



# phonar

Locate everything that you care about.

# Problem



Lost your kid?



Can't find your pet?



Forget where you left your car?



# Our Solution



<http://youtu.be/zmctndNZfbg>

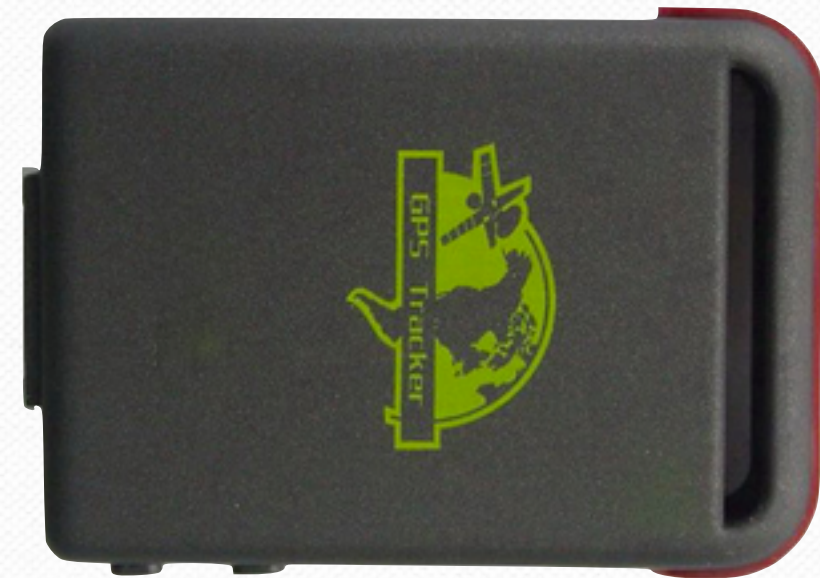




So how do we do it?

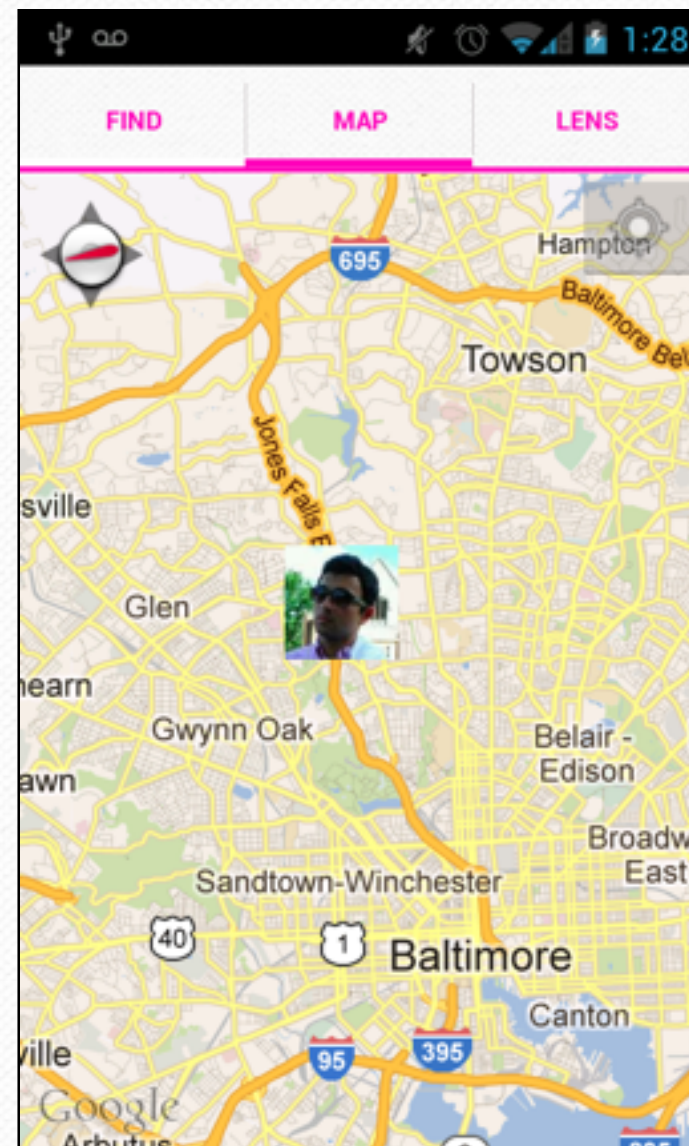
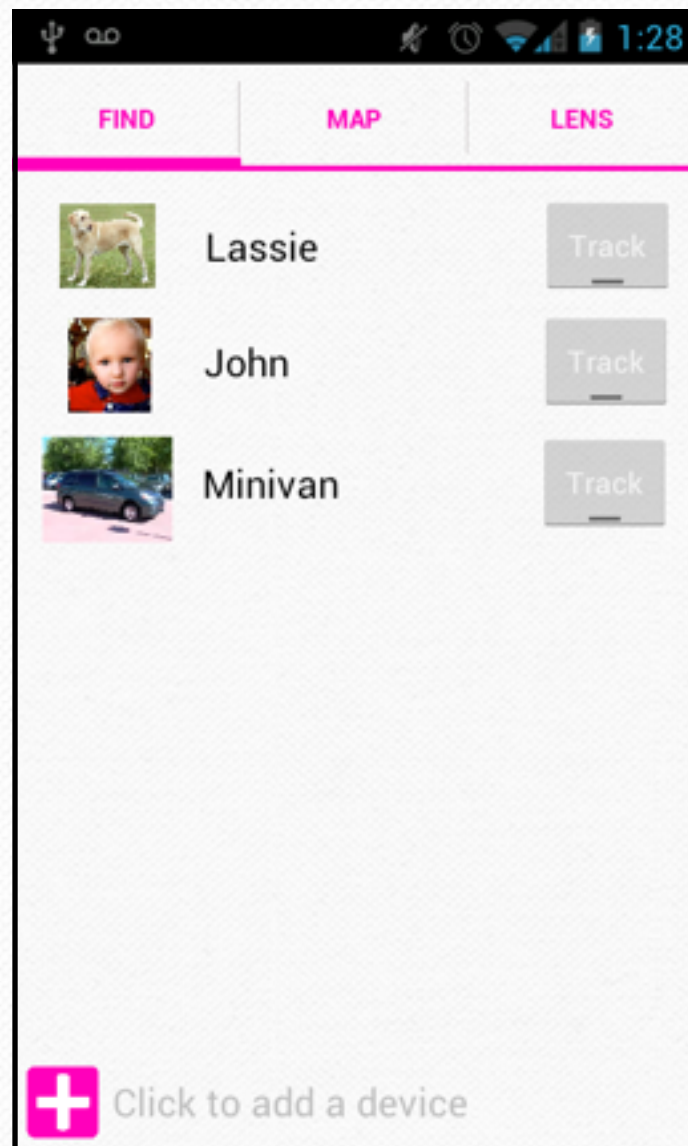


# Product - Hardware



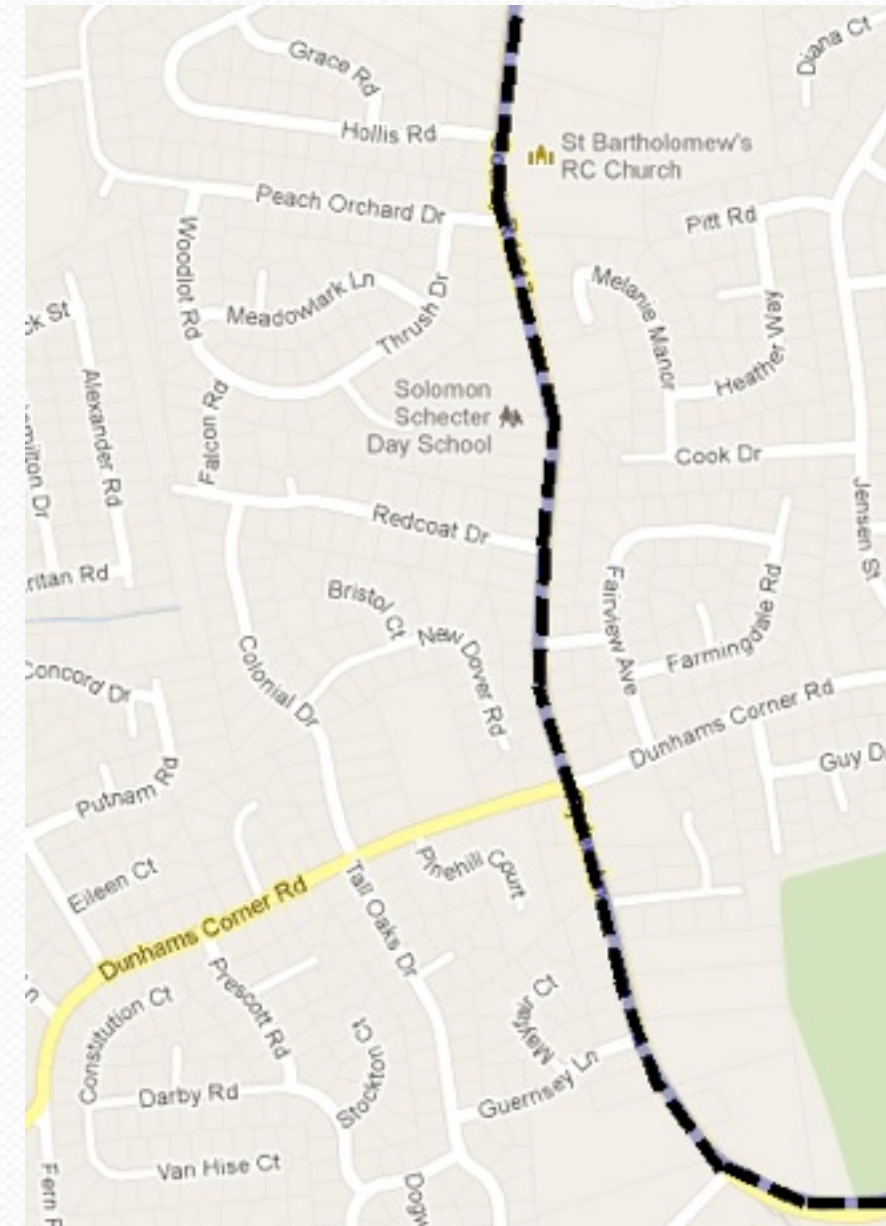
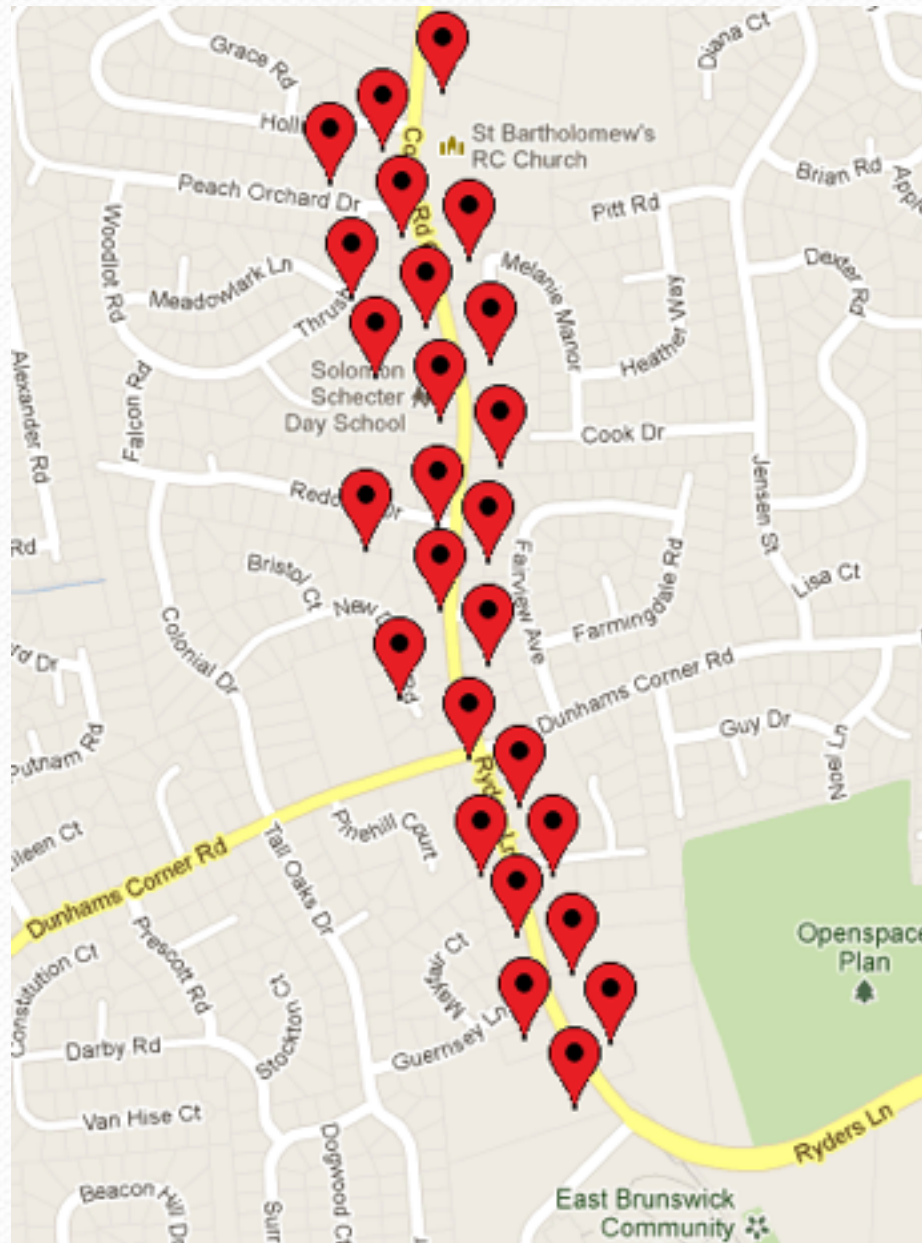


# Product - Software



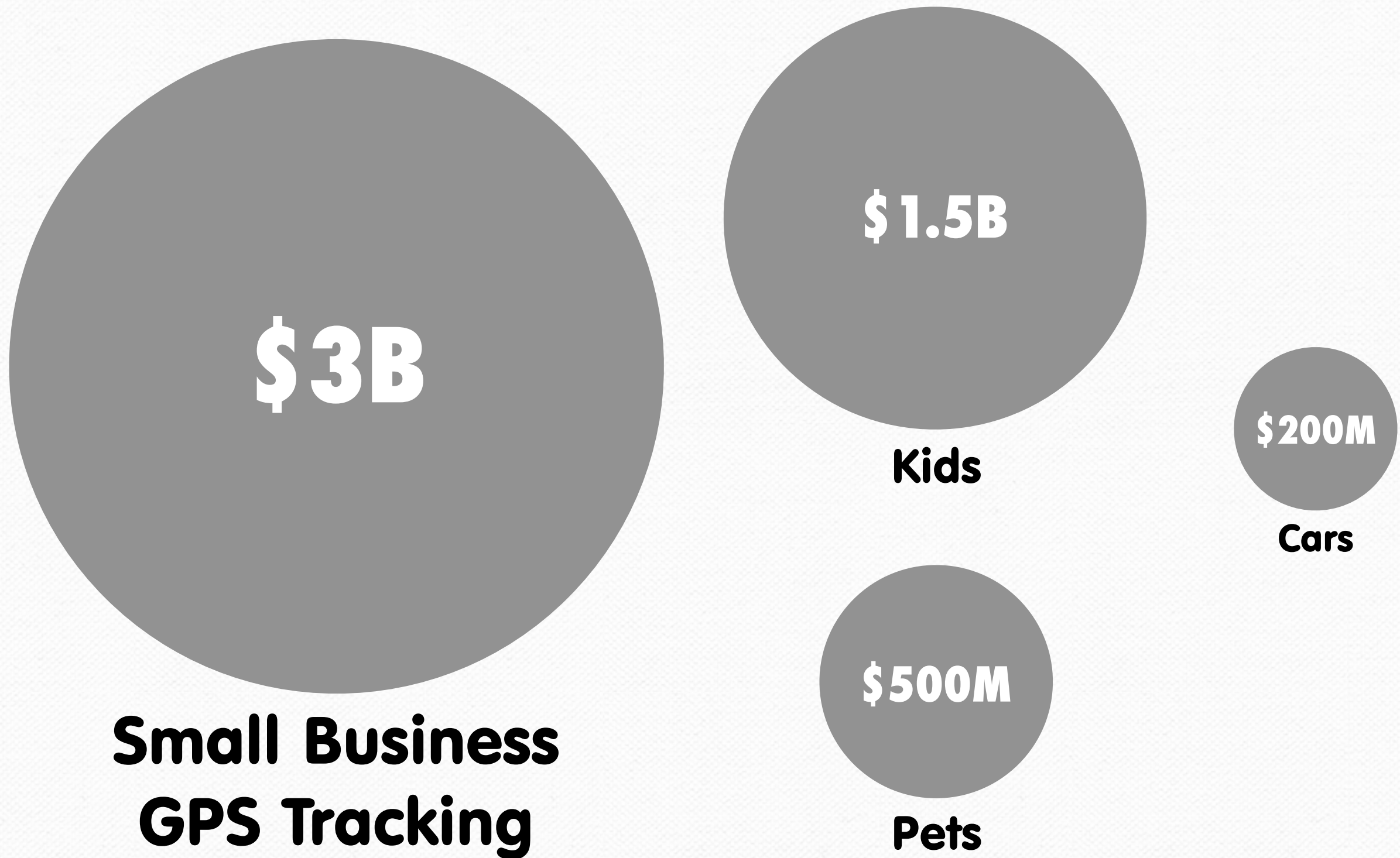


# Product - Services





# Market Size





# Kids Market Strategy



Tracker

+



Base

+



Extra



# Competition



	Map View	Multiple Devices	Mobile	AR View	Data Services	Multiple Markets	Price
phonar							\$
AmberAlert GPS							\$\$\$
GARMIN							\$



# Why Phonar?



Unobtrusive.

Intuitive.

SMART.



# Our Team



Google location services,  
Goldman Sachs, Co-founder  
em[POWER]. Princeton CS.



Google Ads Product Manager.  
Princeton CS.



Hardcore hacker, SAHApedia.  
Princeton CS.



Facebook mobile. Hardware.  
Princeton ELE.

## Mentor



2-time YCer,  
WattVision.

Other projects: Trippin', Benetag, DroidTN

# Fundraising



**\$500k**

**H1 Sponsor**

Want to change the face of the GPS tracking market?

 [founders@phonar.me](mailto:founders@phonar.me)  
 [angel.co/phonar](https://angel.co/phonar)  
 [@PhonarInc](https://twitter.com/PhonarInc)