



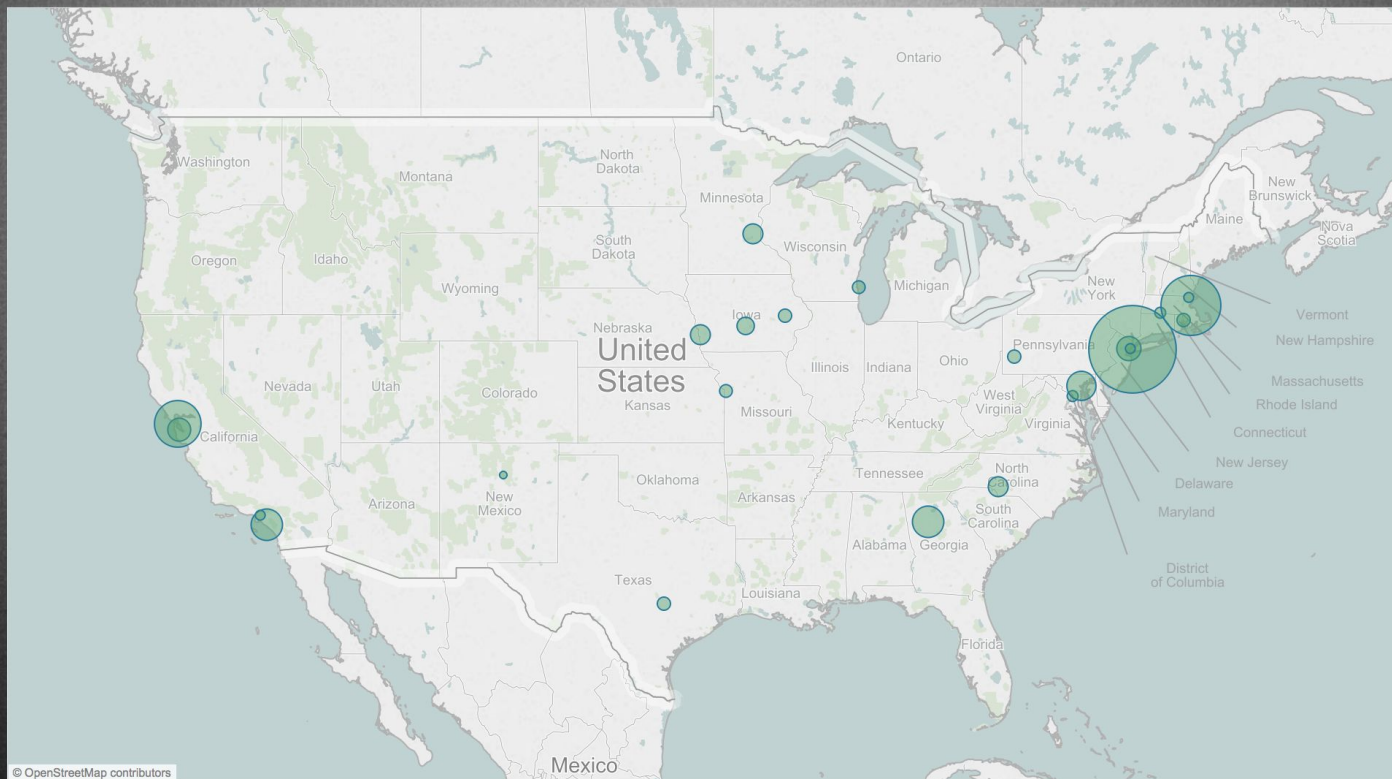
Year End Competition Assessment

Sean O'Malley

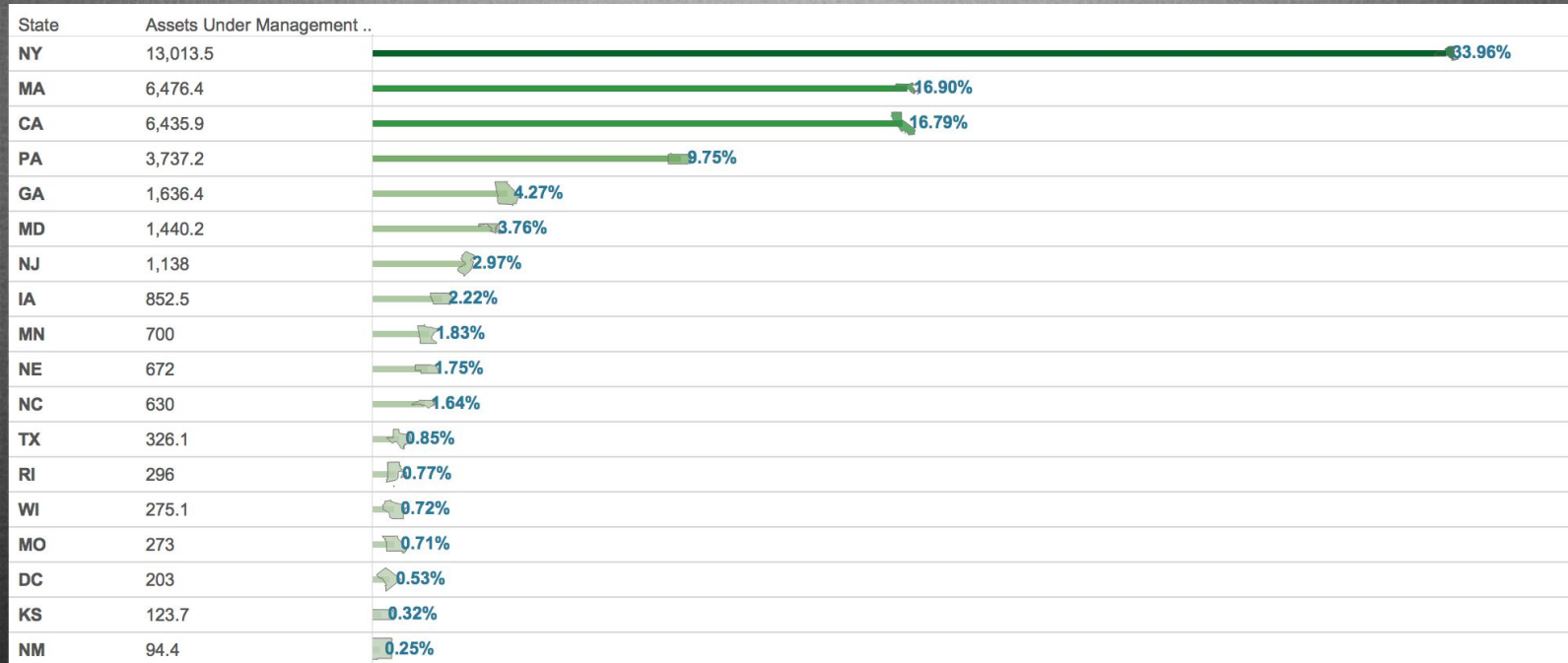


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Total Assets Under Management by State Top Finance Companies 2014



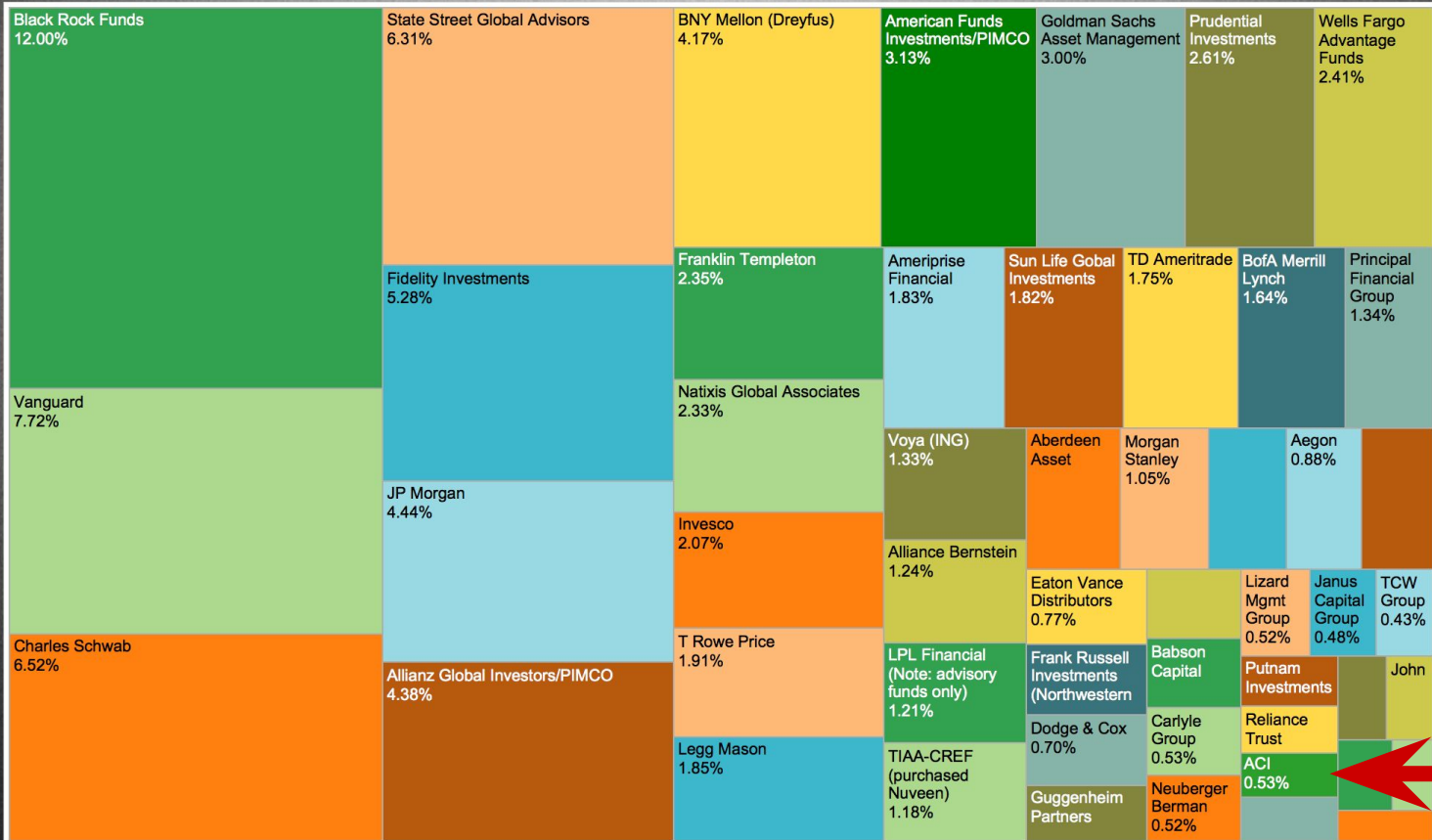
Competition Assessment by Geography



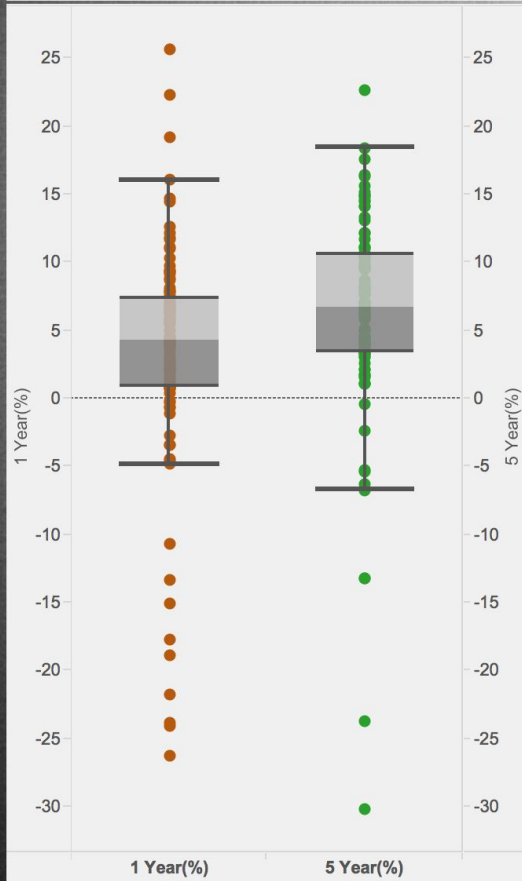


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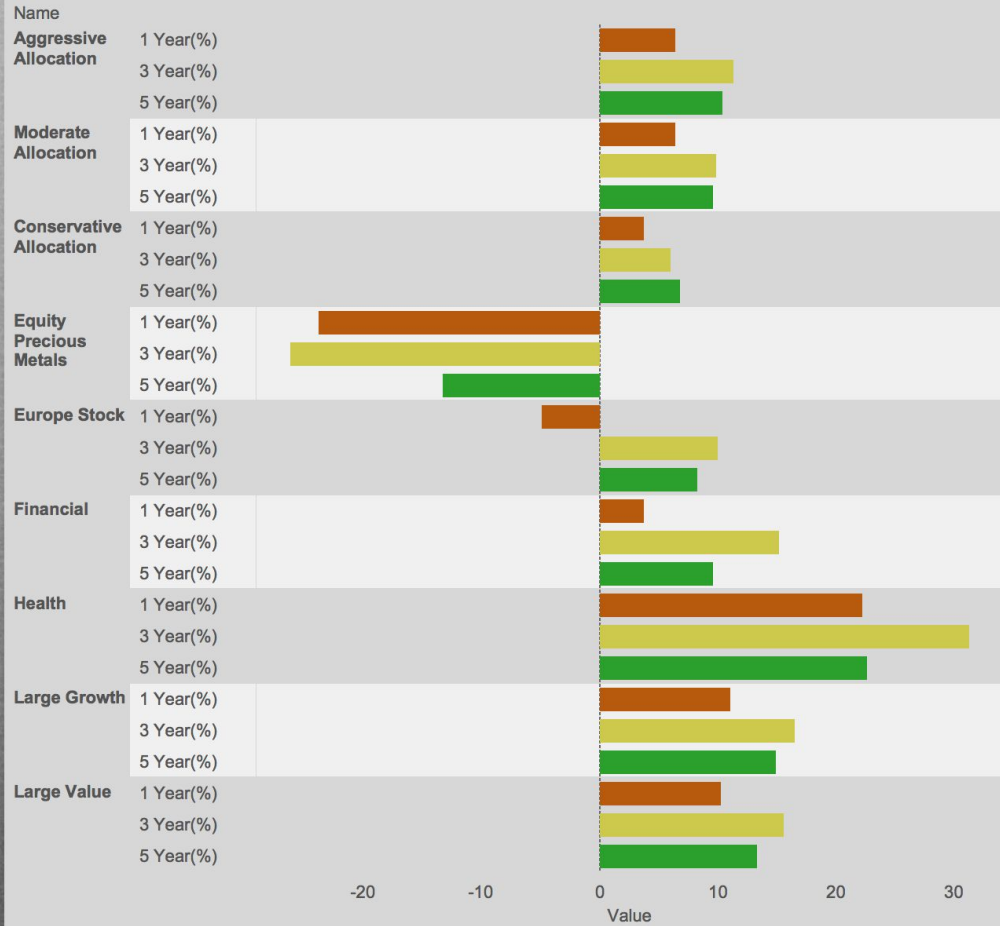
2014 Mutual Fund Market Share



Aggregate Mutual Fund Returns



Average Industry Returns vs. ACI Top Returns (based on AUM)

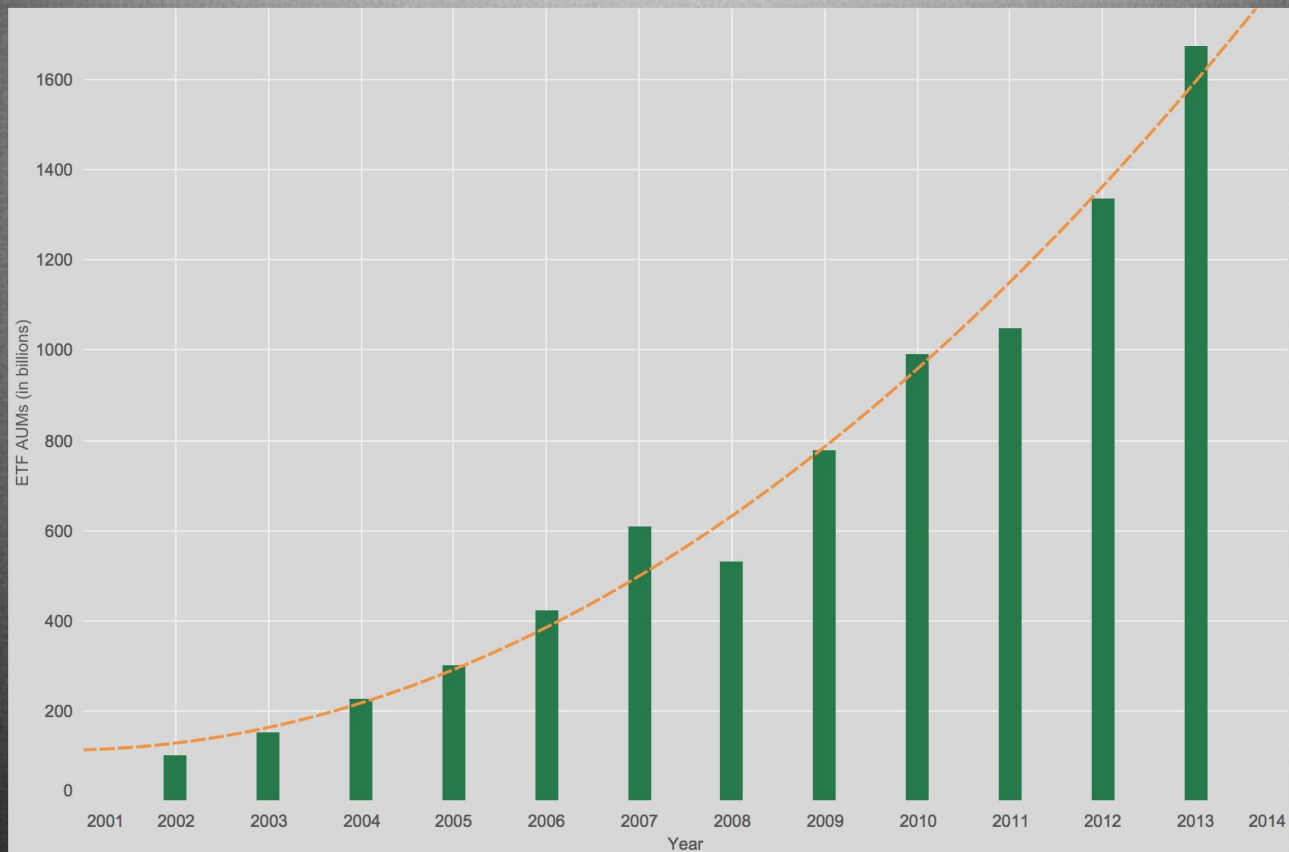




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The Newest Competition: **ETFs**

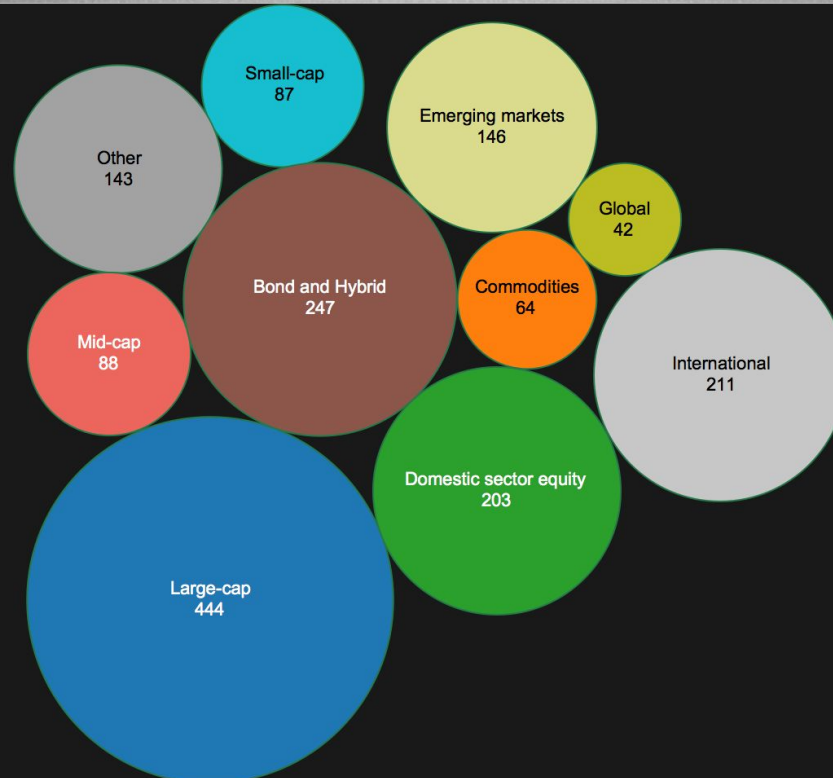
Visualization of Asset Growth in ETFs





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Top Categories in ETF funds



ACI Fund Return Comparison Over Time

