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week_num2	previous_week_riveneue	current_week_riveneue	WOW_Riveneue
52	1,070,439.10	933,134.43	-12.8%
51	1,026,549.11	1,070,439.10	4.3%
50	980,152.37	1,026,549.11	4.7%
49	1,008,776.60	980,152.37	-2.8%
48	1,047,120.33	1,008,776.60	-3.7%
47	1,078,915.24	1,047,120.33	-2.9%
46	1,094,926.59	1,078,915.24	-1.5%
45	1,063,063.37	1,094,926.59	3.0%
44	934,631.07	1,063,063.37	13.7%
43	1,080,205.07	934,631.07	-13.5%
42	982,974.09	1,080,205.07	9.9%
41	994,113.68	982,974.09	-1.1%
40	994,184.42	994,113.68	-0.0%
39	1,117,637.54	994,184.42	-11.0%
38	1,097,403.01	1,117,637.54	1.8%
37	1,078,572.94	1,097,403.01	1.7%
36	1,116,900.64	1,078,572.94	-3.4%
35	1,095,576.37	1,116,900.64	2.0%

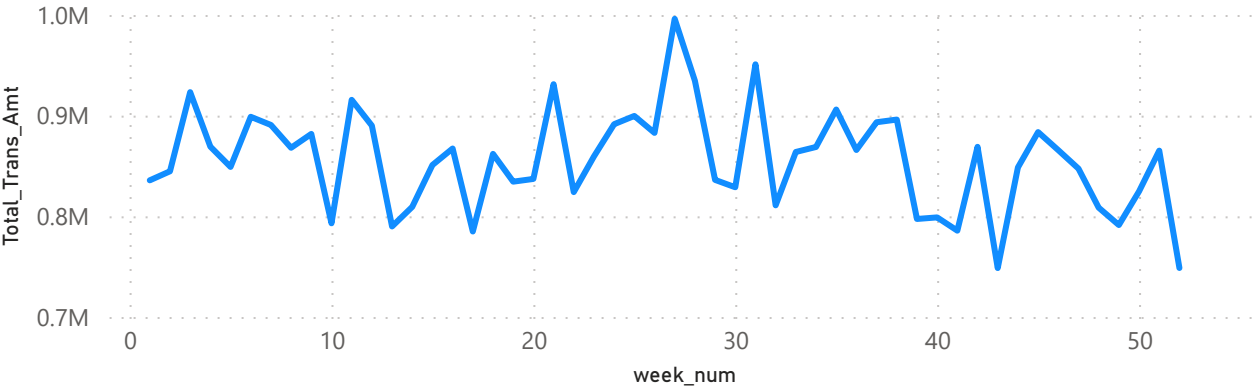
614

Sum of Delinquent_Acc

5809

Activation_30_Days

Total_Trans_Amt by week_num



week_num

All

Credit Card Transaction Report

Silver

Gold

Blue

Platinum

Activation Days

All

F

M

Q4

Q3

Q2

Q1

Card_Category	Sum of Rivenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46,139,397.74	36957875	6,495,887.74
Gold	2,454,072.16	2024078	373,784.16
Platinum	1,135,608.05	953314	161,629.05
Silver	5,586,332.28	4586746	812,081.28
Total	55,315,410.23	44522013	7,843,382.23

Total Rivenue By Card Category

Card Category	Total Rivenue
Blue	46M
Silver	6M
Gold	2M
Platinum	1M

Total Rivenue And Total Transaction Count

Quarter	Sum of Rivenue (M)	Sum of Total_Trans_Vol (K)
Q1	14.0	163.3
Q2	13.8	164.2
Q3	14.2	166.6
Q4	13.3	161.6

Total Rivenue By Education Level

Education Level	Total Rivenue
Graduate	22M
High Sch...	11M
Unknown	8M
Uneducat...	8M
Post-Grad...	3M
Doctorate	2M

Total Rivenue By Customer Job

Customer Job	Total Rivenue
Businessman	17M
White-collar	10M
Selfemployeed	8M
Govt	8M
Blue-collar	7M
Retirees	5M

Total Rivenue By Exp Type

Exp Type	Total Rivenue
Bills	14M
Entertain...	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M

Total Rivenue By Chip Use

Chip Use	Total Rivenue
Swipe	35M
Chip	17M
Online	3M

Credit Card Customer Report

3
AVG.Customer satisfaction

5880
Total Females

4228
Total Males

576M
Total Income

10K
Total Customers

Gender



Car_Owner

All

House Owner

no yes

Cust_Satisfaction_Score

All

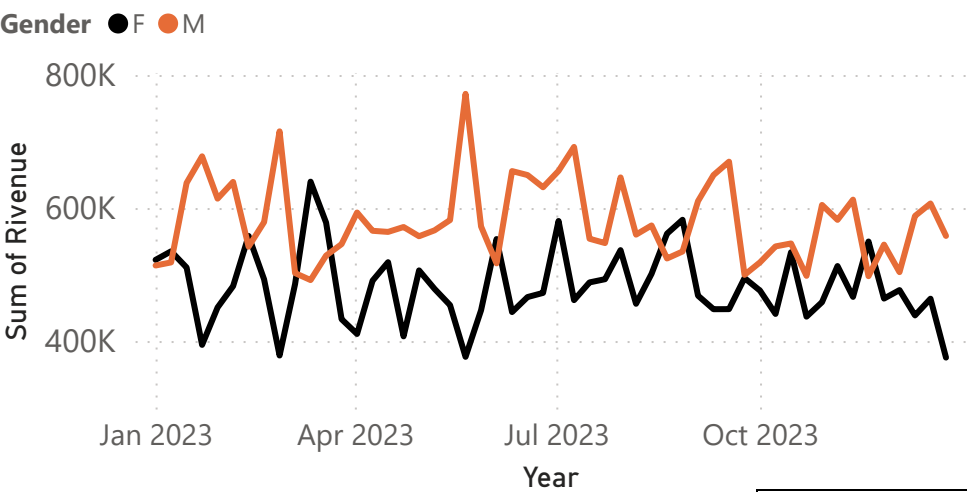
Weeks

All

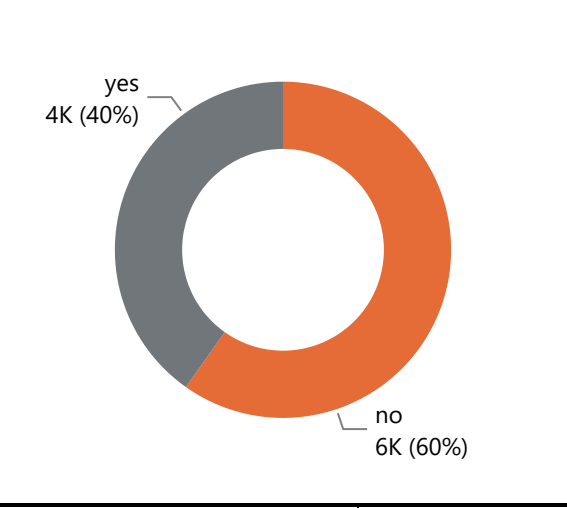
Total Clients by state



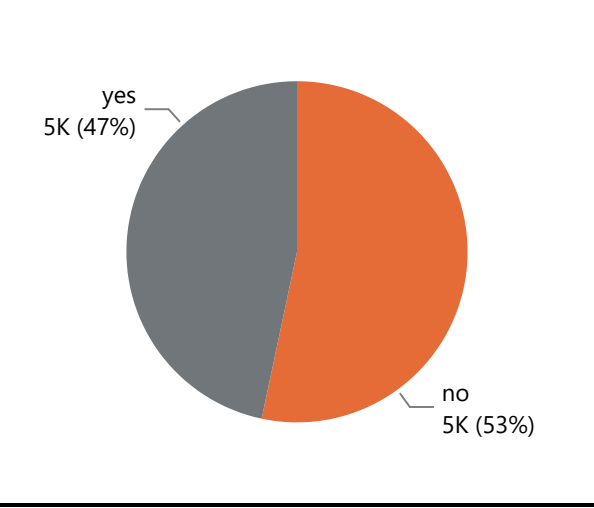
Weekly Rivenue By Females and Males



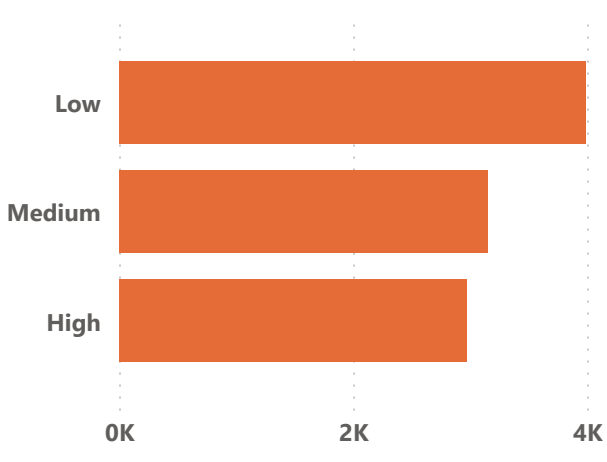
Car Owners



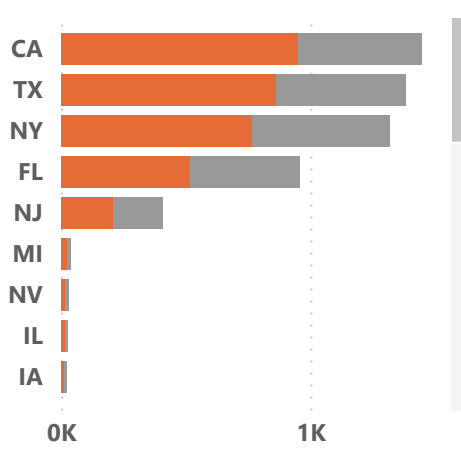
House Owners



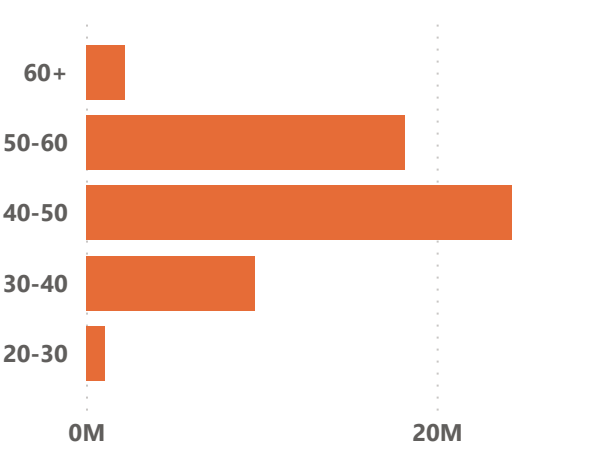
Clients by incomeGroup



Customer activation



Sum of Rivenue by AgeGroup



Count of Client_Num by Education_Level

