

SHRADDHA

☎ 9945185153 ✉ thinkneuofficial@gmail.com 📍 Mangaluru , India 🌐 [linkedin](#) 🐙 [Gitub](#)
📄 [Behance](#) 📁 [Portfolio](#) 🏠 [fiverr](#) 📈 [Upwork](#) 🦋 [Freelancer.com](#)

ABOUT ME

I am a self-taught and motivated Logo & Brand Designer passionate about helping businesses build strong visual identities. I specialize in logo design, brand style guides, business cards, and stationery design. My approach combines creativity and clarity to deliver designs that communicate meaning and professionalism.

TECHNICAL SKILLS

Design Tools: Adobe Illustrator, Adobe Photoshop, Figma, Canva , InkScape

Branding Skills: Logo Design, Brand Identity Systems, Color Theory, Typography, Stationery design, Layout Principles

Other Skills: Time Management, Client Communication, Visual Consistency, Mockup Presentation

FREELANCING EXPERIENCE

Freelance Logo & Brand Designer – Remote | 2025 – Present

- Created professional logo concepts and mockups for startups and small businesses.
 - Developed brand style guides defining typography, logo usage, and color schemes.
 - Designed stationery sets — business cards, letterheads, and social media templates.
 - Built a professional presence on Fiverr, Upwork, and Behance.
-

PROJECTS

Brewora – Artisan Coffee (Logo Design)

[GitHub](#)

Tools: Adobe Illustrator, Photoshop

- Designed a modern and earthy brand identity for a premium coffee brand, Brewora.
- Created a nature-inspired logo combining organic curves, warm coffee tones, and a leaf motif to symbolize sustainability and craftsmanship.

Business Card Design – SnapSphere Photography

[GitHub](#)

Tools: Adobe Illustrator, Photoshop

- Designed a premium black-and-gold business card for a photography brand, featuring a minimal logo, QR code integration, and tagline.
- Focused on elegant typography, modern layout, and luxury brand aesthetics.
- Created both front and back layouts optimized for print and digital use.

Logo Design – SparkFlow

[GitHub](#)

Tools: Adobe Illustrator, Photoshop

- Designed a modern, vibrant logo for the brand “SparkFlow”, symbolizing creativity and innovation.
 - Used gradient color transitions to represent energy and motion, aligning with the tagline “Ignite your ideas.”
 - Focused on clean typography, color harmony, and a scalable vector format for both print and digital media.
-

CERTIFICATE

- Meta Front-End Developer – Coursera
 - Principles of UX/UI Design – Coursera
-

EDUCATION

Bachelor of Computer Applications (BCA)

Alva’s College, Moodbidri — 2023 | 8.05CGPA

SERVICES

- Logo & Brand Design (Logo, Brand Style Guide, Business Cards, Stationery)
- Web & App UI/UX Design (Website, Mobile App, Landing Page, Dashboard)
- Print Design (Flyer, Brochure, Poster, Menu, Invitation)
- Visual Design (Resume, Infographics, Presentations, AI Image Editing)
- Packaging & Cover Design (Book Covers, Product Labels, Album Covers)