



GRAPHIC AND WEB DESIGNER

www.sylvanahowton.com

ABOUT ME

Contact

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www.sylvanahowton.com

Education

The University of Southern
California (2015 - 2019)
B.A. in Media Arts and Practice
(3.89 GPA)

SKILLS

Design

Visual Design
Interaction Design
Logo Design
Information Visualization
Illustration

Code

HTML/CSS
Javascript
Jquery
Processing

Prototyping

Sketch
Figma
Wordpress

Software

Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
Microsoft Office

Languages

English
French

EXPERIENCE

Web Design Intern

October 2018 - Present

Pierce Brosnan Productions

Designing and maintaining the web pages for piercebrosnan.com and poisoningparadise.com with Wordpress

Junior Graphic and UX/UI Designer

June - October 2018

Zonguru

App development and design, Facebook advertisement design and video production, landing page wireframing and development

Franchise Creative Intern

January - June 2018

NBCUniversal Dreamworks Animation

Designed style guides, mood boards, product mockups, composed graphics, trend research, and digital media for the marketing and franchising of Dreamworks films

Graphic Design Intern

August - December 2017

Wildfox Couture

Creating and formatting images and ads for the homepage (web and mobile) and social media accounts, gif generation for social media accounts, Lookbook management, retouching and recoloring raw images

Freelance Graphic Designer

December 2016 - Present

French General Consulate of Los Angeles

Designed all graphics for various events including The Night of Ideas, Boulevard de Series, and Shoot the Book

PROJECTS

Climate Cents

August 2018 - Present

USC Code the Change

Designing and developing the user flow and interface of an app that will facilitate donations to environmental fundraisers and nonprofits

Cancerbase

August 2017 - May 2018

USC Code the Change

Designed the user flow and interface of an app that categorizes inputted user data about cancer into an interactive timeline with Figma

INVOLVEMENT

UX/UI Design Lead

August 2017 - Present

USC Code the Change

User experience/user interface designer and frontend developer for the creation of various mobile and web applications made for social non-profits pro bono