

✔ **Congratulations! You passed!**

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To pass 80% or
higher

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1. A data analyst wants to tell a story with data. As a second step, they focus on showing the story of the data to highlight the meaning behind the numbers. Which step of data storytelling does this describe?

0 / 1 point

- ☐ Tell an interesting narrative
- ☐ Engage your audience
- ☐ Assemble word clouds
- ☒ Create compelling visuals

✘ **Incorrect**
Review [the video on communicating about data analysis](#).

2. Which of the following questions do data analysts ask to make sure they will engage their audience? Select all that apply.

1 / 1 point

✔ What does the audience hope to do with the data insights?

✔ **Correct**

✔ What roles do the people in this audience play?

✔ **Correct**

✔ What is the audience's stake in the project?

✔ **Correct**

☐ What information will convince the audience that my opinion is correct?

3. Fill in the blank: An important part of dashboard design is the placement of charts, graphs, and other visual elements. They should be _____, which means that they are balanced and make good use of available space.

1 / 1 point

- ☒ cohesive
- ☐ constant
- ☐ clean
- ☐ complete

✔ **Correct**

4. In Tableau, which layout makes it possible to layer objects over other items?

1 / 1 point

- ☐ Layered
- ☐ Fixed
- ☒ Floating
- ☐ Tiled

✔ **Correct**

5. Which of the following are appropriate uses for filters in Tableau? Select all that apply.

1 / 1 point

☒ Highlighting individual data points

✓ Correct

☒ Limiting the number of rows or columns in view

✓ Correct

☒ Providing data to different users based on their particular needs

✓ Correct

☐ Hiding outliers that do not support the hypothesis

6. A data analyst creates a dashboard in Tableau to share with stakeholders. They want to avoid having the stakeholders filter the dashboard themselves and direct them to the most important data points. What tool can they use to achieve this?

1 / 1 point

☒ Pre-filtering

☐ Pre-building

☐ Pre-sizing

☐ Pre-sorting

✓ Correct

7. Fill in the blank: A data analyst is creating the title slide in a presentation. The data they are sharing is likely to change over time, so they include the _____ on the title slide. This adds important context.

1 / 1 point

☐ name of the data source

☐ data analysts involved in the project

☒ date of the presentation

☐ key findings of the presentation

✓ Correct

8. A data analyst links their visualizations to external spreadsheets containing the data being described. What is the purpose for doing this?

1 / 1 point

☒ It allows changes made to the spreadsheet data to automatically reflect in the visualizations.

☐ It allows the visualization to be edited without the spreadsheet data being affected.

☐ It allows for the creation of multiple visualizations using the same dataset.

☐ It allows changes made to the spreadsheet data that will not change the visualizations.

✓ Correct