

SHPE//MAES

NOV 2025

General Meeting

MOBILE APP

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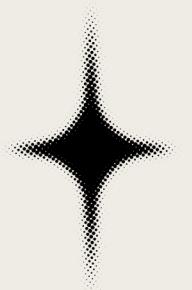
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Ice Breakers

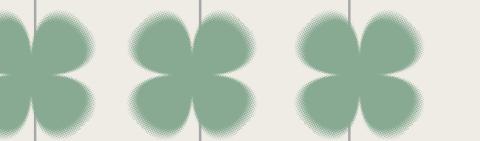
Movie Idea Pitch- Everyone invents a ridiculous movie idea in 30 seconds and gives it a title + short plot.



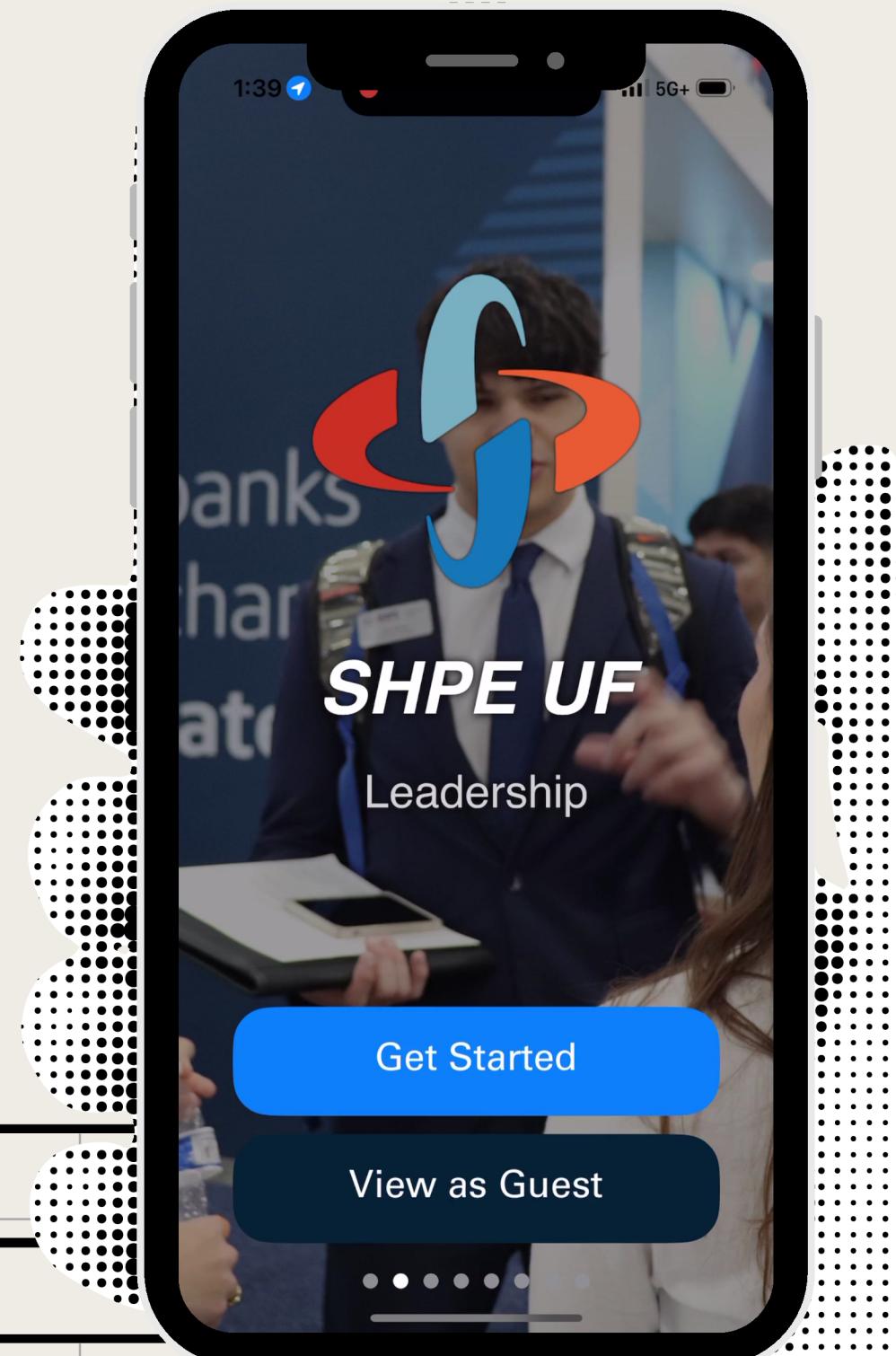
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UF SHPE MOBILE APP



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App Phases

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Phase 1

Create Mocks

Phase 2

Code Frontend

Phase 3

Code Backend

Phase 4

Launch MVP!

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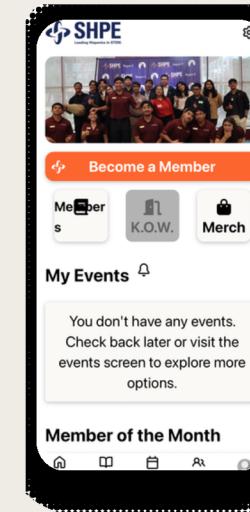
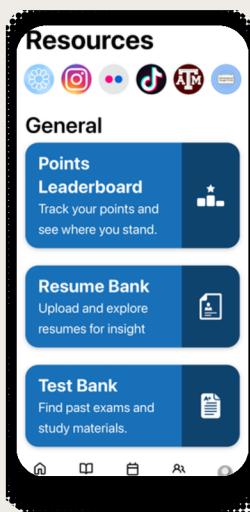
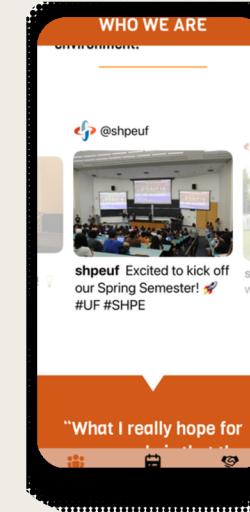
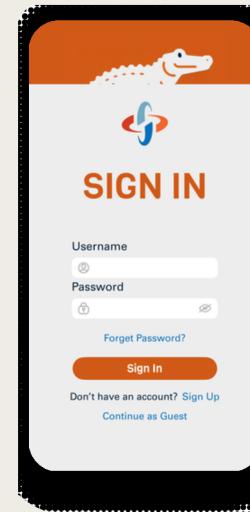
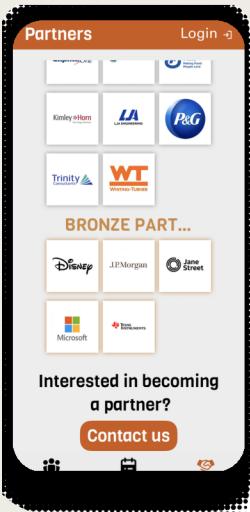
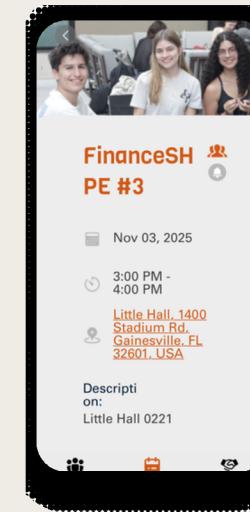
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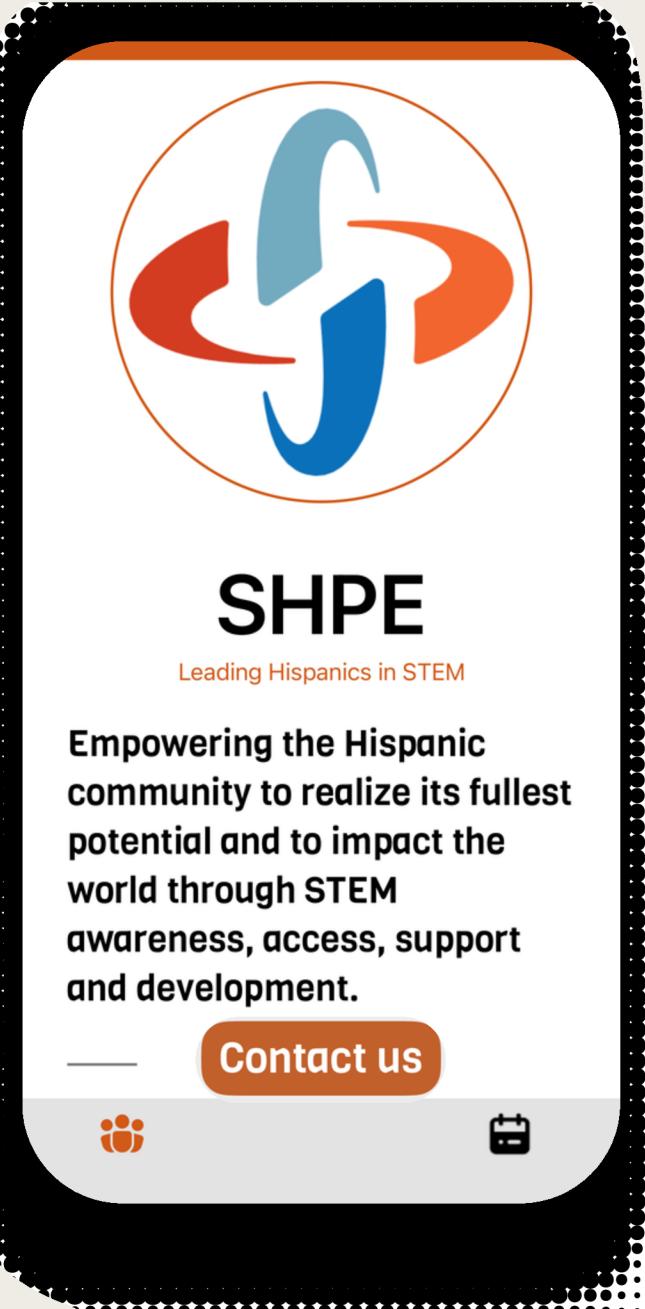
MVP

Minimum Viable Product
Simplest version of a product

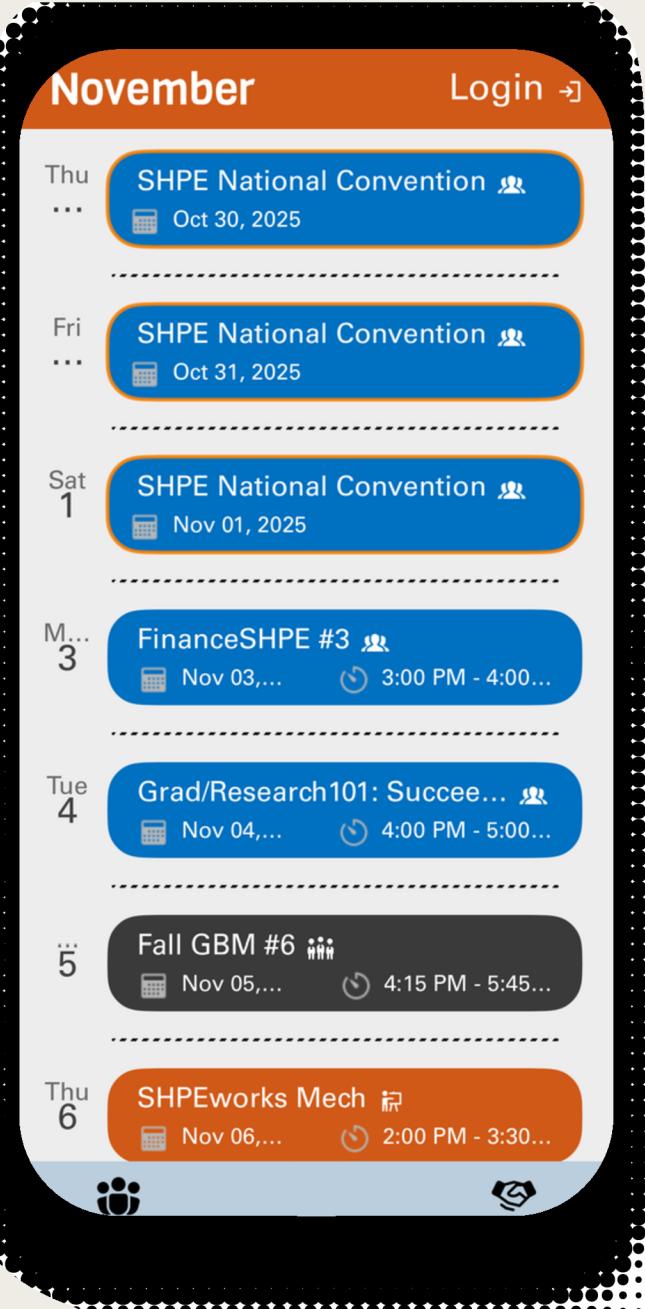
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Who We Are Screen

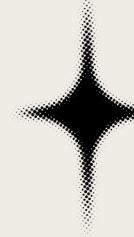
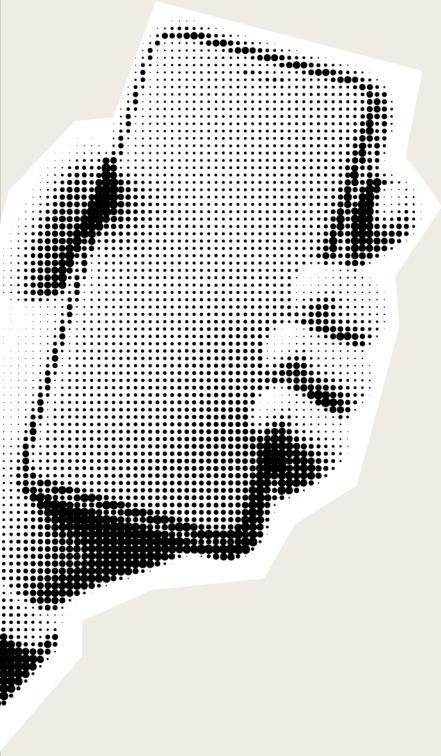


Events List Screen



Who We Are Screen

SHPE/MAES
Logo



Navigation bar
(2 icons)



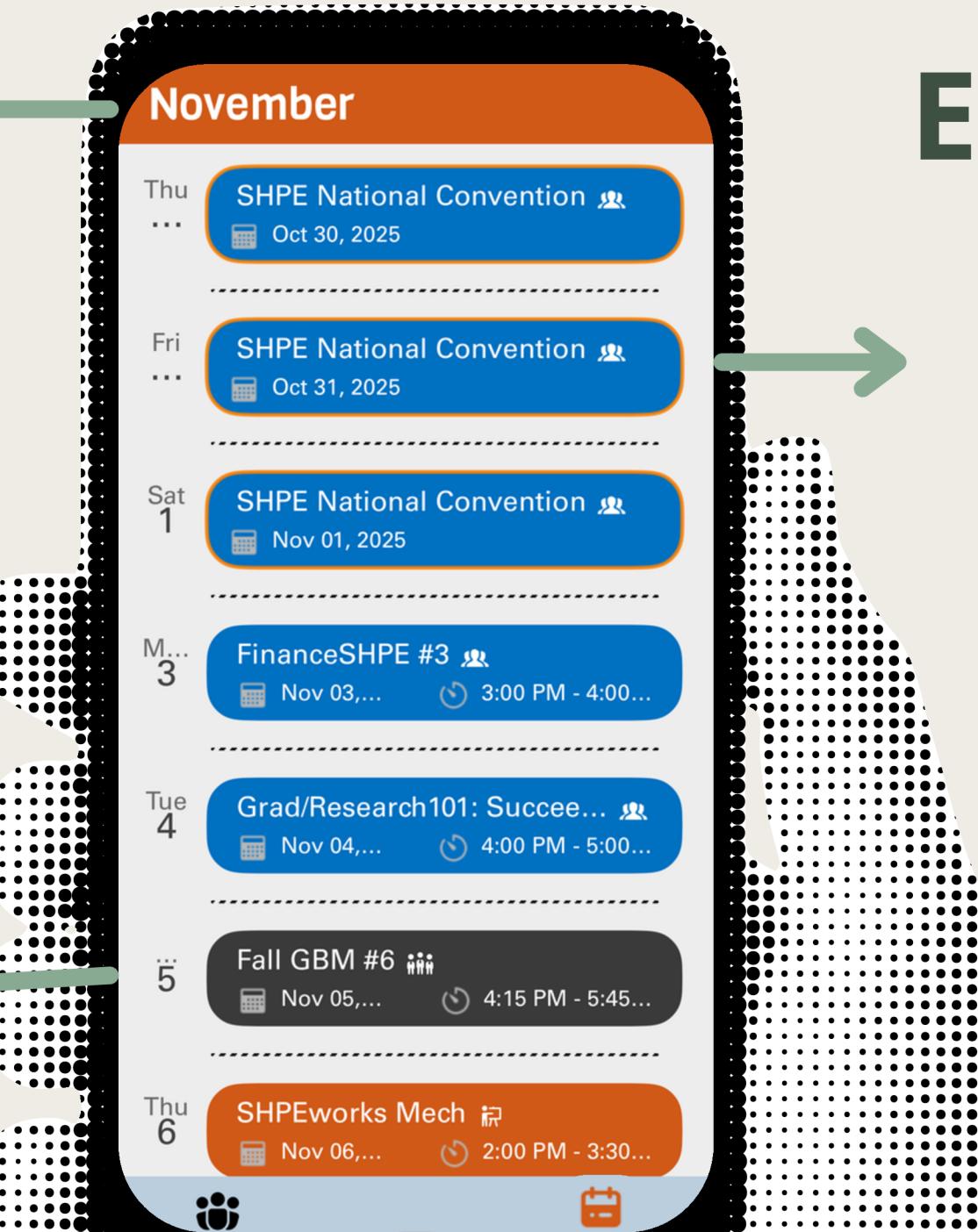
Mission
statement
Contact Us Button



Events List Screen

Month ←

Color graded
by event type



Events list:

- Title
- Date
- Time
- Location

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Future features:

- Push notifications
- Event Details Screen
- Event check-in
- Member profiles
 - Points & badges
- Member directory
- Announcements group - ~WhatsApp
- Mentorship Pairing
- FAQ Page

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Event Details Screen

Banner/flyer
for the event

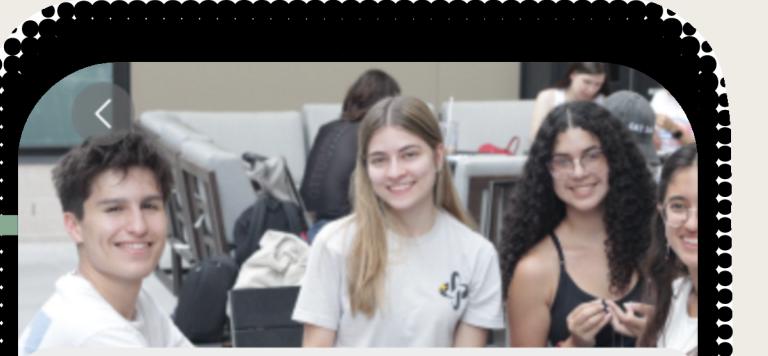
Date

Location

Description

Title

Time



FinanceSH
PE #3

Nov 03, 2025

3:00 PM -
4:00 PM

[Little Hall, 1400
Stadium Rd,
Gainesville, FL
32601, USA](#)

Description:
Little Hall 0221

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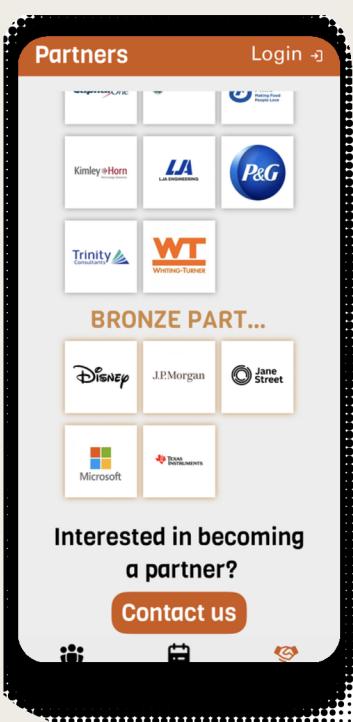
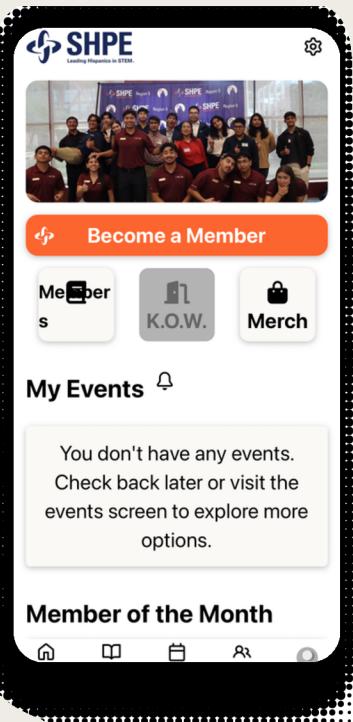
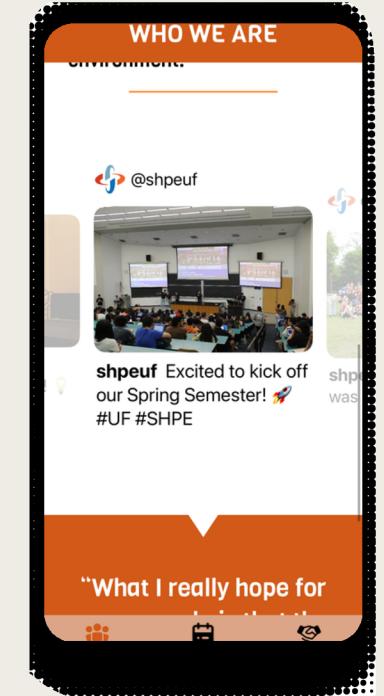
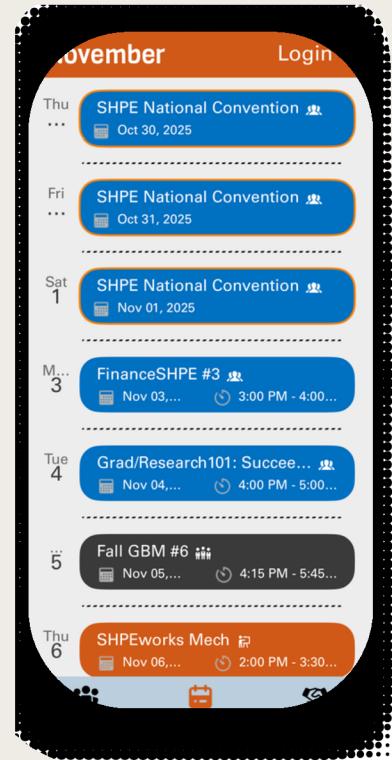


Figma
Demo

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MVP Screens

Who We Are Screen



Events List Screen

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Next Steps

*Next Tuesday Collaboration with Foss!
Meetings on Tuesdays @ 6pm Weekly*

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Interest Form



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Picture Time!



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Case Study

Strategy

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Execution

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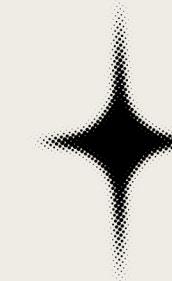
Results

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Content Strategy

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Section Divider

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