



# Amazon Sales Dashboard

## YTD Sales

\$13.37M

▲ 8.09%



## YTD Profit

\$4.09M

▼ -16.61%



## YTD Quantity

49226

▲ 14.07%



## YTD Profit Margin

30.58%

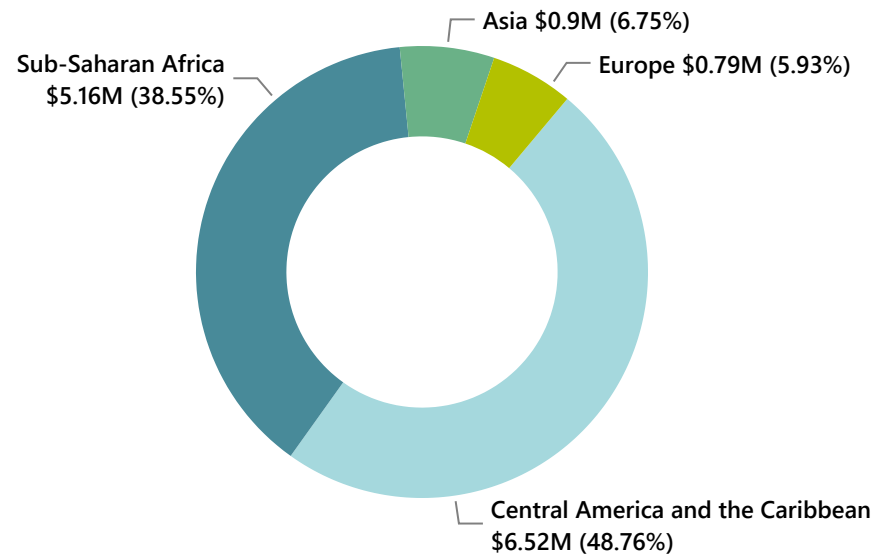
▼ -22.85%



## Sales by Channel

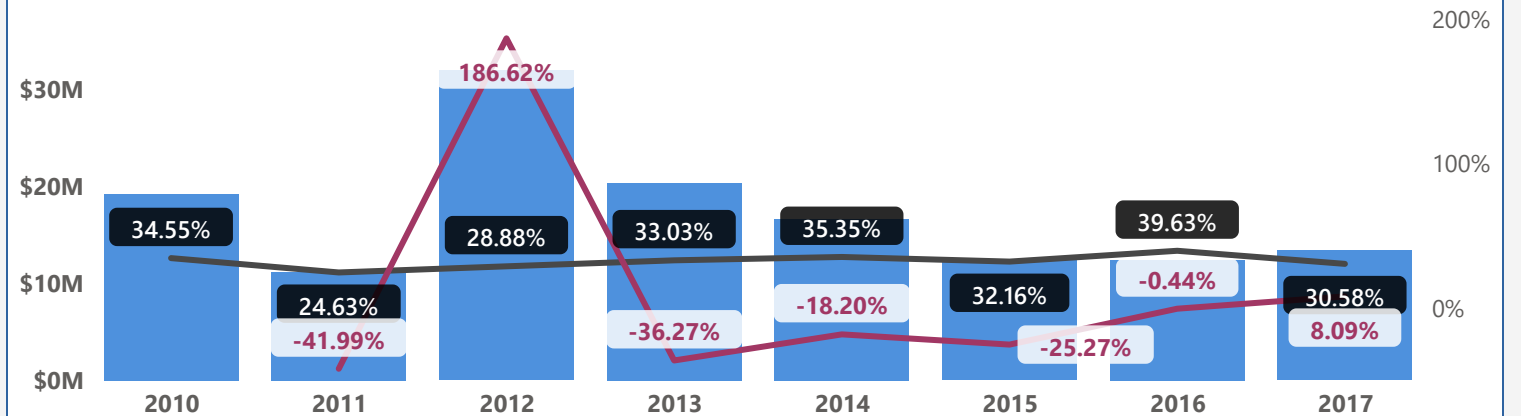
Sales Channel	YTD Sales	PYTD Sales	YoY sales	Trend
Offline	\$6.52M	\$4.91M	32.93%	▲
Online	\$6.85M	\$7.47M	-8.23%	▼

## YTD Sales by Region

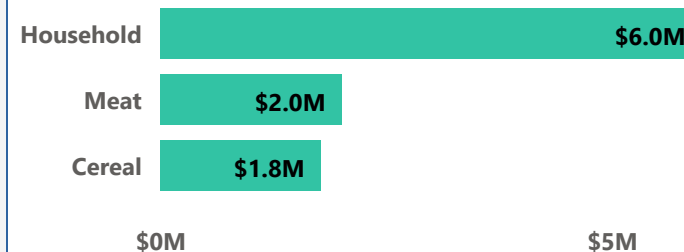


## Yearly Trend by Total Revenue and Profit Margin

● Total Revenue ● Profit Margin ● Sales variance %



## Top 3 Item Type by YTD Sales



## Bottom 3 Item Type by YTD Sales

