

TELECOM CUSTOMER CHURN

DASHBOARD

Total Customer

7043

Total Revenue

21.37M

Total Refund

13.82K

Average Charges

2.28K

Tenure in Month

228K

Churn Rate

26.54%

Streaming TV

- ☐ No
☐ Yes

Streaming Music

- ☐ No
☐ Yes

Streaming Movie

- ☐ No
☐ Yes

Unlimited Data

- ☐ No
☐ Yes

Internet Service

- ☐ No
☐ Yes

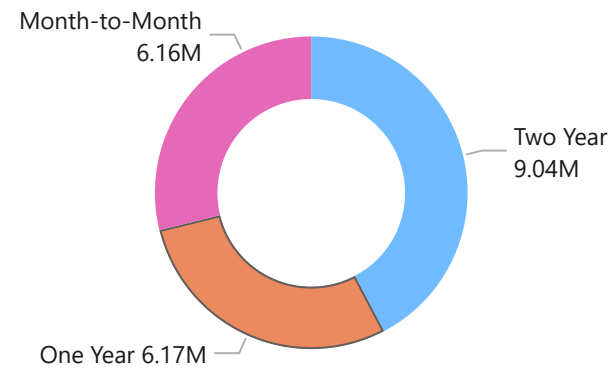
Internet Type

- ☐ Cable
☐ DSL
☐ Fiber Optic

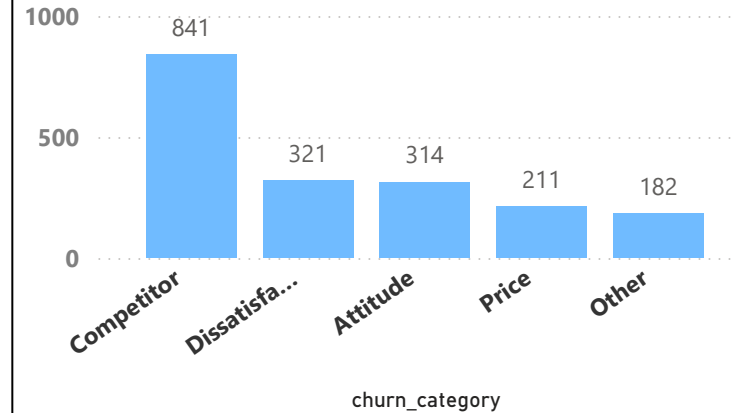
Premium Support

- ☐ No
☐ Yes

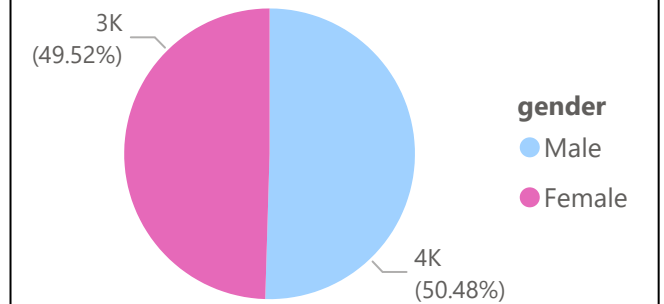
Revenue by Contract



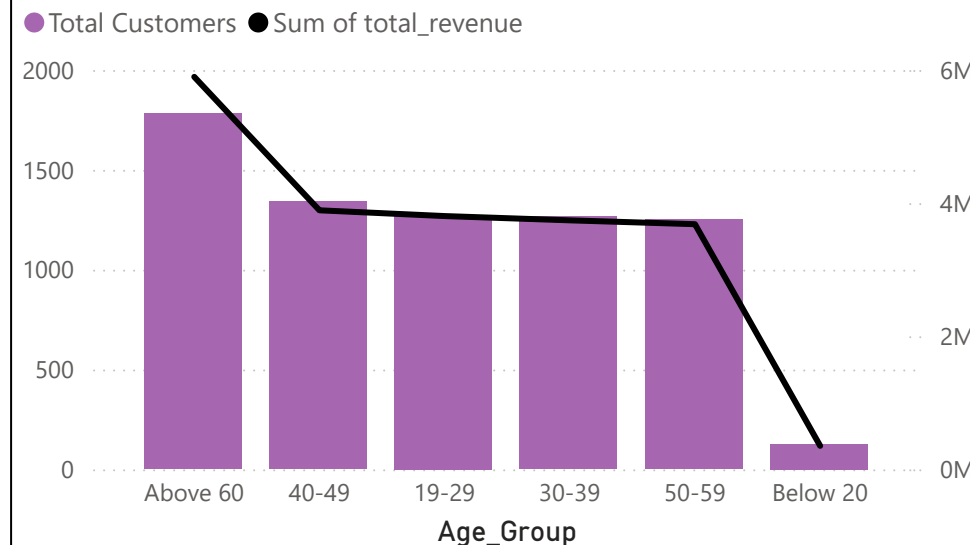
Churn Category



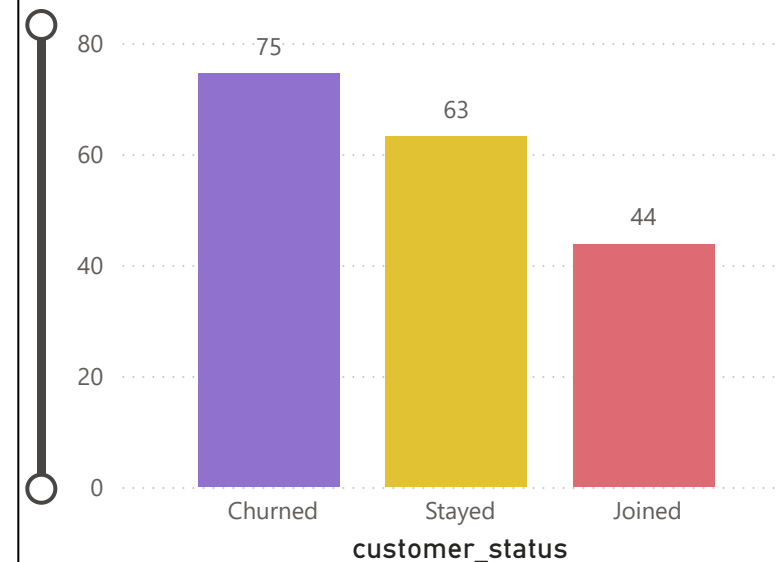
Total Customers by gender



Total Customer and Total Revenue by Age



Average Monthly Charges by Customer



Total Revenue and Churn Rate by city

