

# ON-PAGE SEO CHECKLIST TEMPLATE

CHECKBOX	TASK	NOTES
	<b>KEYWORDS</b>	
	Used in your title	
	Used in headers (H1, H2, etc.)	
	Used in HTML tags	
	Used in first 125 words of article	
	Used LSI keywords in content	
	<b>OPTIMIZED TAGS</b>	
	Images contain relevant alt tags	
	Compelling title tag that describes main topic of page	
	Meta description that further elaborates on title tag	
	All header tags are specific and help organize content	
	<b>LINKS</b>	
	Outbound links land on relevant and useful pages with authority	
	No broken links on page	
	<b>PAGE QUALITY</b>	
	Engaging multimedia (images, videos, etc.)	
	No duplicate or plagiarized content	
	Information is relevant and up-to-date	
	<b>USER EXPERIENCE</b>	
	Page loads in under 5 seconds	
	Images are compressed	
	<b>GOOGLE PREFERENCES</b>	
	Short permalink URL with keyword(s)	