

PORTFOLIO

K A L E I D O . D E S I G N



ABOUT ME



Namaste,

this is **Shreenandan Sahu**, I am graphics designer with an experience of about **2.5 years**. I am starting this design studio named **KALEIDO.DESIGN**. This is my portfolio listing out my best designs and the thinking processes behind the design. This would be a brief introduction to my design skills and would expect to work with you and power you with my design skill.

Shreenandan Sahu

G R A P H I C S D E S I G N E R

Education

National Institute Of Technology, Rourkela (2020-24)

Currently pursuing my BTech. in Biomedical Engineering,
6th sem with a CGPA of 8.44

Kendriya Vidyalaya No-1, Cuttack (2009-19)

Obtained my Senior School and Secondary School education,
under CBSE with 89% and 95% respectively.

Experience

Packaging Design Freelance Project (March 2023 · 2 Weeks)

I have worked with an FMCG social startup (BAKRICHHAP). And designed packaging of their new ranges of product. [see here](#)

UI Designer At IIT-Kanpur Based NGO (Jun 2022 - Sep 2022 · 4 Mos)

I have worked on project for developing a responsive UI for an online assessment portal. [see here](#)

Lead Designer Intern Ed-Tech Startup (Jun 2022 - Aug 2022 · 3 Mos)

I have led the design team of an ed-tech startup and have designed social media post and templates. [see here](#)

INKSCAPE



FIGMA



ILLUSRATOR



PHOTOSHOP



SKETCHUP



CANVA



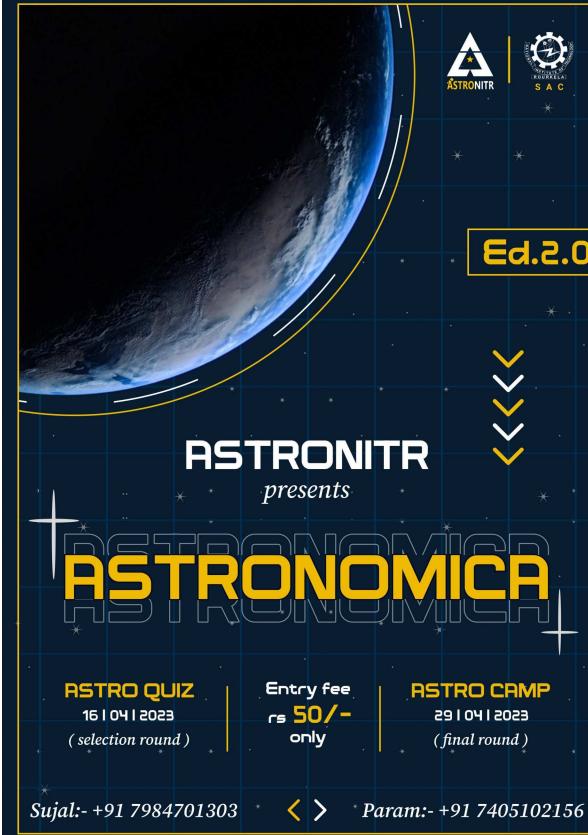
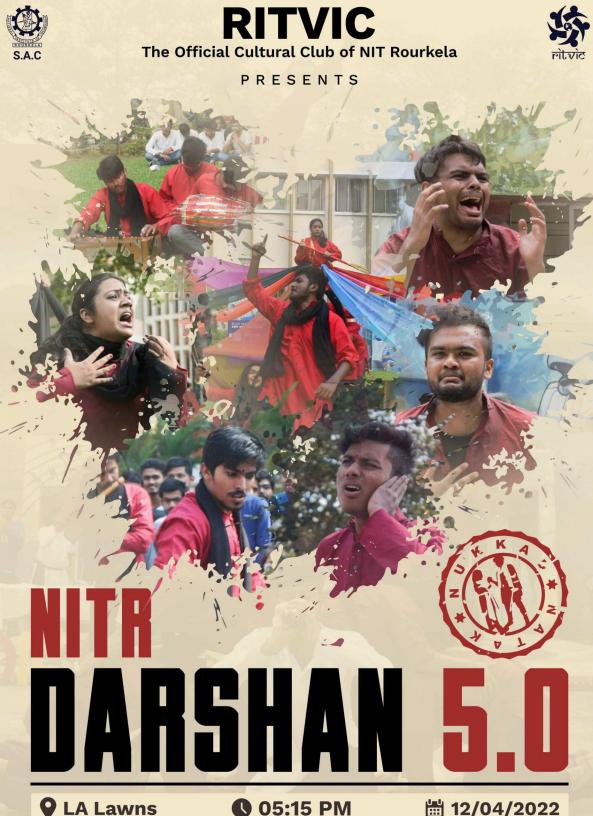
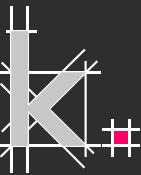
AFTER EFFECT



VIDEO EDITING

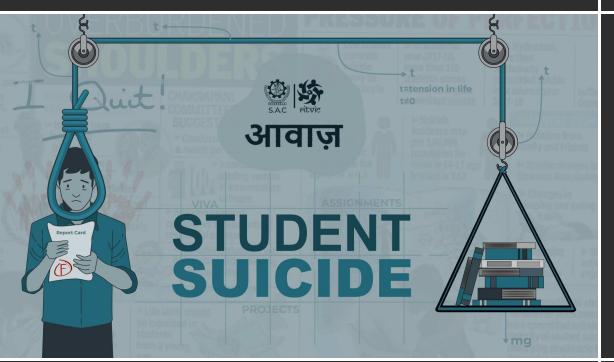
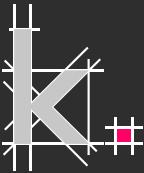


POSTER

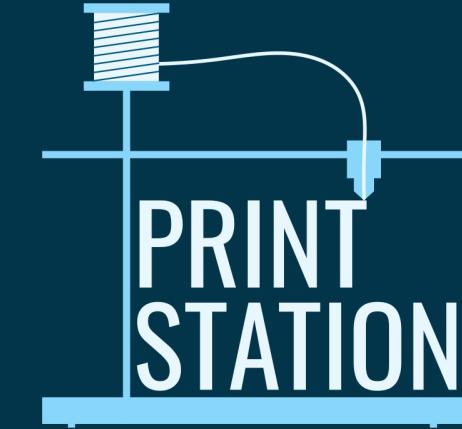
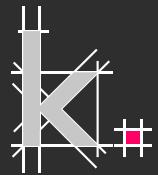


Posters are comprehensive yet a complete medium to spread the information about any event. We have designed numerous posters for various events and occasions. We will help you gather greater audience through our posters

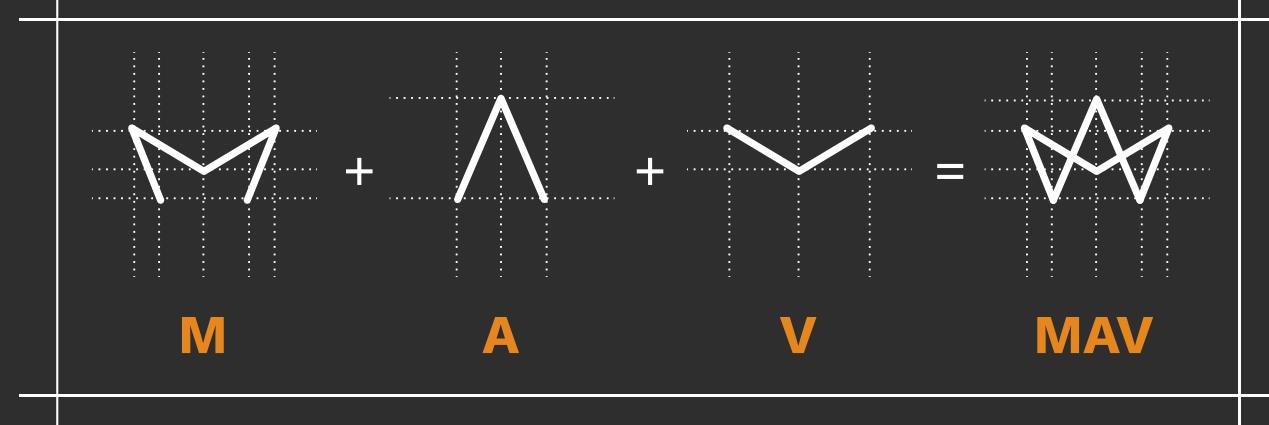
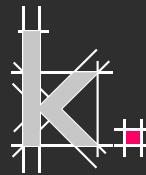
YOUTUBE THUMBNAIL



LOGO DESIGN



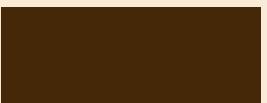
BRAND GUIDELINE



COLOURS USED



#000000



#452808



#e5871c



#ffffff

FONTS USED

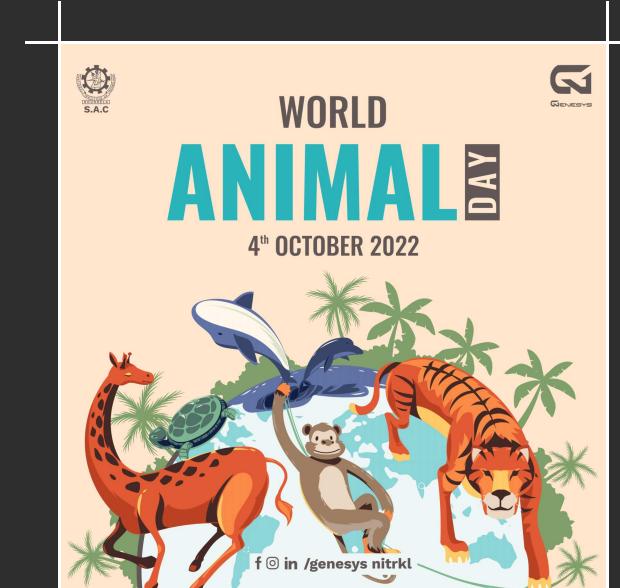
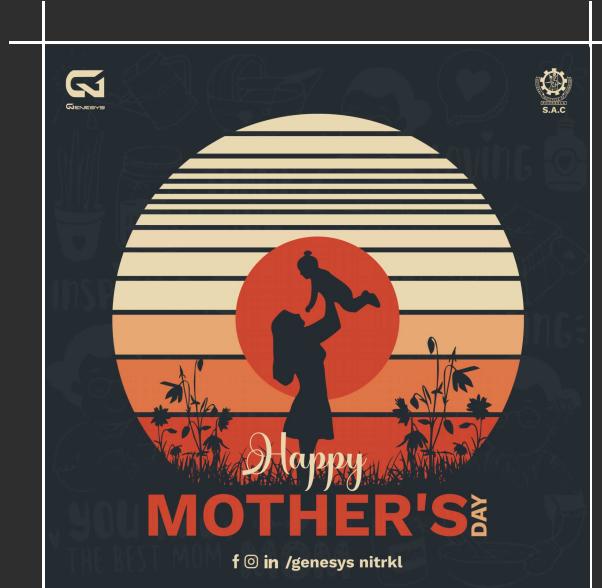
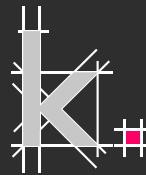
Source Serif

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

SOCIAL MEDIA POST



INNOVISION 2021
TECH FEST

SCIENTIFIC MOCK COURT
the quest to thwart

Don your black robe and join us as you embrace yourselves, for there are two sides to every story, and the truth is what you make everyone believe

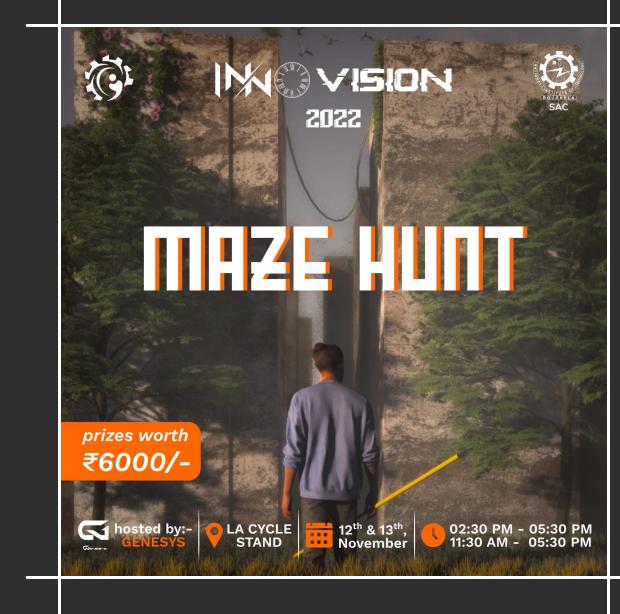
DETAILS

02nd and 03rd April 2022
10:00 AM | M.S Teams
Team of 3-4 members

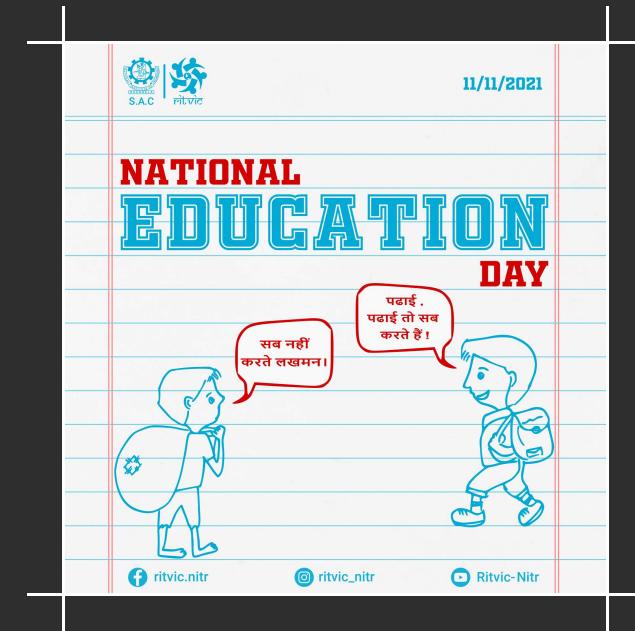
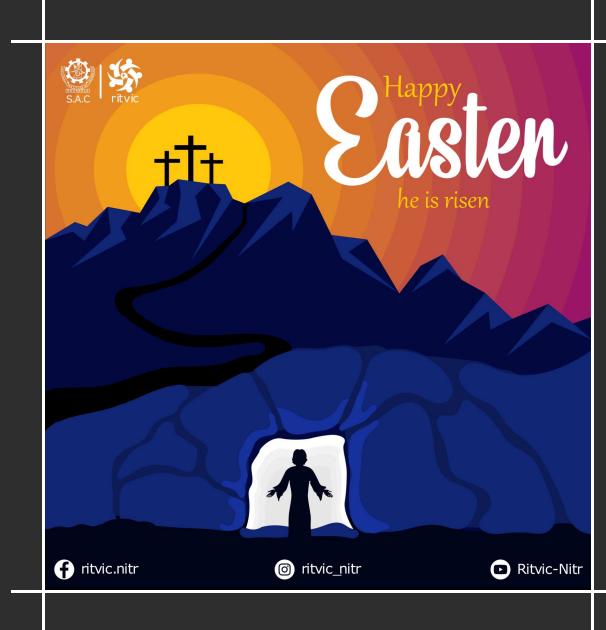
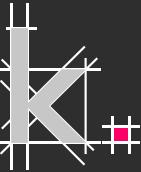
prize worth ₹ 10,000/- >>

scan the QR code or Register your team at: bit.ly/gen_mock_court

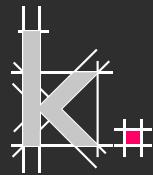
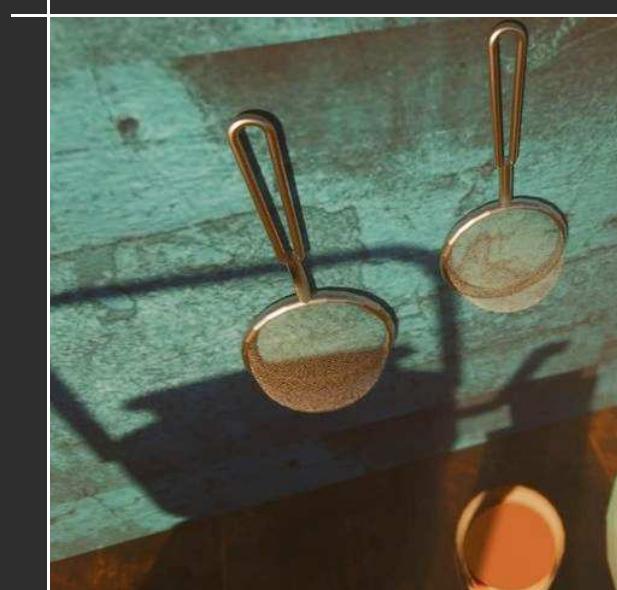
Manmita Gurrala +973 3613 5323 Abhijeet Govind +91 90374 74761



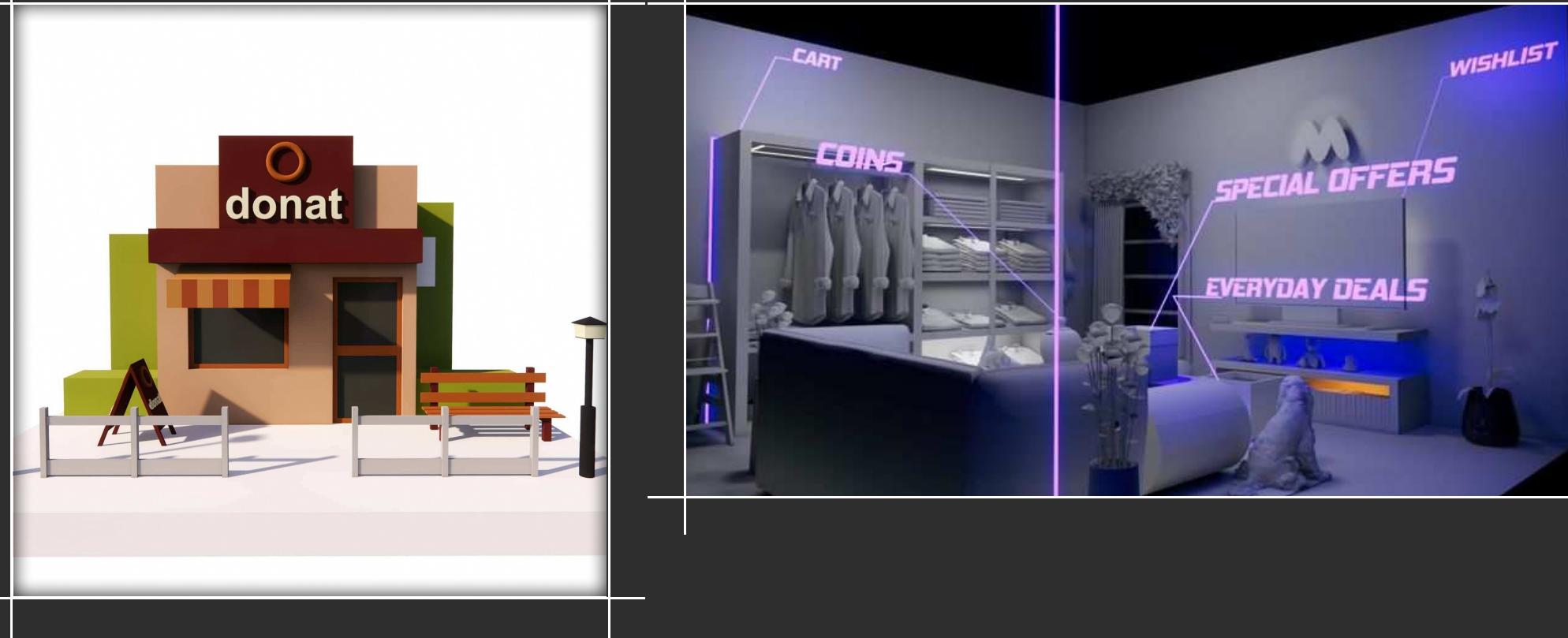
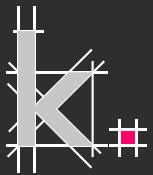
SOCIAL MEDIA POST



3D MODELING

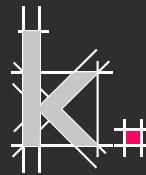


3D MODELING



With experience in 3D modeling would love to work with clients who want to set up small café and street food center . We would love to help them in designing the shop interior ,exterior and the complete branding of their product.

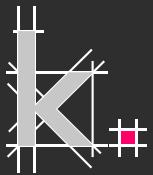
PACKAGING



Our client wanted to rebrand their product (kiwi jam) and wanted the product to look as par as their competitors. They wanted the packaging to be minimal and attractive as well. Their target customer are the upper middle class people who want fresh and pure food products.



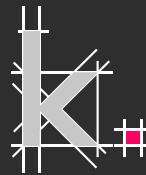
PACKAGING



Our client wanted to relaunch their hemp seed oil after collaboration with another NGO which supported women from villages of Uttarakhand India. They wanted to keep the design minimal as well spread the message of sustainability. They wanted the product to attract the new generation.



PACKAGING



Nutrition Facts	
Chips	Serving Size 100 grams (120g)
Amount Per Serving	Calories 274.4
	Calories from Fat 159
Total Fat 17.4g	
Saturated Fat 2.8g	
Trans Fat 0.0g	
Polyunsaturated Fat 6.5g	
Mono-unsaturated Fat 7.2g	
Cholesterol 0mg	
Salt 5.0g	
Protein 4.1g	
Total Carbohydrates 49.2g	
Dietary Fiber 4.5g	
Sugars 0.9g	
Protein 4.1g	

SHREENANDAN
AGRO PRODUCT



aloo
CRISPY POTATO CHIPS

NO preservatives
NO artificial colours
NO MSG

100g 100g
visit: www.aloochips.com

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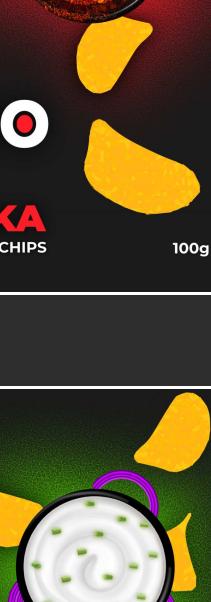
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SHREENANDAN
AGRO PRODUCT



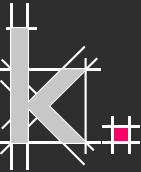
aloo
CRISPY POTATO CHIPS

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100g 100g
visit: www.aloochips.com

We designed this packaging for an imaginary chips manufacturing company which makes chips of three flavors.

UI DESIGN

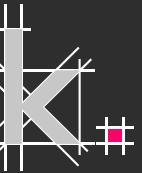


The screenshot shows a user interface design application with the following features:

- Top Bar:** Includes a 'Portfolio' button, a title 'NAEST TEACHER PORTAL', and a '+' button.
- Left Sidebar:** Contains sections for 'Layers' and 'Assets', with a 'Page 1' dropdown. A detailed list of UI components is shown under '# image type question', including 'Group 375', 'Group 374', 'question 1/2', 'Rectangle 162', 'Rectangle 160', 'Group 267', 'Group 268', 'Group 266', 'correct answer', 'Line 20', 'Line 19', 'Group 244', 'Group 248', 'Group 247', 'Group 258', 'Group 257', 'Group 256', 'Group 249', 'Group 234', 'question 1', 'Group 230', and 'Group 235'.
- Main Canvas:** Displays several wireframe prototypes for the 'NAEST TEACHER PORTAL'. These include:
 - A grid-based layout for 'Question 1/2'.
 - A 'States Dashboard' featuring bar charts and tables.
 - A 'Students Details' page showing student information and a photo.
 - A 'Result' page showing a student's profile and exam results.
- Right Panel:** Titled 'Design', it includes sections for 'Background' (set to F5F5F5), 'Local styles', and 'Export'.

Our client wanted an UI for teacher side interface for an online assessment web-app. We were asked to design a responsive design for the client . They asked for minimal and easy to use interface with very minimal color scope. Check out the design [see here](#)

MERCHANDISE

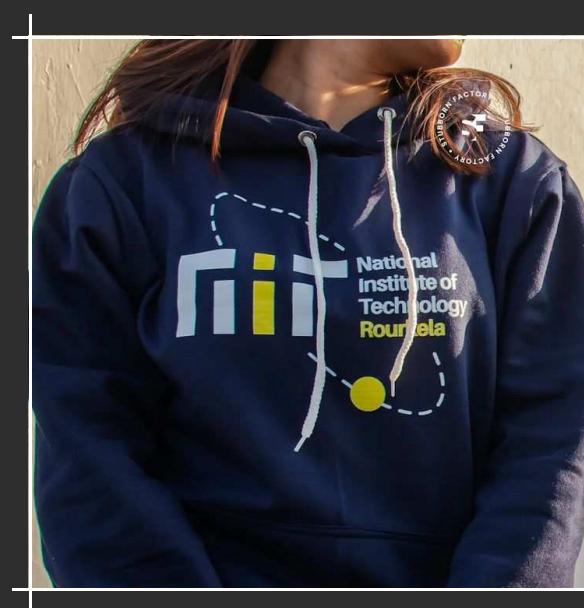
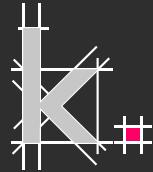


Original Designs

With T shirt Designs for college I have designed over 10 T-Shirts for various clubs and companies. I also have the experience of designing with the use of AI



MERCHANDISE



We design merchandise starting from t shirts, hoodies, stationaries, daily use items and many more.

KALEIDO.DESIGN

MAIL

INSTAGRAM

WHATSAPP

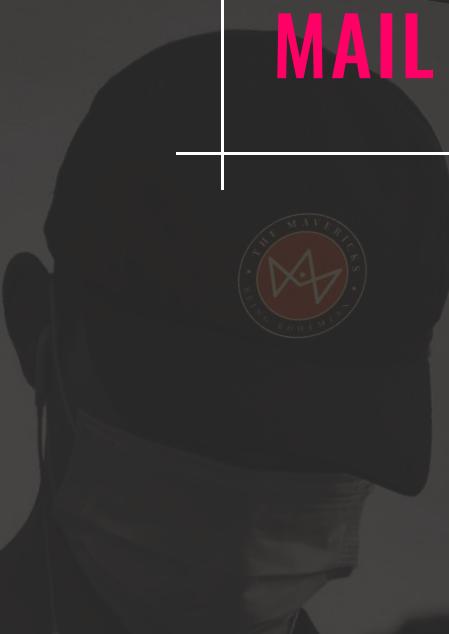
CONTACT

THANK YOU

JAM



Net wt.
200g



VAROH's
WINGO

ASTRONOMICA

ASTRO QUIZ
16/04/2023
(selection round)

Entry fee
rs 50/-
only

ASTRO CAMP
29/04/2023
(final round)

Sujal:- +91 7984701303



Param:- +91 7405121717

प्रिंटलाइ

Huddle
mania

