



# Performance Report



Customer State

(All)

Review Score



Payment Type

(All)

Order Status

(All)

Year

(All)

Olist Store

Overall Analytics

Key Analytics



98,673  
Total Orders



32,789  
Total Products



4.09  
Avg. Review Score



98,673  
Total Customers



3,090  
Total Sellers

15.70M  
Total Sales (Payments)

2.23M  
Total Freight

13.47M  
Total Price

3.67M  
Total Profit

## Order Status

delivered	95,832
shipped	1,032
canceled	605
unavailable	595
invoiced	309
processing	295
created	3
approved	2
Grand Total	98,673

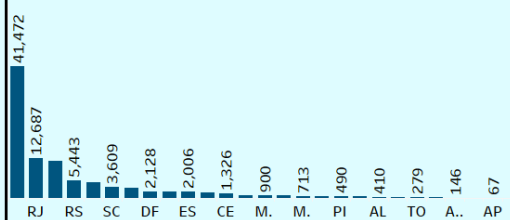
## Top 10 Selling Products (Total Order)

Product Category	Total Order
cama_mesa_banho	9,313
beleza_saude	8,771
esporte_lazer	7,669
informatica_acessorios	6,649
moveis_decoracao	6,398
utilidades_domesticas	5,843
relogios_presentes	5,576
telefonica	4,168
automotivo	3,877
brinquedos	3,853

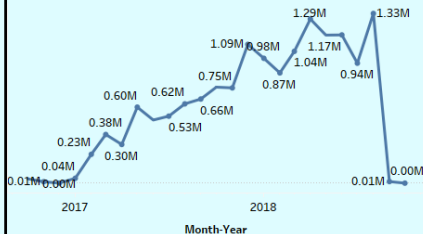
## Bottom 10 Products (Total Orders)

Product Category	Total Orders
fraldas_higiene	27
fashion_esporte	27
casa_conforto_2	23
artesanato	23
portateis_cozinha_e_pre	14
la_cuisine	12
cds_dvds_musicais	12
pc_gamer	8
fashion_roupa_infanto_j	8
seguros_e_servicos	2

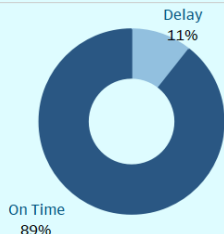
## Total Customers\_State wise



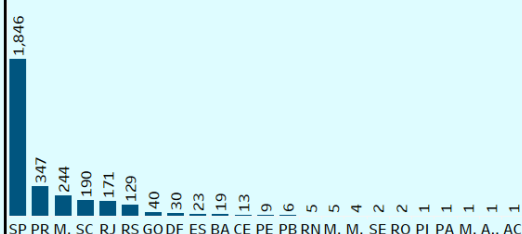
## Monthwise Sales Performance



## Delivery Performance



## Total Sellers\_State wise





# Performance Report



Customer State

(All)

Review Score

1

5

Payment Type

(All)

Order Status

(All)

Year

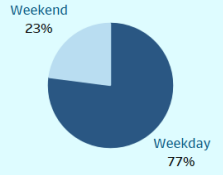
(All)

Olist Store

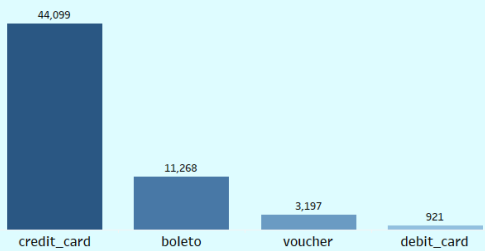
Overall Analytics

Key Analytics

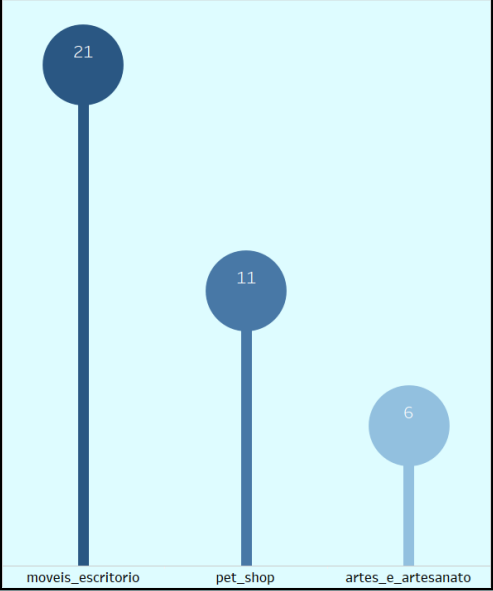
Weekend Vs Weekday Payment Statistics



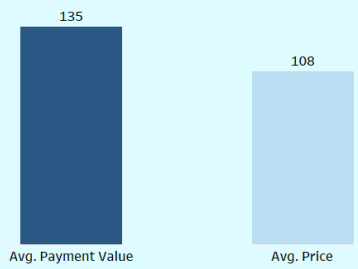
No. of Orders\_Payment Type\_Review Score = 5



Average No. of Days\_Order Delivered to Customer



Average Payment Value\_Average Price \_Sao Paulo City



Shipping Days Vs Review Score

