

Title: All About Dogs

Short Pitch: All About Dogs is the Wikipedia of dog information, you can learn everything you need to know about dog care, breeds, and behavior.

Long Pitch: All About Dogs is a great website that gives you all the information needed to understand dog health, training, and care. Whether the site is being used by a pet care expert or a first time dog owner, this site can help deepen their understanding of dogs. All About Dogs covers a wide range of topics including breed traits, dietary needs, and more. Our goal is to be a dog owner's go to resource on canine behavior to provide all the necessary information to help dogs and their owners live their best lives.

Personas:

- 30 year old male dog owner who is looking for information on what to buy for his new golden retriever puppy.
- 15 year old female animal enthusiast trying to learn some fun facts about dogs.
- 40 year old female trying to find out the proper feeding amount for her growing puppy.

Competition:

- American Kennel Club
- Best Friends Animal Society
- National Geographic

Homepage

In "Why You Should Adopt A Dog Section" click on read more

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click on products link

→ on dog products page

click on food chart link

→ on dog feeding guideline chart page

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All About Dogs

Why You Should Adopt A Dog

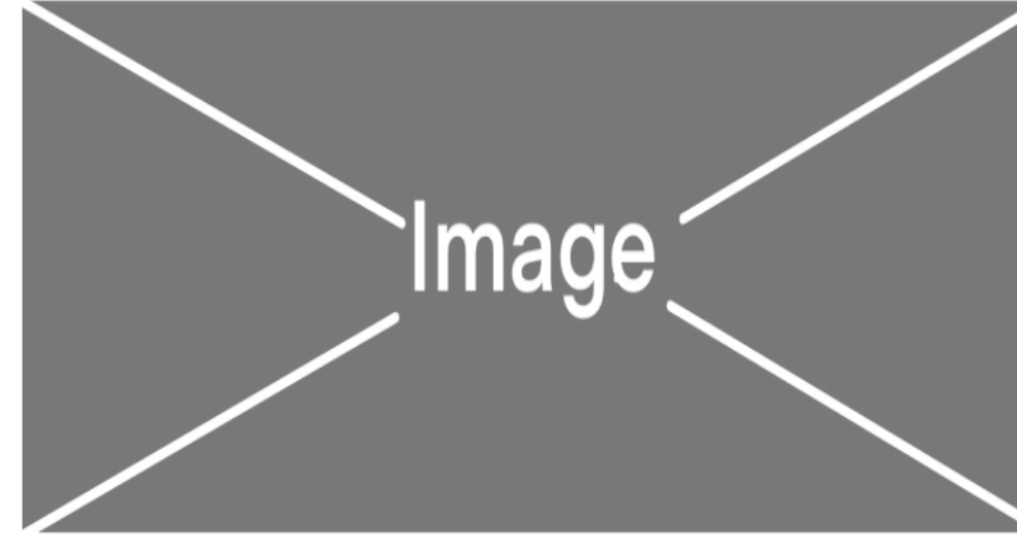
Adopting a dog is very fulfilling, it benefits both the owner and the animal. A dog gives emotional support which is great for your mental well being. When you walk the dog for exercise you will get some exercise too which is great for your physical well being. Since dogs need to stick to a routine you can build a routine and help manage your time better as well as your dog's. Additionally, adopting a dog can help reduce the problem of overpopulated animal shelters.

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Dog Fun Facts

Facts from Care.com

- 1 Puppies love games such as hide and seek! Hide and call their name so they can try to find you.
- 2 Puppies grow to half their body weight in the first four to five months!
- 3 Puppies then take a year or more to gain the other half of their body weight.
- 4 Puppies can sleep 18 to 20 hours a day during that rapid body growth phase.
- 5 Tired puppies get cranky just like little kids. If you have a fussy puppy, try nap time.
- 6 Puppies have 28 teeth and adult dogs have 42.
- 7 The best age to bring a puppy home is 6 to 12-to-14 weeks.
- 8 New puppies have heat sensors in their noses to help find their moms while their eyes and ears are closed.
- 9 Puppies are blind, deaf and toothless when born.
- 10 The average number of puppies in a litter is about five.
- 11 Dogs can be taught to count and solve simple math problems.
- 12 With love and a little patience, dogs can learn to walk backwards.
- 13 Revolutionary War soldiers sometimes brought their dogs with them into battle. Such was the case with George Washington and his dog, Sweet Lips.
- 14 Dogs sweat through the pads of their feet.
- 15 Dogs have three eyelids, including one to keep their eyes moist and protected.
- 16 Dogs are pack animals — they don't enjoy being alone.
- 17 In ancient China, people kept warm by putting dogs up their sleeves.
- 18 Dogs who have been spayed or neutered live longer than intact dogs.
- 19 Petting a dog can lower your blood pressure.
- 20 Stray dogs in Moscow have learned to ride the subway to find food.
- 21 Over half of dog owners include their dogs in annual holiday photos.
- 22 Although it was once illegal to keep dogs as pets in Iceland's capital city, the laws have been relaxed.
- 23 President Lyndon Johnson's Beagles were named Him and Her.
- 24 One unsplayed female dog, her mate and their puppies can produce 67,000 puppies in six years.
- 25 Bingo is the name of the dog on the box of Cracker Jacks.



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ALL ABOUT DOGS

WHY YOU SHOULD ADOPT A DOG

Adopting a dog is very fulfilling, it benefits both the owner and the animal. A dog gives emotional support which is great for your mental well being. Additionally, adopting a dog can help reduce the problem of overpopulated animal shelters. Aside from how a dog adoption helps you and the animal, you get a loving companion that will enrich your daily life.

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DOG FUN FACTS

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