


ZOMATO



# zomato Sales Analysis

Previous Year Sale

336M

Current Year Sale

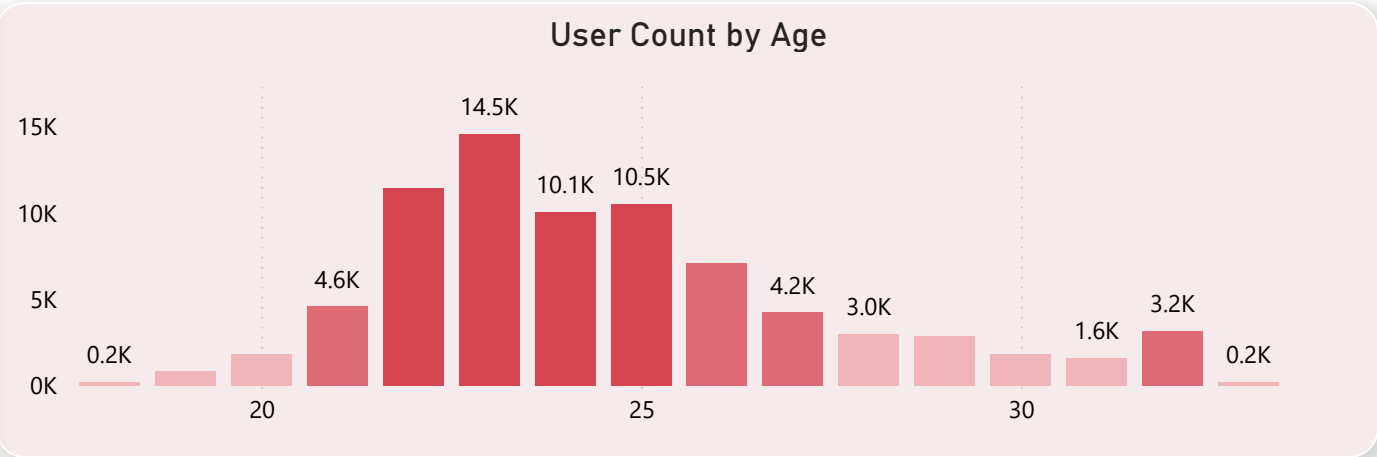
142M

Active Users

78K

Order Count

150K



# Customer Performance

Retention Rate

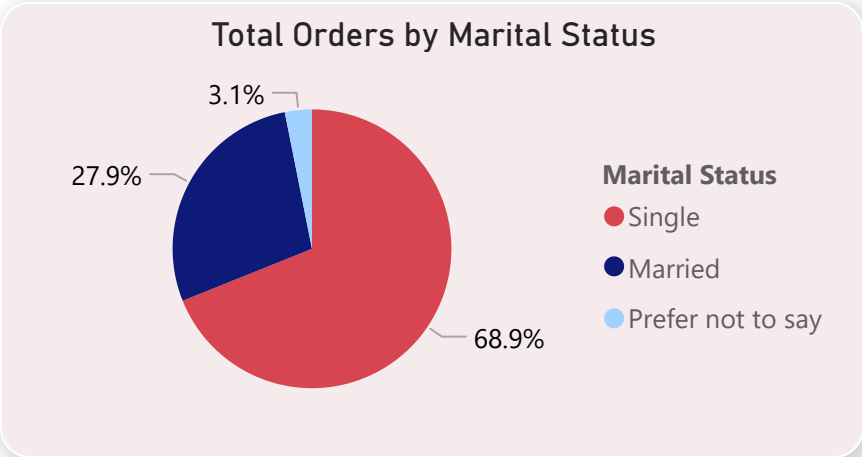
70.38

Amount

Female

Quantity

Male



Total Gain Customers

11.6K

Total Lost Customers

32.8K

Gain Customers by Gender

Male: 6.5K, Female: 5.1K

Lost Customers by Gender

Male: 18.8K, Female: 14.0K

