

Retail Sales Dashboard

52.42M

Total Revenue

5M

Total Items

9.54

Avg Cost per Item

999K

Transaction Count

Payment_Method

All

City

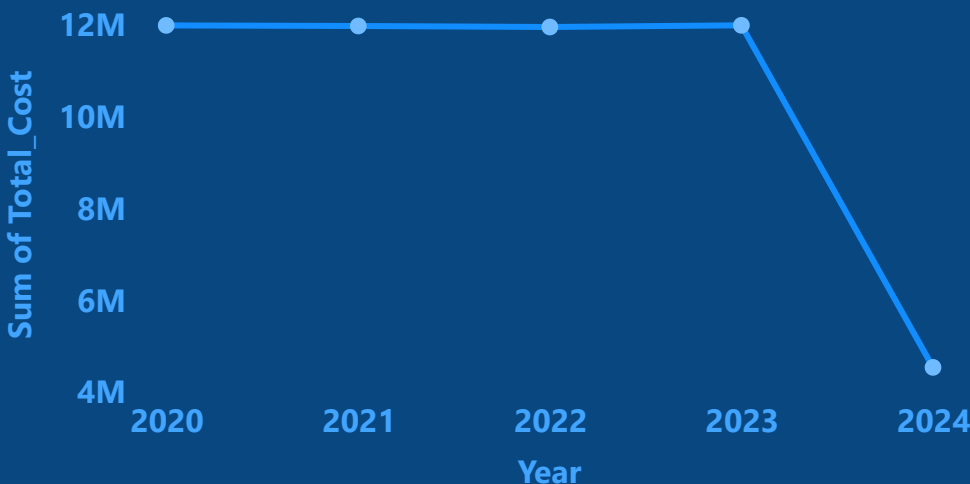
All

Date

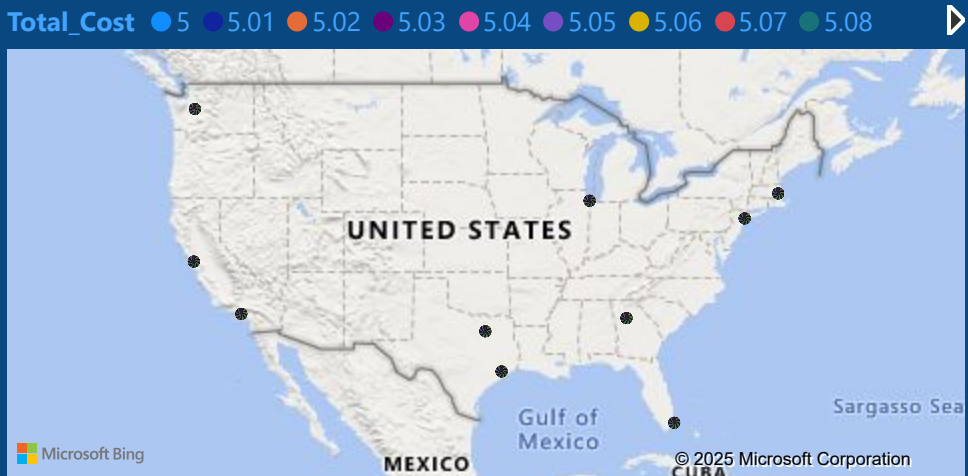
02-01-2020

18-05-2024

Sum of Total_Cost by Year



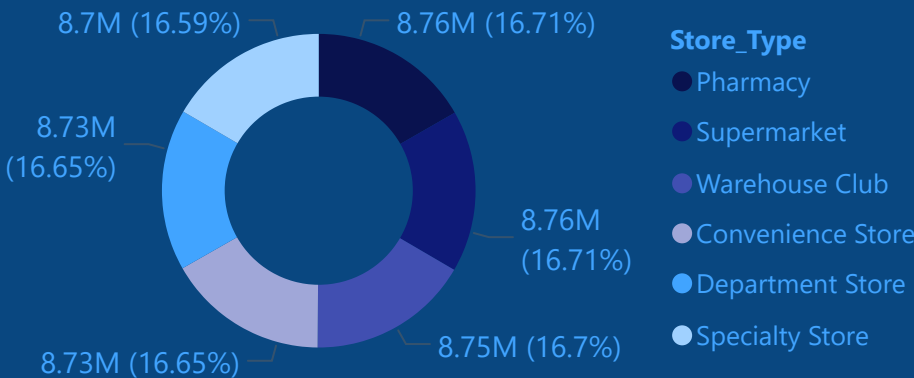
City and Total_Cost



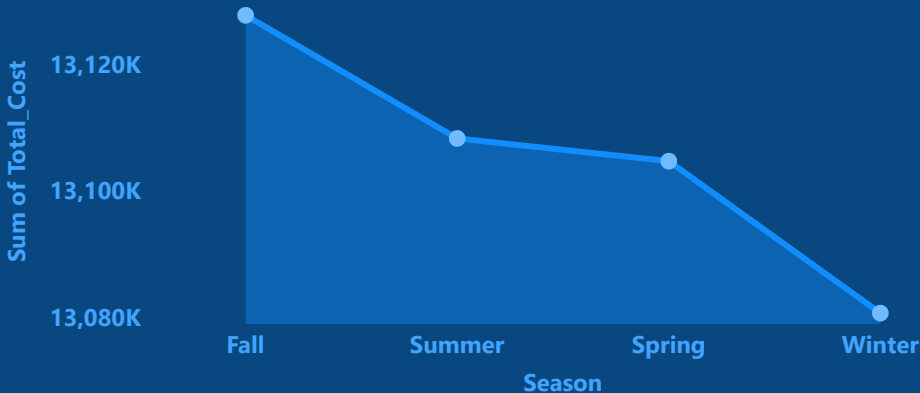
→ Go to Customer Insights

→ Go to Store Performance

Sum of Total_Cost by Store_Type



Sum of Total_Cost by Season



← Back to Home

→ Go to Store Performance

INSIGHTS

The distribution of product purchases is remarkably balanced across all customer categories, with each contributing approximately 12.4%–12.5%. This suggests consistent shopping behavior regardless of age or demographic group.

Payment_Method
All

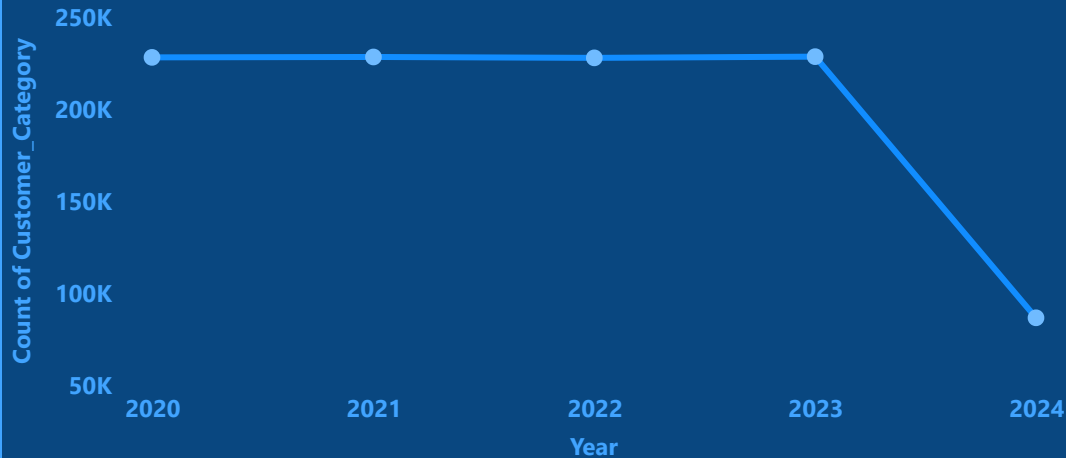
City
All

Date
02-01-2020 18-05-2024

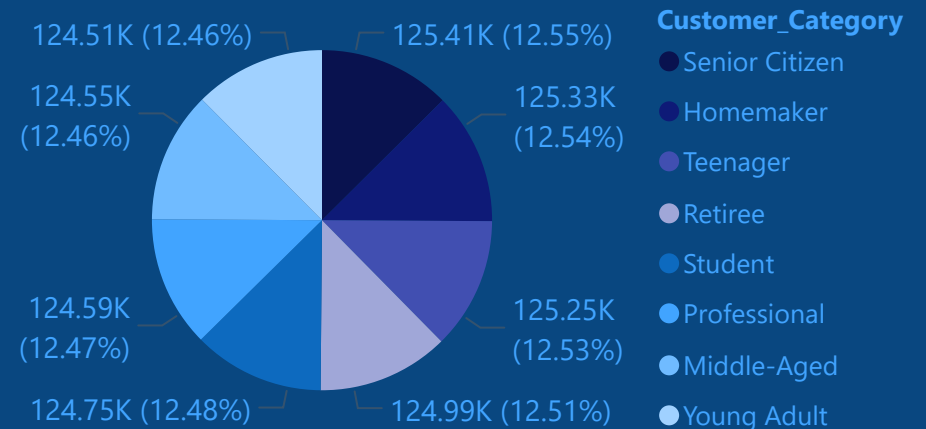
52.45

Average Basket Size

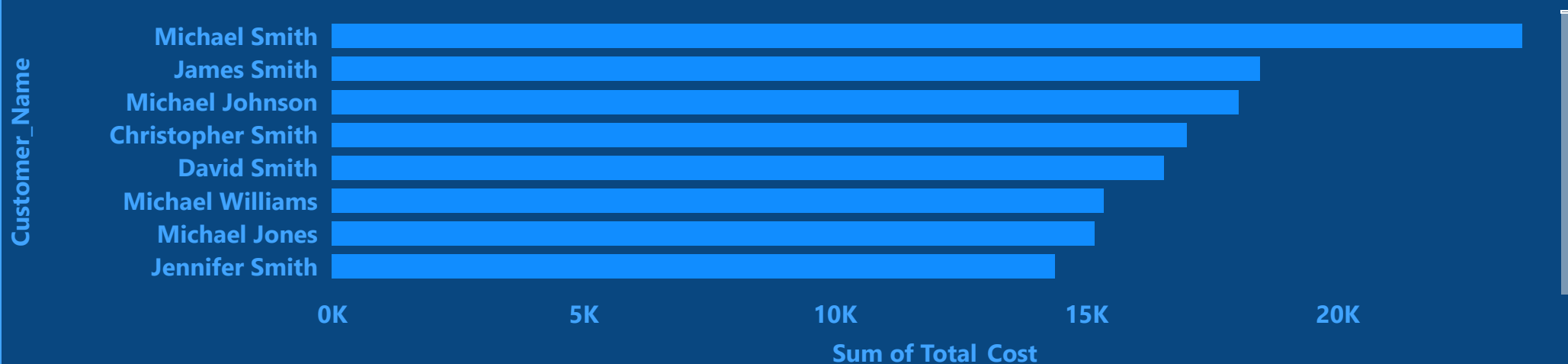
Count of Customer_Category by Year



Count of Product by Customer_Category



Sum of Total_Cost by Customer_Name



← Back to Home

← Go to Sales Insights

Payment_Method

All

City

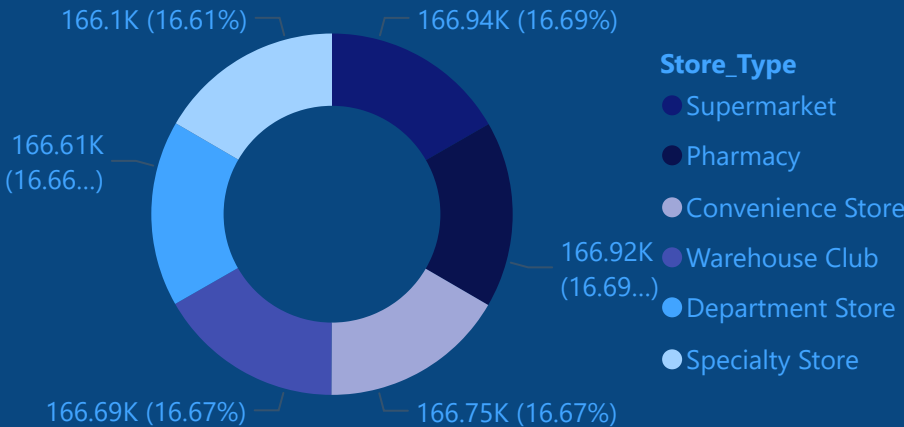
All

Date

01-01-2020

18-05-2024

Count of Discount_Applied by Store_Type



Sum of Total_Items by Store_Type



Store_Type	Atlanta	Boston	Chicago	Dallas	Houston	Los Angeles	Miami	New York	San Francisco	Seattle	Total
Convenience Store	8,67,963.02	8,59,721.81	8,83,270.97	8,79,453.95	8,80,667.46	8,77,957.79	8,71,056.31	8,70,198.39	8,65,730.56	8,75,881.10	87,31,901.36
Department Store	8,67,943.81	8,84,090.59	8,61,565.49	8,88,924.78	8,66,049.75	8,66,455.38	8,72,548.05	8,77,227.20	8,86,476.22	8,60,274.30	87,31,555.57
Pharmacy	8,59,940.52	8,90,450.14	8,69,663.03	8,79,913.93	8,78,162.41	8,79,354.05	8,83,265.32	8,75,366.69	8,79,589.62	8,70,973.30	87,66,679.01
Specialty Store	8,66,083.77	8,76,681.56	8,81,737.22	8,68,333.59	8,78,650.14	8,68,404.83	8,71,833.28	8,71,554.29	8,60,188.96	8,58,132.58	87,01,600.22
Supermarket	8,65,390.13	8,80,596.32	8,85,849.96	8,85,298.18	8,68,014.06	8,73,442.30	8,68,518.18	8,87,425.45	8,69,536.63	8,79,384.00	87,63,455.21
Warehouse Club	8,75,410.59	8,71,767.54	8,81,100.78	8,75,187.10	8,75,510.96	8,66,778.84	8,73,277.30	8,70,697.90	8,79,577.87	8,90,720.00	87,60,029.03