

✓ **Congratulations! You passed!**

Grade received 100% Latest Submission Grade 100% To pass 80% or higher

Go to next item

1. Data analysis is the various elements that interact with one another in order to provide, manage, store, organize, analyze, and share data.

1 / 1 point

- ☐ True
- ☒ False

✓ **Correct**

Data analysis is the collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed decision-making.

2. In data analytics, what term describes a collection of elements that interact with one another?

1 / 1 point

- ☐ A database
- ☐ A modeling system
- ☒ A data ecosystem
- ☐ The cloud environment

✓ **Correct**

Data ecosystems are made up of elements that interact to produce, manage, store, organize, analyze, and share data.

3. Fill in the blank: Data \_\_\_\_\_ involves creating new ways of modeling and understanding the unknown by using raw data.

1 / 1 point

- ☐ design
- ☒ science
- ☐ analysis
- ☐ engineering

✓ **Correct**

Data science involves creating new ways of modeling and understanding the unknown by using raw data.

4. Select the best description of gut instinct.

1 / 1 point

- ☒ An intuitive understanding of something with little or no explanation
- ☐ Choosing facts that complement your personal experiences
- ☐ Using your innate ability to analyze results
- ☐ Manipulating data to match your intuition

✓ **Correct**

Gut instinct is an intuitive understanding of something with little or no explanation.

5. A furniture manufacturer wants to find a more environmentally friendly way to make its products. A data analyst helps solve this problem by gathering relevant data, analyzing it, and using it to draw conclusions. The analyst then shares their analysis with subject-matter experts from the manufacturing team, who validate the findings. Finally, a plan is put into action. This scenario describes data science.

1 / 1 point

- ☐ True
- ☒ False

✓ **Correct**

This company has put data at the heart of its business strategy in order to achieve data-driven decision-making.

6. What do subject-matter experts do to support data-driven decision-making? Select all that apply.

1 / 1 point

- ☒ Review the results of data analysis and identify any inconsistencies



Subject-matter experts can offer insights into the business problem, identify inconsistencies in the analysis, and validate the choices being made.

- ☒ Offer insights into the business problem



Subject-matter experts can offer insights into the business problem, identify inconsistencies in the analysis, and validate the choices being made.

- ☒ Validate the choices made as a result of the data insights



Subject-matter experts can offer insights into the business problem, identify inconsistencies in the analysis, and validate the choices being made.

- ☐ Collect, transform, and organize data

7. Sharing the results of your analysis with colleagues who are very familiar with the business problem supports what practice?

1 / 1 point

- ☐ Data science
- ☐ Data analytics
- ☐ Data management
- ☒ Data-driven decision-making



Sharing the results of your analysis with people who are familiar with the business problem is an example of data-driven decision-making. Data-driven decision-making is using facts to guide business strategy.

8. You read an interesting article in a magazine and want to share it in the discussion forum. What should you do when posting? Select all that apply.

1 / 1 point

- ☒ Check your post for typos or grammatical errors.



Posts should be relevant to data analytics and checked for typos and grammatical errors.

- ☐ Include your email address for people to send questions or comments.

- ☐ Take credit for creating the article.

- ☒ Make sure the article is relevant to data analytics.



Posts should be relevant to data analytics and checked for typos and grammatical errors.