Competitive Landscape

What makes Focus Bear different from these apps?
Focus Bear's current target audience and customer base is directed to those with ADHD and autism, which other apps do not mention in their websites. Moreover, it also uses AI to track which websites are actually helpful, and then AI will control if the site should be allowed or not.

If you were a user, why would you choose Focus Bear over competitors?

I would choose Focus Bear over the other competitors as I believed I am getting all of the features in one app, I can use it to plan my day, block sites, focus, take breaks and also monitor and track my habits.

What's one feature that other apps have that Focus Bear doesn't?
Freedom – has a strong customer database from high value brand names
Tiimo app – AI that helps plan your entire day, also has easy formatting which is visually pleasing and also incorporates a mood tracker too.
Cold Turkey – very strict time blocking
Routinery – more suitable building a routine and using it to maintain it

Based on your research, what's one improvement you think Focus Bear could make?
An improvement that Focus Bear could make is having more exciting visuals, and pop ups or interactive buttons the user can personalise to foster a more personalised feeling to the app.