Congratulations! You passed! Grade received 100% To pass 80% or higher	Go to next item
Which of the following statements best defines data?	1 / 1 point
O Data is the use of calculations and statistics.	
O Data is an assortment of questions.	
Data is a collection of facts.	
O Data is a business process.	
Correct Data is a collection of facts. Through analysis, data can be used to draw conclusions and make predictions.	
2. Fill in the blank: In data analytics, the data ecosystem refers to the various elements that interact with one another to produce, manage, store,, and, and, and, and, and, and, and	nalyze, and share data. 1/1 point
Olocate	
○ ingest	
○ merge	
organize	
Correct In data analytics, the data ecosystem refers to the various elements that interact with one another to produce, manage, store, organize, analyze, a	ind share data.
3. Which of the following terms refers to the collection, transformation, and organization of data in order to draw conclusions, make predictions, and driv making?	re informed decision- 1/1 point
O Data elements	
Data analysis	
O Data life cycle	
O Data insight	
Ocrrect Data analysis refers to the collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed	d decision-making.
4. An airline collects, observes, and analyzes its customers' online behaviors. Then, it uses the insights gained to choose what new products and services process does this describe?	s to offer. What business 1/1 point
Analytical thinking	
Ocllaboration with stakeholders	
O Performance measurement	
Data-driven decision-making	
Correct An airline collecting, observing, and analyzing its customers' online behaviors, then using the insights gained to choose what new products and describes data-driven decision making. Data-driven decision-making is using facts to guide business strategy.	services to offer,