

Your Brand Name

MARKETING FUNNEL MAP

Visualize the stages of your marketing funnel

AWARENESS

CONVERSION

Attract potential customers

Use social media and advertising channels effectively.

Attract potential customers

Utilize SEO and content marketing strategies wisely.

Build customer interest

Engage users with valuable content and offers.

Build customer interest

Offer informative resources and compelling narratives.

Facilitate consideration

Provide comparisons, reviews, and testimonials clearly.

Facilitate consideration

Showcase product benefits and user experiences effectively.

Drive conversion

Simplify the purchasing process to enhance user experience.

Drive conversion

Ensure an intuitive and frictionless checkout process.

References

Create, analyze, and optimize your marketing funnel!