

1. View all data

Transaction ID	Date	Product Category	Product Name	Units Sold	Unit Price	Total Revenue	Region	Payment Method
10001	2024-01-01	Electronics	iPhone 14 Pro	2	999.99	1999.98	North America	Credit Card
10002	2024-01-02	Home Appliances	Dyson V11 Vacuum	1	499.99	499.99	Europe	PayPal
10003	2024-01-03	Clothing	Levi's 501 Jeans	3	69.99	209.97	Asia	Debit Card
10004	2024-01-04	Books	The Da Vinci Code	4	15.99	63.96	North America	Credit Card
10005	2024-01-05	Beauty Products	Neutrogena Makeup Remover	1	89.99	89.99	Europe	PayPal
10006	2024-01-06	Sports	Wilson Evolution Tennis Racket	5	29.99	149.95	Asia	Credit Card
10007	2024-01-07	Electronics	MacBook Pro 16-inch	1	2499.99	2499.99	North America	Credit Card
10008	2024-01-08	Home Appliances	Blueair Classic Air Purifier	2	599.99	1199.98	Europe	PayPal
10009	2024-01-09	Clothing	Nike Air Force 1 Sneakers	6	89.99	539.94	Asia	Debit Card
10010	2024-01-10	Books	Dune by Frank Herbert	2	25.99	51.98	North America	Credit Card

2. Top 5 products by total revenue

Product Name	Total Revenue
Canon EOS R5 Camera	3899.99
LG OLED TV	2599.98
MacBook Pro 16-inch	2499.99
Apple MacBook Pro 16-inch	2399
iPhone 14 Pro	1999.98

3. Total revenue by region

Region	Total Revenue
North America	36844.34
Asia	22455.45
Europe	21268.06

4.Orders placed in 2024

⌵	Transacti...	Date	Product_Ca...	Product_Na...	Units_Sold	Unit_Price	Total_Revenue	Region	Payment_M...
	10001	2024-01-01	Electronics	iPhone 14 Pro	2	999.99	1999.98	North America	Credit Card
	10002	2024-01-02	Home Appla...	Dyson V11 V...	1	499.99	499.99	Europe	PayPal
	10003	2024-01-03	Clothing	Levi's 501 Je...	3	69.99	209.97	Asia	Debit Card
	10004	2024-01-04	Books	The Da Vinci ...	4	15.99	63.96	North America	Credit Card
	10005	2024-01-05	Beauty Produ...	Neutrogena ...	1	89.99	89.99	Europe	PayPal
	10006	2024-01-06	Sports	Wilson Evolut...	5	29.99	149.95	Asia	Credit Card
	10007	2024-01-07	Electronics	MacBook Pro...	1	2499.99	2499.99	North America	Credit Card
	10008	2024-01-08	Home Appla...	Blueair Class...	2	599.99	1199.98	Europe	PayPal
	10009	2024-01-09	Clothing	Nike Air Forc...	6	89.99	539.94	Asia	Debit Card
	10010	2024-01-10	Books	Dune by Fran...	2	25.99	51.98	North America	Credit Card

5. Monthly sales trend (all years)

⌵	Month	Total_Revenue
	2024-01	14548.32
	2024-02	10803.37
	2024-03	12849.24
	2024-04	12451.69
	2024-05	8455.49
	2024-06	7384.55
	2024-07	6797.08
	2024-08	7278.11

6. Average order value per customer

⌵	Transaction_ID	Avg_Order_Value
	10103	3899.99
	10086	2599.98
	10007	2499.99
	10217	2399
	10001	1999.98
	10036	1895
	10073	1599.99
	10038	1599.98
	10139	1499.99
	10013	1400.00

7. Top 3 regions by total quantity sold

Region	Total_Quantity
Asia	233
North America	180
Europe	105

8. Products sold more than 5 units in total

Product_Name	Total_Quantity
Hanes ComfortSoft T-Shirt	10
The Catcher in the Rye by J.D. Salinger	7
Yeti Rambler Tumbler	6
Spalding NBA Street Basketball	6
Nike Air Force 1	6
Gap Essential Crewneck T-Shirt	6

9. Highest revenue order

Transacti...	Date	Product_Ca...	Product_Na...	Units_Sold	Unit_Price	Total_Revenue	Region	Payment_M...
10103	2024-04-12	Electronics	Canon EOS ...	1	3899.99	3899.99	North America	Credit Card

10. Revenue by category

Product_Category	Total_Revenue
Electronics	34982.41
Home Appliances	18646.16
Sports	14326.52
Clothing	8128.93
Beauty Products	2621.9
Books	1861.93