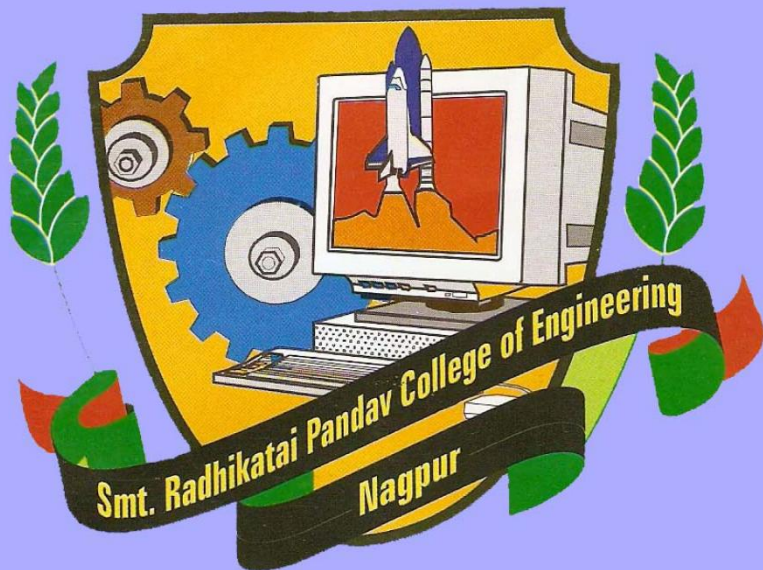


# DETECTING OF E-BANKING PHISHING WEBSITE —USING MACHINE LEARNING APPROACH—



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## OUTLINE:

- . INTRODUCTION
- . OBJECTIVE & MOTIVATION
- . ADVANTAGE
- . SOFTWARE REQUIREMENTS
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- . FLOW CHART
- . IMPLEMENTATION SCREENSHOTS
- . CHALLENGES
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# INTRODUCTION :

THERE ARE NUMBER OF USERS WHO PURCHASE PRODUCTS ONLINE AND MAKE PAYMENT THROUGH E- BANKING. THERE ARE E- BANKING WEBSITES WHO ASK USER TO PROVIDE SENSITIVE DATA SUCH AS USERNAME, PASSWORD OR CREDIT CARD DETAILS ETC OFTEN FOR MALICIOUS REASONS.

THIS TYPE OF E-BANKING WEBSITES IS KNOWN AS PHISHING WEBSITE. IN ORDER TO DETECT AND PREDICT E-BANKING PHISHING WEBSITE. WE PROPOSED AN INTELLIGENT, FLEXIBLE AND EFFECTIVE SYSTEM THAT IS BASED ON USING CLASSIFICATION DATA MINING ALGORITHM.

WE WILL IMPLEMENTED CLASSIFICATION ALGORITHM AND TECHNIQUES TO EXTRACT THE PHISHING DATA SETS CRITERIA TO CLASSIFY THEIR LEGITIMACY.

# MOTIVATION:

THE E-BANKING PHISHING WEBSITE CAN BE DETECTED BASED ON SOME IMPORTANT CHARACTERISTICS LIKE URL AND DOMAIN IDENTITY, AND SECURITY AND ENCRYPTION CRITERIA IN THE FINAL PHISHING DETECTION RATE.

ONCE USER MAKES TRANSACTION THROUGH ONLINE WHEN HE MAKES PAYMENT THROUGH E-BANKING WEBSITE OUR SYSTEM WILL USE DATA MINING ALGORITHM TO DETECT WHETHER THE E-BANKING WEBSITE IS PHISHING WEBSITE OR NOT.

THIS APPLICATION CAN BE USED BY MANY E-COMMERCE ENTERPRISES IN ORDER TO MAKE THE WHOLE TRANSACTION PROCESS SECURE. DATA MINING ALGORITHM USED IN THIS SYSTEM PROVIDES BETTER PERFORMANCE AS COMPARED TO OTHER TRADITIONAL CLASSIFICATIONS ALGORITHMS.

WITH THE HELP OF THIS SYSTEM USER CAN ALSO PURCHASE PRODUCTS ONLINE WITHOUT ANY HESITATION.

# ADVANTAGES

1. THIS SYSTEM CAN BE USED BY MANY E-COMMERCE WEBSITES IN ORDER TO HAVE GOOD CUSTOMER RELATIONSHIP.
2. USER CAN MAKE ONLINE PAYMENT SECURELY.
3. DATA MINING ALGORITHM USED IN THIS SYSTEM PROVIDES BETTER PERFORMANCE AS COMPARED TO OTHER TRADITIONAL CLASSIFICATIONS ALGORITHMS.
4. WITH THE HELP OF THIS SYSTEM USER CAN ALSO PURCHASE PRODUCTS ONLINE WITHOUT ANY HESITATION.

# Software & Hardware Requirement

## Software

Language : Python  
Front End : Html, Css  
Framework : Flask  
Algorithm : SVM, C 4.5  
Domain : Machine Learning , Security

## Hardware

Processor : i3 or more  
RAM : 2 GB or more  
OS : Windows xp or more



## C4.5 Algorithm

C4.5 builds decision trees from a set of training data in the same way as ID3, using the concept of information entropy. The training data is a set  $\{s_1, s_2, \dots\}$  of already classified samples. Each sample  $s_i$  consists of a  $p$ -dimensional vector  $(x_{1,i}, x_{2,i}, \dots, x_{p,i})$ , where the  $x_j$  represent attribute values or features of the sample, as well as the class in which  $s_i$  falls.

At each node of the tree, C4.5 chooses the attribute of the data that most effectively splits its set of samples into subsets enriched in one class or the other. The splitting criterion is the normalized information gain (difference in entropy). The attribute with the highest normalized information gain is chosen to make the decision. The C4.5 algorithm then recurses on the partitioned sublists.

This algorithm has a few base cases.

- All the samples in the list belong to the same class. When this happens, it simply creates a leaf node for the decision tree saying to choose that class.
- None of the features provide any information gain. In this case, C4.5 creates a decision node higher up the tree using the expected value of the class.
- Instance of previously-unseen class encountered. Again, C4.5 creates a decision node higher up the tree using the expected value.

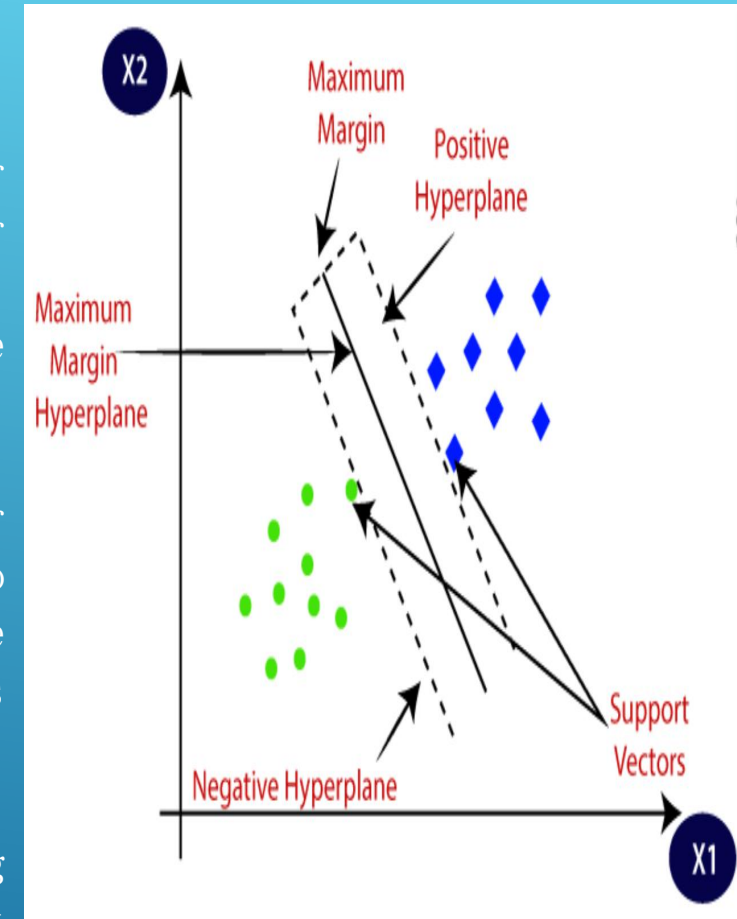


# SVM Algorithm

Support Vector Machine or SVM is one of the most popular Supervised Learning algorithms, which is used for Classification as well as Regression problems. However, primarily, it is used for Classification problems in Machine Learning.

The goal of the SVM algorithm is to create the best line or decision boundary that can segregate n-dimensional space into classes so that we can easily put the new data point in the correct category in the future. This best decision boundary is called a hyperplane.

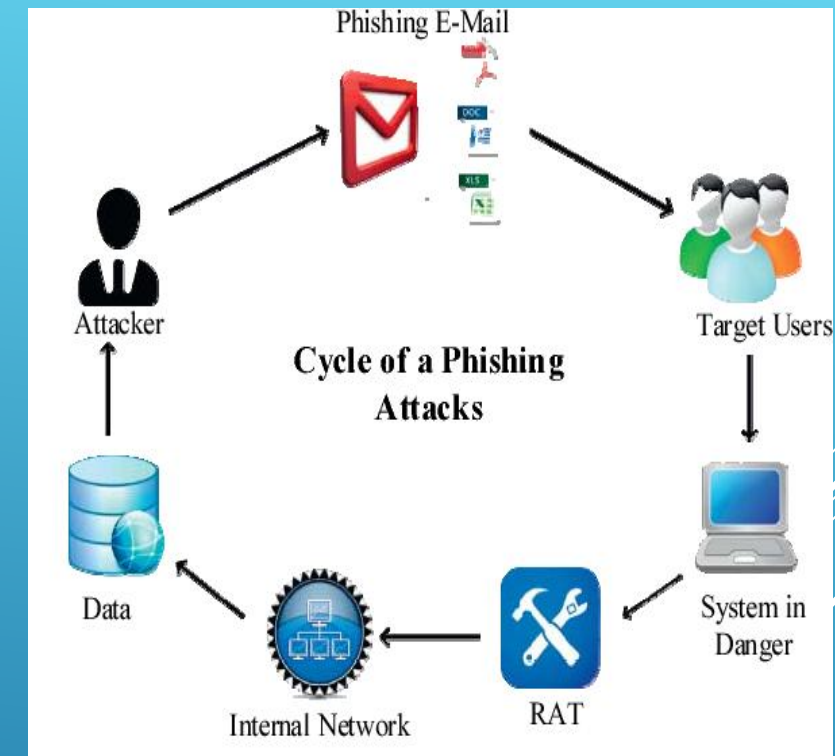
SVM chooses the extreme points/vectors that help in creating the hyperplane. These extreme cases are called as support vectors, and hence algorithm is termed as Support Vector Machine. Consider the below diagram in which there are two different categories that are classified using a decision boundary or hyperplane:.

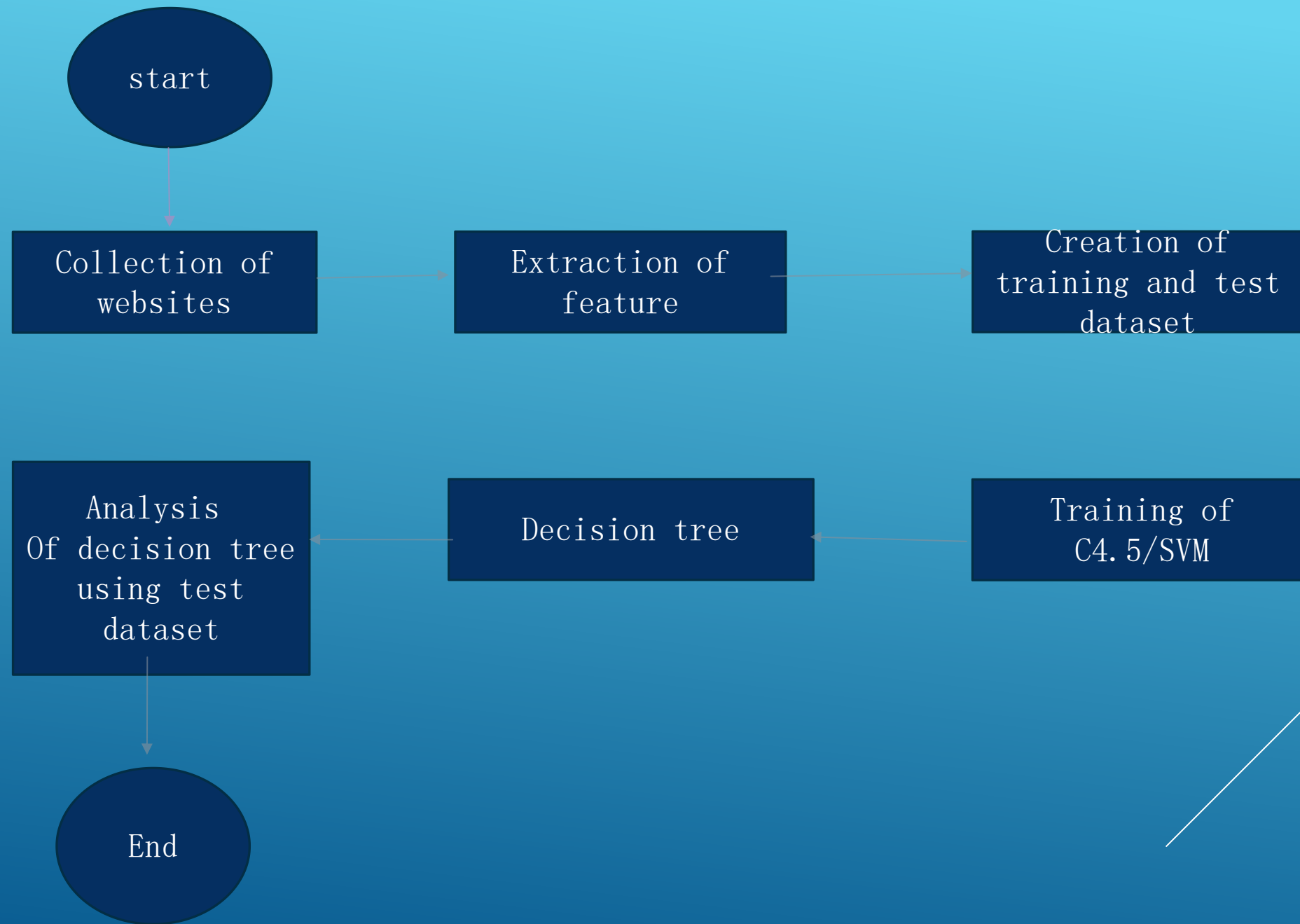


# DATASET

In our dataset contains 48 features extracted from 30000 phishing webpages and 10000 legitimate webpages, which were downloaded from January to May 2019 and from May to June 2017. An improved feature extraction technique is employed by leveraging the browser automation framework (i.e., Selenium WebDriver), which is more precise and robust compared to the parsing approach based on regular expressions.

Anti-phishing researchers and experts may find this dataset useful for phishing features analysis, conducting rapid proof of concept experiments or benchmarking phishing classification models..





We have implemented python program to extract features from URL. Below are the features that we have extracted for detection of phishing URLs.

- 1) **Presence of IP address in URL:** If IP address present in URL then the feature is set to 1 else set to 0. Most of the benign sites do not use IP address as an URL to download a webpage. Use of IP address in URL indicates that attacker is trying to steal sensitive information.
- 2) **Presence of @ symbol in URL:** If @ symbol present in URL then the feature is set to 1 else set to 0. Phishers add special symbol @ in the URL leads the browser to ignore everything preceding the “@” symbol and the real address often follows the “@” symbol [4].
- 3) **Number of dots in Hostname:** Phishing URLs have many dots in URL. For example <http://shop.fun.amazon.phishing.com>, in this URL phishing.com is an actual domain name, whereas use of “amazon” word is to trick users to click on it. Average number of dots in benign URLs is 3. If the number of dots in URLs is more than 3 then the feature is set to 1 else to 0.
- 4) **Prefix or Suffix separated by (-) to domain:** If domain name separated by dash (-) symbol then feature is set to 1 else to 0. The dash symbol is rarely used in legitimate URLs. Phishers add dash symbol (-) to the domain name so that users feel that they are dealing with a legitimate webpage. For example Actual site is <http://www.onlineamazon.com> but phisher can create another fake website like <http://www.online-amazon.com> to confuse the innocent users
- 5) **URL redirection:** If “//” present in URL path then feature is set to 1 else to 0. The existence of “//” within the URL path means that the user will be redirected to another website
- 6) **HTTPS token in URL:** If HTTPS token present in URL then the feature is set to 1 else to 0. Phishers may add the “HTTPS” token to the domain part of a URL in order to trick users. For example, <http://https-wwwpaypal-it-mpp-home.soft-hair.com>

7) **Information submission to Email:** Phisher might use “mail()” or “mailto:” functions to redirect the user’s information to his personal email[4]. If such functions are present in the URL then feature is set to 1 else to 0.

8) **URL Shortening Services “TinyURL”:** TinyURL service allows phisher to hide long phishing URL by making it short. The goal is to redirect user to phishing websites. If the URL is crafted using shortening services (like bit.ly) then feature is set to 1 else 0

9) **Length of Host name:** Average length of the benign URLs is found to be a 25, If URL’s length is greater than 25 then the feature is set to 1 else to 0

10) **Presence of sensitive words in URL:** Phishing sites use sensitive words in its URL so that users feel that they are dealing with a legitimate webpage. Below are the words that found in many phishing URLs :- ‘confirm’, ‘account’, ‘banking’, ‘secure’, ‘ebyisapi’, ‘webscr’, ‘signin’, ‘mail’, ‘install’, ‘toolbar’, ‘backup’, ‘paypal’, ‘password’, ‘username’, etc;

11) **Number of slash in URL:** The number of slashes in benign URLs is found to be a 5; if number of slashes in URL is greater than 5 then the feature is set to 1 else to 0.

12) **Presence of Unicode in URL:** Phishers can make a use of Unicode characters in URL to trick users to click on it. For example the domain “xn--80ak6aa92e.com” is equivalent to “a p p l e .com”. Visible URL to user is “a p p l e .com” but after clicking on this URL, user will visit to “xn--80ak6aa92e.com” which is a phishing site.

13) **Age of SSL Certificate:** The existence of HTTPS is very important in giving the impression of website legitimacy [4]. But minimum age of the SSL certificate of benign website is between 1 year to 2 year.

14) **URL of Anchor:** We have extracted this feature by crawling the source code oh the URL. URL of the anchor is defined by tag. If the tag has a maximum number of hyperlinks which are from the other domain then the feature is set to 1 else to 0.

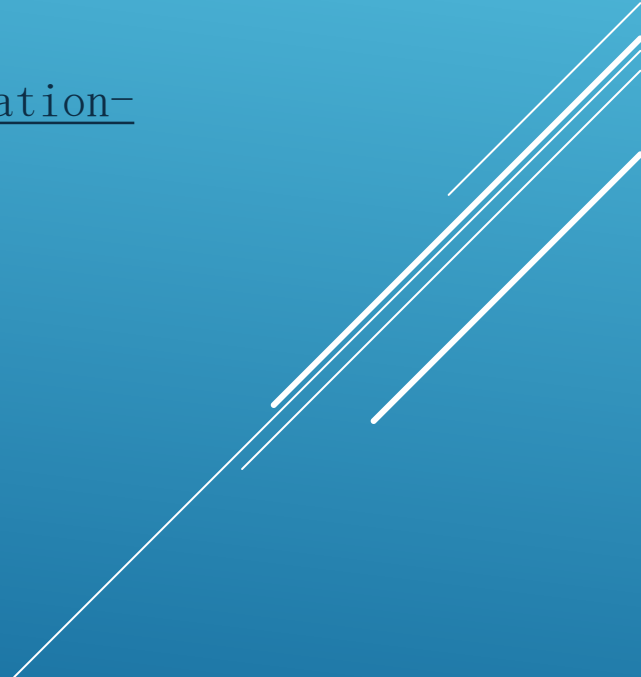
15) **IFRAME:** We have extracted this feature by crawling the source code of the URL. This tag is used to add another web page into existing main webpage. Phishers can make use of the “iframe” tag and make it invisible i.e. without frame borders [4]. Since border of inserted webpage is invisible, user seems that the inserted web page is also the part of the main web page and can enter sensitive information. 16) **Website Rank:** We extracted the rank of websites and compare it with the first One hundred thousand websites of Alexa database. If rank of the website is greater than 10,0000 then feature is

Dataset 1 (consist of 549346 urls data)

<https://www.kaggle.com/sid321axn/malicious-urls-dataset>

Dataset 2 (consist of 651,191 URLs data)

<https://www.kaggle.com/anseldsouza/phishing-url-classification-using-knn-and-lr/data>

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malicious\_phish.csv [Read-Only] - Excel (Unlicensed Product) Nikahat qureshi

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Formula Bar: A1 url

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
1	url	type																					
2	br-icloud.c	phishing																					
3	mp3raid.c	benign																					
4	bopsecret	benign																					
5	http://ww	defacement																					
6	http://adv	defacement																					
7	http://buz	benign																					
8	espn.go.cc	benign																					
9	yourbittor	benign																					
10	http://ww	defacement																					
11	allmusic.cc	benign																					
12	corporatic	benign																					
13	http://ww	defacement																					
14	myspace.c	benign																					
15	http://ww	defacement																					
16	http://ww	defacement																					
17	http://larc	defacement																					
18	quickfacts	benign																					
19	nugget.ca/	benign																					
20	uk.linkedin	benign																					
21	http://ww	defacement																					
22	baseball-r	benign																					
23	signin.eby	phishing																					
24	192.com/	benign																					
25	nytimes.cc	benign																					
26	escholarsh	benign																					

malicious\_phish

Ready

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A1 URL

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA
1	URL	Label																									
2	nobell.it/7	bad																									
3	www.dghj	bad																									
4	serviciosb	bad																									
5	mail.printe	bad																									
6	thewhiske	bad																									
7	smilesvoe	bad																									
8	premierpa	bad																									
9	myxxxcolle	bad																									
10	super1000	bad																									
11	horizonsge	bad																									
12	phlebolog.	bad																									
13	docs.goog	bad																									
14	www.coinr	bad																									
15	www.henk	bad																									
16	perfectsol	bad																									
17	lingshc.co	bad																									
18	anonymei	bad																									
19	dutchweb.	bad																									
20	www.aved	bad																									
21	asladconci	bad																									
22	www.rega	bad																									
23	optimistic	bad																									
24	mercadolli	bad																									
25	www.ever	bad																									
26	mercadolli	bad																									
27	www.revit	bad																									
28	jameshow	bad																									
29	xini.eu/00	bad																									
30	myxxxcolle	bad																									

phishing\_site\_urls

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## Need a website scan?

Are you afraid of website dont worry our aim of the current study has been the design and development of a model for detecting Phishing attacks using supervised Machine Learning techniques. Thus, we conducted a literature review to identify the features of infected emails by phishing. As a result, a combination of the Naive Bayes and Decision tree algorithms has been constructed using the typical cycle of Machine Learning (ML) modeling. The main tools used have been Jupiter framework and Python. The proof of concept has been performed in a controlled environment. The infected emails has been obtained using PhishTank. Finally, to yield the higher level of accuracy of phishing detection, the validation of results was accomplished using the most accepted algorithms in the scientific field such as Machine Learning

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## Why Website Analysis

The importance to safeguard online users from becoming victims of online fraud, divulging confidential information to an attacker among other effective uses of phishing as an attacker's tool, phishing detection tools play a vital role in ensuring a secure online experience for users.

Click to add text  
**ANALYSE**

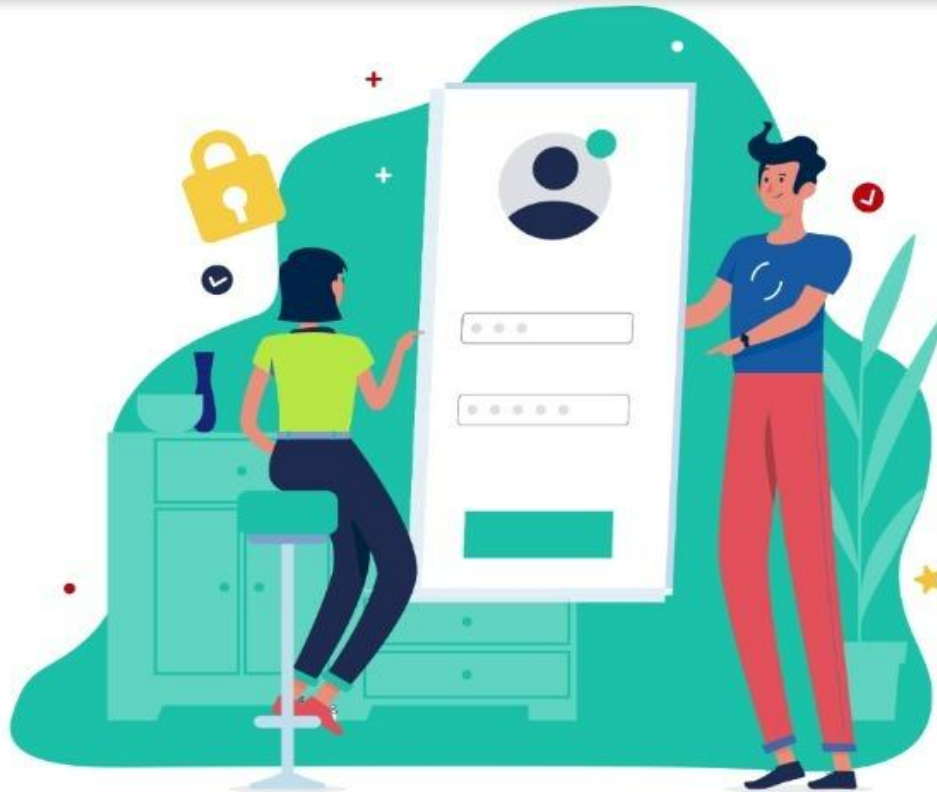


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We are students of computer engineering stream. we are working on the project since 1 October 2021. We contributed our skills our knowledge on this.

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Email Address



Enter password

Login

— Don't have an account?  
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## Register

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Enter URL

**Analyze URL**

www.google.com



Website is 100% safe to use...

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Analyze URL

https://103.5.54.152/topics/web-trader



Website is 100% unsafe to use...

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