# Assignment 4- Structure

- 1. Process of finding the news in printed newspaper and online magazine.
- Newspaper:
  - Take a newspaper and turn to the news section.
  - Look for the section or headline that grabs your attention.
  - Make a note of any significant details or quotations as you read the article.
- Online Magazine:
  - On your device, launch the same newspaper's online portal.
  - Enter keywords associated with the news article you read in the search bar.
  - Browse the search results, then click on the article that most closely matches your query.
  - Read the article online and contrast it with the printed version to see if there are any differences or new details.
  - You can take screenshots of the online article or bookmark it if you want to save it.
- 2. Were you able to locate the news item more quickly on the online version as opposed to the printed version or vice versa?
- Due to search features and filters, finding news online can typically be quicker.
   Additionally, compared to physically turning pages in a printed newspaper, online
   newspapers have the advantage of providing users with real-time updates on
   breaking news, ensuring that they can access the most recent news, and the ability
   to search for keywords or topics, making it simpler to locate specific news items.
   Online newspapers feature clickable headlines, links, and menus that let readers go
   straight to the article they want to read.

To find a specific piece of news in a printed newspaper, we might need to flip through all the pages. Due to the limited amount of room in printed newspapers, several articles may be crammed onto one page. Finding a specific news item quickly may be difficult as a result. But some individuals favor the tactile experience of opening a printed newspaper. In the end, it comes down to convenience and personal preference.

- 3. What differences are there in the way that information is organized, structured, prioritized in the online version versus the printed copy?
- Information is frequently arranged in a more dynamic and interactive way in online news versions. Articles can be quickly searched for, sorted, and filtered, and multimedia elements like videos and images may be included. which also enables readers to explore more context and interact with news-related multimedia components.
- Information in printed newspapers is arranged in columns and sections, with headlines and subheadings to direct readers. This consistency makes it easier for readers to spot interesting sections right away. The news is typically given a sense of structure and hierarchy because readers typically start at the front page and move through the content in a sequential fashion. Printed newspapers have less room than their digital counterparts.
- However, physical interaction can engender a sense of presence and immersion. The prioritization of news may vary, but breaking news and current events often take precedence in both formats.
- 4. How could each information architecture be modified to provide additional speed, additional efficiency, or ease of use?

### • Speed:

- Online news platforms can improve the speed of their websites by cutting down on loading times and increasing server response. They can also include simple search options and filtering to aid users in finding the data they require quickly.
- Use readable fonts and appropriate font sizes in printed newspapers to promote comprehension and speedy reading.

### Efficiency:

- Online newspapers can use a responsive design that adjusts to various screen sizes and devices to provide efficiency. can offer structured data to search engines about the content, improving search results.
- In printed newspapers, using distinct headings, subheadings, and bullet points can improve navigation. Establish a visual hierarchy to help readers navigate the content flow, using font sizes and bold text.

# Ease of use:

 In online news platforms, strong search capabilities that deliver pertinent results quickly can aid in user convenience. can provide tailored content suggestions based on browsing history. clear labels, menus, and wellorganized hierarchies for simple navigation.

- Summaries or key points can be included at the start of articles in printed newspapers to help readers quickly understand the main points.
- 5. Did you find that the context of use in each case is significantly different across multiple areas? How?
- Yes, the context of use for printed and online news can vary.
  Online news is more convenient for people who are constantly on the go because it is instantly accessible from a variety of devices. Additionally, it gives users the option to interact with and share news on social media websites. They offer live updates and breaking news and can be updated in real-time. Because of the distractions and easy access to other content, readers typically have shorter attention spans.
  On the other hand, physical distribution and printing schedules place restrictions on printed newspapers. They offer a physical reading experience and are frequently read while relaxing with a cup of coffee.

## Printed Newspaper:



## Online Magazine:



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ಬ್ರಿಸೈನ್: ಆಸ್ಟ್ರೇಲಿಯ ತಂಡವು ಪೆನಾಲ್ಟಿ ಕಿಕ್ ಮೂಲಕ ಫ್ರಾನ್ಸ್ ತಂಡವನ್ನು ಸೋಲಿಸಿ ಇದೇ ಮೊದಲ ಬಾರಿ ಫಿಫಾ ವನಿತಾ ವಿಶ್ವಕಪ್ ಫುಟ್ಬಲಾಲ್ ಕೂಟದ ಸೆಮಿಫೈನಲ್ ಹಂತಕ್ಕೇರಿದೆ.



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