

Roll Number: \_\_\_\_\_

**Thapar Institute of Engineering & Technology, Patiala**  
**(Deemed University)**

School of Humanities & Social Sciences

Auxiliary Exam Examination-2024

Auxiliary Exam	Course Code: UHU005
	Course Name: Humanities for Engineers
19 <sup>th</sup> August, 2024	Day and Time: Monday, 5:30 PM
Time: 3 Hours, Maximum Marks: 100	Name of Faculty: Dr. Shilpi Tyagi

**Instructions:**

- Answer all the questions.
- Assume missing data (if any).
- Specify the question attempted and page number on the first page of the answer sheet.

S.N.	Questions	Marks
Q.1	"The values we developed were instrumental in gaining a competitive advantage." Discuss terminal and instrumental values as given by Rokeach Value Survey.	[20]
Q.2	Explain the concept of perception. Discuss the attribute theory by using appropriate examples.	[20]
Q. 3	Explain the law of demand and analyze how the determinants of demand change any product's demand. Use suitable examples.	[5+15]
Q. 4	A. Explain how does inflation affect the economy. Discuss various measures for controlling inflation.	[10]
	B. Describe the four components of emotional intelligence and explain how it impacts our real-life operations by using appropriate examples.	[10]
Q. 5	Read the passage below: "Mr. Heinz's wife is seriously ill: she has an extremely aggressive cancer. Her life is hanging by a thread and there's only one medicine that could save her life. At one point, and in the midst of despair, Mr. Heinz makes a decision. The drug costs \$2,000, so his only option is to borrow the money from his friend and relatives. He tries, but only gets half, \$1,000. Dejected, he approaches the pharmaceutical laboratory that designed the medicine that could save his beloved wife. He explains his situation to them and asks them to, for humanity's sake, sell it cheaper or allow him to pay the remainder of the money later when he can raise the money. They refuse. The pharmacist tells him that his company discovered the formula and that now their goal is to get rich with it. Mr. Heinz leaves without saying anything, but with a clear plan in mind. He'll return later and steal the drug that can save his wife".  In the light of the above paragraph, do you think Mr. Heinz behaved well? Explain the six stages of moral development as propounded by Kohlberg in this context, by giving the appropriate reasons for each stage.	[20]