Janua 2024	January 2024		MON O1 Social Media	TUE	WED	THU	FRI 	SAT ————————————————————————————————————
Content Type	e		Podcast		Post			
Social Media	• Podcast	07	08	09	10	11	12	13
• Post	• Episode	Episode				Social Media	Case Study	
• Video	• Case Study		- 	10		_		
• Email	Interview	– 1 4	15	16	17	18	19	20
 Newsletter 	• Product			Interview			Quiz or Pollt	
 Infographic 	• Quiz or Poll	21	22	23	24	2 5	26	27
Platforms		_	Newsletter			Email		
Platfrom 1	Platfrom 2	28	29	30	31	01	02	03
Platfrom 3 Platfrom 5	Platfrom 4			Infographic				

Februa	ry	SUN	MON	TUE	WED	THU	FRI	SAT
2024		28	29	30	31	01	02	03
Content Type			Case Study	Podcast				
Social Media	• Podcast	04	05	06	07	08	09	10
• Post	• Episode	Friends					● Email	
• Video	• Case Study	Episode			1.4	15	Post	
• Email	• Interview	11	12	13	14	15	16	17
Newsletter	• Product		Social Media			Video		
Infographic	• Quiz or Poll	18	19	20	21	22	23	24
Platforms				Email				Quiz or Poll
Platfrom 1	Platfrom 2	25	26	27	28	29	01	02
Platfrom 3 Platfrom 5	Platfrom 4				● Interview			

March		SUN	MON	TUE	WED	THU	FRI	SAT
2024		25	26	27	28	29	01	02
Content Type)	_				Product		
Social Media	• Podcast	03	04	05	06	07	08	09
• Post	• Episode		Podcast				Interview	
• Video	• Case Study	10			10	14		
• Email	Interview	— 10	11	12	13	14	15	16
Newsletter	• Product			Video		Email		
 Infographic 	• Quiz or Poll	17	 18	 19	20	21	22	23
Platforms							Infographic	
Platfrom 1	Platfrom 2	24 31	25	26	27	28	29	30
Platfrom 3 Platfrom 5	Platfrom 4		Post	Social Media				

April 2024		SUN 31	MON ————————————————————————————————————	TUE 	WED	THU 	FRI 05	SAT — 06
Content Type	e	-	Post		Podcast			
Social Media	• Podcast	07	08	09	10	11	12	13
• Post	• Episode							Case Study
• Video	• Case Study	1.4	15					
• Email	• Interview	- 14	15	16	17	18	19	20
Newsletter	• Product	_	Video		Product			
 Infographic 	• Quiz or Poll	21	22	23	24	 25	26	27
Platforms		- Newsletter			Episode		Infograp	
Platfrom 1	Platfrom 2	28	29	30	01	02	03	04
Platfrom 3 Platfrom 5	Platfrom 4			Social Media				

May 2024		SUN	MON	TUE	WED	THU	FRI	SAT
2024		28	29	30	01	02	03	04
Content Type)	_				Quiz or Poll		Case Study
Social Media	• Podcast	05	06	07	08	09	10	11
• Post	• Episode	_	Post Video					Interview
• Video	• Case Study	 12	13	 14	 15	16		18
• Email	Interview	12	13	14	15	10	17	10
 Newsletter 	• Product	_		Email				
 Infographic 	• Quiz or Poll	19	20	21	22	23	24	25
		_					Newsletter	
Platforms							Infographic	_
Platfrom 1	Platfrom 2	26	27	28	29	30	31	01
Platfrom 3 Platfrom 5	Platfrom 4	Product			Social Media		Episode	

June		SUN	MON	TUE	WED	THU	FRI	SAT
2024		26	27	28	29	30	31	01
Content Type								Newsletter
Social Media	• Podcast	02	03	04	05	06	07	08
• Post	• Episode			Email				Video
• Video	• Case Study							
• Email	• Interview	09	10	11	12	13	14	15
Newsletter	• Product		Social Media				Episode	
 Infographic 	• Quiz or Poll	16	17	18	19	20	21	22
				Infographic				
Platforms				Interview				
Platfrom 1	Platfrom 2	23/30	24	25	26	27	28	29
Platfrom 3	Platfrom 4							
Platfrom 5		Quiz or Poll					Case Study	

July 2024		SUN	MON	TUE	WED	THU	FRI	SAT
2024		30	01	02	03	04	05	06
Content Type	e					Social Media		
Social Media	• Podcast	07	08	09	10	11	12	13
• Post	• Episode	Post Video						EmailNewsletter
• Video	• Case Study			_		_		
• Email	• Interview	– 14	15	16	17	18	19	20
 Newsletter 	• Product			Infographic			Quiz or Poll	
 Infographic 	• Quiz or Poll	21	22	23	24	25	26	27
Platforms		_		Case Study				
Platfrom 1	Platfrom 2	28	29	30	31	01	02	03
Platfrom 3 Platfrom 5	Platfrom 4	Episode			Podcast	_		

August		SUN	MON	TUE	WED	THU	FRI	SAT
August 2024		28	29	30	31	01	02	03
Content Type							Video	
Content Type								
Social Media	• Podcast	04	05	06	07	08	09	10
Post	Episode							
			Case Study				Interview	
• Video	Case Study							
• Email	• Interview	11	12	13	14	15	16	17
Newsletter	• Product			Newsletter				Product
 Infographic 	• Quiz or Poll	18	19	20	21	22	23	24
Platforms		Infographic						
Platfrom 1	Platfrom 2	25	26	27	28	29	30	31
Platfrom 3	Platfrom 4					Quiz or Poll		
Platfrom 5						Social Media		Podcast

Septer	September		MON	TUE	WED	THU	FRI	SAT
2024		01	02	03	04	05	06	07
Content Type	e	_ Episode						Video Case Study
Social Media	• Podcast	08	09	10	11	12	13	14
• Post	• Episode		Email	Interview				
• Video	• Case Study	15						
• Email	Interview	– 15 -	16	17	18	19 Newsletter	20	21
 Newsletter 	• Product					Product]	Infographic
 Infographic 	• Quiz or Poll	22	23	24	25	26	27	28
Platforms			Post		_			
Platfrom 1	Platfrom 2	29	30	01	02	03	04	05
Platfrom 3 Platfrom 5	Platfrom 4	Social Media						

Octobe	r	SUN	MON	TUE	WED	THU	FRI	SAT
2024		29	30	01	02	03	04	05
		_						Episode
Content Type				Interview				Video
Social Media	• Podcast	06	07	08	09	10	11	12
• Post	• Episode							
• Video	• Case Study		- 14	<u></u>	10			
• Email	• Interview	– 13	14	15	16	17	18	19
 Newsletter 	• Product	_ _	Newsletter		Product			
 Infographic 	• Quiz or Poll	20	21	22	23	24	 25	26
 Platforms		Email					Infographicct	
Platfrom 1	Platfrom 2	27	28	29 	30	31	01	02
Platfrom 3	Platfrom 4			Quiz or Poll				
Platfrom 5				Podcast		Social Media		

Novem	nber	SUN	MON	TUE	WED	THU	FRI	SAT
2024		27	28	29	30	31	01	02
Content Type	e							Quiz or Poll
Social Media	• Podcast	03	04	05	06	07	08	09
• Post	• Episode							
Video	• Case Study		_		Interview	_		
• Email	• Interview	— 10	11	12	13	14	15	16
Newsletter	• Product			Email				Infographic
 Infographic 	• Quiz or Poll	17	18	19	20	21	22	23
Platforms		Product				Newsletter		
Platfrom 1	Platfrom 2	24	25	26	27	28	29	30
Platfrom 3	Platfrom 4							Video
Platfrom 5		Social Media	Episode					Interview

Decem	ber	SUN	MON	TUE 	WED	THU 	FRI	SAT
2024		01	02	03	04	05	06	07
						Social Media		
Content Type				Podcast		Case Study		
Social Media	• Podcast	08	09	10	11	12	13	14
• Post	• Episode		Post Interview				Video	
• Video	Case Study	 15	16	 17	 18	 19	20	 21
• Email	Interview	10		• *			23	
Newsletter	• Product		Email					
Infographic	• Quiz or Poll	22	23	24		 26	 27	28
Platforms					Infographic		Product	
Platfrom 1	Platfrom 2	29	30	31	01	02	03	04
Platfrom 3 Platfrom 5	Platfrom 4	Newsletter						