M S Ramaiah Institute of Technology

(Autonomous Institute, Affiliated to VTU)

**Department of Information Science & Engineering**

Term: 17h Aug to 17th Dec, 2016 Subject: Intellectual Property Rights Sub Code: IS523

CIE Test No: 2 Semester: V Section: ‘A’,’B’, &’C’

U.G:B.E Max Marks: 30 Time Allotted: 1 hr

**Instructions to Candidates: Mobile phones are banned.**

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| --- | --- | --- | --- | --- |
| **SL No** | **Questions** | **Marks** | **Bloom’s Level** | **CO** |
| **Part –A (Answer any two)** | | | | |
| 1a. | Explain the registration / renewal process of a trademark. | 7 | U | CO2 |
| 1b. | Justify whether the following can obtain copyright in India   * 1. Banner for a college function   2. Front page of college Bluebook   3. Pseudo code of the program   4. Class Diagrams | 8 | A | CO2 |
| 2a. | What artifacts created during software development can be protected by copyright laws in India? | 7 | U | CO3 |
| 2b. | Justify whether the following can obtain trademark in India (8)  Sai Baba Sweets  Yem Are Yef Tyres  XCODE IT Services  XCITE Travels | 8 | A | CO3 |
| 3a. | “Copyright is better than patent for protecting software” - Debate. | 7 | A | CO3 |
| 3b. | XYZ group owns a number of educational institutions and other companies which are into manufacturing, IT services, hospitality. It wants a uniform identity for all of them. Explain the procedure for obtaining common trademark for the group organisations. | 8 | A | CO2 |

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| **Part –A (Answer any two)** | | | | |
| 1a. | Explain the registration / renewal process of a trademark. | 7 |  | CO1 |
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