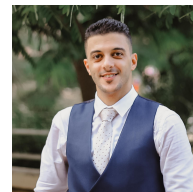


Alaa Shehata

GENERAL INFO

Full Name: Alaa Mohamed Shehata
Date of Birth: 4th of November 1992
Nationality: Egypt
Marital Status: Single
Location: Dubai, United Arab Emirates



CONTACT INFO

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Linkedin: <http://linkedin.com/in/alaam-muhammed-793065178>

PROFESSIONAL EXPERIENCE

Oct 2021 to Present (4 months)	Events Account Manager at Caduceus Lane Dubai, United Arab Emirates Industry: Marketing and Advertising. Company Size: 101-500 employees 1- Managing Mega-Events in Gulf & KSA 2- Managing more than 140 projects cross more than 7 departments
Apr 2018 to Sep 2021 (3 years and 5 months)	Senior Project Management Officer at Caduceus Lane Alexandria, Egypt Industry: Marketing and Advertising, Healthcare and Medical Services, Pharmaceuticals Company Size: 101-500 employees Managing Projects in Gulf & KSA cross more than 5 departments
Dec 2017 to Mar 2018 (3 months)	Medical Sales Representative at Mash Premiere Alexandria, Egypt Industry: Healthcare and Medical Services. Company Size: 501-1000 employees A medical representative for pediatrics franchise
Apr 2017 to Nov 2017 (7 months)	Medical Sales Representative at Interpharm Egypt Cairo, Egypt Company Size: 501-1000 employees A medical representative for the Dentinox brand & Nactalia with MOH
Feb 2016 to Mar 2017 (1 year)	Monitoring & Evaluation Officer (intern) at Safi CO. Cairo, Egypt Industry: Food and Beverage Production. Company Size: More than 1000 employees Monitoring the operation process
Jan 2015 to Jan 2016 (1 year)	Medical Sales Representative at Infinity Pharm A medical representative for the Ortho franchise
Sep 2013 to Jun 2015 (1 year and 9 months)	Actor in Alexandria University Theatre Team at Alexandria University
Feb 2012 to Jun 2015 (3 years and 4 months)	Actor in Laghbata Teatre team at Laghbata Team for Teatre
Feb 2015 to Mar 2015 (1 month)	Organizer in graduation field trip in red sea at Alexandria University

Mar 2014 to Jan 2015 (10 months)	pharmacist assistant at El-ra'aya Pharmacy Alexandria, Egypt Industry: Pharmaceuticals. Company Size: 1-10 employees
Jan 2012 to Jan 2015 (3 years)	Member of Talent Committe of Geological Society of Alexandria University (GSAU) at Geology department at Alexandria University
Jul 2013 to Jul 2014 (1 year)	Organizer in graduation festival of faculty of science at Alexandria University
Aug 2013 to Sep 2013 (1 month)	Organizer in The international conference of Geochemistry (GEOCHEM10) at Geology department at Alexandria University
Jun 2013 to Aug 2013 (2 months)	Chemist (intern) at Egyptian Petrochemicals holding Company (EPC)
Jun 2012 to Aug 2012 (2 months)	Chemist (intern) at ABU QIR Fertilizers and Chemicals Industries Company

EDUCATION

- 2015 **Bachelor's Degree in Chemistry**
Alexandria University (ALEXU), Egypt
Overall Grade: Very Good
- 2011 **Thanaweya Amma**
Mubarak military school, Egypt
Overall Grade: Excellent

ACHIEVEMENTS

1- Working on TOP CRM & CMS platforms [Cegedim, VEEVA]. 2- Project management officer for Mega-events in Gulf & KSA between multiple departments [Marketing - QC - Creative - Digital - Communication]. 3- Process management documentation for the project management department with the department head. 4- Managing for more than 150 Creative & Digital projects in Gulf & KSA..

CERTIFICATES AND TRAININGS

- Dec 2020 **Become a Project Manager** at Linkedin Learning
- Aug 2020 **Project Management Foundations** at Linkedin Learning
- May 2020 **Veeva Engage Meeting** (Score: 100 out of 100)
- May 2020 **Veeva Engage for Portals** (Score: 100 out of 100)
- Apr 2020 **Veeva Approved E-mail** (Score: 100 out of 100)
- Apr 2020 **veeva CLM** (Score: 100 out of 100)
- Apr 2015 **Introduction in Water treatment** at Alexandria University
- Apr 2015 **Introduction in Water treatment** (Score: 93 out of 100)
- Jul 2014 **Introduction in Natrual gas technology** at Egyptian Petrochemicals holding Company (EPC)

- Jun 2014 **Introduction in Petrochemicals industry** at Egyptian Petrochemicals holding Company (EPC)
- Mar 2013 **Occupational & Safety and health advanced diploma (IASP)** at Alexandria University

LANGUAGES

- Arabic: Fluent.
- English: Intermediate.

SKILLS

- Little knowledge in Negotiation, Training Needs Analysis, Business Development, Business Analysis, Veeva, Healthcare Marketing, Market Analysis, Operations Management, Project Management, Marketing, Sales, Microsoft Office 365, Chemical Analysis and Presentations.