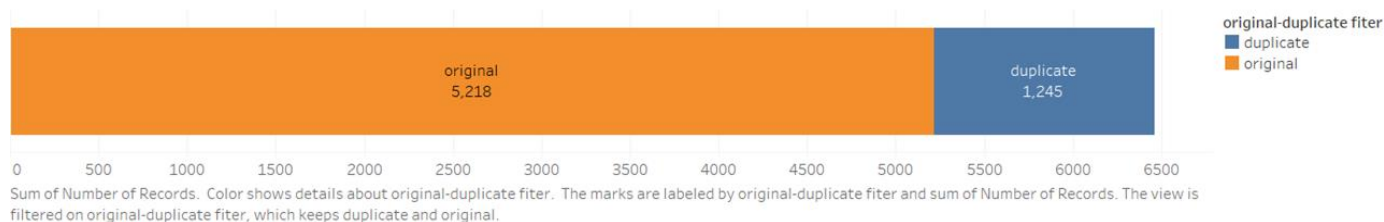


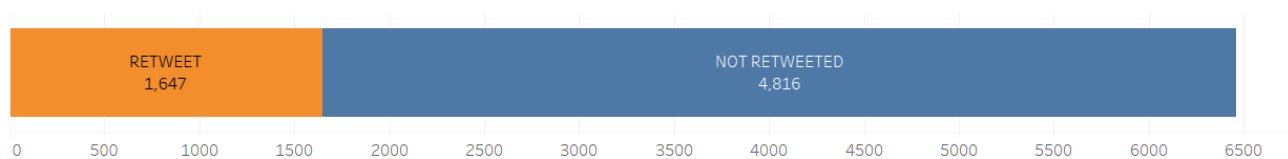
# ZOMATO VS SWIGGY

## ANALYSIS AND RESULTS

### DUPLICATE VS ORIGINAL TWEETS

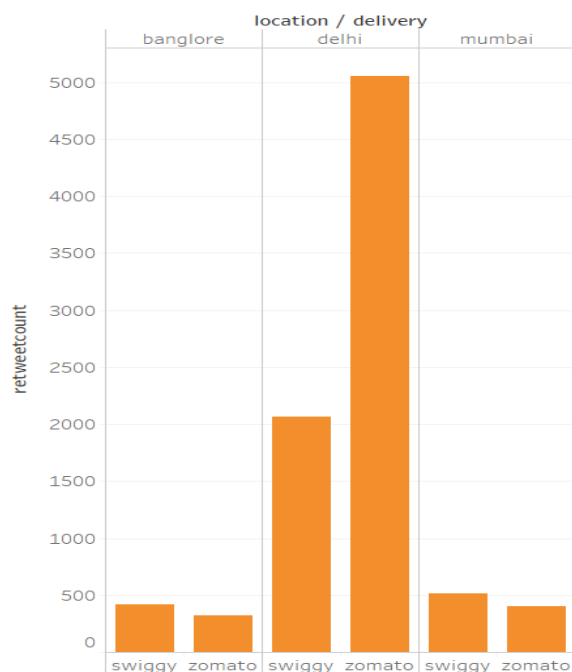


### RETWEET RATIO BAR



Most of the duplicate tweets can be inferred to as retweeted. As the number of duplicates is very close to number of retweets.

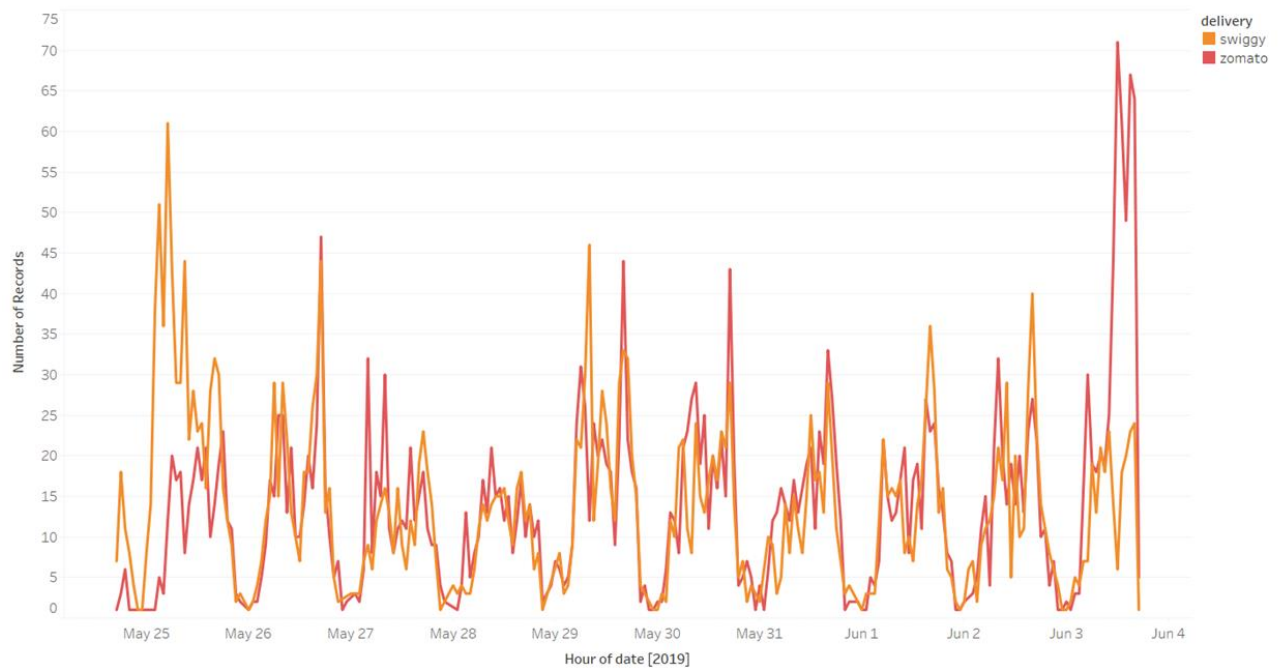
### RETWEET PER LOCATION



Zomato has a maximum share of retweet in Delhi.

### TIME SERIES OF NUMBER OF TWEETS

time vs number of records



The trend of sum of Number of Records for date Hour. Color shows details about delivery.

Maximum number of tweets arises during the weekend time (25<sup>th</sup> may, 2019 was a Saturday). A similar trend can be seen in the following week on June 3, 2019.

## NUMBER OF RECORDS

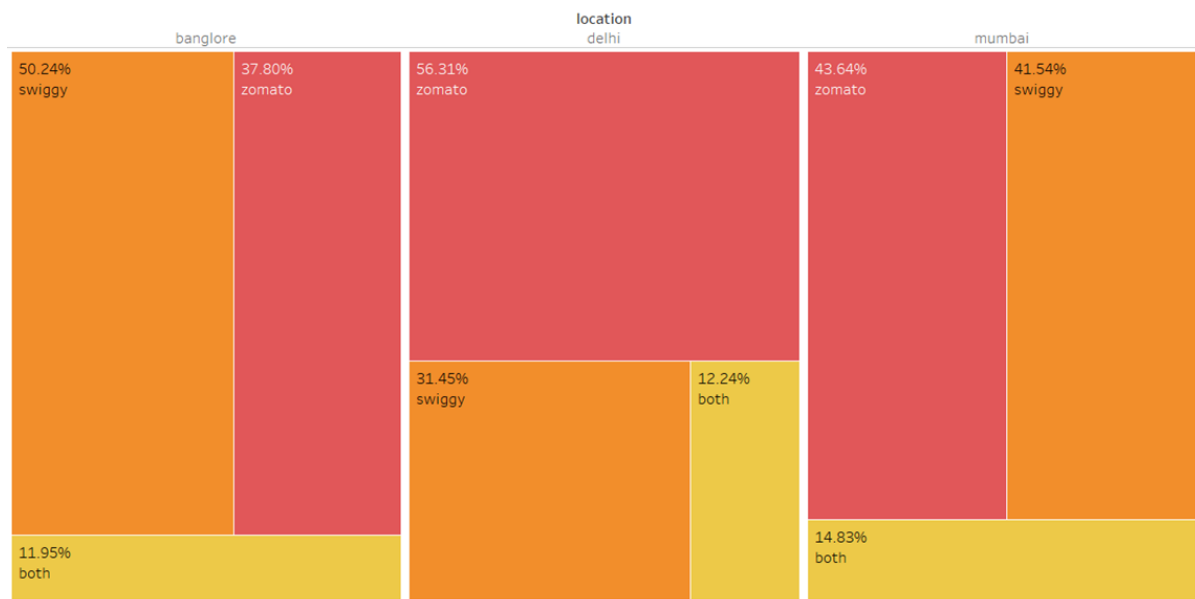


Sum of Number of Records and sum of Number of Records. The marks are labeled by % of Total Number of Records. For pane Sum of Number of Records: Color shows details about delivery mentioned. The marks are labeled by % of Total Number of Records and delivery mentioned. For pane Sum of Number of Records (2): Color shows details about delivery. The marks are labeled by % of Total Number of Records and delivery.

16.8% of the tweets contain both the keyword Zomato and Swiggy. We can conclude that some kind of comparisons may be done in the tweets.

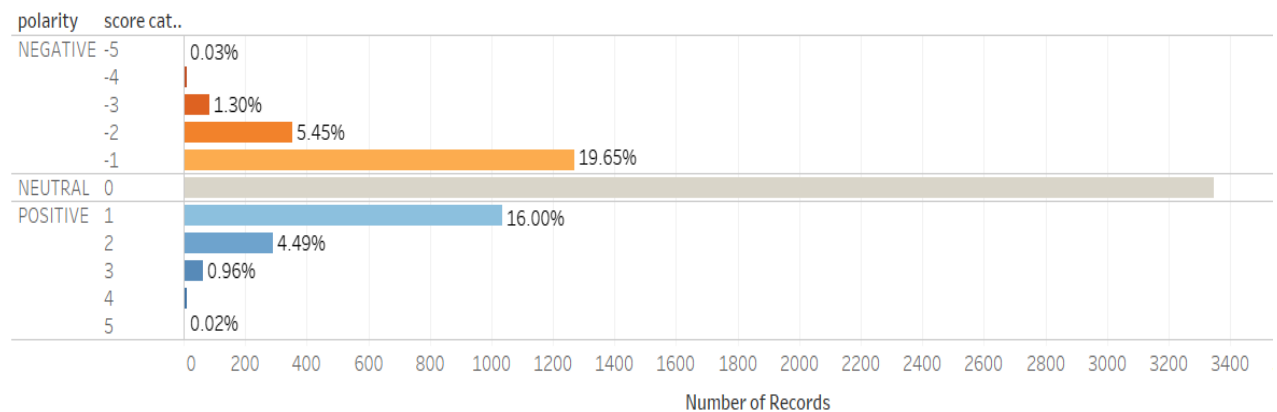
Zomato and Swiggy are close competitors in all three cities. We see an equal share of tweets (50.3% and 49.7% respectively).

## TREE MAP LOCATION WISE SHARE OF DELIVERY COMPANIES



% of Total Number of Records and delivery mentioned broken down by location. Color shows details about delivery mentioned. Size shows % of Total Number of Records. The marks are labeled by % of Total Number of Records and delivery mentioned. The data is filtered on original-duplicate filter, which keeps original. The view is filtered on delivery mentioned, which keeps both, swiggy and zomato.

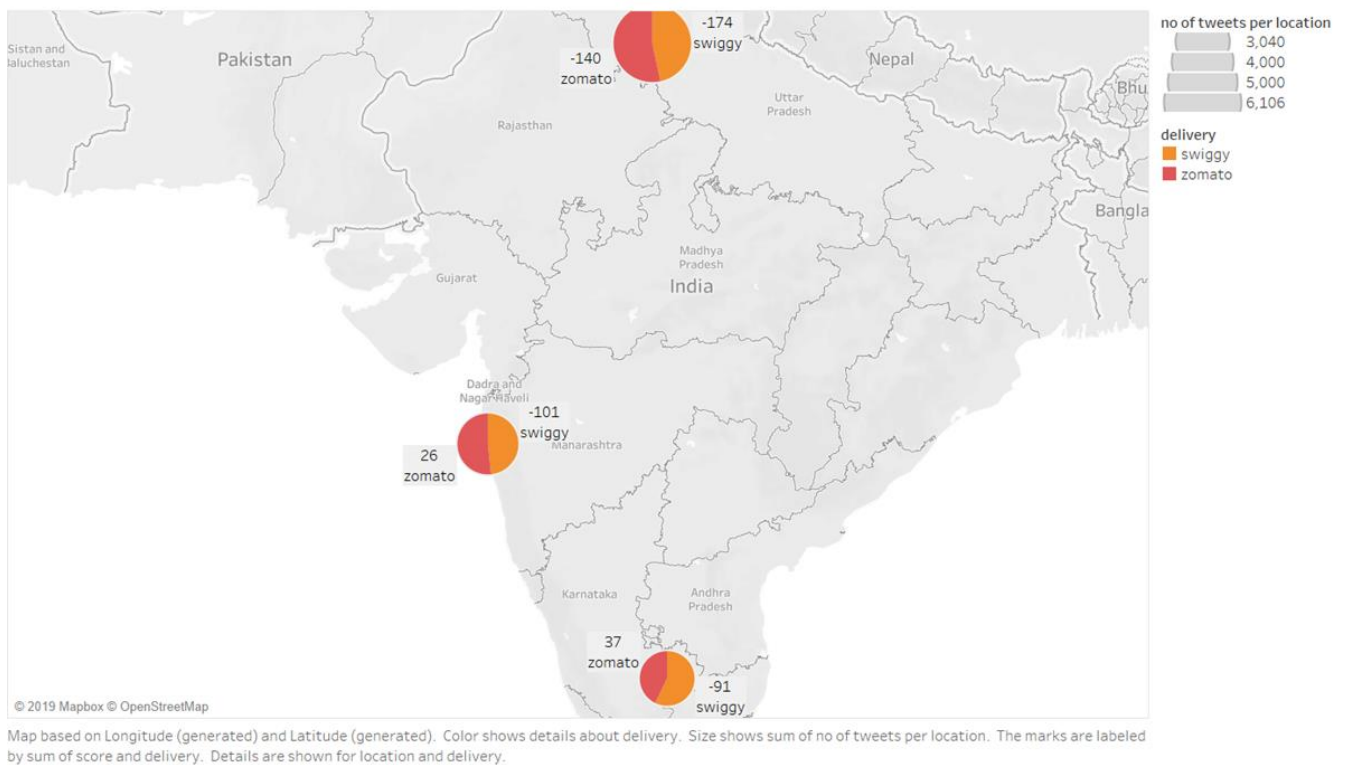
## SENTIMENT ANALYSIS



If neutral polarity is excluded, percentage of negative polarity (sentiment) is more than positive polarity(sentiment).

Most number of tweets are neutral.

## SCORE AND LOC



People in Delhi are not happy with the service of both Zomato and Swiggy.

Location/delivery app	Zomato	swiggy
Bangalore	37	-91
Delhi	-140	-174
Mumbai	26	-101
Total	-77	-366

Clearly, service of Zomato is being liked by people than swiggy