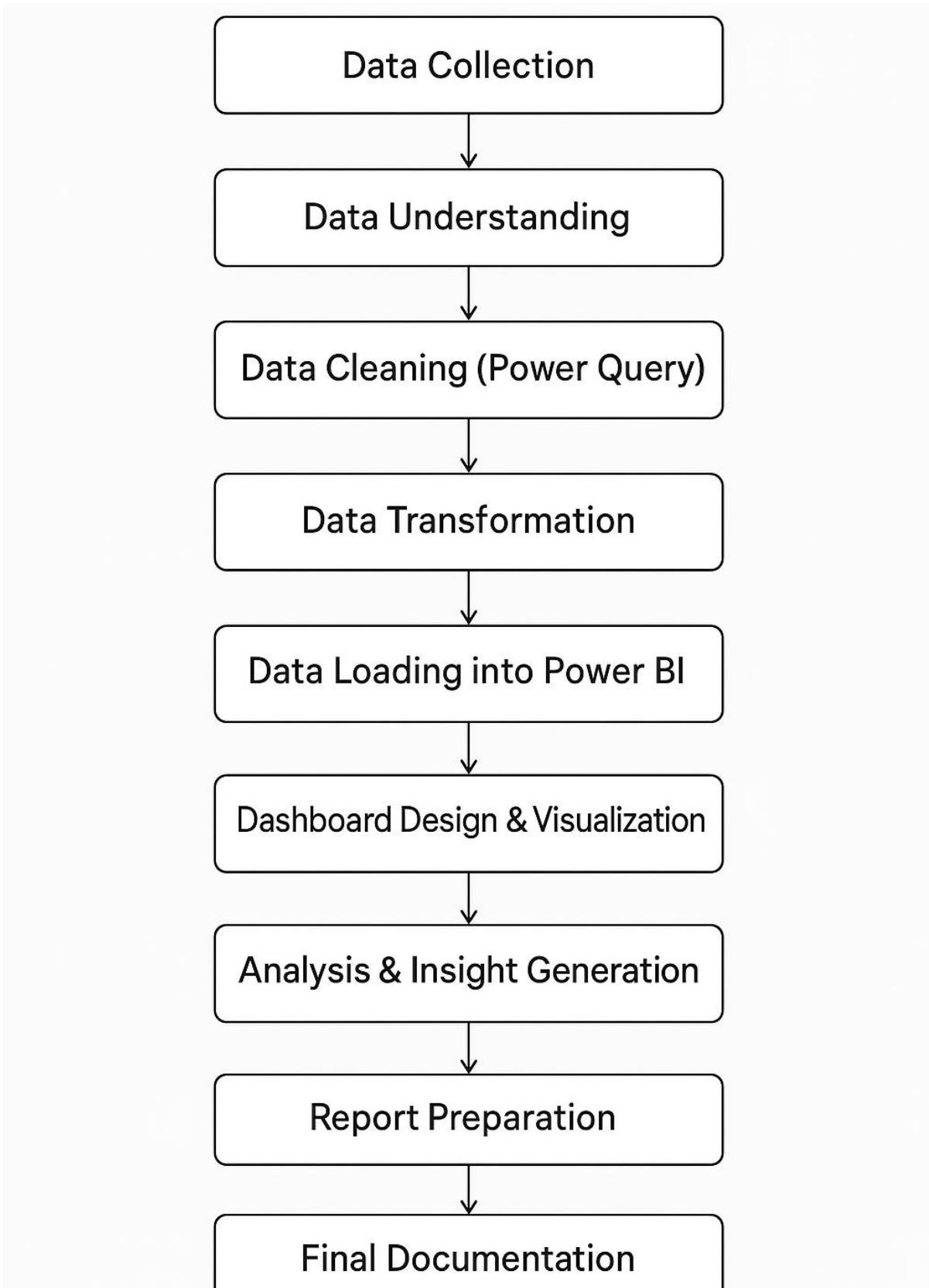


Project Flow – OLA Rides Analysis

Flow-Chart Diagram Of Project Flow:



1. Data Collection

- Download dataset from Kaggle.

2. Data Understanding

- Explore columns, data types, missing values.

3. Data Cleaning (Power Query)

- Remove missing rows
- Fix data types
- Format date/time

4. Data Transformation

- Create calculated columns
- Categorize rides and ratings
- Aggregate totals, averages, and counts

5. Load into Power BI

- Load cleaned dataset for visualization.

6. Dashboard Creation

- Build cards (KPIs)
- Plot charts (booking trends, payments, cancellations)
- Add filters/slicers

7. Analysis

- Interpret location performance
- Study payment preferences
- Identify cancellation trends
- Compare vehicle categories

8. Reporting

- Summarize insights
- Highlight strengths, weaknesses, and opportunities

9. Project Documentation

- Prepare final report
- Add header, footer, charts, and narrative