PACE WISDOM SOLUTIONS PVT. LTD.

Name: Alexandra S

Designation: UI/UX Designer

Professional Summary:

Passionate UI/UX designer with a keen eye for creating visually appealing and user-friendly interfaces. Proficient in Adobe Creative Suite and Sketch. Experienced in wireframing, prototyping, and conducting user research to inform design decisions.

Technical Skill Set

- Design Tools : Adobe XD, Sketch

- Prototyping : InVision

- Graphic Design : Adobe Photoshop, Illustrator

- User Research : Surveys, Interviews

Professional Projects

Project 1: Market Insights

- Technology used: Data Visualization, Python, Pandas, Matplotlib, Tableau,Javascript,Jquery

Description:

Market Analysis Dashboard

Role and Responsibilities:

- Created interactive dashboards to visualize market trends and analyze customer behavior.

- Designed and developed the user interface for the online store.

- Implemented responsive design and optimized user flows.