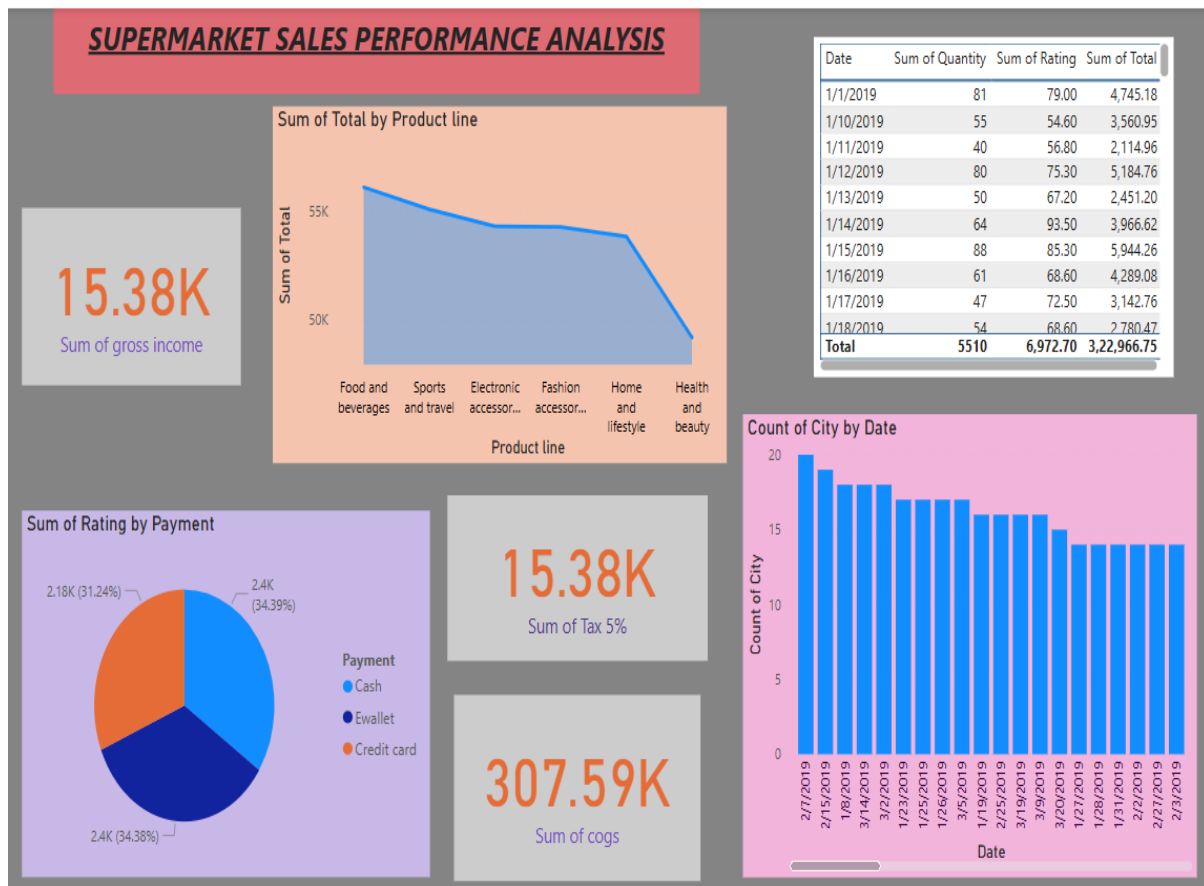# ASSIGNMENT 3



## KEY FINDINGS AND INSIGHTS:

Performance by City & Customer Type:

a. Best customer ratings in Naypyitaw (7.07), lowest in Mandalay (6.82).

b. Similar sales in all cities (~₹50K-₹54K each).

c. Members and Normal customers spend nearly the same.