


Kristen Jim Albuquerque

Senior UX/UI Designer

+356 9904 9921 

krisjimalb@gmail.com 

www.kristenjim.com 

San Glljan, Malta 

<https://www.linkedin.com/in/kristen-jim/> 

Professional Summary

Senior UX/UI Designer with **4+ years of experience** creating user-centered web and mobile interfaces. Skilled in user research, wireframing, prototyping, and design systems. Known for translating complex workflows into intuitive designs and aligning user needs with business goals. Experienced in agile environments and cross-functional collaboration.

Experience

Senior UX/UI Designer

May 2023 - Present

eCabs Technologies Ltd, Malta

- Spearhead the end-to-end design strategy for eCabs' suite of B2B, B2C, rider and driver-facing mobile and web applications, ensuring intuitive, accessible, and visually consistent user experiences
- Contributed to a **20% increase in driver engagement hours** through redesign of core app experiences including Ride Request Flow, Heatmaps, and Surge Pricing logic
- Implement usability testing, A/B testing, and post-launch analytics to measure design performance and iterate based on real user behaviour
- Played a key role in evolving the company's design maturity by advocating for user-centric processes and scalable design operations
- Conduct in-depth user research, stakeholder interviews, and competitor benchmarking to inform product roadmaps and design decisions
- Deliver user flows, wireframes, interactive prototypes, and high-fidelity visual designs across multiple products, adapting to agile sprints and quick turnarounds

UX/UI Designer (Contract)

Aug 2024 - Apr 2025

Aviapros, Malta

- Led the end-to-end UX design strategy for an aviation operations management platform, defining the product vision from initial concept to MVP
- Conducted on-site field research with aviation professionals to gather firsthand insights and validate real-world use cases
- Translated operational complexity into intuitive wireframes, journey flows, and interface designs across key modules
- Established a reusable design system in Figma to drive consistency and speed across the product lifecycle
- Directed collaborative design efforts across product and engineering teams, ensuring alignment between user needs, business goals, and technical constraints

Senior Photogrammetric Correction Designer

Sep 2021 - Dec 2022

Eagleview, India

- Conducted user-centered analysis of internal mapping workflows, identifying pain points in aerial image processing tools and recommending usability improvements
- Enhanced the accuracy and clarity of geospatial outputs by correcting photogrammetric distortions and aligning imagery across multiple data layers
- Collaborated with internal users (analysts, technicians, QA teams) to gather feedback, validate tool performance, and iterate on task flows
- Supported cross-functional efforts to modernize internal geospatial tools, contributing to visual design, error-state handling, and interaction logic recommendations

Graphic User Interface Designer

Jul 2020 - Jun 2021

Foxwel Productions, India

- Designed responsive website interfaces across desktop and mobile platforms, focusing on usability, accessibility, and modern layout principles
- Transformed wireframes and brand concepts into high-fidelity mockups for client review and development handoff
- Created graphic assets including banners, icons, and interactive components for integration into marketing sites
- Maintained design consistency across multiple web projects through reusable UI components and structured design libraries
- Supported branding efforts by delivering visual identity systems, typography guidelines, and cross-platform creative assets
- Built interactive prototypes to demonstrate user interactions, navigation, and transitions for stakeholder approval

Technical Skills

UX/UI Expertise	Research & Testing	Workflow & Strategy
<ul style="list-style-type: none">• Wireframing & Prototyping• Responsive Web & Mobile Design• Accessibility & Inclusive Design (WCAG)• Branding & Visual Identity Systems• Microinteractions & UX Writing• Interaction Design Patterns	<ul style="list-style-type: none">• Field Research & Contextual Inquiry• Usability Testing (Moderated/Unmoderated)• A/B Testing & Analytics Interpretation• Persona Development & User Journey Mapping• Heuristic Evaluation• Competitor Benchmarking	<ul style="list-style-type: none">• Design Systems & UI Libraries• Agile Collaboration & Design Sprints• Stakeholder Communication• Developer Handoff & Design QA• Product Roadmapping & MVP Planning• Cross-Functional Team Leadership

Tools

<ul style="list-style-type: none">• Figma• Lottiefiles	<ul style="list-style-type: none">• Adobe Photoshop• Jira	<ul style="list-style-type: none">• Adobe Illustrator• Framer
---	--	--

Education

Post-Graduation Diploma in Business Management

St Aloysius (Deemed to be University)

Bachelor of Computer Application

St Aloysius (Deemed to be University)

Achievements

eCabs Technologies

Recognised for leading the project and working under tight deadlines

EagleView

Recognized for exceptional problem-solving, and high-performance impact in business operations

Foxwel Productions

Creative mind award - for being the best performer of the month