

Sylvana Howton

UX / UI Designer

ABOUT

Hi, I'm Sylvie! 🖐️

I am a UX/UI designer with a focus on visual design and a passion for social-impact, human-centered design projects.

CONTACT

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703.945.6672

EDUCATION

University of Southern California

Bachelor of Arts in Media Arts and Practice

August 2015 - May 2019

SKILLS

Design

Visual	User experience
Interaction	Journey-mapping
Illustration	Prototyping

Tools

Sketch	Photoshop	After Effects
Figma	Illustrator	Premiere Pro
Adobe XD	InDesign	Keynote

Code

HTML/CSS
Javascript
Jquery

Languages

English
French

FOLLOW ME

LinkedIn

[linkedin.com/in/sylvana-howton](https://www.linkedin.com/in/sylvana-howton)

Instagram

[@sylvanarose.design](https://www.instagram.com/sylvanarose.design)

EXPERIENCE

American Automobile Association - Club Labs / UI Designer

June 2019 - January 2020

Worked across content, product, and UX teams to create a site-wide redesign of AAA. Created a design system of interchangeable components and synthesized the future of AAA Travel from a company workshop.

Pierce Brosnan / Web Design Intern

November 2018 - November 2019

Designing and maintaining the web pages for piercebrosnan.com and poisoningparadise.com with Wordpress.

Ludlow Kingsley / Design Intern

November 2018 - June 2019

Creating site maps and wireframes, designing new products, and assisting with the branding for the various clients of Ludlow Kingsley.

Zonguru / Junior Graphic and UX/UI Designer

June 2018 - October 2018

Helped design an Amazon seller product research application, designed various promotional landing pages, and created both static and video social media content.

NBCUniversal Dreamworks / Franchise Creative Intern

January 2018 - June 2018

Designed style guides, mood boards, product mockups, composed graphics, trend research, and digital media for the marketing and franchising of Dreamworks films.

Wildfox Couture / Graphic Design Intern

August 2017 - December 2017

Creating and formatting images and ads for the homepage (web and mobile) and social media accounts, gif generation for social media accounts, Lookbook management, retouching and recoloring raw images.

Freelance Designer / French General Consulate of Los Angeles

December 2016 - December 2018

Designed all graphics for various events including The Night of Ideas, Boulevard de Series (2017 & 2018), and Shoot the Book! (2017 & 2018).

INVOLVEMENT

IDEO CoLab Makeathon

October 2019

One of 60 participants in an 8 hour makeathon focused on designing for social impact. Created a product from start to finish that would encourage lower income consumers to purchase more sustainably.

UX/UI Design Lead / USC Code the Change

August 2017 - May 2019

UX/UI designer for the creation of various mobile and web applications made for social non-profits pro bono

