SHRADDHA

📞 **9945185153** ✉ **thinkneuofficial@gmail.com** 📍 **Mangaluru ,India** 🔗**linkedin** 🐙**Gitub**

🅱 **Behance**   💼**Portfolio**   ⓕ **fiverr**   ⓤ**Upwork**   ✈**Freelancer.com**

ABOUT ME

I am a self-taught and motivated Logo & Brand Designer passionate about helping businesses build strong visual identities. I specialize in logo design, brand style guides, business cards, and stationery design. My approach combines creativity and clarity to deliver designs that communicate meaning and professionalism.

TECHNICAL SKILLS

Design Tools: Adobe Illustrator, Adobe Photoshop, Figma, Canva , InkScape

Branding Skills: Logo Design, Brand Identity Systems, Color Theory, Typography, Stationery design, Layout Principles

Other Skills: Time Management, Client Communication, Visual Consistency, Mockup Presentation

FREELANCING EXPERIENCE

Freelance Logo & Brand Designer – Remote | 2025 – Present

- Created professional logo concepts and mockups for startups and small businesses.
- Developed brand style guides defining typography, logo usage, and color schemes.
- Designed stationery sets — business cards, letterheads, and social media templates.
- Built a professional presence on Fiverr, Upwork, and Behance.

PROJECTS

Brewora – Artisan Coffee (Logo Design)   **GitHub**

Tools: Adobe Illustrator, Photoshop

- Designed a modern and earthy brand identity for a premium coffee brand, Brewora.
- Created a nature-inspired logo combining organic curves, warm coffee tones, and a leaf motif to symbolize sustainability and craftsmanship.

Business Card Design – SnapSphere Photography   **GitHub**

Tools: Adobe Illustrator, Photoshop

- Designed a premium black-and-gold business card for a photography brand, featuring a minimal logo, QR code integration, and tagline.
- Focused on elegant typography, modern layout, and luxury brand aesthetics.
- Created both front and back layouts optimized for print and digital use.

Logo Design – SparkFlow   **GitHub**

Tools: Adobe Illustrator, Photoshop

- Designed a modern, vibrant logo for the brand "SparkFlow", symbolizing creativity and innovation.
- Used gradient color transitions to represent energy and motion, aligning with the tagline "Ignite your ideas."
- Focused on clean typography, color harmony, and a scalable vector format for both print and digital media.

CERTIFICATE

- Meta Front-End Developer – Coursera
- Principles of UX/UI Design – Coursera

EDUCATION

Bachelor of Computer Applications (BCA

Alva's College, Moodbidri — 2023 | 8.05CGPA

SERVICES

- Logo & Brand Design (Logo, Brand Style Guide, Business Cards, Stationery)
- Web & App UI/UX Design (Website, Mobile App, Landing Page, Dashboard)
- Print Design (Flyer, Brochure, Poster, Menu, Invitation)
- Visual Design (Resume, Infographics, Presentations, AI Image Editing)
- Packaging & Cover Design (Book Covers, Product Labels, Album Covers)