

# Kristen Jim Albuquerque

#### **Profile**

Results-driven UI/UX Designer with 4 years of experience crafting intuitive, user-centric designs. Skilled in wireframing, prototyping, and data-driven decision-making, with expertise in Figma, Photoshop, and Illustrator

### Contact details



Phone

+356 9904 9921



Email

krisjimalb@gmail.com



Website

kristenjim.com



Address

San Glljan, Malta

# **Socials**



Behance

behance.net/jimdesigns



Linkedin

linkedin.com/in/kristen-jim/

# **Experience**



UI/UX Designer

# eCabs Technologies

May 2023 - Present

O San Giljan, Malta

- Designed and optimised B2B, B2C, and driver app, enhancing user experience and engagement.
- Led the design and execution of driver campaign, resulting in a 20% increase in driver engagement hours.
- Enhanced key features, including Surge Pricing, Ride Request Handling, and Earnings Visualization, improving user interaction.
- Conducted user research, including live surveys and interviews, to guide UX decisions and improve user flow.
- Leveraged heat maps and behavioral analytics to optimize driver app interactions based on real-time data.
- Performed A/B testing to determine the most effective solutions for improving conversion rates and usability.



UI/UX Designer (Contract)

Aug 2024 - Mar 2025

O Luga, Malta

## Aviapros

- Led end-to-end UI/UX design for a private jet management SaaS product, including wireframes, user flows, and high-fidelity prototypes, using Figma and real-world user data.
- Conducted in-depth user research and customer interactions to align the software standards.
- Developed user flows and wireframes, streamlining navigation and improving task efficiency.
- Collaborated with stakeholders and cross-functional teams, facilitating ideation and feedback sessions to refine designs.



Sr Photogrammetric Correction Technician

Sept 2021 - Dec 2022

#### EagleView

- Collaborated with cross-functional teams to optimise imagery workflows, integrating user feedback for iterative improvements.
- Analyzed and corrected high-resolution aerial imagery to ensure precise mapping and spatial accuracy.
- Conducted user research and usability analysis to improve workflows for map alignment and spatial accuracy.
- Designed intuitive user interfaces, created wireframes, and supported branding efforts to elevate the company's digital presence.
- Facilitated iterative improvements through user feedback and visual prototyping.

FOXWEL

Graphic User Interface Designer

Jul 2020 - Jun 2021

#### Foxwel Productions

- Designed engaging UI elements for digital media, ensuring visually appealing and user-friendly experiences.
- Developed interactive prototypes to enhance user engagement and streamline design approval processes.
- Worked closely with developers to ensure seamless implementation of UI designs.
- Created branding and visual identity assets, maintaining consistency across platforms.



UX/UI Designer

May 2019 - 2022

#### Freelancer

- Designed and delivered custom UX/UI solutions for clients across industries including e-commerce, SaaS, and healthcare.
- Partnered with developers to ensure pixel-perfect implementation and responsive design standards.
- Managed client communications, project timelines, and feedback cycles independently.



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## **Acheivements**



#### eCabs Technologies

Recognised for leading the project and working under a tight deadline



#### **Eagleview**

**Above and Beyond award** - Recognized for exceptional problem-solving, dedication, and high-performance impact in business operations



#### **Foxwel Productions**

Creative mind award - for being the best performer of the month

## Qualifications



2022

#### **UI/UX Design**

Information Technology Leanrning Hub



2020

#### Post Graduation Diploma In Business Management

St Aloysius (Deemed to be University), Mangalore



2019

#### **Bachelor of Computer Applications**

St Aloysius (Deemed to be University), Mangalore

#### **Tools & Skills**













User Research

User Interface

**Usability Testing** 

Wireframing

Tokens

User Flow

Rapid Prototyping

User Experience

Design System

**Product Stratergy** 

Interaction Design