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Chapter 2

Financial Markets



Points to Note

- 1. Steps for the trading of a financial asset, see P. 3 4.
- 2. Comparison of the exchange market and over-the-counter (OTC) market, see P. 5 6.
- 3. The role of the financial markets, see P. 7 8.
- 4. The uses of derivatives, see P. 9.
- 5. Perspectives on derivatives, see P. 10 11.
- 6. Transaction costs and bid-ask spread, see P. 12 13.
- 7. Futures market, see P. 14 16.
- 8. Options market, see P. 17 20.



An Overview of Financial Markets

- The trading of a financial asset involves at least four discrete steps:
 - A buyer and a seller must locate one another and agree on a price.
 - The trade must be cleared (the obligations of each party are specified).
 - The trade must be settled (the buyer and the seller must deliver the cash or securities necessary to satisfy their obligations in the required period of time.
 - Ownership records are updated.



An Overview of Financial Markets (cont'd)

- Much trading of financial claims takes place on organized exchanges. In the past, the exchange was solely a physical location where traders would buy and sell. Such in-person venues have largely been replaced by electronic networks that provide a virtual trading venue.
- After a trade has taken place, a clearinghouse matches the buyers and sellers, keeping track of their obligations and payments. To facilitate these payments and to help manage credit risk, a derivatives clearinghouse typically imposes itself in the transaction, becoming the buyer to all sellers and the seller to all buyers.



An Overview of Financial Markets (cont'd)

- It is possible for large traders to trade many financial claims directly with a dealer bypassing organized exchanges. Such trading is said to occur in the over-the-counter (OTC) market.
- Exchange activity is public and highly regulated.
- Over-the-counter trading is not easy to observe or measure and is generally less regulated.
- For many categories of financial claims, the value of OTC trading is greater than the value traded on exchanges.



Exchange Traded Contracts

Contracts proliferated in the last four decades

TABLE 1.2	Examples of underlying assets on which futures contracts are traded.							
Category	Description							
Stock index	S&P 500 index, Euro Stoxx 50 index, Nikkei 225, Dow- Jones Industrials, Dax, NASDAQ, Russell 2000, S&P Sectors (healthcare, utilities, technology, etc.)							
Interest rate	30-year U.S. Treasury bond, 10-year U.S. Treasury notes, Fed funds rate, Euro-Bund, Euro-Bobl, LIBOR, Euribor							
Foreign exchange	Euro, Japanese yen, British pound, Swiss franc, Australian dollar, Canadian dollar, Korean won							
Commodity	Oil, natural gas, gold, copper, aluminum, corn, wheat, lumber, hogs, cattle, milk							
Other	Heating and cooling degree-days, credit, real estate							



The Role of Financial Markets

Risk-Sharing

- Insurance companies and individual communities/families have traditionally helped each other to share risks.
- Diversifiable risk it is unrelated to other risks.
- Nondiversifiable risk risk that does not vanish when spread across many investors.



The Role of Financial Markets (cont'd)

- Markets make risk-sharing more efficient
 - Markets permit diversifiable risk to be widely shared. So, diversifiable risk vanishes.
 - Non-diversifiable risks are reallocated to those most willing to hold it.



The Uses of Derivatives

Uses

- Risk management. Derivatives are a tool for companies and other users to reduce risks.
- Speculation. Derivatives can serve as investment vehicles.
- Reduce transaction costs. Sometimes derivatives provide a lower cost way to undertake a particular financial transaction.
- Regulatory arbitrage. It is sometimes possible to circumvent regulatory restrictions, taxes, and accounting rules by trading derivatives.



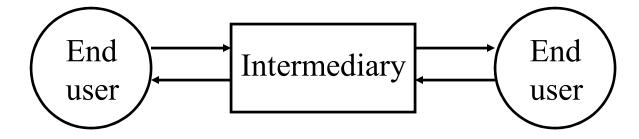
Perspectives on Derivatives

- - Investment managers
 - Investors

- End users
 Intermediaries
 Economic
 - CorporationsMarket-makers
 - Traders

- **Observers**
 - Regulators
 - Researchers







Perspectives on Derivatives (cont'd)

• End users:

They enter into derivatives contracts for the reasons listed in P.8.

Market-makers:

- They will buy derivatives from customers who wish to sell, and sell derivatives to customers who wish to buy.
- They make money by charging a spread (buy at low price and sell at higher price.

Economic observers:

They look at the use of derivatives, the activities of the market-makers, the organization of the markets and the logic of the pricing models and try to make sense of everything.



Transaction Costs and the Bid-Ask Spread

- Buying and selling a financial asset
 - Brokers: commissions.
 - Market-makers: bid-ask (offer) spread ask (offer) price: price that you buy the stock from market makers.
 - bid price: price that you sell the stock to market makers.



Transaction Costs and the Bid-Ask Spread (cont'd)

- Example 1.1: Buy and sell 100 shares of XYZ
 - XYZ: bid = \$49.75, offer = \$50, commission = \$15
 - Buy: $(100 \times \$50) + \$15 = \$5,015$
 - Sell: $(100 \times $49.75) $15 = $4,960$
 - Transaction cost: \$5015 \$4,960 = \$55



Futures Market

- Shanghai Futures Exchange
- Hong Kong Exchanges and Clearing Limited
- Chicago Mercantile Exchange

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Reading Price Quotes

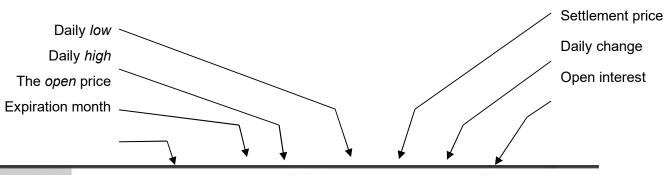


FIGURE 2.1

Index futures price listings.

		Contract					Open		
	Open	High	hilo) Low	Settle	Chg	Interest		
Index	Future	S							
DJ Ind	ustrial Av	erage (ce	т)—	\$10 x index					
June	10981	11070		10977	11065	102	6,972		
Sept	10977	10977	•	10977	11002	103	13		
	J Industria	al Avera	qe (свт) —\$5 х	index				
June	10979	11072		10975	11065	102	84,086		
S&P 50	00 Index (CME)—\$25	0 x i	ndex					
June		1207.00		1194.50	1206.60	13.50	313,917		
Dec	1193.00	1197.60	•	1192.00	1197.10	13.50	3,301		
Mini S	&P 500 (cr	ME)-\$50	k ind	ex					
June	1195.50	1207.25	•	1194.50	1206.50	13.50	2,412,904		
Sept	1190.50	1202.00	•	1190.00	1201.75	13.50	11,460		
Nasda	q 100 (CME)-\$100 x	inde	X					
June	2010.00	2027.00	•	2007.25	2026.50	25.25	16,139		
Mini N	asdag 100) (CME)—5	320 x	index					
June	2009.8	2026.8		2006.8	2026.5	25.3	308,163		
Sept	2005.8	2024.0	•	2005.0	2024.3	25.5	377		
Mini R	ussell 200	O (ICE-US)	-\$	100 x index					
June	706.50	721.00		705.80	720.10	15.40	373,776		
Sept	706.70	718.00	•	706.30	717.70	15.40	2,835		
Mini R	ussell 100	O (ICE-US)	-\$	100 x index					
June	661.50	665.70	•	659.50	665.30	7.50	19,004		
U.S. Do	ollar Index	(ICE-US)-	-\$1.	000 x index					
June	80.56	80.52		80.14	80.29	33	44,534		
Sept	80.81	80.86	•	80.51	80.57	34	2,231		

Data from the Wall Street Journal, April 15, 2010, p. C-7.



Reading Price Quotes (cont'd)

Open Interest

Number of contracts outstanding. (Since each trade of a contract has both a buyer and seller, a buyer-seller pair counts as one contract).



Options Market

- Shanghai Exchange
- Hong Kong Exchanges and Clearing Limited
- Chicago Mercantile Exchange

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Read Price Quotes



Non-collateralized nature of structured products

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Search Stock / warrant /	CBBC code	ease select	Please select	Tencent (0700) 349.80 4.800	Tencent (0700) 349.80 4.800 1.39%	
40400				Open	348.20	
12499 PUT Tencent (0700)		Share C Refr	esh Previous Close	345.00	
Bid / Ask	\$0.315 / \$0.325	Last	\$0.3	Turnover (HKD)	10,587.8m	
High / Low	\$0.345 / \$0.300	Change	0.050 / 13.7	0% Volume (shares)	30.3m	
Open	\$0.340	Previous Close	\$0.0	Day Range	346.60 - 354.60	
Board Lot	10,000	Tumover (HKD)	\$10.	2m 52 Week Range	305.38 - 476.60	
			Updated: 2018-08-03	16:01 Updated: 2018-08-03 16:2	Updated: 2018-08-03 16:20:00(15 min delay)	
Moneyness	Implied Volatility	Days to Maturity	Eff. Gearing			
ITM 8.23%	22.82%	49 days	9.04x	Stock Info	Stock Info	
11111 0.2070		io dayo	0.01/	Result	2018-08-15	
Туре	Put	Maturity	2018-09	-21 P/E	37.827x	
Strike Price	378.58	Last Trading Date	2018-09	-17 P/B	10.660x	
30 Historical Volatility (30-day	s) 24.55%	Premium	0.	8% Maket Cap.	3,285.2b	
Outstanding Quantity	52.0m	Conversion Ratio		100 1 Month Avg. Turnover	7,619.6m	
Delta	81.40%	Time Decay Per Day	-0.3			



Read Price Quotes (cont'd)

Conversion ratio

The number of warrants required to be converted into a unit of the underlying asset at the strike price on the expiry date.

Moneyness

Put:
$$\frac{\text{Strike} - S_0}{\underline{S}_0}$$
; Call: $\frac{S_0 - \text{Strike}}{S_0}$



Read Price Quotes (cont'd)

Effective gearing

Effective gearing is the relative % change of the value of the option for 1% change in the price of the underlying stock.

Effective gearing =
$$\frac{S_0}{\text{Conversion ratio} \times \text{Warrant bid price}} \times \text{Delta}$$

Implied volatility & Delta

Will be discussed in "Chapter 12 The Black-Scholes Formula"