

Sylvana Howton

UX / UI Designer

ABOUT

Hi, I'm Sylvie! 🙋

I am a UX/UI designer with a focus on visual design and a passion for social-impact, human-centered design projects.

CONTACT

sylvanahowton.com

howton.sylvie@gmail.com

703. 945. 6672

EDUCATION

University of Southern California

Bachelor of Arts in Media Arts + Practice

August 2015 - May 2019

SKILLS

Design

Visual	User experience
Interaction	Journey-mapping
Illustration	Prototyping

Tools

Sketch	Photoshop	After Effects
Figma	Illustrator	Premiere Pro
Adobe XD	InDesign	Keynote

Code

HTML/CSS
Javascript
Jquery

Languages

English
French

FOLLOW ME

LinkedIn

[linkedin.com/in/sylvana-howton](https://www.linkedin.com/in/sylvana-howton)

Instagram

[@sylvanarose.design](https://www.instagram.com/sylvanarose.design)



EXPERIENCE

American Automobile Association — UX/UI Designer

June 2019 - March 2020

Worked across content, product, and UX teams to create a site-wide redesign of AAA. Created a design system of interchangeable components and synthesized the future of AAA Travel from a company UX workshop.

Pierce Brosnan — Web Design Intern

November 2018 - November 2019

Designing and maintaining the web pages for piercebrosnan.com and poisoningparadise.com with Wordpress.

Ludlow Kingsley — Design Intern

November 2018 - June 2019

Creating site maps and wireframes, designing new products, and assisting with the branding for the various clients of Ludlow Kingsley.

Zonguru — Junior Graphic and UX/UI Designer

June 2018 - October 2018

Helped design an Amazon seller product research app, designed various promotional landing pages, and created social media content.

NBCUniversal Dreamworks — Franchise Creative Intern

January 2018 - June 2018

Designed style guides, mood boards, product mockups, composed graphics, trend research, and digital media for the marketing and franchising of Dreamworks films.

Wildfox Couture — Graphic Design Intern

August 2017 - December 2017

Editing photoshoot images, creating desktop and mobile homepage ads, designing social media assets, and managing the Lookbook.

French General Consulate of Los Angeles — Freelance Designer

December 2016 - December 2018

Designed all graphics for various events including The Night of Ideas, Boulevard de Series (2017 & 2018), and Shoot the Book! (2017 & 2018).

INVOLVEMENT

IDEO CoLab Makeathon

October 2019

One of 60 participants in an 8 hour makeathon focused on designing for social impact. Created a product from start to finish that would encourage lower income consumers to purchase more sustainably.

USC Code the Change — UX/UI Design Lead

August 2017 - May 2019

UX/UI designer for the creation of various mobile and web applications made for social non-profits pro bono