Coffee Sales Analysis (Questionnaire)

- 1. Create Pivot tables based on
 - ➤ Monthly revenue
 - Sum of Quantities Sold based on category
 - > Sum of Quantities Sold based on Store Location
 - Sum of Revenue based on category
 - Revenue generated by Each store
- 2. Calculate the columns and Create appropriate Measures:
 - > Total Quantities Sold
 - > Total Revenue
 - ➤ Monthly Average Sales
 - ➤ Daily Average Sales
- 3. Add Visual Cards for the created measures to visualize the Monthly, Weekly, Hourly Insights
- 4. Add Slicer with location name to know store wise insights
- 5. Add Slicer with Month names to visualize specific monthly analytics. (Arrange it in a proper chronological order)
- 6. Add Slicer with Day of the Week to visualize insights of a Day. (Arrange it in a proper chronological order)
- 7. Add Slicer with Number of the Week to visualize insights of a specific Week
- 8. Add a Stacked Column chart to visualize monthly and weekly Insights
- 9. Add a line chart to know peak hours of transactions