

Most Frequently Asked SQL Questions In MAANG

(0–3 Years)

15-20 lpa

1. Find top 3 customers who contributed the most to revenue each month.

Tables: transactions(customer_id, amount, txn_date)

Answer:

```
WITH monthly_revenue AS (
    SELECT customer_id,
        DATE_TRUNC('month', txn_date) AS month,
        SUM(amount) AS total_spent
    FROM transactions
    GROUP BY customer_id, DATE_TRUNC('month', txn_date)
),
ranked AS (
    SELECT *,
        RANK() OVER (PARTITION BY month ORDER BY total_spent
DESC) AS rnk
    FROM monthly_revenue
)
SELECT month, customer_id, total_spent
```



RIYA DUBEY

```
FROM ranked  
WHERE rnk <= 3  
ORDER BY month, total_spent DESC;
```

Explanation:

- Aggregate spend per customer per month.
- Rank them using RANK().
- Pick top 3 per month.

2. Find employees who earn more than their manager.

Table: employees(emp_id, emp_name, salary, manager_id)

Answer:

```
SELECT e.emp_id, e.emp_name, e.salary, m.emp_name AS manager,  
m.salary AS manager_salary  
  
FROM employees e  
  
JOIN employees m ON e.manager_id = m.emp_id  
  
WHERE e.salary > m.salary;
```

Explanation: Self-join employees table on manager, compare salaries.

3. Calculate customer churn (customers active in previous month but not in current month).

Tables: transactions(customer_id, txn_date, amount)

Answer:

```
WITH monthly_customers AS (  
  
    SELECT DISTINCT customer_id, DATE_TRUNC('month', txn_date) AS month  
  
    FROM transactions
```



RIYA DUBEY

```
),
churn AS (
    SELECT prev.customer_id, prev.month AS churn_month
    FROM monthly_customers prev
    LEFT JOIN monthly_customers curr
    ON prev.customer_id = curr.customer_id
    AND curr.month = prev.month + INTERVAL '1 month'
    WHERE curr.customer_id IS NULL
)
```

```
SELECT * FROM churn;
```

Explanation:

- Capture customers per month.
- Self-join previous month to next month.
- If no match → churned.

4. Detect products that were never sold in consecutive months.

Tables: sales(product_id, txn_date, amount)

Answer:

```
WITH monthly_sales AS (
    SELECT product_id, DATE_TRUNC('month', txn_date) AS month
    FROM sales
    GROUP BY product_id, DATE_TRUNC('month', txn_date)
),
gaps AS (
    SELECT product_id, month,

```



RIYA DUBEY

```
        LAG(month) OVER (PARTITION BY product_id ORDER BY month)
AS prev_month
FROM monthly_sales
)
SELECT product_id, month
FROM gaps
WHERE prev_month IS NOT NULL
AND DATE_PART('month', month) - DATE_PART('month',
prev_month) > 1;
```

Explanation: Use LAG() to check if any gap exists between sales months.

5. Running total + YoY growth in same query.

Tables: transactions(customer_id, amount, txn_date)



RIYA DUBEY

Answer:

```
WITH yearly AS (
    SELECT EXTRACT(YEAR FROM txn_date) AS year,
           SUM(amount) AS total_revenue
      FROM transactions
     GROUP BY EXTRACT(YEAR FROM txn_date)
)

SELECT year,
       total_revenue,
       SUM(total_revenue) OVER (ORDER BY year) AS running_total,
       LAG(total_revenue) OVER (ORDER BY year) AS
prev_year_revenue,
       ROUND(((total_revenue - LAG(total_revenue) OVER (ORDER BY
year)) /
NULLIF(LAG(total_revenue) OVER (ORDER BY year), 0)) *
100, 2) AS yoy_growth
  FROM yearly;
```

Explanation:

- Aggregate yearly revenue.
- `SUM()` OVER → running total.
- `LAG()` → previous year revenue.
- Compute YoY growth %.



RIYA DUBEY

6. Find the second order of each customer (by date).

Table: orders(order_id, customer_id, order_date, amount)

Answer:

```
WITH ranked_orders AS (
    SELECT customer_id, order_id, order_date,
           ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY
           order_date) AS rn
    FROM orders
)
SELECT customer_id, order_id, order_date
FROM ranked_orders
WHERE rn = 2;
```

Explanation: Assign order numbers per customer using ROW_NUMBER(). Select where order = 2.

7. Find customers who placed orders in 3 consecutive months.

Table: transactions(customer_id, txn_date, amount)

Answer:



RIYA DUBEY

```

WITH monthly AS (
    SELECT DISTINCT customer_id, DATE_TRUNC('month', txn_date) AS month
    FROM transactions
),
ranked AS (
    SELECT customer_id, month,
        ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY month) AS rn
    FROM monthly
)
SELECT m1.customer_id
FROM ranked m1
JOIN ranked m2 ON m1.customer_id = m2.customer_id AND m2.rn = m1.rn + 1
JOIN ranked m3 ON m1.customer_id = m3.customer_id AND m3.rn = m1.rn + 2;

```

Explanation: Use consecutive row numbers to detect 3-month streak.

8. Find products with the highest sales in each category.

Table: products(product_id, category, price, sales)

Answer:

```

SELECT product_id, category, sales
FROM (
    SELECT product_id, category, sales,
        RANK() OVER (PARTITION BY category ORDER BY sales DESC) AS rnk

```



RIYA DUBEY

```
FROM products  
 ) ranked
```

```
WHERE rnk = 1;
```

Explanation: Partition by category and rank sales → pick top 1 per category.

9. Detect users with transactions from two different countries on the same day.

Table: transactions(customer_id, txn_date, country, amount)

Answer:

```
SELECT customer_id, txn_date  
FROM transactions  
GROUP BY customer_id, txn_date  
HAVING COUNT(DISTINCT country) > 1;
```

Explanation: Group by customer + date → if more than 1 country → suspicious activity.



RIYA DUBEY

10. Find customers who never placed an order.

Tables:

- customers(customer_id, name)
- orders(order_id, customer_id, order_date)

Answer:

```
SELECT c.customer_id, c.name  
FROM customers c  
LEFT JOIN orders o ON c.customer_id = o.customer_id  
WHERE o.order_id IS NULL;
```

Explanation: Use LEFT JOIN with null check to detect non-buyers.

11. Find top 2 products by revenue in each month.

Table: sales(product_id, txn_date, amount)

Answer:

```
WITH monthly_sales AS (  
    SELECT product_id, DATE_TRUNC('month', txn_date) AS month,  
    SUM(amount) AS revenue  
    FROM sales  
    GROUP BY product_id, DATE_TRUNC('month', txn_date)  
,  
ranked AS (  
    SELECT *, RANK() OVER (PARTITION BY month ORDER BY revenue  
DESC) AS rnk
```



RIYA DUBEY

```
FROM monthly_sales  
)  
SELECT month, product_id, revenue  
FROM ranked  
WHERE rnk <= 2;
```

Explanation: Summarize monthly revenue, rank, pick top 2.

12. Find employees whose salary is above company average but below department average

Table: employees(emp_id, dept_id, salary)

Answer:

```
SELECT e.emp_id, e.salary, e.dept_id  
FROM employees e  
WHERE e.salary > (SELECT AVG(salary) FROM employees)  
AND e.salary < (  
    SELECT AVG(salary)  
    FROM employees d  
    WHERE d.dept_id = e.dept_id  
);
```

Explanation: Compare salary with both global and department averages using correlated subqueries.



RIYA DUBEY

13. Calculate order repeat rate (customers with >1 order / total customers).

Table: orders(order_id, customer_id, order_date)

Answer:

```
SELECT (COUNT(DISTINCT CASE WHEN order_count > 1 THEN  
customer_id END) * 100.0) /  
      COUNT(DISTINCT customer_id) AS repeat_rate  
FROM (  
      SELECT customer_id, COUNT(*) AS order_count  
      FROM orders  
      GROUP BY customer_id  
) t;
```

Explanation: Count customers with multiple orders and divide by total customers.

14. Find the first transaction of each customer and the difference from their last transaction.

Table: transactions(customer_id, txn_date, amount)

Answer:

```
SELECT customer_id,  
      MIN(txn_date) AS first_txn,  
      MAX(txn_date) AS last_txn,  
      AGE(MAX(txn_date), MIN(txn_date)) AS duration  
FROM transactions
```



RIYA DUBEY

```
GROUP BY customer_id;
```

Explanation: Use MIN() and MAX() to calculate first and last transactions, then subtract dates.

15. Identify the top 5% of customers by lifetime spend.

Table: transactions(customer_id, amount)

Answer:

```
WITH customer_spend AS (
```

```
    SELECT customer_id, SUM(amount) AS total_spent
```

```
    FROM transactions
```

```
    GROUP BY customer_id
```

```
),
```

```
ranked AS (
```

```
    SELECT customer_id, total_spent,
```

```
        PERCENT_RANK() OVER (ORDER BY total_spent DESC) AS  
        pct_rank
```

```
    FROM customer_spend
```

```
)
```

```
SELECT customer_id, total_spent
```

```
FROM ranked
```

```
WHERE pct_rank <= 0.05;
```

Explanation: Use PERCENT_RANK() to classify spenders. Top 5% are elite customers.

16. Find customers who made transactions in every month of 2024.



RIYA DUBEY

Table: transactions(customer_id, txn_date, amount)

Answer:

```
SELECT customer_id  
FROM transactions  
WHERE EXTRACT(YEAR FROM txn_date) = 2024  
GROUP BY customer_id  
HAVING COUNT(DISTINCT EXTRACT(MONTH FROM txn_date)) = 12;
```

Explanation: Count distinct months per customer. If 12 → active every month.

17. Detect revenue drop compared to previous month.

Table: transactions(txn_date, amount)

Answer:

```
WITH monthly AS (  
    SELECT DATE_TRUNC('month', txn_date) AS month, SUM(amount)  
    AS revenue  
    FROM transactions  
    GROUP BY DATE_TRUNC('month', txn_date)  
)  
SELECT month, revenue,  
    LAG(revenue) OVER (ORDER BY month) AS prev_revenue,  
    revenue - LAG(revenue) OVER (ORDER BY month) AS diff  
FROM monthly  
WHERE revenue < LAG(revenue) OVER (ORDER BY month);
```



RIYA DUBEY

Explanation: Use LAG() to compare revenue with previous month.

18. Find users who never skipped a day of transactions.

Table: transactions(customer_id, txn_date, amount)

Answer:

WITH days AS (

```
SELECT customer_id, COUNT(DISTINCT txn_date) AS active_days,  
      MAX(txn_date) - MIN(txn_date) + 1 AS total_days
```

FROM transactions

GROUP BY customer_id

)

SELECT customer_id

FROM days

WHERE active_days = total_days;

Explanation: If active days = total days in range → no skips.



RIYA DUBEY

19. Detect customers who upgraded spending month-over-month (strictly increasing).

Table: transactions(customer_id, txn_date, amount)

Answer:

WITH monthly AS (

```
SELECT customer_id, DATE_TRUNC('month', txn_date) AS month,  
SUM(amount) AS revenue
```

FROM transactions

GROUP BY customer_id, DATE_TRUNC('month', txn_date)

),

ranked AS (

```
SELECT customer_id, month, revenue,
```

```
LAG(revenue) OVER (PARTITION BY customer_id ORDER BY  
month) AS prev_revenue
```

FROM monthly



RIYA DUBEY

)

```
SELECT DISTINCT customer_id
FROM ranked
GROUP BY customer_id
HAVING MIN(CASE WHEN revenue > prev_revenue OR prev_revenue
IS NULL THEN 1 ELSE 0 END) = 1
AND MAX(CASE WHEN revenue <= prev_revenue THEN 1 ELSE 0
END) = 0;
```

Explanation: Ensures revenue always increases month-to-month.

20. Find the most common sequence of two products bought together.

Table: orders(order_id, customer_id, product_id, order_date)

Answer:

```
WITH ordered AS (
  SELECT customer_id, product_id,
```



RIYA DUBEY

```
    ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY
order_date) AS rn
FROM orders
),
pairs AS (
    SELECT o1.customer_id, o1.product_id AS first_product,
o2.product_id AS second_product
FROM ordered o1
JOIN ordered o2 ON o1.customer_id = o2.customer_id AND o2.rn =
o1.rn + 1
)
SELECT first_product, second_product, COUNT(*) AS pair_count
FROM pairs
GROUP BY first_product, second_product
ORDER BY pair_count DESC
LIMIT 1;
```

Explanation: Finds most frequent consecutive product pair.



RIYA DUBEY

21. Identify employees who directly or indirectly report to a given manager.

Table: employees(emp_id, emp_name, manager_id)

Answer:

```
WITH RECURSIVE subordinates AS (
    SELECT emp_id, emp_name, manager_id
    FROM employees
    WHERE manager_id = 101 -- given manager
    UNION ALL
    SELECT e.emp_id, e.emp_name, e.manager_id
    FROM employees e
    JOIN subordinates s ON e.manager_id = s.emp_id
)
SELECT * FROM subordinates;
```

Explanation: Recursive CTE traverses hierarchy from manager down.



RIYA DUBEY

22. Find the longest streak of consecutive login days per user.

Table: logins(user_id, login_date)

Answer:

```
WITH numbered AS (
    SELECT user_id, login_date,
           ROW_NUMBER() OVER (PARTITION BY user_id ORDER BY
           login_date) AS rn
    FROM logins
),
grouped AS (
    SELECT user_id, login_date, login_date - rn * INTERVAL '1 day' AS grp
    FROM numbered
)
SELECT user_id, COUNT(*) AS streak
FROM grouped
GROUP BY user_id, grp
```



RIYA DUBEY

ORDER BY streak DESC

LIMIT 1;

Explanation: Trick: $(\text{login_date} - \text{rn})$ groups consecutive days. Count gives streak length.

23. Find customers whose spend contributes to 80% of total revenue (Pareto analysis).

Table: transactions(customer_id, amount)

Answer:

WITH ranked AS (

```
SELECT customer_id, SUM(amount) AS total_spent,  
       SUM(SUM(amount)) OVER () AS grand_total,  
       SUM(SUM(amount)) OVER (ORDER BY SUM(amount) DESC) AS  
running_total  
FROM transactions
```



RIYA DUBEY

```
        GROUP BY customer_id  
    )  
SELECT customer_id, total_spent  
FROM ranked  
WHERE running_total <= 0.8 * grand_total;
```

Explanation: Running sum of spend, cut at 80% → top contributors.

24. Detect orders placed using more than one payment method.

Table: payments(order_id, payment_method)

Answer:

```
SELECT order_id  
FROM payments  
GROUP BY order_id  
HAVING COUNT(DISTINCT payment_method) > 1;
```

Explanation: Group orders, check multiple distinct payment methods.

25. Calculate rolling 3-month retention rate.



RIYA DUBEY

Tables: transactions(customer_id, txn_date)

Answer:

```
WITH monthly AS (
    SELECT DISTINCT customer_id, DATE_TRUNC('month', txn_date) AS month
    FROM transactions
),
cohort AS (
    SELECT m1.customer_id, m1.month AS start_month, m2.month AS active_month
    FROM monthly m1
    JOIN monthly m2
    ON m1.customer_id = m2.customer_id
    AND m2.month BETWEEN m1.month AND m1.month + INTERVAL '2 month'
)
SELECT start_month,
    COUNT(DISTINCT customer_id) AS cohort_size,
    COUNT(DISTINCT CASE WHEN active_month = start_month +
    INTERVAL '2 month' THEN customer_id END) AS retained_after_3_months,
    (COUNT(DISTINCT CASE WHEN active_month = start_month +
    INTERVAL '2 month' THEN customer_id END) * 100.0 /
    COUNT(DISTINCT customer_id)) AS retention_rate
FROM cohort
GROUP BY start_month;
```



RIYA DUBEY

Explanation: Tracks cohorts, checks how many remain active after 3 months → retention %.

Master SQL for Product-Based Interviews – 25 Problems, One Guide to Crack Amazon, Google, Flipkart & Microsoft.

Author: [Riya Dubey](#)

Source: Curated SQL Case Studies & Interview Experiences

Telegram: [corporatejobslatest](#)

LinkedIn: [Riya Dubey](#)



RIYA DUBEY