

The Final Deliverable

Quiz, 5 questions

4/5 points (80%)



Congratulations! You passed!

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point

1.

According to the reading, what is the ultimate purpose of analytics?



To facilitate meetings between sales and marketing.



To evangelize data science.



To communicate findings to stakeholders to formulate policy or strategy.



Correct

Correct. According to the reading, this the ultimate purpose of analytics.



To efficiently store big data with minimum storage requirements.

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2.

What role of a data scientist is discussed in the reading?

- ☐ Managing a team of analysts to create a predictive model.
- ☐ Using the data to put together a story that the CEO wants to tell.
- ☐ Developing a strategy to fix the problems in the findings.
- ☒ Using insights to build a narrative to communicate findings.

Correct

Correct.



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point

3.

The Untied States Economic Forecast is a publication by McKinsey University Press.

- ☒ False.

Correct

Incorrect.

- ☐ True.
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4.

The report discussed in the reading successfully did the job of using data and analytics to generate the likely economic scenarios.



False.



True.



Correct

Correct.



0 / 1
point

5.

According to the reading, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.



True.



This should not be selected

Incorrect.



False.

