

# Most Frequently Asked **SQL** Questions In **MAANG**

(0–3 Years)

**15-20 lpa**

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**1. Find top 3 customers who contributed the most to revenue each month.**

**Tables:** transactions(customer\_id, amount, txn\_date)

**Answer:**

```
WITH monthly_revenue AS (  
    SELECT customer_id,  
           DATE_TRUNC('month', txn_date) AS month,  
           SUM(amount) AS total_spent  
    FROM transactions  
    GROUP BY customer_id, DATE_TRUNC('month', txn_date)  
)  
  
ranked AS (  
    SELECT *,  
           RANK() OVER (PARTITION BY month ORDER BY total_spent  
DESC) AS rnk  
    FROM monthly_revenue  
)  
  
SELECT month, customer_id, total_spent
```



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```
FROM ranked
WHERE rnk <= 3
ORDER BY month, total_spent DESC;
```

### **Explanation:**

- Aggregate spend per customer per month.
- Rank them using RANK().
- Pick top 3 per month.

## **2. Find employees who earn more than their manager.**

**Table:** employees(emp\_id, emp\_name, salary, manager\_id)

### **Answer:**

```
SELECT e.emp_id, e.emp_name, e.salary, m.emp_name AS manager,
m.salary AS manager_salary
FROM employees e
JOIN employees m ON e.manager_id = m.emp_id
WHERE e.salary > m.salary;
```

**Explanation:** Self-join employees table on manager, compare salaries.

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## **3. Calculate customer churn (customers active in previous month but not in current month).**

**Tables:** transactions(customer\_id, txn\_date, amount)

### **Answer:**

```
WITH monthly_customers AS (
    SELECT DISTINCT customer_id, DATE_TRUNC('month', txn_date) AS
month
    FROM transactions
```



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```

),
churn AS (
    SELECT prev.customer_id, prev.month AS churn_month
    FROM monthly_customers prev
    LEFT JOIN monthly_customers curr
    ON prev.customer_id = curr.customer_id
    AND curr.month = prev.month + INTERVAL '1 month'
    WHERE curr.customer_id IS NULL
)
SELECT * FROM churn;

```

#### **Explanation:**

- Capture customers per month.
- Self-join previous month to next month.
- If no match → churned.

#### **4. Detect products that were never sold in consecutive months.**

**Tables:** sales(product\_id, txn\_date, amount)

#### **Answer:**

```

WITH monthly_sales AS (
    SELECT product_id, DATE_TRUNC('month', txn_date) AS month
    FROM sales
    GROUP BY product_id, DATE_TRUNC('month', txn_date)
),
gaps AS (
    SELECT product_id, month,

```



```
LAG(month) OVER (PARTITION BY product_id ORDER BY month)
AS prev_month
FROM monthly_sales
)
SELECT product_id, month
FROM gaps
WHERE prev_month IS NOT NULL
AND DATE_PART('month', month) - DATE_PART('month',
prev_month) > 1;
```

**Explanation:** Use LAG() to check if any gap exists between sales months.

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## 5. Running total + YoY growth in same query.

**Tables:** transactions(customer\_id, amount, txn\_date)



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### Answer:

```
WITH yearly AS (  
    SELECT EXTRACT(YEAR FROM txn_date) AS year,  
           SUM(amount) AS total_revenue  
    FROM transactions  
    GROUP BY EXTRACT(YEAR FROM txn_date)  
)  
SELECT year,  
       total_revenue,  
       SUM(total_revenue) OVER (ORDER BY year) AS running_total,  
       LAG(total_revenue) OVER (ORDER BY year) AS  
prev_year_revenue,  
       ROUND(((total_revenue - LAG(total_revenue) OVER (ORDER BY  
year))  
           / NULLIF(LAG(total_revenue) OVER (ORDER BY year), 0)) *  
100, 2) AS yoy_growth  
FROM yearly;
```

### Explanation:

- Aggregate yearly revenue.
  - SUM() OVER → running total.
  - LAG() → previous year revenue.
  - Compute YoY growth %.
- 



## 6. Find the second order of each customer (by date).

**Table:** orders(order\_id, customer\_id, order\_date, amount)

**Answer:**

```
WITH ranked_orders AS (  
    SELECT customer_id, order_id, order_date,  
           ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY  
order_date) AS rn  
    FROM orders  
)  
  
SELECT customer_id, order_id, order_date  
FROM ranked_orders  
WHERE rn = 2;
```

**Explanation:** Assign order numbers per customer using ROW\_NUMBER(). Select where order = 2.

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## 7. Find customers who placed orders in 3 consecutive months.

**Table:** transactions(customer\_id, txn\_date, amount)

**Answer:**



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```

WITH monthly AS (
    SELECT DISTINCT customer_id, DATE_TRUNC('month', txn_date) AS
month
    FROM transactions
),
ranked AS (
    SELECT customer_id, month,
        ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY
month) AS rn
    FROM monthly
)
SELECT m1.customer_id
FROM ranked m1
JOIN ranked m2 ON m1.customer_id = m2.customer_id AND m2.rn =
m1.rn + 1
JOIN ranked m3 ON m1.customer_id = m3.customer_id AND m3.rn =
m1.rn + 2;

```

**Explanation:** Use consecutive row numbers to detect 3-month streak.

## 8. Find products with the highest sales in each category.

**Table:** products(product\_id, category, price, sales)

**Answer:**

```

SELECT product_id, category, sales
FROM (
    SELECT product_id, category, sales,
        RANK() OVER (PARTITION BY category ORDER BY sales DESC) AS
rnk

```



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```
FROM products
) ranked
WHERE rnk = 1;
```

**Explanation:** Partition by category and rank sales → pick top 1 per category.

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### 9. Detect users with transactions from two different countries on the same day.

**Table:** transactions(customer\_id, txn\_date, country, amount)

**Answer:**

```
SELECT customer_id, txn_date
FROM transactions
GROUP BY customer_id, txn_date
HAVING COUNT(DISTINCT country) > 1;
```

**Explanation:** Group by customer + date → if more than 1 country → suspicious activity.

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## 10. Find customers who never placed an order.

**Tables:**

- customers(customer\_id, name)
- orders(order\_id, customer\_id, order\_date)

**Answer:**

```
SELECT c.customer_id, c.name
FROM customers c
LEFT JOIN orders o ON c.customer_id = o.customer_id
WHERE o.order_id IS NULL;
```

**Explanation:** Use LEFT JOIN with null check to detect non-buyers.

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## 11. Find top 2 products by revenue in each month.

**Table:** sales(product\_id, txn\_date, amount)

**Answer:**

```
WITH monthly_sales AS (
    SELECT product_id, DATE_TRUNC('month', txn_date) AS month,
    SUM(amount) AS revenue
    FROM sales
    GROUP BY product_id, DATE_TRUNC('month', txn_date)
),
ranked AS (
    SELECT *, RANK() OVER (PARTITION BY month ORDER BY revenue
    DESC) AS rnk
```



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```
FROM monthly_sales
)
SELECT month, product_id, revenue
FROM ranked
WHERE rnk <= 2;
```

**Explanation:** Summarize monthly revenue, rank, pick top 2.

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## 12. Find employees whose salary is above company average but below department average

**Table:** employees(emp\_id, dept\_id, salary)

**Answer:**

```
SELECT e.emp_id, e.salary, e.dept_id
FROM employees e
WHERE e.salary > (SELECT AVG(salary) FROM employees)
AND e.salary < (
    SELECT AVG(salary)
    FROM employees d
    WHERE d.dept_id = e.dept_id
);
```

**Explanation:** Compare salary with both global and department averages using correlated subqueries.

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### 13. Calculate order repeat rate (customers with >1 order / total customers).

**Table:** orders(order\_id, customer\_id, order\_date)

**Answer:**

```
SELECT (COUNT(DISTINCT CASE WHEN order_count > 1 THEN
customer_id END) * 100.0) /
COUNT(DISTINCT customer_id) AS repeat_rate
FROM (
SELECT customer_id, COUNT(*) AS order_count
FROM orders
GROUP BY customer_id
) t;
```

**Explanation:** Count customers with multiple orders and divide by total customers.

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### 14. Find the first transaction of each customer and the difference from their last transaction.

**Table:** transactions(customer\_id, txn\_date, amount)

**Answer:**

```
SELECT customer_id,
MIN(txn_date) AS first_txn,
MAX(txn_date) AS last_txn,
AGE(MAX(txn_date), MIN(txn_date)) AS duration
FROM transactions
```



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GROUP BY customer\_id;

**Explanation:** Use MIN() and MAX() to calculate first and last transactions, then subtract dates.

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## 15. Identify the top 5% of customers by lifetime spend.

**Table:** transactions(customer\_id, amount)

**Answer:**

```
WITH customer_spend AS (  
    SELECT customer_id, SUM(amount) AS total_spent  
    FROM transactions  
    GROUP BY customer_id  
)  
  
ranked AS (  
    SELECT customer_id, total_spent,  
           PERCENT_RANK() OVER (ORDER BY total_spent DESC) AS  
pct_rank  
    FROM customer_spend  
)  
  
SELECT customer_id, total_spent  
FROM ranked  
WHERE pct_rank <= 0.05;
```

**Explanation:** Use PERCENT\_RANK() to classify spenders. Top 5% are elite customers.

## 16. Find customers who made transactions in every month of 2024.



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**Table:** transactions(customer\_id, txn\_date, amount)

**Answer:**

```
SELECT customer_id
FROM transactions
WHERE EXTRACT(YEAR FROM txn_date) = 2024
GROUP BY customer_id
HAVING COUNT(DISTINCT EXTRACT(MONTH FROM txn_date)) = 12;
```

**Explanation:** Count distinct months per customer. If 12 → active every month.

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## 17. Detect revenue drop compared to previous month.

**Table:** transactions(txn\_date, amount)

**Answer:**

```
WITH monthly AS (
    SELECT DATE_TRUNC('month', txn_date) AS month, SUM(amount)
    AS revenue
    FROM transactions
    GROUP BY DATE_TRUNC('month', txn_date)
)
SELECT month, revenue,
    LAG(revenue) OVER (ORDER BY month) AS prev_revenue,
    revenue - LAG(revenue) OVER (ORDER BY month) AS diff
FROM monthly
WHERE revenue < LAG(revenue) OVER (ORDER BY month);
```



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**Explanation:** Use LAG() to compare revenue with previous month.

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### 18. Find users who never skipped a day of transactions.

**Table:** transactions(customer\_id, txn\_date, amount)

**Answer:**

```
WITH days AS (  
    SELECT customer_id, COUNT(DISTINCT txn_date) AS active_days,  
           MAX(txn_date) - MIN(txn_date) + 1 AS total_days  
    FROM transactions  
    GROUP BY customer_id  
)  
SELECT customer_id  
FROM days  
WHERE active_days = total_days;
```

**Explanation:** If active days = total days in range → no skips.

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## 19. Detect customers who upgraded spending month-over-month (strictly increasing).

**Table:** transactions(customer\_id, txn\_date, amount)

**Answer:**

WITH monthly AS (

    SELECT customer\_id, DATE\_TRUNC('month', txn\_date) AS month,  
    SUM(amount) AS revenue

    FROM transactions

    GROUP BY customer\_id, DATE\_TRUNC('month', txn\_date)

),

ranked AS (

    SELECT customer\_id, month, revenue,

    LAG(revenue) OVER (PARTITION BY customer\_id ORDER BY  
    month) AS prev\_revenue

    FROM monthly



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```
)  
SELECT DISTINCT customer_id  
FROM ranked  
GROUP BY customer_id  
HAVING MIN(CASE WHEN revenue > prev_revenue OR prev_revenue  
IS NULL THEN 1 ELSE 0 END) = 1  
AND MAX(CASE WHEN revenue <= prev_revenue THEN 1 ELSE 0  
END) = 0;
```

**Explanation:** Ensures revenue always increases month-to-month.

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## 20. Find the most common sequence of two products bought together.

**Table:** orders(order\_id, customer\_id, product\_id, order\_date)

**Answer:**

```
WITH ordered AS (  
    SELECT customer_id, product_id,
```



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```
        ROW_NUMBER() OVER (PARTITION BY customer_id ORDER BY
order_date) AS rn
    FROM orders
),
pairs AS (
    SELECT o1.customer_id, o1.product_id AS first_product,
o2.product_id AS second_product
    FROM ordered o1
    JOIN ordered o2 ON o1.customer_id = o2.customer_id AND o2.rn =
o1.rn + 1
)
SELECT first_product, second_product, COUNT(*) AS pair_count
FROM pairs
GROUP BY first_product, second_product
ORDER BY pair_count DESC
LIMIT 1;
```

**Explanation:** Finds most frequent consecutive product pair.

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## 21. Identify employees who directly or indirectly report to a given manager.

**Table:** employees(emp\_id, emp\_name, manager\_id)

**Answer:**

```
WITH RECURSIVE subordinates AS (  
    SELECT emp_id, emp_name, manager_id  
    FROM employees  
    WHERE manager_id = 101 -- given manager  
    UNION ALL  
    SELECT e.emp_id, e.emp_name, e.manager_id  
    FROM employees e  
    JOIN subordinates s ON e.manager_id = s.emp_id  
)  
SELECT * FROM subordinates;
```

**Explanation:** Recursive CTE traverses hierarchy from manager down.

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## 22. Find the longest streak of consecutive login days per user.

**Table:** logins(user\_id, login\_date)

**Answer:**

WITH numbered AS (

    SELECT user\_id, login\_date,  
            ROW\_NUMBER() OVER (PARTITION BY user\_id ORDER BY  
login\_date) AS rn

    FROM logins

),

grouped AS (

    SELECT user\_id, login\_date, login\_date - rn \* INTERVAL '1 day' AS  
grp

    FROM numbered

)

SELECT user\_id, COUNT(\*) AS streak

FROM grouped

GROUP BY user\_id, grp



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ORDER BY streak DESC

LIMIT 1;

**Explanation:** Trick: (login\_date - rn) groups consecutive days. Count gives streak length.

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### 23. Find customers whose spend contributes to 80% of total revenue (Pareto analysis).

**Table:** transactions(customer\_id, amount)

**Answer:**

WITH ranked AS (

    SELECT customer\_id, SUM(amount) AS total\_spent,

        SUM(SUM(amount)) OVER () AS grand\_total,

        SUM(SUM(amount)) OVER (ORDER BY SUM(amount) DESC) AS running\_total

FROM transactions



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```
GROUP BY customer_id
)
SELECT customer_id, total_spent
FROM ranked
WHERE running_total <= 0.8 * grand_total;
```

**Explanation:** Running sum of spend, cut at 80% → top contributors.

---

## 24. Detect orders placed using more than one payment method.

**Table:** payments(order\_id, payment\_method)

**Answer:**

```
SELECT order_id
FROM payments
GROUP BY order_id
HAVING COUNT(DISTINCT payment_method) > 1;
```

**Explanation:** Group orders, check multiple distinct payment methods.

---

## 25. Calculate rolling 3-month retention rate.



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**Tables:** transactions(customer\_id, txn\_date)

**Answer:**

WITH monthly AS (

    SELECT DISTINCT customer\_id, DATE\_TRUNC('month', txn\_date) AS month

    FROM transactions

),

cohort AS (

    SELECT m1.customer\_id, m1.month AS start\_month, m2.month AS active\_month

    FROM monthly m1

    JOIN monthly m2

    ON m1.customer\_id = m2.customer\_id

    AND m2.month BETWEEN m1.month AND m1.month + INTERVAL '2 month'

)

SELECT start\_month,

    COUNT(DISTINCT customer\_id) AS cohort\_size,

    COUNT(DISTINCT CASE WHEN active\_month = start\_month + INTERVAL '2 month' THEN customer\_id END) AS retained\_after\_3\_months,

    (COUNT(DISTINCT CASE WHEN active\_month = start\_month + INTERVAL '2 month' THEN customer\_id END) \* 100.0 /

        COUNT(DISTINCT customer\_id)) AS retention\_rate

FROM cohort

GROUP BY start\_month;



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**Explanation:** Tracks cohorts, checks how many remain active after 3 months → retention %.

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**Master SQL for Product-Based Interviews – 25 Problems,  
One Guide to Crack Amazon, Google, Flipkart & Microsoft.**

**Author:** [Riya Dubey](#)

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