

Kristen Jim Albuquerque

Profile

Results-driven UI/UX Designer with 4 years of experience crafting intuitive, user-centric designs. Skilled in wireframing, prototyping, and data-driven decision-making, with expertise in Figma, Photoshop, and Illustrator

Contact details



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Website

kristenjim.com



Address

San Glljan, Malta

Socials



Behance

behance.net/jimdesigns



Linkedin

linkedin.com/in/kristen-jim/

Experience



UI/UX Designer

eCabs Technologies

May 2023 - Present

O San Giljan, Malta

- Designed and optimised B2B, B2C, and driver app, enhancing user experience and engagement.
- Led the design and execution of driver campaign, resulting in a 20% increase in driver engagement hours.
- Enhanced key features, including Surge Pricing, Ride Request Handling, and Earnings Visualization, improving user interaction.
- Conducted user research, including live surveys and interviews, to guide UX decisions and improve user flow.
- Leveraged heat maps and behavioral analytics to optimize driver app interactions based on real-time data.
- Performed A/B testing to determine the most effective solutions for improving conversion rates and usability.



UI/UX Designer (Contract)

Aug 2024 - Mar 2025

O Luga, Malta

Aviapros

- Led end-to-end UI/UX design for a private jet management SaaS product, including wireframes, user flows, and high-fidelity prototypes, using Figma and real-world user data.
- Conducted in-depth user research and customer interactions to align the software standards.
- Developed user flows and wireframes, streamlining navigation and improving task efficiency.
- Collaborated with stakeholders and cross-functional teams, facilitating ideation and feedback sessions to refine designs.



Sr Photogrammetric Correction Technician

Sept 2021 - Dec 2022

EagleView

- Collaborated with cross-functional teams to enhance the usability of aerial mapping tools for government and private clients.
- Used Photoshop and QGIS to correct and align aerial imagery, enhancing usability for government and private clients.
- Conducted user research and usability analysis to improve workflows for map alignment and spatial accuracy.
- Designed user-friendly interfaces for geospatial data tools using Photoshop and GIS platforms.
- · Facilitated iterative improvements through user feedback and visual prototyping.

FOXWEL

Graphic User Interface Designer

Jul 2020 - Jun 2021

Foxwel Productions

- Designed engaging UI elements for digital media, ensuring visually appealing and user-friendly experiences.
- Developed interactive prototypes to enhance user engagement and streamline design approval processes.
- Worked closely with developers to ensure seamless implementation of UI designs.
- Created branding and visual identity assets, maintaining consistency across platforms.



UX/UI Designer

May 2019 - 2022

Freelancer

- Designed and delivered custom UX/UI solutions for clients across industries including e-commerce, SaaS, and healthcare.
- Partnered with developers to ensure pixel-perfect implementation and responsive design standards.
- Managed client communications, project timelines, and feedback cycles independently.



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Acheivements



eCabs Technologies

Recognised for leading the project and working under a tight deadline



Eagleview

Above and Beyond award - Recognized for exceptional problem-solving, dedication, and high-performance impact in business operations



Foxwel Productions

Creative mind award - for being the best performer of the month

Qualifications



2022

UI/UX Design

Information Technology Leanrning Hub



2020

Post Graduation Diploma In Business Management

St Aloysius (Deemed to be University), Mangalore



2019

Bachelor of Computer Applications

St Aloysius (Deemed to be University), Mangalore

Tools & Skills













User Research

User Interface

Usability Testing

Wireframing

Tokens

User Flow

Rapid Prototyping

User Experience

Design System

Product Stratergy

Interaction Design