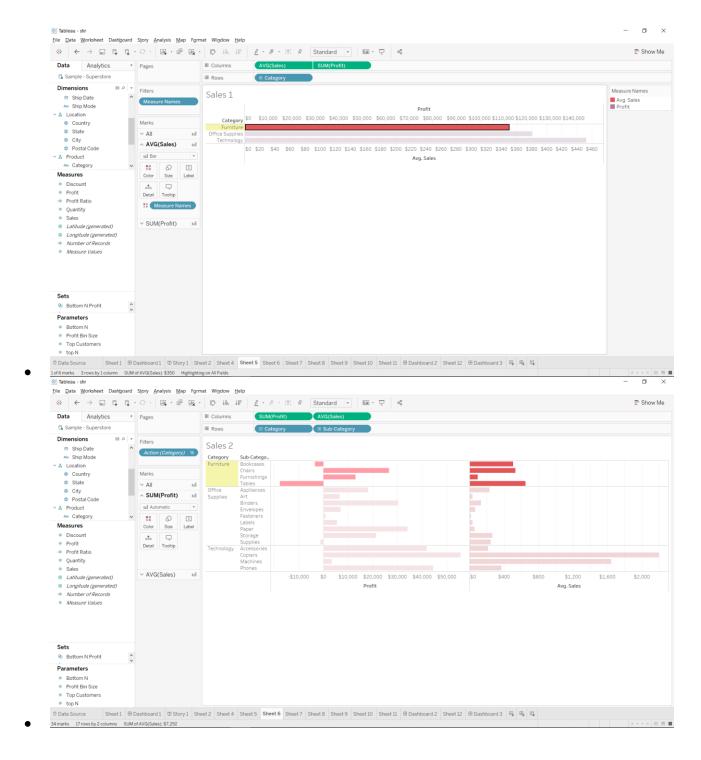
20-PBD-002 Shraddha P Jain

3803 – Tableau

ESE Assignment

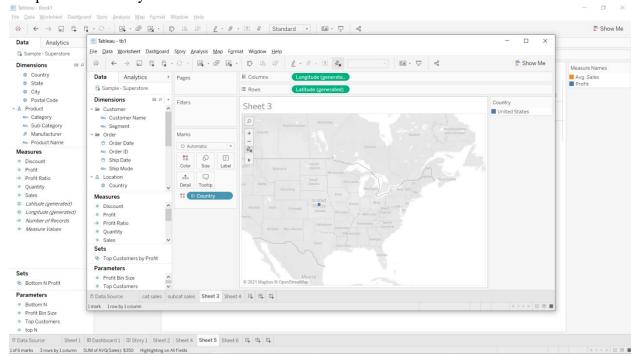
Design a Dashboard and Story point for the following sheets. By taking suitable data store. Also, produce the results with the necessary interpretation.

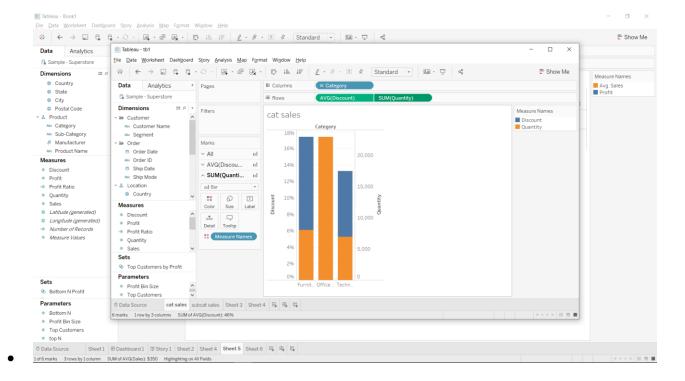
- 1. Interactive Filter action on summary levels of sum and profit on dual axis.
 - Create two new worksheets 'Sales1' and 'Sales2'.
 - In 'Sales1' sheet, take 'category' in row as well as 'sales' and 'profit'in column
 - Right clicking on 'profit' and again select dual axis.
 - click on sales, and select measure average.
 - In marks card, drag and drop 'measure names' on colour.
 - In 'Sales2', drag and drop 'category' and 'sub category' on column and 'profit' and 'sales' on row.
 - right click on sales and select measure average
 - Drag and drop 'measure names' on Colour in Marks Card.
 - On title bar, go to worksheet- Actions.
 - Click on Add Actions-Highlight.
 - In Source Sheets, select "sales1" and in Target Sheets select "sales2".
 - See that run action on is Select, and click on ok.
 - Now from source sheet, select any desired category & profit or sales, and you will get regarding information in destination.
 - After click on desired sales or profit of a category, source and destination will be like.
- It means when you click on Profit of Furniture, in destination it will show you information of profit accordingly.



• **Interpretation:** Using Filter Actions on Summary levels, we can easily get the required information by just a single click, and we can use it to highlight what we want.

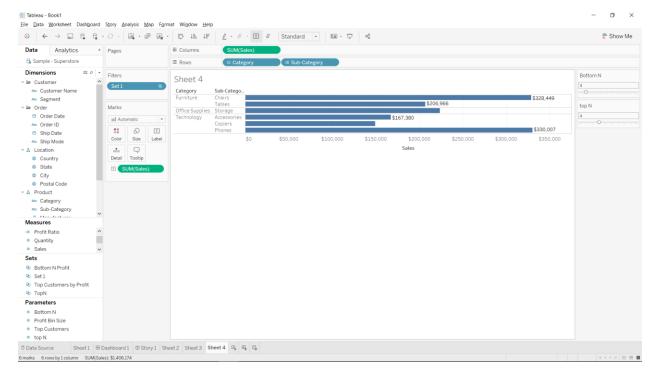
- 2. Action filters on country's sales with the hover option
- Create two new worksheets and rename them as 'source' and 'destination' respectively.
- In source, drag and drop 'longitude' and 'latitude' on column and row respectively.
- Drag and drop 'country' on colour in marks card.
- In destination, drag and drop 'category' and 'country' on column section and 'sales' on rowsection.
- Drag and drop 'category' on colour and 'sales' on labels in marks card.
- From title bar go to Worksheet \rightarrow Actions \rightarrow Add Actions \rightarrow Filter.
- In source sheets select 'source' and 'destination' in target sheets.
- Click on hover action from Run action on and click on ok.
- From source sheet click on desired country of which you want to observe the sales.
- After clicking on desired country from source, the destination will show the sales of that particular country.





3. Bar and stacked representation with parameter usage for Top 3 Sales& Bottom 4 profit along with the index.

- Create a new worksheet and rename it as Top and Bottom N.
- Drag and drop 'sales' and 'subcategory' on column and row respectively.
- Drag and drop 'sales' on colour and 'sales' on labels on marks card.
- Select any dimension and right click on it and go to create-parameter.
- Rename the parameter name by 'Top N', set datatype as integer, current value as 5, value whenworkbook opens as current value, display format as automatic and allowable values as all.
- Click on ok and similarly create another parameter with name 'Bottom N'.
- Right click on 'subcategory' from dimension and select create-set.
- Name the set as 'top N customers' and from by field option select 'top' and set the value as 5.
- Similarly, create another set as 'Bottom N Customers' and from by field option select 'bottom' and set the value as 5.
- Now select both these sets and on right clicking them you will find an option to Create CombinedSet.
- Name it as 'Top N and Bottom N' and drag and drop it on filters card.
- It will generate the Top 5 and Bottom 5 customers as below.
- Right click on 'Top N' parameter and select show parameter, it will generate a legend to controlthe number of top categories in output.



- **Interpretation:** By creating such parameters and sets this way, we can obtain top and bottom entries from the dataset.
- 4. Make an interactive treemap with the help of filters reflected on region-wise profit.
- Create a new worksheet and rename it as Tree Map.
- Drag and drop 'category', 'sub category' and 'profit' on labels in marks card.
- Drag and drop 'profit' on size in marks card.
- click on region and select show filter
- A legend will get generated in the right side of the worksheet from where you can select region wise you want to observe its sales.

Interpretation: This way, an interactive tree map can be obtained

Formatting:

- Create 1 new Dashboards
- On first dashboard, drag the sheet in first ans and put it on left, then the sheets of ans 2 on the right. on the left bottom, add the tree map
- Add the map on the right most corner
- This dashboard will also have legends to highlight the information as per your choice

Tableau - shr - o × Eile Data Worksheet Dashboard Story Analysis Map Format Window Help Show Me Format Bottom N × ales 1 Sheet 4 A ≅ Q ⊞ ≣ Fields • Category Furniture Profit

50 \$20,000 \$40,000 \$60,000 \$80,000 \$100,000 \$120,000 \$140 top N

4 Axis Pane \$206,966 \$328,449 Default \$167,380 Font: \$330.007 Shading \$50 \$100 \$150 \$200 \$250 \$300 \$350 Avg. Sales Avg. Sales
Profit \$300,000 \$400,000 \$200,000 Region

(All)
Central
East
South
West Scale Sales Ticks: Sales 2 Numbers: Catego Furniture Alignment: Automatic Title Tree map Profit -\$17,725 \$55,618 Font: \$1,000 \$2,000 Avg. Sales map Office Supplies Storage Clear 0 Data Source Sheet 1 © Dashboard 1 © Story 1 Sheet 2 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Sheet 9 Sheet 10 Sheet 11 © Dashboard 2 Sheet 12 © Dashboard 3 © © © © 6 marks 6 rows by 1 column SUM(Sales): \$1.406.174