



Bureau of Middle East Recycling

The voice of the Recycling Industry
in the Middle East

Corporate Brochure



2022

A large, stylized graphic of a globe is positioned in the upper right quadrant. The globe is depicted with a cracked, earthy texture in shades of brown and tan. A small, vibrant green tree with a few leaves is growing from the very top of the globe. The background behind the globe is a bright blue sky with a few wispy white clouds. In the bottom right corner of the globe's surface, the year "2022" is printed in a large, white, sans-serif font.



ABOUT US

Born from a small idea that turned into a big worldwide movement, the Bureau of Middle East Recycling was formed in 2008 with a vision to be the voice of the recycling industry in the Middle East.

BMR has a unified objective to bring every one of the recycling businesses in the Middle East under one platform for representation. Over the years BMR has become an organization that represents and acts as a podium for all processors, traders, indentors, machine manufacturers, shipping and logistics agents, associations & media of the recycling industry. It is a major benefactor to protecting the environment. BMR is proud to be a non-religious, and a non-political organization that through its diverse recycling processes helps the metal recycling industry grow, expand knowledge about the recycling market, and helps the traders and suppliers face the financial crises in the face of new challenges.

With the Middle East being one of the leading geographical factors that encompass the map for the recycling industry, BMR helps the industry deal with million tons of scrap yielding billions of dollars each year while promoting recycling awareness.



THE VOICE OF THE RECYCLING
INDUSTRY IN THE MIDDLE EAST

Vision

To serve as a regional forum for all types of waste, and exist as an organization of diverse recycling processors and stockists committed to promoting recycling awareness in the region.



Mission

To strengthen cooperation among the middle east suppliers, worldwide traders and consumers. Eventually placing recycle in the Middle East on the world recycling map.



PRESIDENT MESSAGE

It gives me a great pride and honor to be writing to you as your president and a founder member of BMR in 2008.

Together we have seen BMR grow over the last 13 years that not only serves GCC members but also makes contributions globally to promote increased use of recyclables, seventh resources, whilst continuing to play a leading role in helping mitigate climate change challenges.

I must take this opportunity to thank my Board Members, and especially welcome our global patrons, special advisors, and representatives who are helping to share and promote the interests of the Middle East Recyclers across the Globe.

Our industry continues to be going through some challenging times following the pandemic, increase in freight, non-availability of containers, travel restrictions, etc., And surely, we shall need to ride the curve in 2022 with a positive approach to overcoming these challenges.

BMR shall continue to serve you and ensure that our recycling industry continues to grow with landmark goals to be achieved in the coming years.

Wishing you all the very best, I remain Mir Mujtaba.



MIR MUJTABA

President & Founder

"RECYCLING WILL MAKE A BETTER & GREENER WORLD FOR TOMORROW"



RECYCLING COMMODITIES

METALS



PLASTIC



PAPER



RUBBER



GLASS



E -WASTE





OUR ACTIVITIES





EXPAND YOUR CONTACTS - GROW WITH COMPANIES - RECYCLE FOR THE ENVIRONMENT





OUR SERVICES



Promoting and gathering
Recyclers on one common
platform



Spreading Recycled Materials
Awareness



Provide The Best Networking
Opportunities For
Its Member



Keeping Its members updated
with all the current policies of
the recycling industry



Access to the latest market
reports and recycling publica-
tions



BMR INTERNATIONAL RECYCLING CONFERENCE

Creating a unified global platform to blur geographical
boundaries of the recycling industry

Diamond
USD 35,000 + VAT

- Gala Dinner on 31st October 2022:
- 4 Free Delegates.
- 5 minutes Introduction / Presentation slot at Gala Dinner.
- Sponsor Logo along with BMRI logo on banner for the conference.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as a sponsor on the BMRI website for 2022.
- Media publicity banner at reception area of the conference.
- Bag inserts (sponsor to provide details 2 weeks before the conference).

SOLD

Platinum
USD 30,000 + VAT
SPONSOR (A)

- Sponsor (A)
- Conference Bag with Sponsors logo branding.
- 4 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as a sponsor on the BMRI website for 2022.
- Exclusive Media publicity as Platinum Sponsor with branding during conference for 2 days.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note the Sponsorship is offered First come first choice basis

SOLD

Platinum
USD 30,000 + VAT
SPONSOR (B)

- Sponsor (B)
- Exclusive Platinum lounge Area publicity with branding during 2 days of conference.
- 4 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as a sponsor on the BMRI website for 2022.
- Exclusive Media publicity as Platinum Sponsor with branding during conference for 2 days.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note the Sponsorship is offered First come first choice basis

Gold PLUS
USD 27,500 + VAT
SPONSOR (A) & (B)

- Sponsor (A) & Sponsor (B)
- Hospitality / Exhibition area publicity with branding.
- Common Privileges for both sponsors:
- 4 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as a Gold plus sponsor on the BMRI website for 2022.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note that the above sponsorship will be on Sharing basis.

Exclusive Photo Booth
USD 10,000 + VAT

Exclusive photo booth section in the reception area on 30th and 31st October during the conference

- 2 Free Delegates.
- 50" - 55" TV will be provided at the booth.
- BMRI Social Media Publicity for 2022.
- Company name & sponsor logo on the BMRI website for 2022.
- Media publicity banner at registration desk for 2 days at the conference
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

VIP Booth
USD 15,000 + VAT

Booth with unique design for 2 days

- 2 Free Delegates.
- 50" - 55" TV will be provided at the booth.
- BMRI Social Media Publicity for 2022.
- Company name & logo as Executive booth sponsor for 2022.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.
- 2-seater (2) Sofa / 1 table & coffee table along with power connection.

Executive Booth
USD 9,000 + VAT
at Exhibition hall

- 2 Free Delegates
- BMRI Social Media Publicity for 2022.
- 40" - 50" TV will be provided at the booth.
- Company name & logo as Executive booth sponsor for 2022.
- Bag inserts – to be provided by the registration desk for 2 days at the conference.
- 2-seater (2) Sofa / 1 table & coffee table along with power connection.

Photo Booth at GALA
USD 7,500 + VAT

Exclusive photo booth with sponsor branding at the Gala dinner venue

- 2 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & sponsor logo on the BMRI website for 2022.
- Media publicity banner at registration desk for 2 days at the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Gold
USD 26,000 + VAT
SPONSOR (A) & (B)

- Joint Sponsorship of Diesel Networking on 30th October 2022 during 10th BMRI conference.
- Photo Booth with both sponsors branding common Privileges for both sponsors:
- 4 Free Delegates.
- 5 minutes introduction / presentation slot for each Sponsor.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as a Gold sponsor for 2022.
- Media publicity banner at reception area of the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note: The above sponsorship is in sharing basis.

SILVER
USD 20,000 + VAT
SPONSOR (A) & (B)

- Sponsor (A)
- Lunch on 30th of October with branding.
- Sponsor (B)
- Lunch on 31st of October with branding common Privileges for both sponsors
- 4 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & Logo as Silver sponsor for 2022.
- Media publicity banner at reception area of the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note that the above sponsorship will be on Sharing basis.

YOUNG COMMUNITY PARTY
USD 15,000 + VAT

- 3 Free Delegates.
- BMRI Social Media Publicity for 2022.
- Company name & logo as a sponsor on the BMRI website for 2022.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Please note that the above sponsorship will be on Sharing basis.

Bronze
USD 10,000 + VAT

- 3 Free Delegates.
- Centre table with Marketing banner and registration desk.
- BMRI Social Media Publicity for 2022.
- Company name & sponsor logo on the BMRI website for 2022.
- Media publicity banner at registration desk for 2 days at the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

SOLD

Web & App
USD 7,000 + VAT

Name of Sponsor will be mentioned till next conference on the website and App.

- 2 Free Delegates.
- One gift inserter in delegate bag with sponsor logo.
- BMRI Social Media Publicity for 2022.
- Company name & sponsor logo on the BMRI website for 2022.
- Media publicity banner at registration desk for 2 days at the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Gift Sponsor
USD 7,500 + VAT

1 Free Delegate.

- One gift inserter in delegate bag with sponsor logo.
- BMRI Social Media Publicity for 2022.
- Company name & logo as a sponsor on the BMRI website for 2022.
- Media publicity banner at registration desk for 2 days at the conference.
- Bag inserts – to be provided by the sponsor 2 weeks before the conference.

Standard Booth
USD 6,500 + VAT

- 1 Free Delegate.
- Company name & sponsor logo on the BMRI website for 2022.
- BMRI Social Media Publicity for 2022.
- 2 Chairs / 1 table along with power connection.

Meeting Rooms
USD 6,000 + VAT

- AL MANARA - 5.6m x 7.3m x 3m
- AL MAHA - 7.8m x 4.8m x 3m
- AL MURJAN - 5.7m x 6.8m x 3m
- AL DANA - 5.8m x 9.2m x 3m
- AL MAASA - 8.8m x 10.3m x 3m
- AL DAR - 13m x 5.8m x 3m

Exclusive meeting rooms with Snacks and seating arrangement.

- 1 Free Delegate.
- BMRI Social Media Publicity for 2022.

BROCHURE / GIFT INSERT – USD 3000 + VAT

Members now have the option of branding your company by inserting Gift / brochure in the conference bag at minimal cost.

- 1 Free Delegates.
- BMRI Social Media Publicity for 2022.

Please note : The gift size to fit the bag (enquire before purchase) and has to be delivered latest by 20th October 2022.

* Sponsorships are subject to availability *



BUREAU OF MIDDLE EAST RECYCLING

The voice of recycling Industry in the Middle east

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