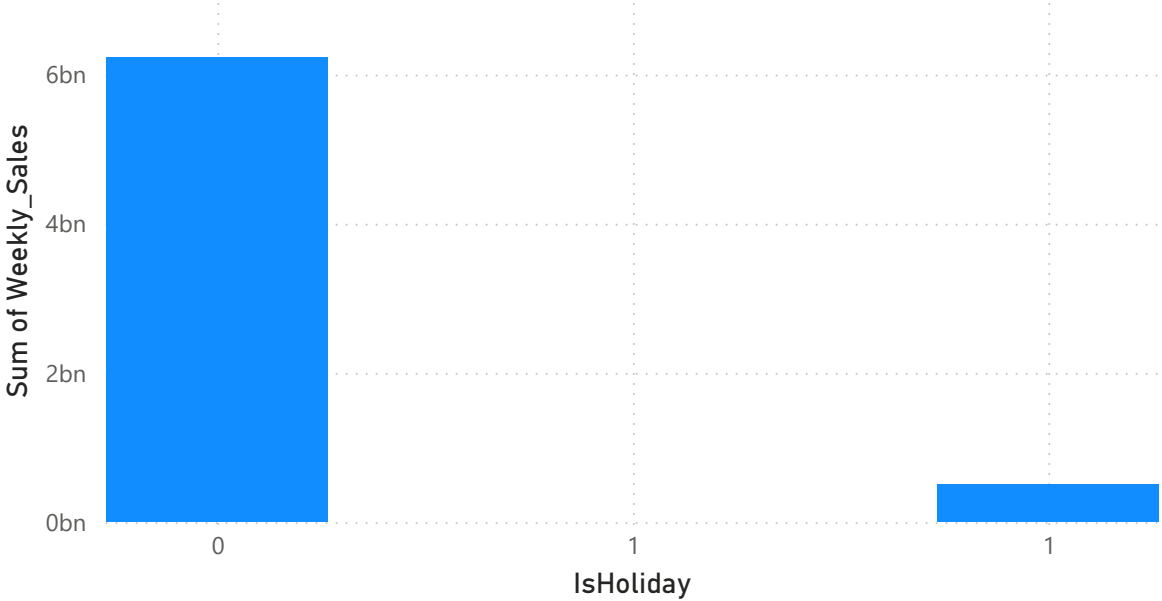
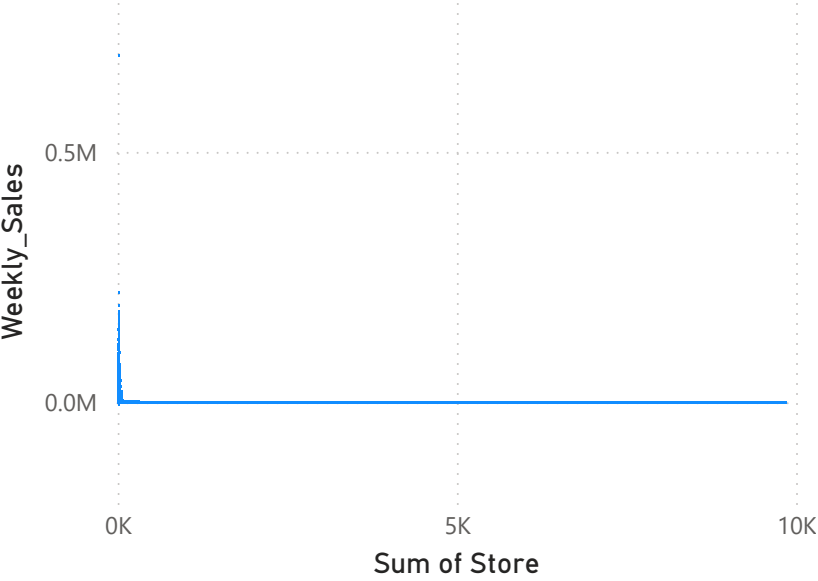


Sum of Weekly_Sales by IsHoliday



Sum of Store by Weekly_Sales



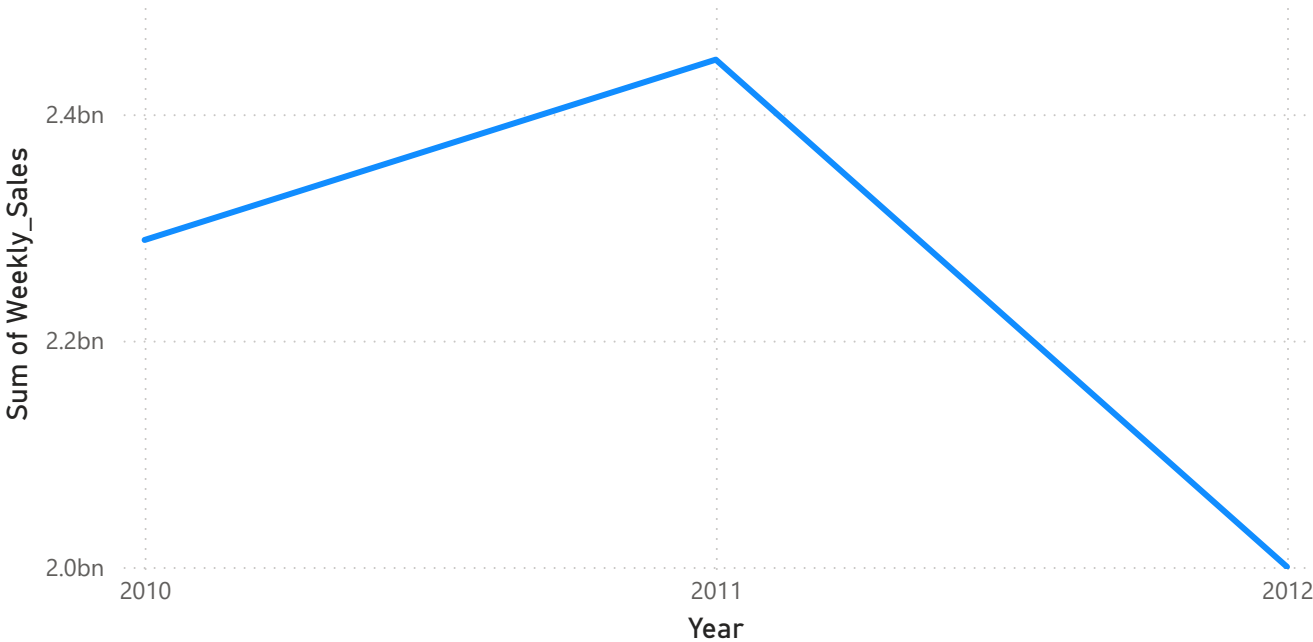
Sum of Weekly_Sales

6.74bn

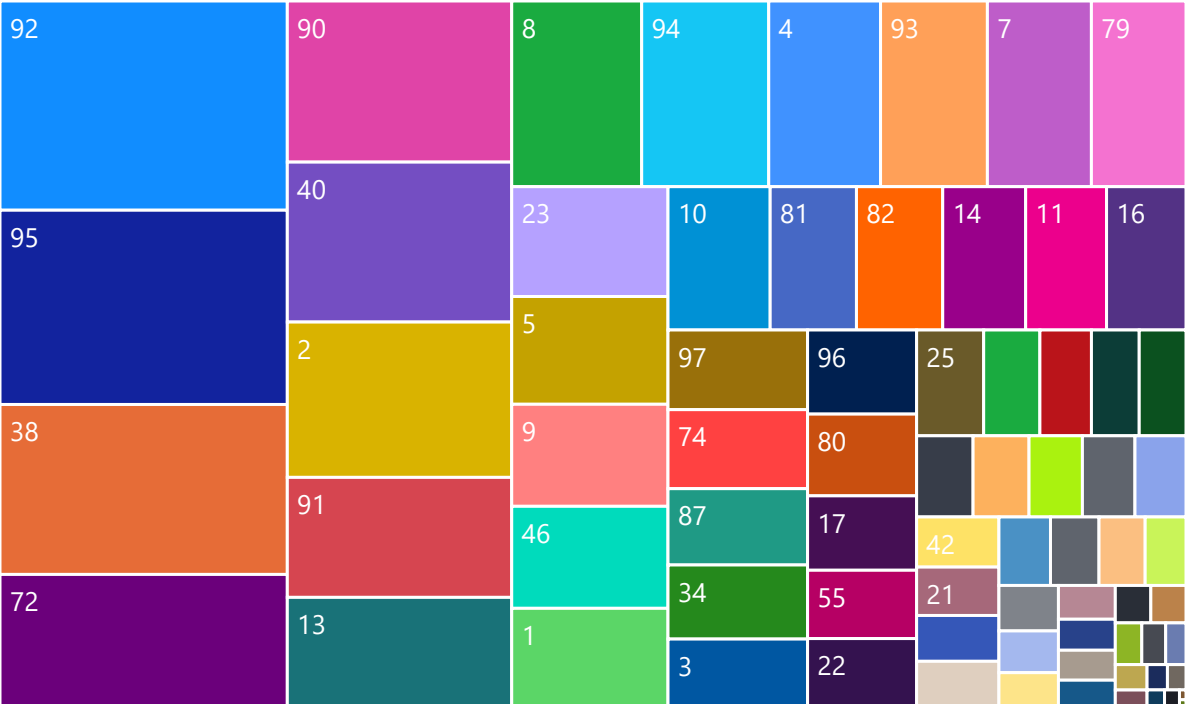
Sum of Store

9M

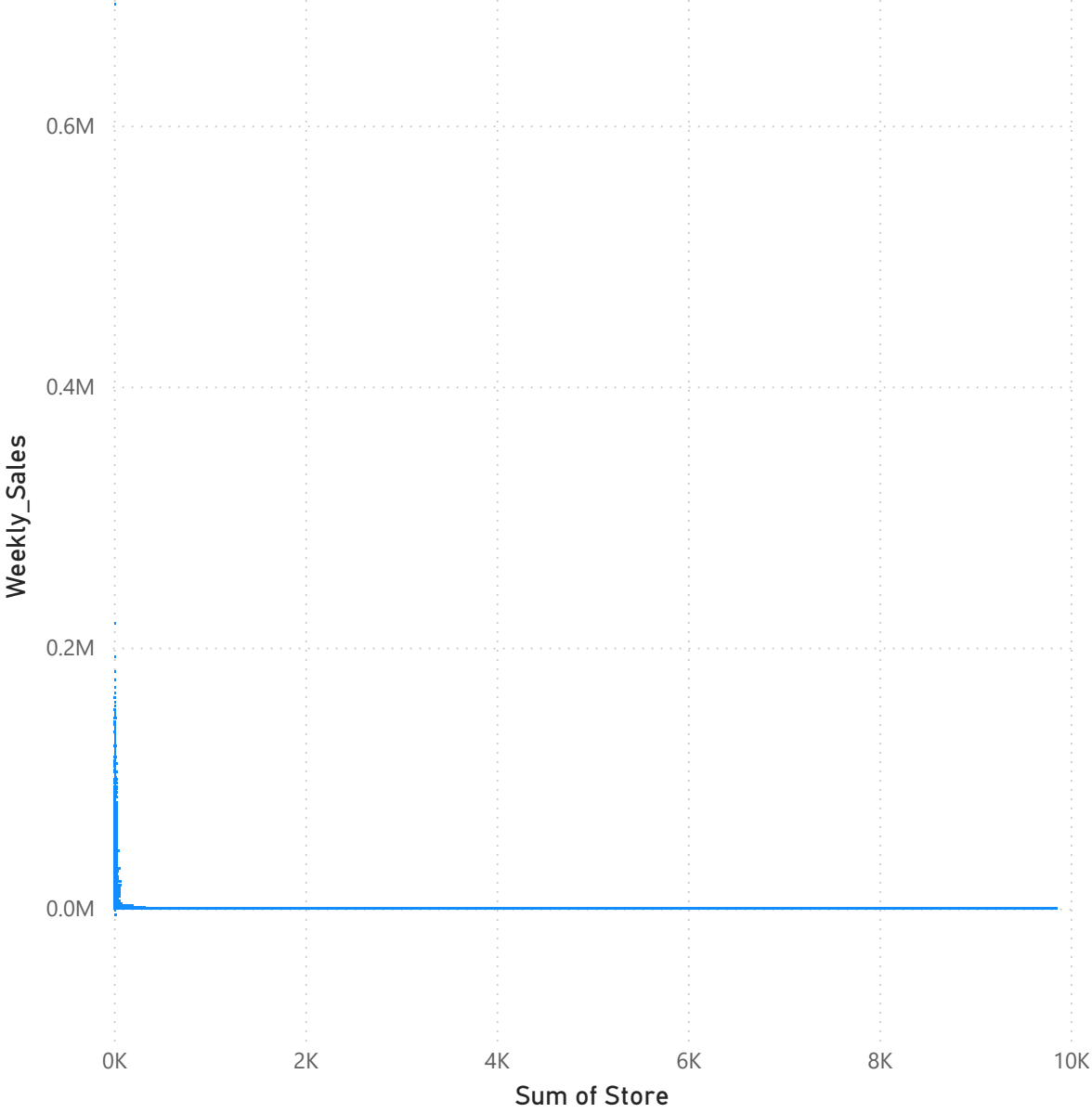
Sum of Weekly_Sales by Year



Sum of Weekly_Sales by Dept



Sum of Store by Weekly_Sales

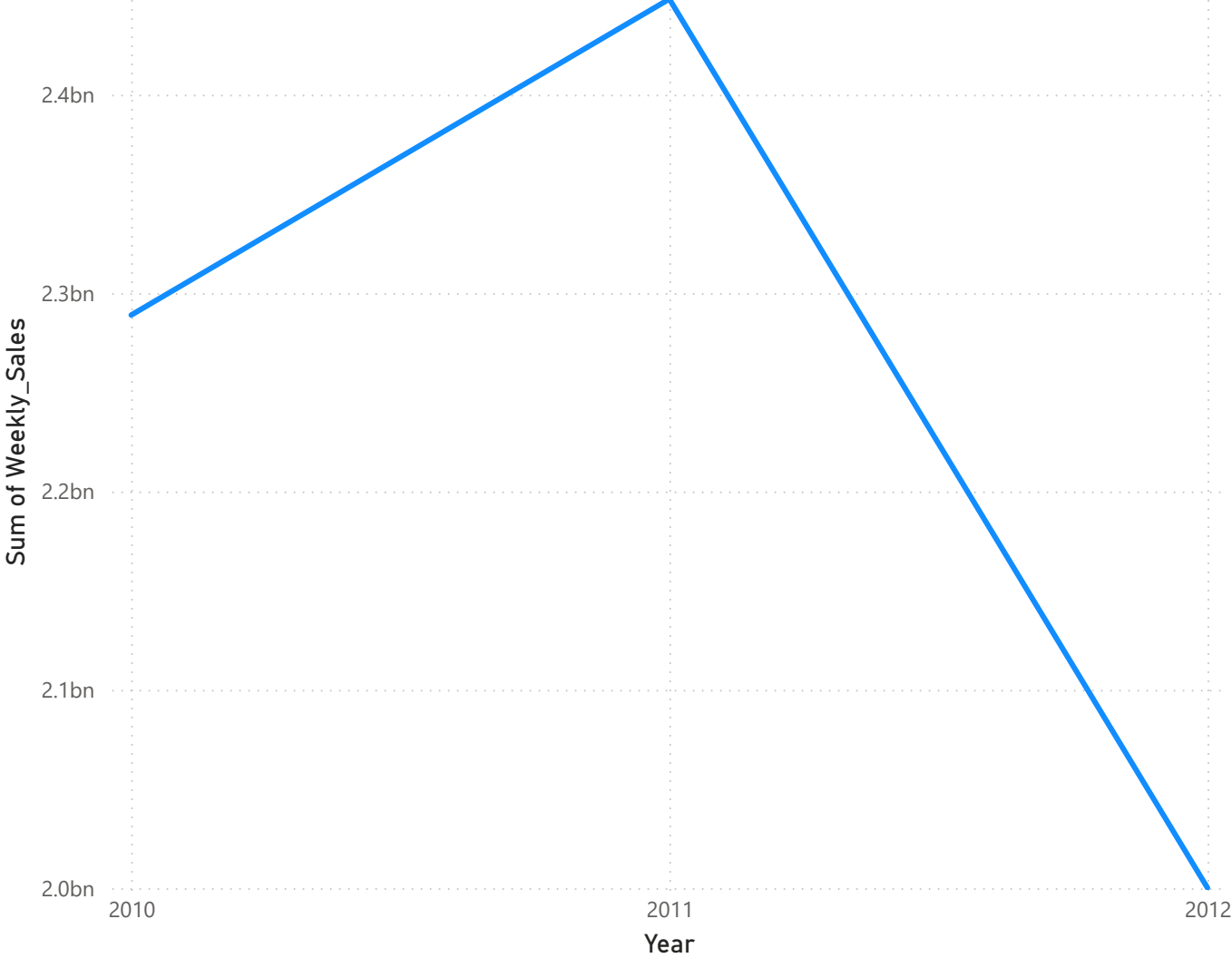


Sum of Weekly_Sales

6.74bn

Let’s begin with the overall business performance. We’ve achieved \$6.74 billion in total weekly sales. With 9 million store instances recorded, this gives us a high-level view of our retail footprint.

Sum of Weekly_Sales by Year

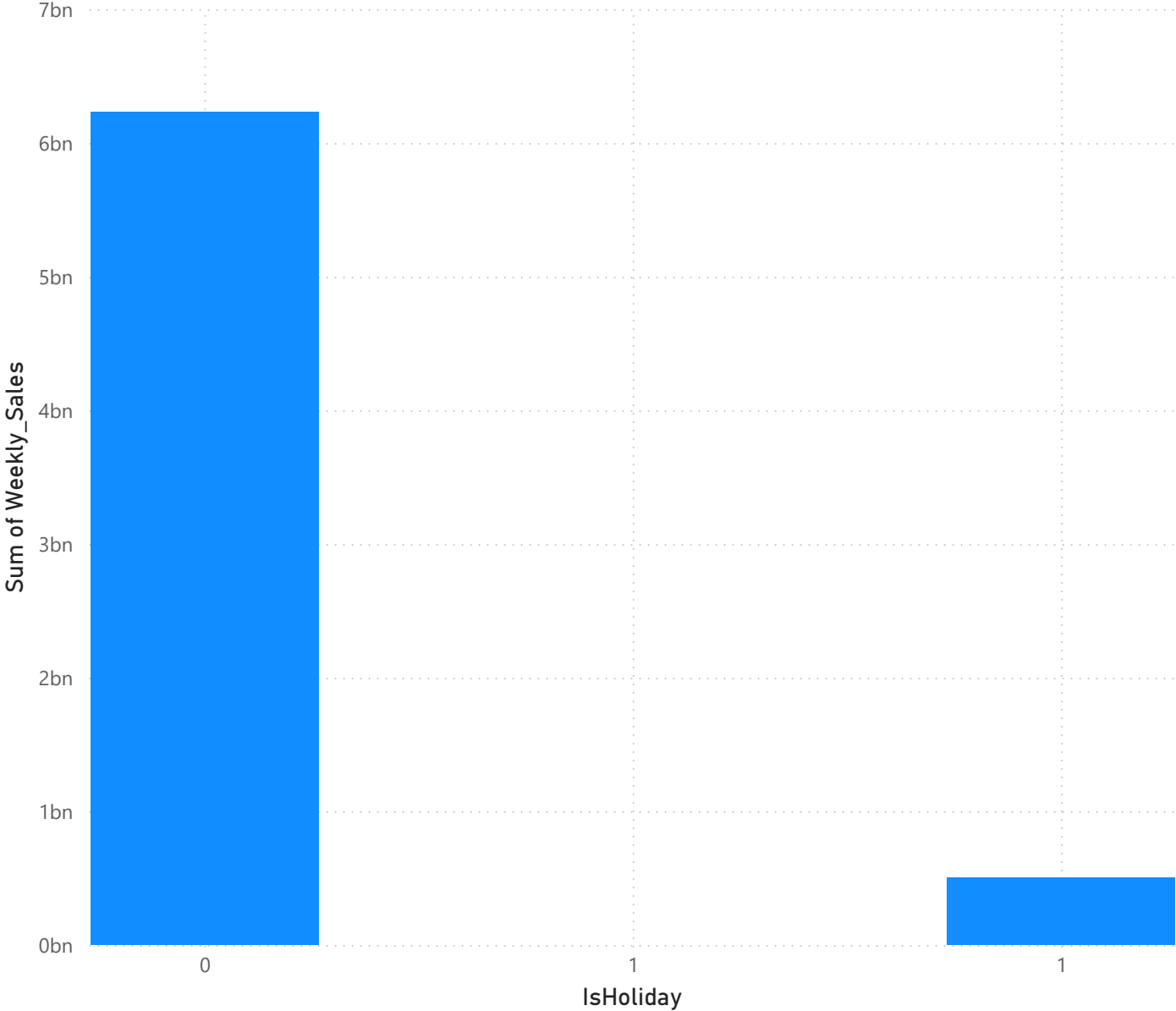


Looking at the year-over-year performance, 2011 marked the peak of our sales. However, we saw a decline in 2012, which may be due to market shifts or seasonal changes. This trend helps us analyze performance continuity.

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Sum of Weekly_Sales by IsHoliday

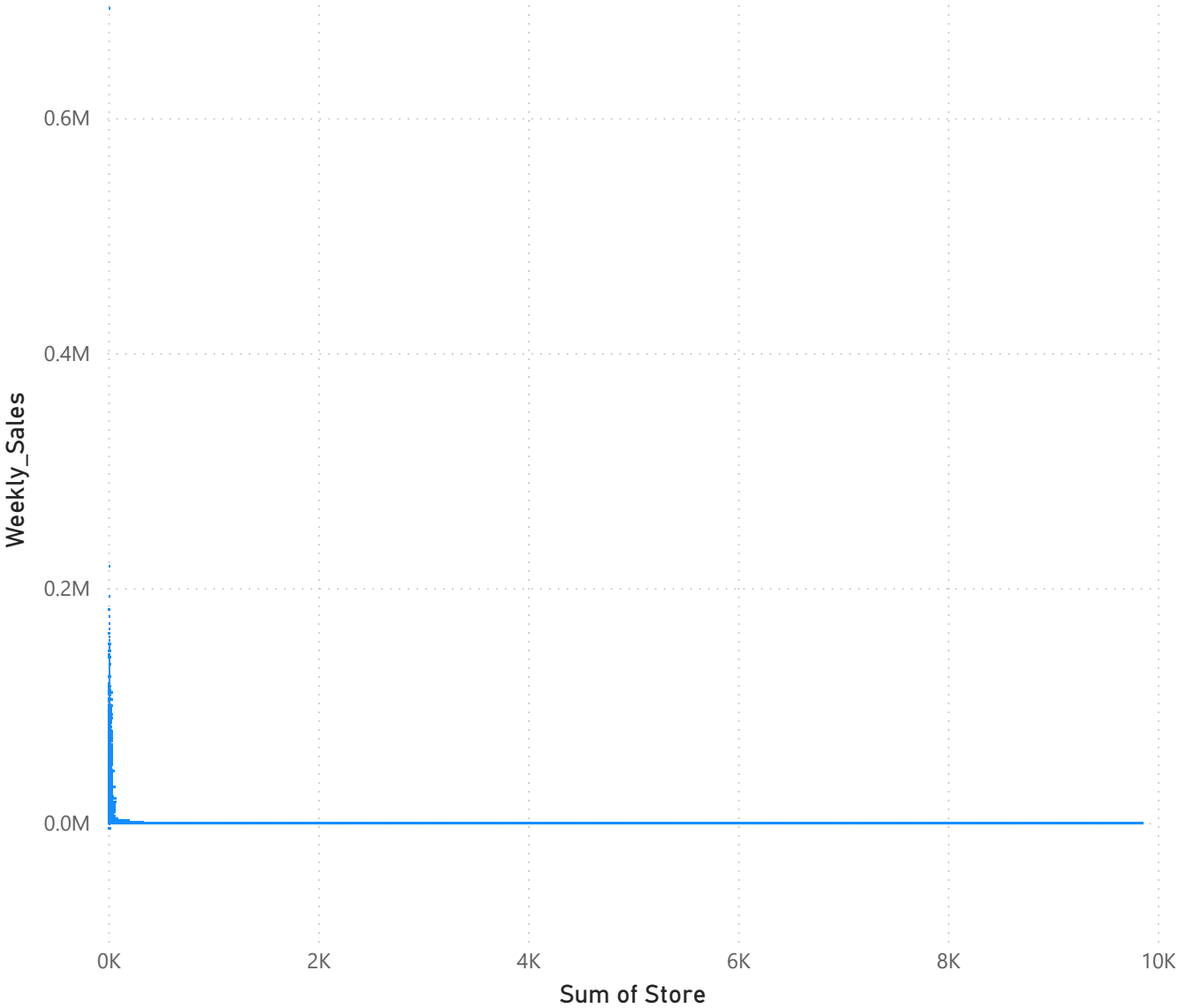


Contrary to expectations, sales are higher during non-holiday weeks. This could indicate a drop in consumer.

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Sum of Store by Weekly_Sales



There is a noticeable variance in store-level performance. Some stores generate much higher weekly sales. It’s worth investigating what strategies or conditions lead to these results, and how we can support lower-performing locations.

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Sum of Weekly_Sales by Dept



This tree map shows us which departments generate the most revenue. Departments 92 and 95 are leading contributors, which may indicate high consumer demand or strategic placement. On the other hand, underperforming departments may need closer evaluation.

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