Information:
What is your age, gender, and occupation?
Where do you live? (Urban, suburban, rural)

Shopping Habits:
How often do you shop for clothing?
Do you prefer shopping online or in physical stores?
What influences your decision to shop for clothing?

Preferred Brands:
What are your favorite clothing brands and why?
Are you loyal to specific brands, or do you like to try new ones?

In-Store Experience:
What factors do you consider when choosing a store to buy clothing?
How important is the overall in-store experience to you?

Online Shopping Preferences:
What features do you look for in an online clothing store?
How important are online reviews and ratings in your decision-making process?

Social Media Influence:
Do you follow fashion influencers or brands on social media?
How does social media influence your clothing choices?

Price:
How do you determine the value of clothing items in relation to their price?
Are you willing to pay more for sustainable or ethically produced clothing?

Trends and Personal Style:
How much do fashion trends influence your clothing choices?
How would you describe your personal style?

Sustainability and Ethical Practices:
How important is it for you to buy clothing from brands with sustainable and ethical practices?
Are you willing to pay a premium for environmentally friendly and ethically produced clothing?

<u>Customer Service:</u>
How important is good customer service to you when shopping for clothing?
Have you had any particularly positive or negative experiences with customer service in clothing stores?

<u>Return and Exchange Policies:</u>
How important are return and exchange policies to you when making a clothing purchase?
What would make you more likely to return or exchange a clothing item?

<u>Local vs. Global Preferences:</u>
Do you prefer to support local or global clothing brands?
What factors influence your decision to buy from local or global brands?