



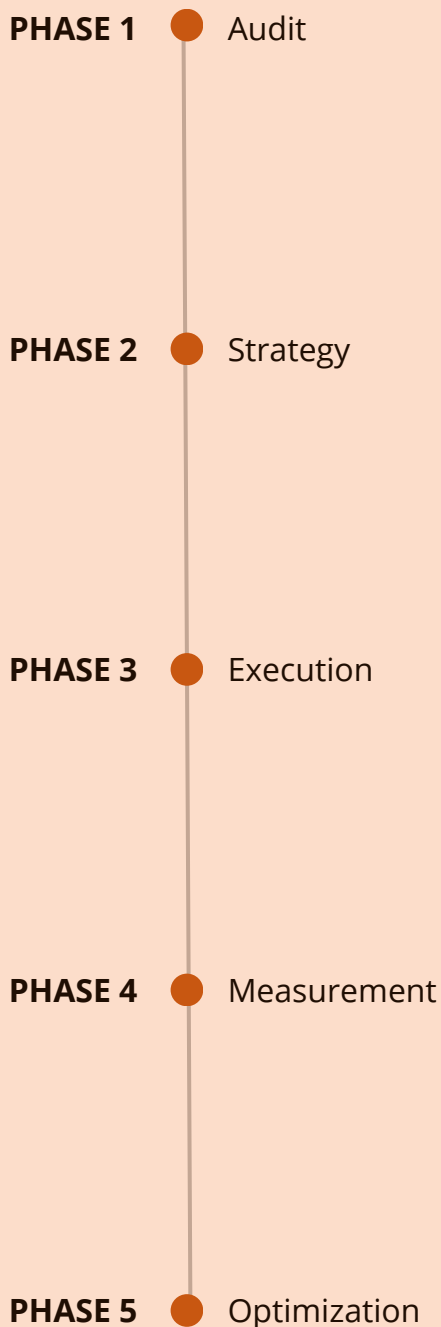
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# Marketing Proposal & Growth Playbook

Shreshth Saini / Marketing Specialist

*Helping brands scale with data-driven  
strategy, creativity & measurable ROI*

# My Marketing Approach



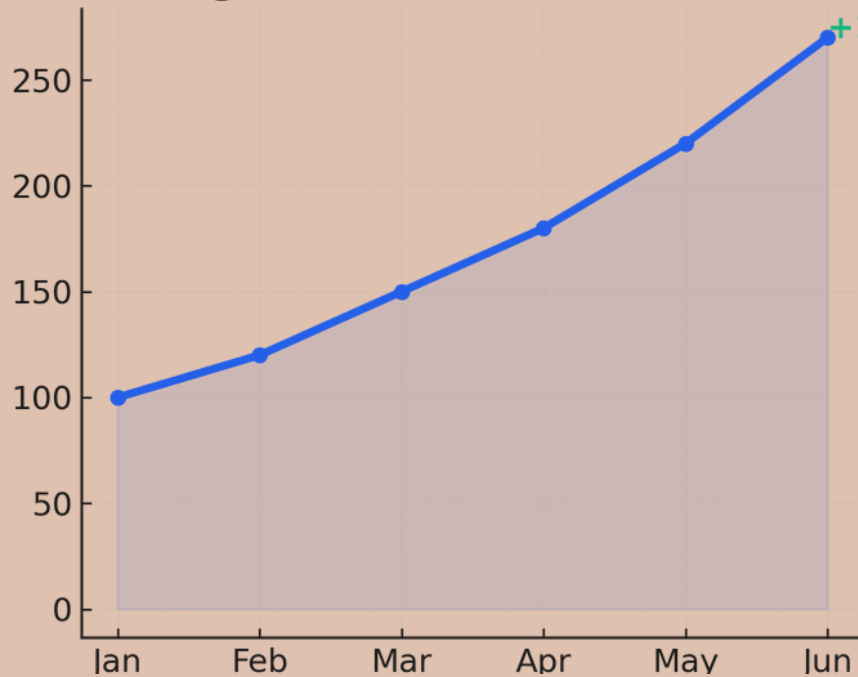
In today's fast-paced digital landscape, organizations must leverage **data-driven strategies** to achieve meaningful growth. I apply a structured **Audit → Create → Execute → Optimize** framework to deliver measurable growth. My approach balances creativity with analytics, ensuring campaigns not only launch but also scale effectively.



# Case Studies & Results

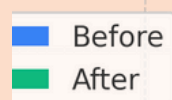
*Demonstrating measurable growth through SEO & Paid Media*

## Organic SEO Growth (+167%)

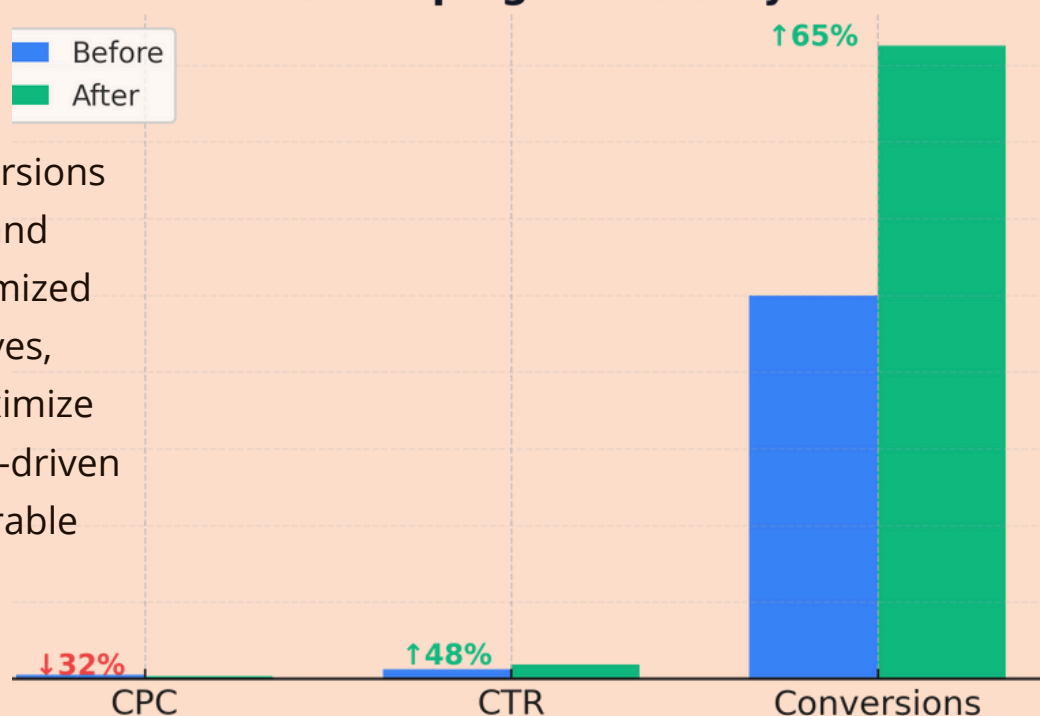


Boosted organic traffic by 167% in 6 months through technical SEO fixes, keyword clustering, and content hubs. Improved rankings across 30+ keywords and reduced bounce rate by 18%, delivering sustainable visibility and stronger engagement.

## PPC Campaign Efficiency

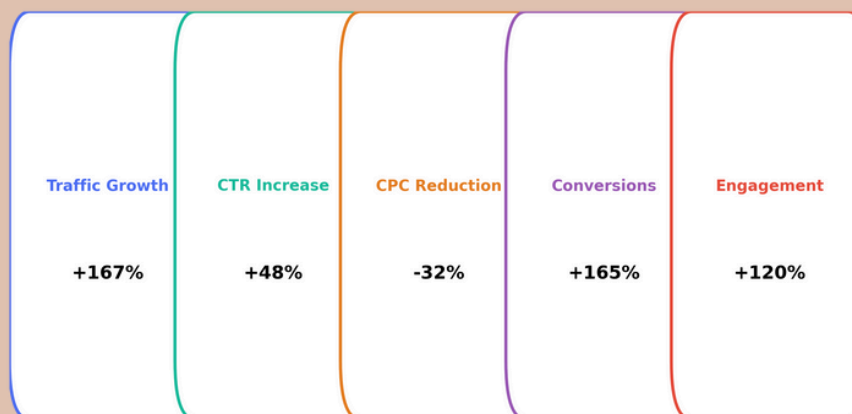


Achieved 165% higher conversions while reducing CPC by 32% and improving CTR by 48%. Optimized ad groups, A/B tested creatives, and refined targeting to maximize ROI. Delivered efficient, data-driven paid campaigns with measurable results.

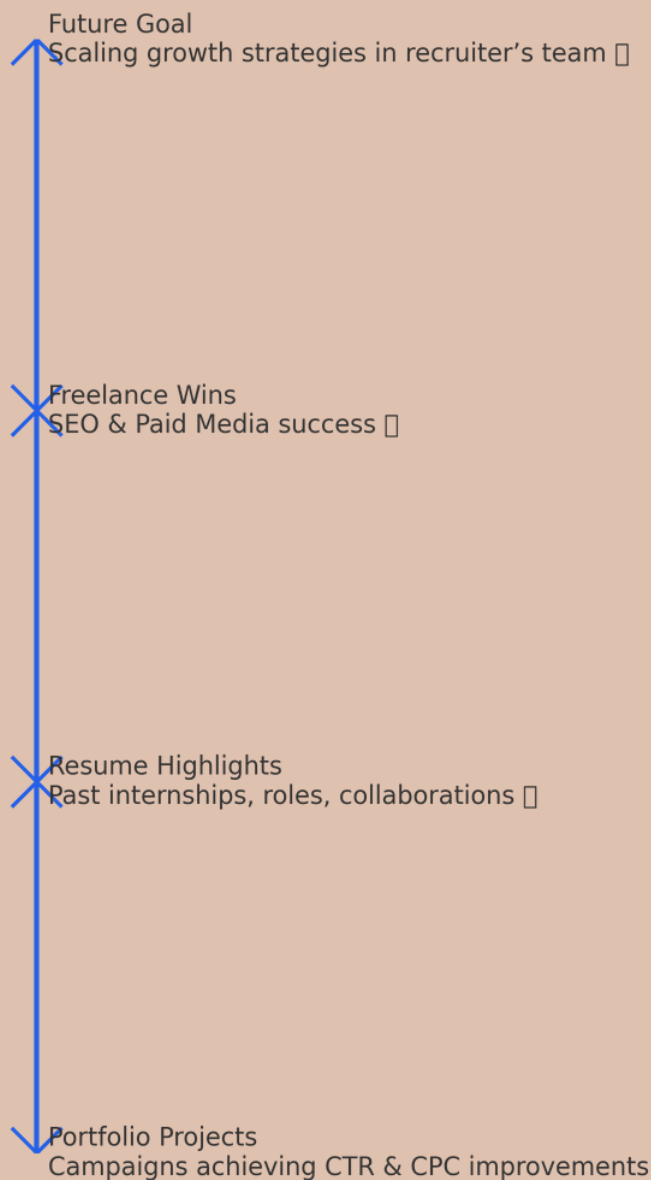


# Why I'm the Right Fit

*Bringing measurable growth, creativity, and strategy, I specialize in translating marketing data into impactful results.*



- SEO
- Content
- Paid Media
- Analytics
- Email
- Social Media



*What sets me apart is not just the ability to drive numbers, but to build sustainable strategies aligned with business goals.*

Let's discuss how I can bring the same growth-focused strategies to your team.

Let's Connect  
Today!

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