SHR Style Guide

The logo

Usage:
With a black S-line and black typographie on white or light-colored background.

With a white S-line and white typographie on a black or dark-colored background.

Placement

The SHR-type is placed centered below or on the right side of the sign.
The distance should be approx. three green circles (x).

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Colors

CMYK: C=50 M=0 Y=100 K=0

RGB: R=169 G=201 B=56

HEX: A9C938

CMYK: C=50 M=0 Y=100 K=60

RGB: R=91 G=113 B=21

HEX: 5B7115

CMYK: C=0 M=0 Y=0 K=40

RGB: R=185 G=185 B=185

HEX: B9B9B9

CMYK: C=0 M=0 Y=0 K=40

RGB: R=107 G=107 B=107

HEX: 6B6B6B

Typeface

MISO

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
ÀÁÂÃÄÅÈÉÊËÌÍÎÏÑÒÓÔÕÖŠÙÚÛÜÝŸŽ
0123456789ÆÇÐŁŒØÞæçðłœøßþ(+−×÷<=>±)¤€$£¥¢§
¼½¾[¹²³°ª º]†‡ƒ‰øµ{}¦!?:;¿¡•*".,‹»«/\|#%&¶™©®

LIGHT REGULAR **BOLD** 2006 MÅRTEN NETTELBLADT OMKRETS ARKITEKTUR **OMKRETS.SE**

It´s freeware. You may download the font at
http://www.omkrets.se/typografi/

Thanks to Mårten Nettelbladt