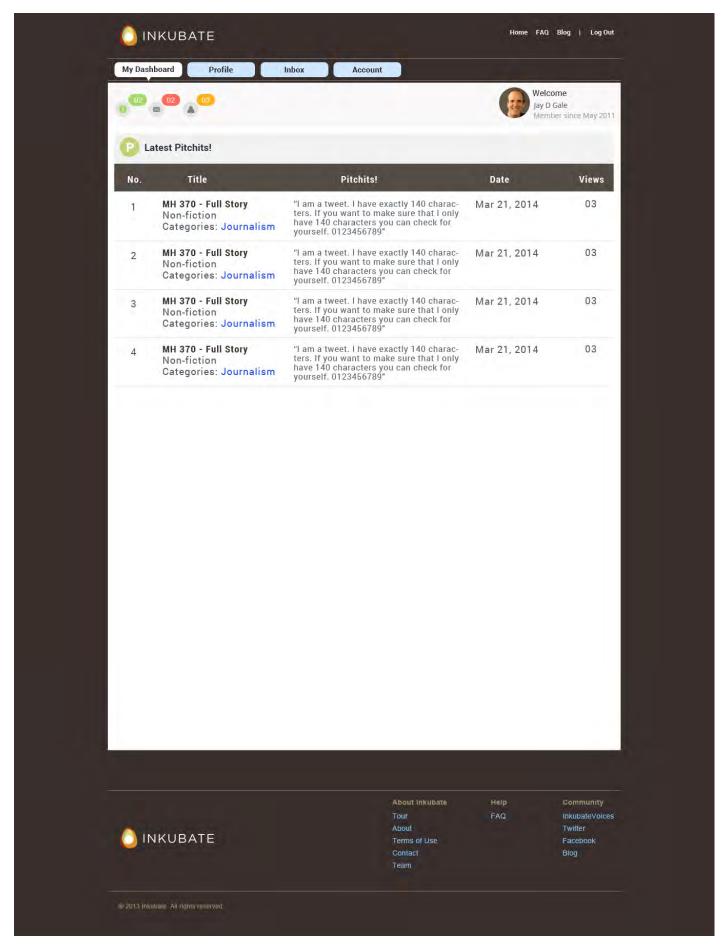


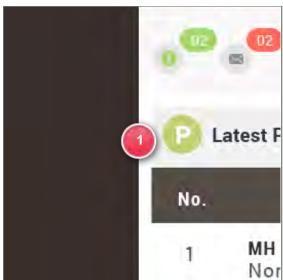


Jay Gale on Aug 6 at 2:14am

Category can display all categories selected by writer up to the maximum allowed, which is 3.

C	omment	ts:			







Jay Gale on Aug 1 at 3:54am "Latest Pitchits!" should say "My Pitchits!"



Jay Gale on Aug 1 at 4:07am

This icon and IMy Pitchits! title move up to become a secondary navigation underneath the "My Dashboard" navigation. This creates a navigation hierachy so it is clear that this is part of the writer dashboard

Comments:		



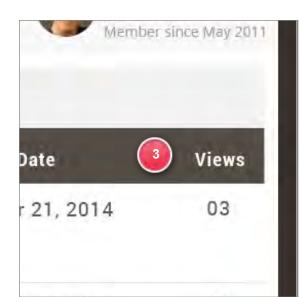


Jay Gale on Aug 1 at 4:19am Here is where the "Views" go

The Views will be the only clickable header. By clicking the user will see all the data repopulates so that the PI with the most Views will appear at the top of the page.

By clicking on Views a second time, the data repopulates to its original default view.

Comme	ents:			

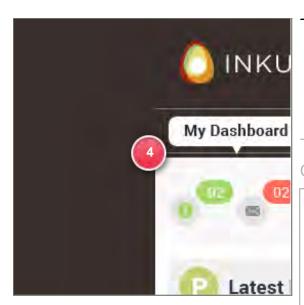




Jay Gale on Aug 1 at 4:23am

Last data point is Cancel. Same pop-up appears here if user wants to cancel a PI. If they do cancel a PI it will still appear in their list.

Comme	ents:				

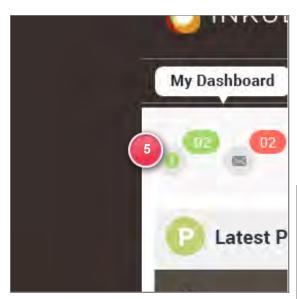




Jay Gale on Aug 1 at 4:29am

By clicking on My Dashboard navigation user is relocated to My Dashboard main page

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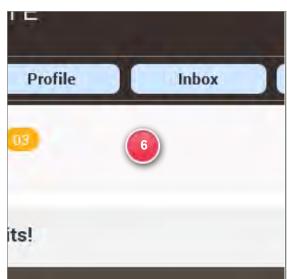




Jay Gale on Aug 1 at 4:11am

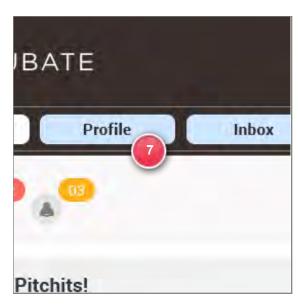
REMOVE all three icons here so that the secondary navigation can fit underneath My Dashboard (see #1)

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Jay Gale on Aug 1 at 4:11am Create link "Return to My Dashboard"



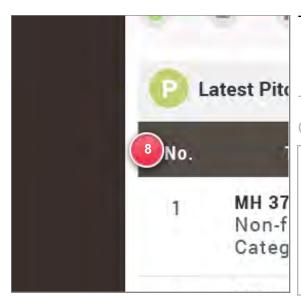


Jay Gale on Aug 1 at 4:14am Navigation links here to match My Dashboard

e.g.,

no Profile Inbox becomes My Notifications

Comr	Comments:												





Jay Gale on Aug 1 at 4:15am remove numbered column





Jay Gale on Aug 1 at 4:16am This section is "Pitchit!"





Jay Gale on Aug 1 at 4:16am Need Start Date Here





Jay Gale on Aug 1 at 4:17am Need End Date here

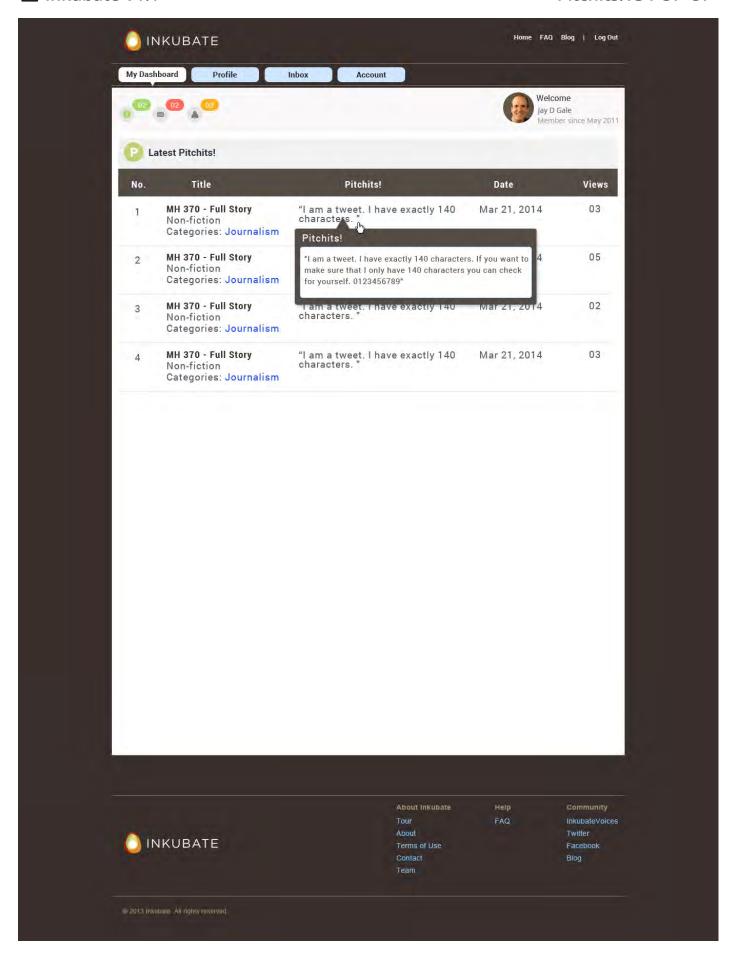




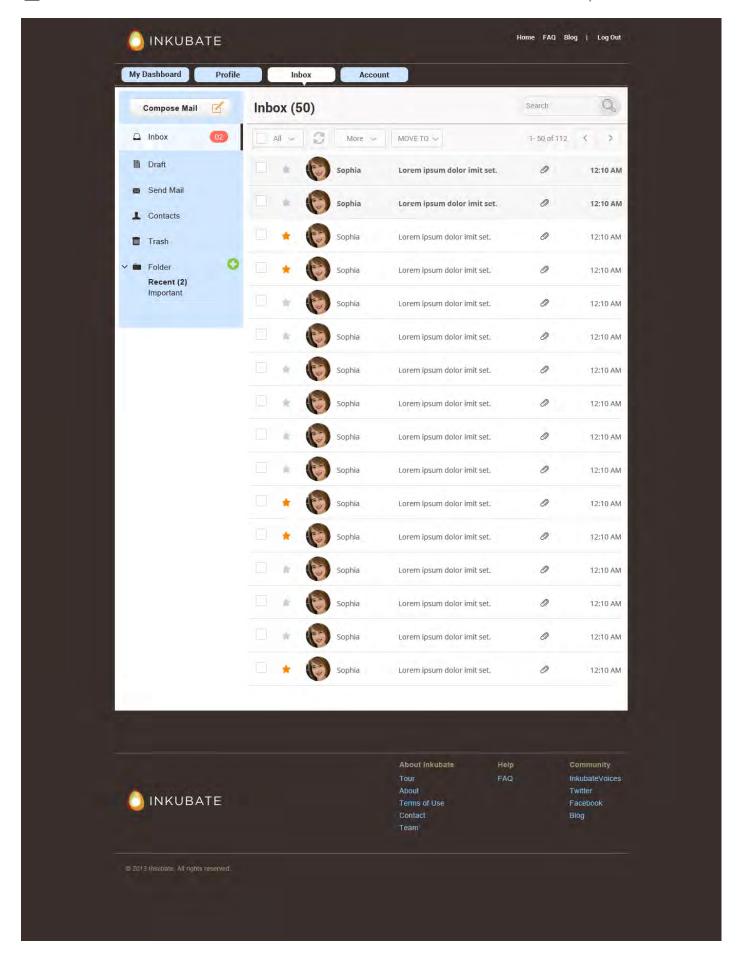
Jay Gale on Aug 1 at 4:19am This section should be titled "Work"

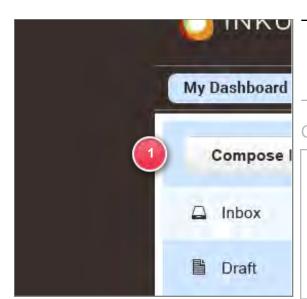
Note that works will be listed here only by their nickname which is a single, capitalized word (see notes on add work page)

Comment	ts:			



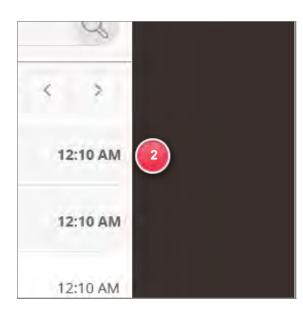








Jay Gale on Jul 30 at 12:11am "Compose Message"

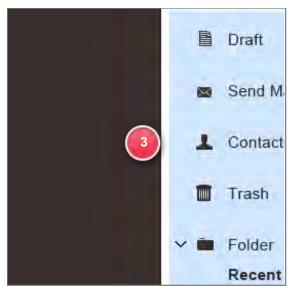




Jay Gale on Jul 30 at 12:13am

Messages should be color coded following envelope and bell icons on dashboard. Should be able to sort on that basis too. Messages from admin should have an eggy icon

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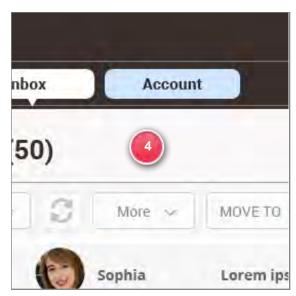




Jay Gale on Jul 30 at 12:19am

This list should auto populate with contacts as they become available, also should have tech support as a contact and also an admin contact.

(Comment	ts:			



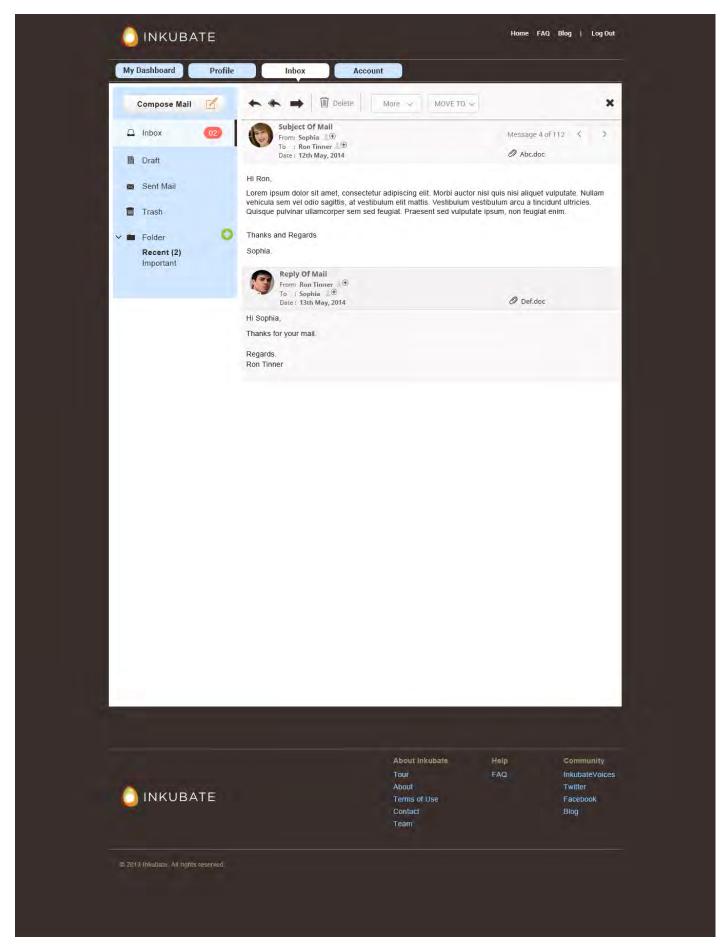


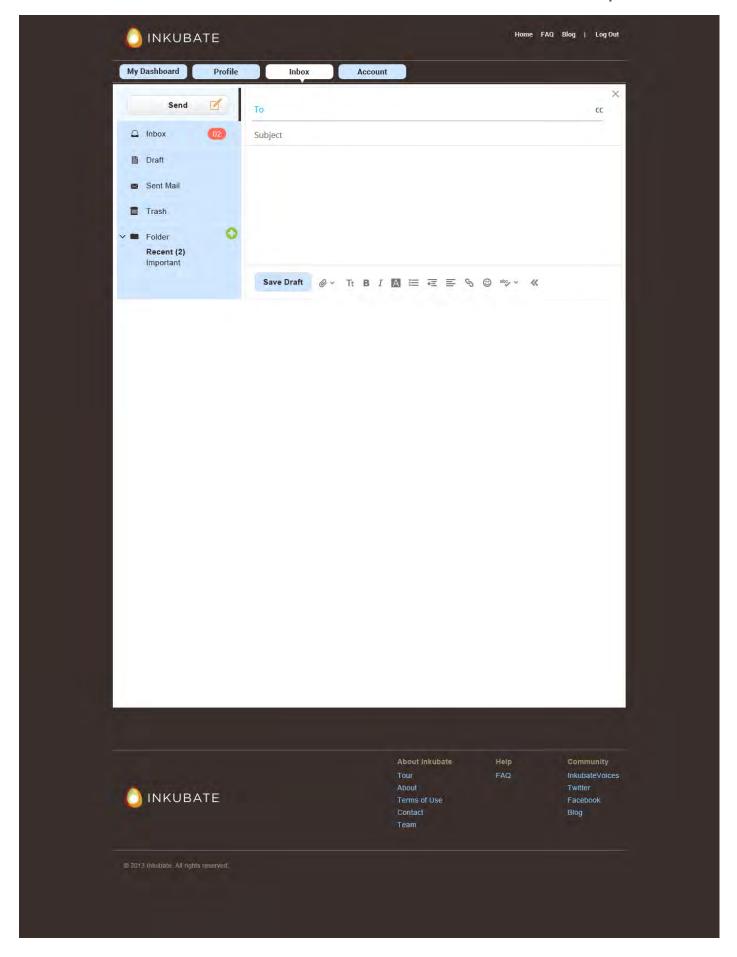
Jay Gale on Jul 30 at 12:26am

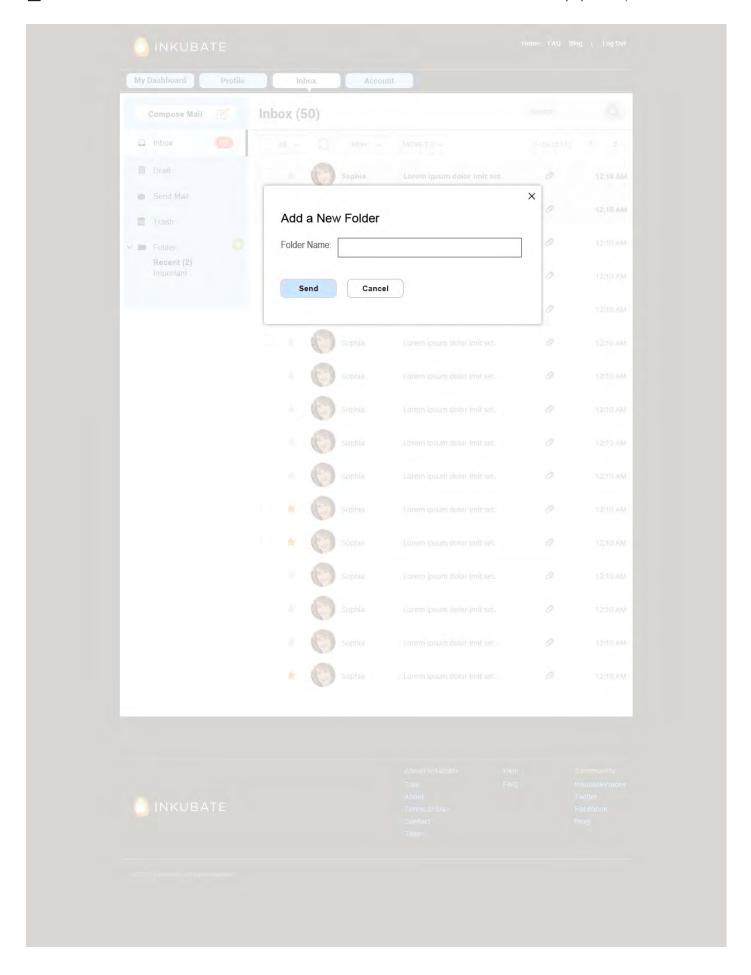
Since majority of writers will not ever hear from an AEP we need to think how to make messaging useful to other writers too. Perhaps we should consider intra-writer communication. . . Let's consider ramifications of publishing a writer directory here (any writer could opt out)

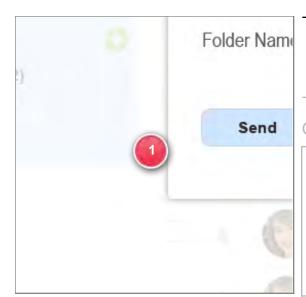
Co	mments			

in Inkubate V1.1 Mail Detail Writer





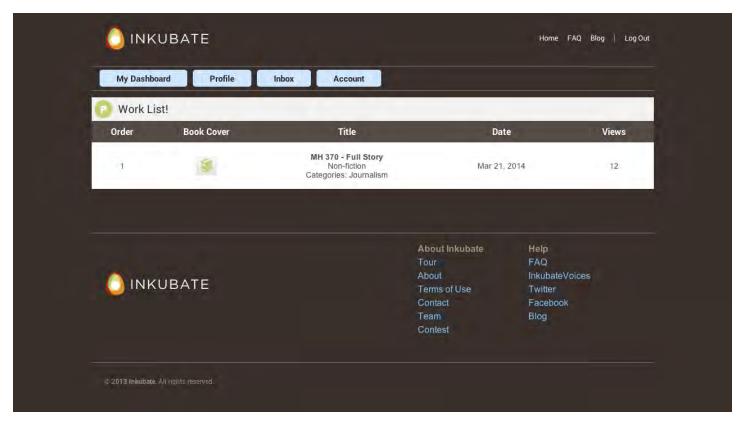


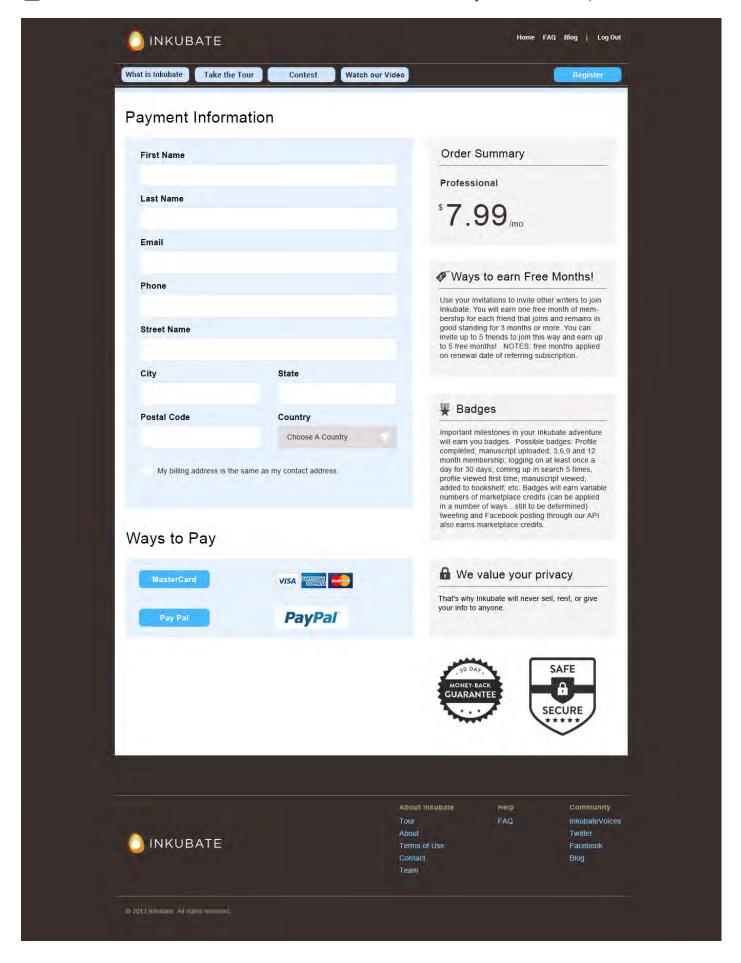


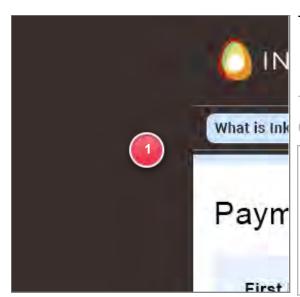


Jay Gale on Jul 29 at 12:12am Should say "Save"

in Inkubate V1.1 Work-List

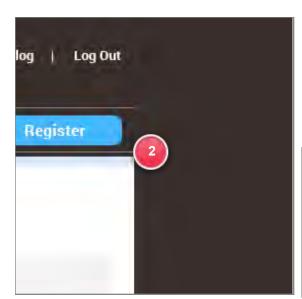






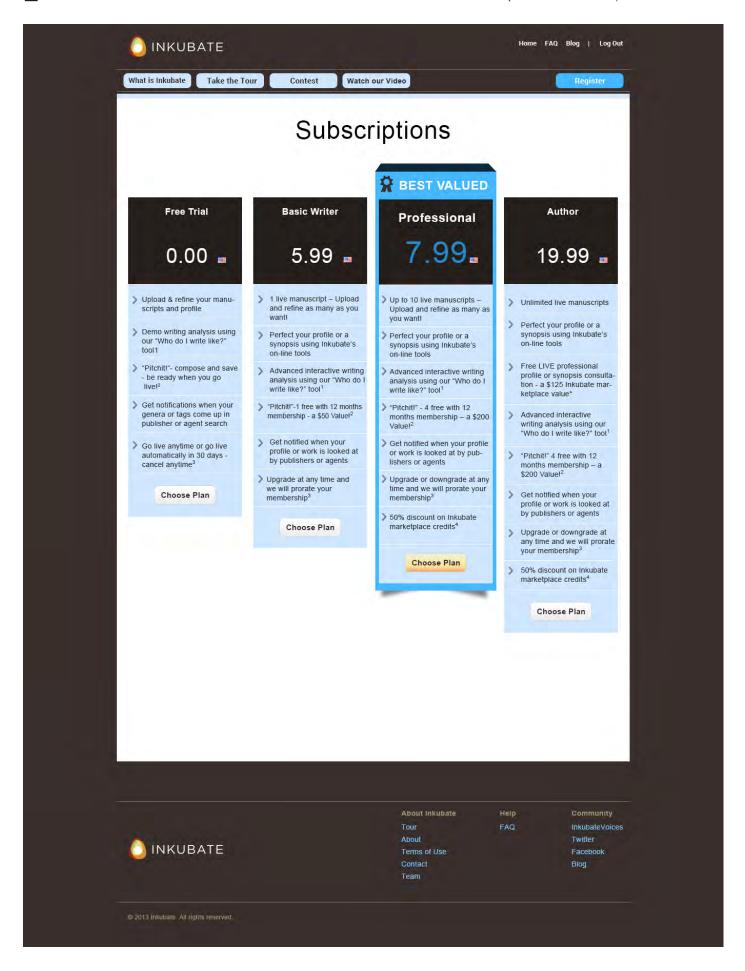


Jay Gale on Jul 29 at 12:26am Remove all navigation





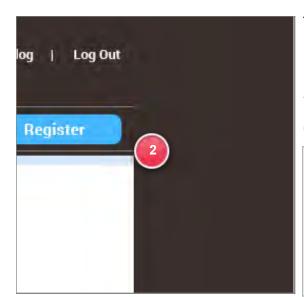
Jay Gale on Jul 29 at 12:27am Remove all links





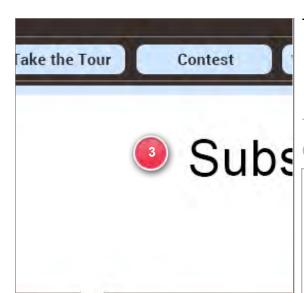


Jay Gale on Jul 29 at 12:24am Remove all navigation this screen





Jay Gale on Jul 29 at 12:25am Remove all Links

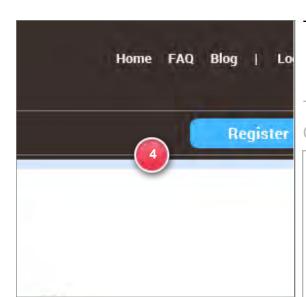




Jay Gale on Aug 3 at 7:05pm

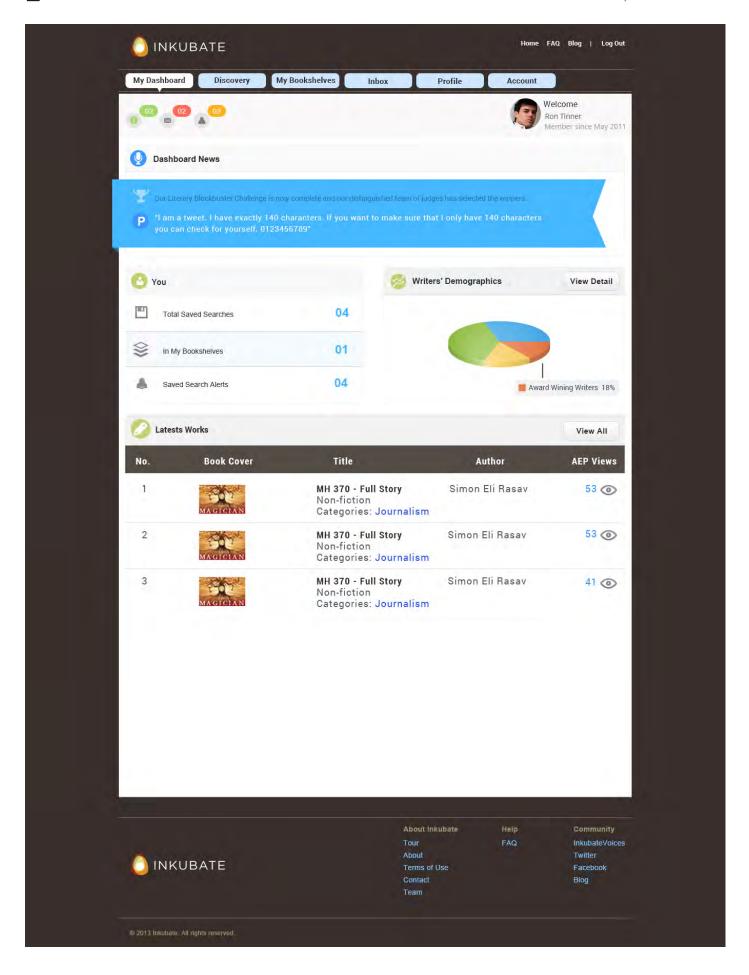
David, please share your comments on subscription choices.

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Jay Gale on Aug 3 at 7:07pm Remove Register button.







Jay Gale on Aug 1 at 4:34am Inbox becomes "My Notifications"