ASS-03_sharan_shobani

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```
library("dplyr")
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
      filter, lag
## The following objects are masked from 'package:base':
##
##
      intersect, setdiff, setequal, union
library("tidyr")
library("ggplot2")
library("rpart")
library("caret")
## Loading required package: lattice
library("tidyverse")
## -- Attaching packages ------ tidyverse 1.3.2 --
## v tibble 3.1.8 v stringr 1.4.1
## v readr 2.1.3 v forcats 0.5.2
## v purrr 0.3.4
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
## x purrr::lift() masks caret::lift()
library("SnowballC")
library('tinytex')
library('FNN')
library("dplyr")
library("tidyr")
library("reshape2")
```

```
##
## Attaching package: 'reshape2'
## The following object is masked from 'package:tidyr':
##
##
       smiths
library("e1071")
rm(list=ls())
bank = read.csv("C:/Users/suraj/Downloads/UniversalBank (1).csv")
bank$Personal.Loan = as.factor(bank$Personal.Loan)
bank$Online = as.factor(bank$Online)
bank$CreditCard = as.factor(bank$CreditCard)
set.seed(1)
train.index <- sample(row.names(bank), 0.6*dim(bank)[1])</pre>
test.index <- setdiff(row.names(bank), train.index)</pre>
train.df <- bank[train.index, ]</pre>
test.df <- bank[test.index, ]</pre>
train <- bank[train.index, ]</pre>
test = bank[train.index,]
melted.bank = melt(train,id=c("CreditCard", "Personal.Loan"), variable= "Online")
## Warning: attributes are not identical across measure variables; they will be
## dropped
recast.bank=dcast(melted.bank,CreditCard+Personal.Loan~Online)
## Aggregation function missing: defaulting to length
recast.bank[,c(1:2,14)]
##
     CreditCard Personal.Loan Online
## 1
              0
                                 1924
                                  198
## 2
              0
                             1
## 3
                             0
                                  801
              1
## 4
                                   77
              1
                             1
melted.bankc1 = melt(train,id=c("Personal.Loan"),variable = "Online")
## Warning: attributes are not identical across measure variables; they will be
## dropped
melted.bankc2 = melt(train,id=c("CreditCard"),variable = "Online")
## Warning: attributes are not identical across measure variables; they will be
## dropped
```

```
recast.bankc1=dcast(melted.bankc1,Personal.Loan~Online)
## Aggregation function missing: defaulting to length
recast.bankc2=dcast(melted.bankc2,CreditCard~Online)
## Aggregation function missing: defaulting to length
Loanline=recast.bankc1[,c(1,13)]
LoanCC = recast.bankc2[,c(1,14)]
Loanline
    Personal.Loan Online
         0 2725
## 1
## 2
              1
                    275
LoanCC
## CreditCard Online
## 1
     0 2122
## 2
                 878
            1
table(train[,c(14,10)])
           Personal.Loan
##
## CreditCard 0 1
##
           0 1924 198
           1 801 77
##
table(train[,c(13,10)])
        Personal.Loan
## Online 0 1
       0 1137 109
       1 1588 166
##
table(train[,c(10)])
##
## 2725 275
probability1<-77/(77+198)</pre>
probability1
```

[1] 0.28

```
probability2<-166/(166+109)
probability2
## [1] 0.6036364
probability3<-275/(275+2725)</pre>
probability3
## [1] 0.09166667
probability4<-801/(801+1924)
probability4
## [1] 0.293945
probability5<-1588/(1588+1137)</pre>
probability5
## [1] 0.5827523
probability6<-2725/(2725+275)
probability6
## [1] 0.9083333
(probability1*probability2*probability3)/((probability1*probability2*probability3)+(probability4*probab
## [1] 0.09055758
naive.train = train.df[,c(10,13:14)]
naive.test = test.df[,c(10,13:14)]
naivebayes = naiveBayes(Personal.Loan~.,data=naive.train)
naivebayes
##
## Naive Bayes Classifier for Discrete Predictors
##
## Call:
## naiveBayes.default(x = X, y = Y, laplace = laplace)
## A-priori probabilities:
## Y
##
## 0.90833333 0.09166667
## Conditional probabilities:
      Online
## Y
               0
                          1
```

```
## 0 0.4172477 0.5827523
## 1 0.3963636 0.6036364
##
## CreditCard
## Y 0 1
## 0 0.706055 0.293945
## 1 0.720000 0.280000
```