



Shopify | Sales & Customer Funnel Report

Transaction Performance	\$41,80,874	\$562.6	7534
	Net Sales	Net Avg Order Value	Total Quantity
Customer Purchase Behaviour	4431	2039	2392
	Total Customers	Repeat Customers	Single Order Customers
Retention & Value KPIs	\$944	46%	7K
	Life Time Value	Repeat rate	Purchase Frequency

Select Meas...

Net Sales

Gateway

All

Province

All

