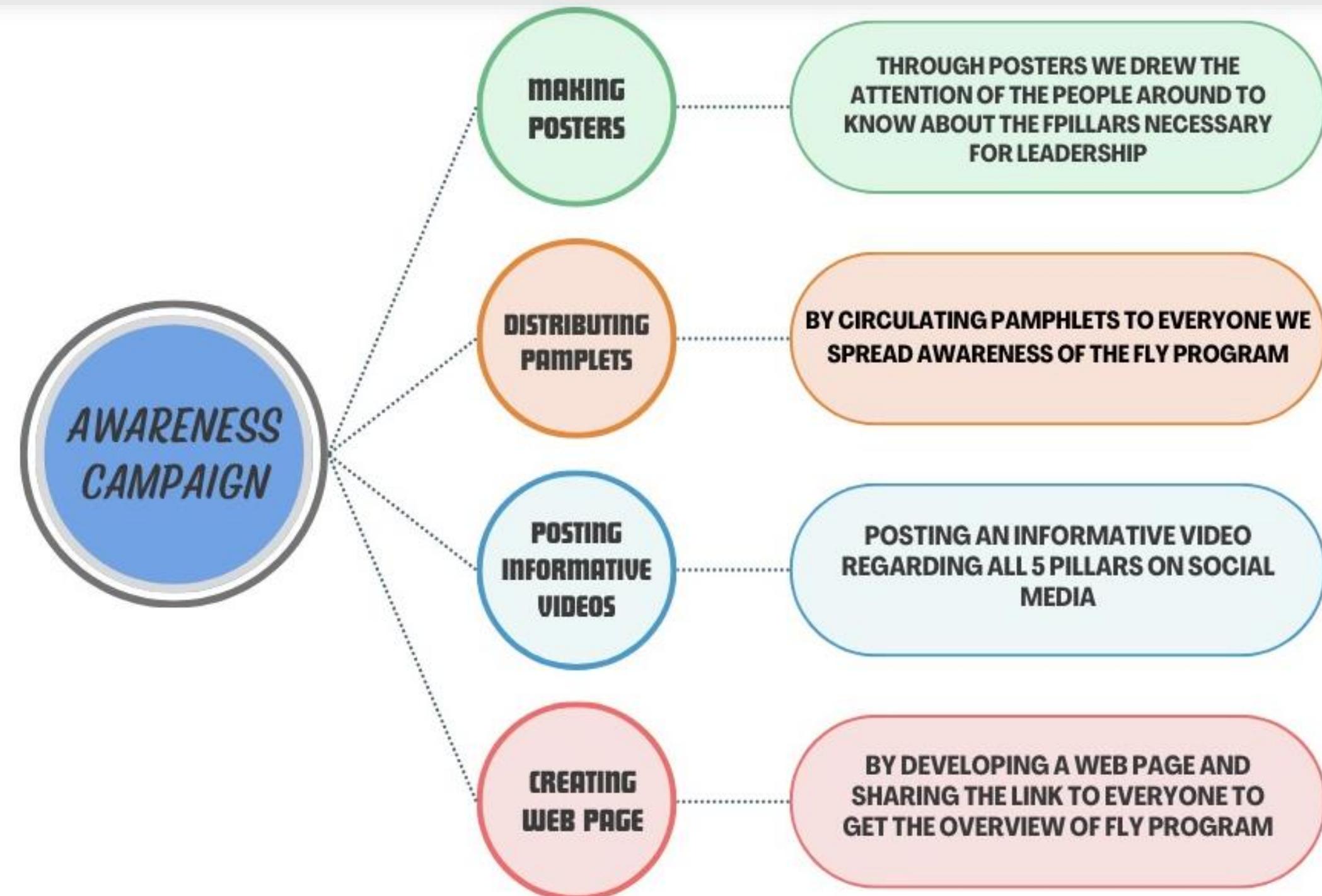




CRUSADERS METAPHORICALLY REPRESENT DEDICATED INDIVIDUALS OR LEADERS PASSIONATELY COMMITTED TO A CAUSE. THOSE WITH A "CRUSADER" MINDSET EMBODY DETERMINATION, RESILIENCE, AND A WILLINGNESS TO OVERCOME OBSTACLES IN PURSUIT OF THEIR OBJECTIVES.

Flow chart of Campaign



Pillars of Leadership





**Posters on the Pillars
of Leadership (with
related video)**

**"THE ONLY WAY TO
DO GREAT WORK
IS TO TAKE THE
INITIATIVE AND
START."**

- STEVE JOBS

Start taking initiative
and become a leader.



Taking Initiative





Innovation distinguishes
between a leader and a
follower.

- Steve Jobs

Innovativeness

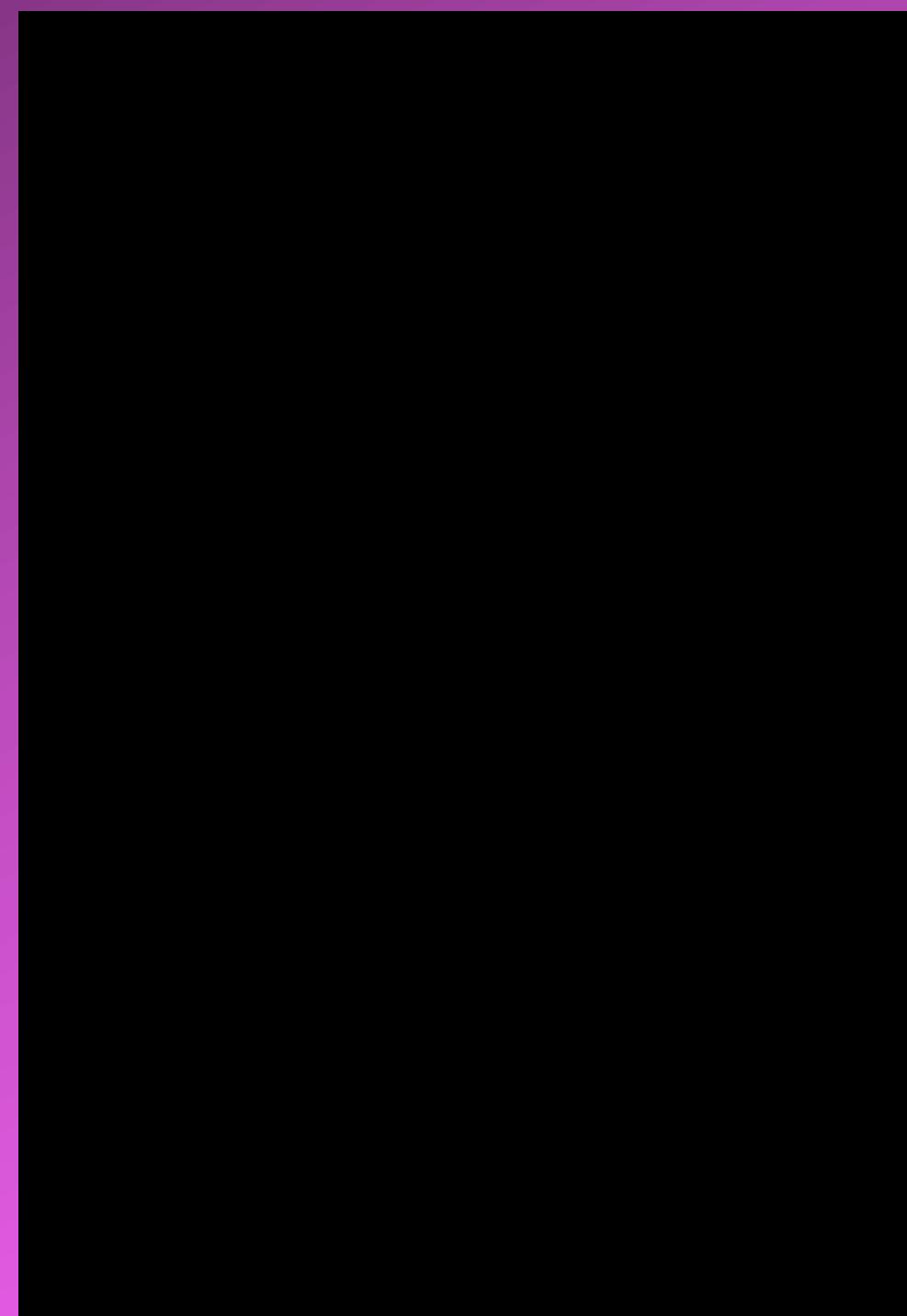


CONSCIENTIOUSNESS



ALWAYS DO THE RIGHT THINGS ,
EVEN WHEN NO ONE WATCHING.

Conscientiousness

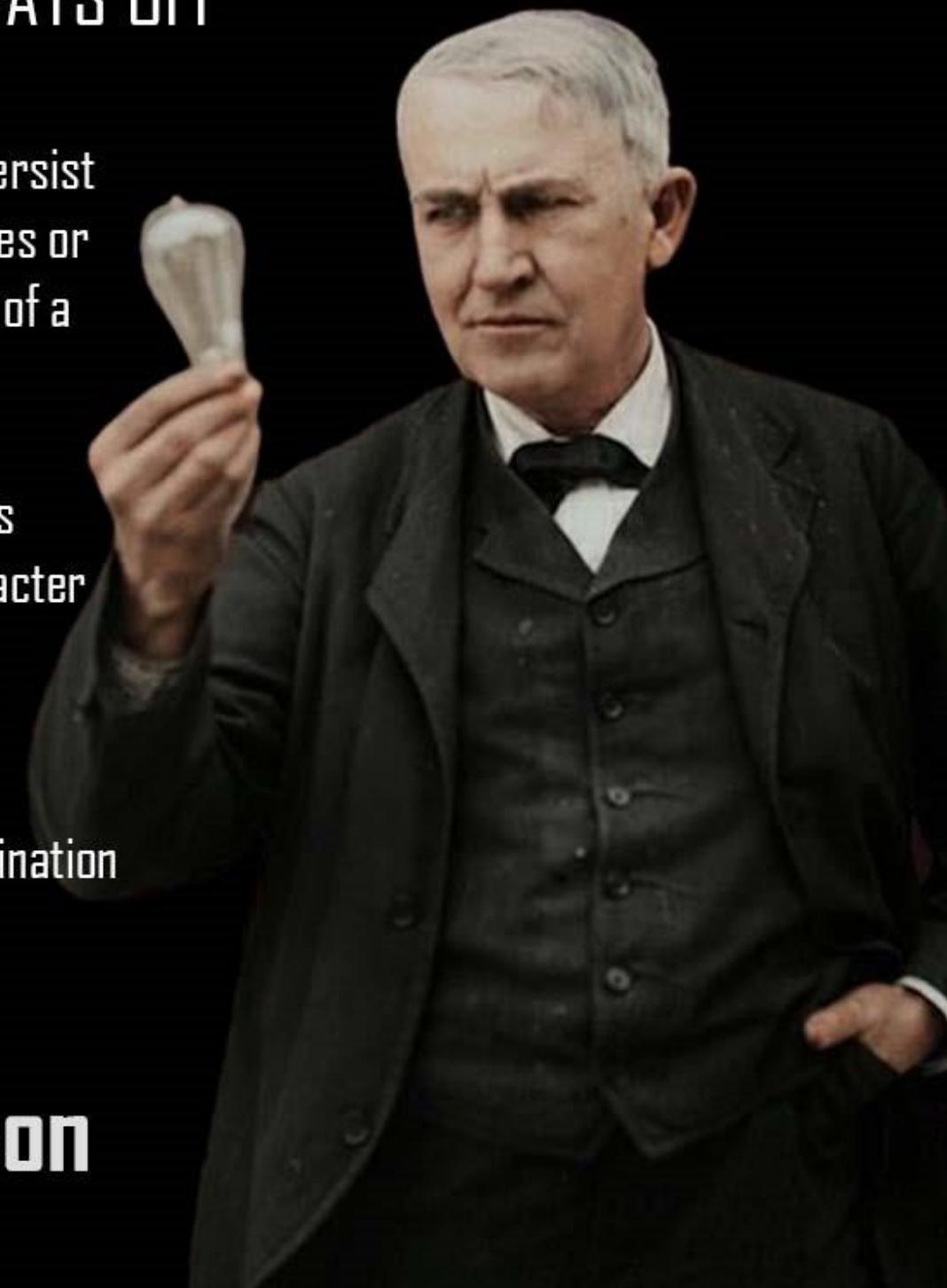


"THE PERSON WHO PROVED PERSEVERANCE PAYS OFF"

Develop the ability to persist and overcome challenges or setbacks in the pursuit of a goal.

It is crucial as it fosters resilience, builds character and enables individuals to achieve long-term success by navigating difficulties with determination and tenacity.

Thomas Edison

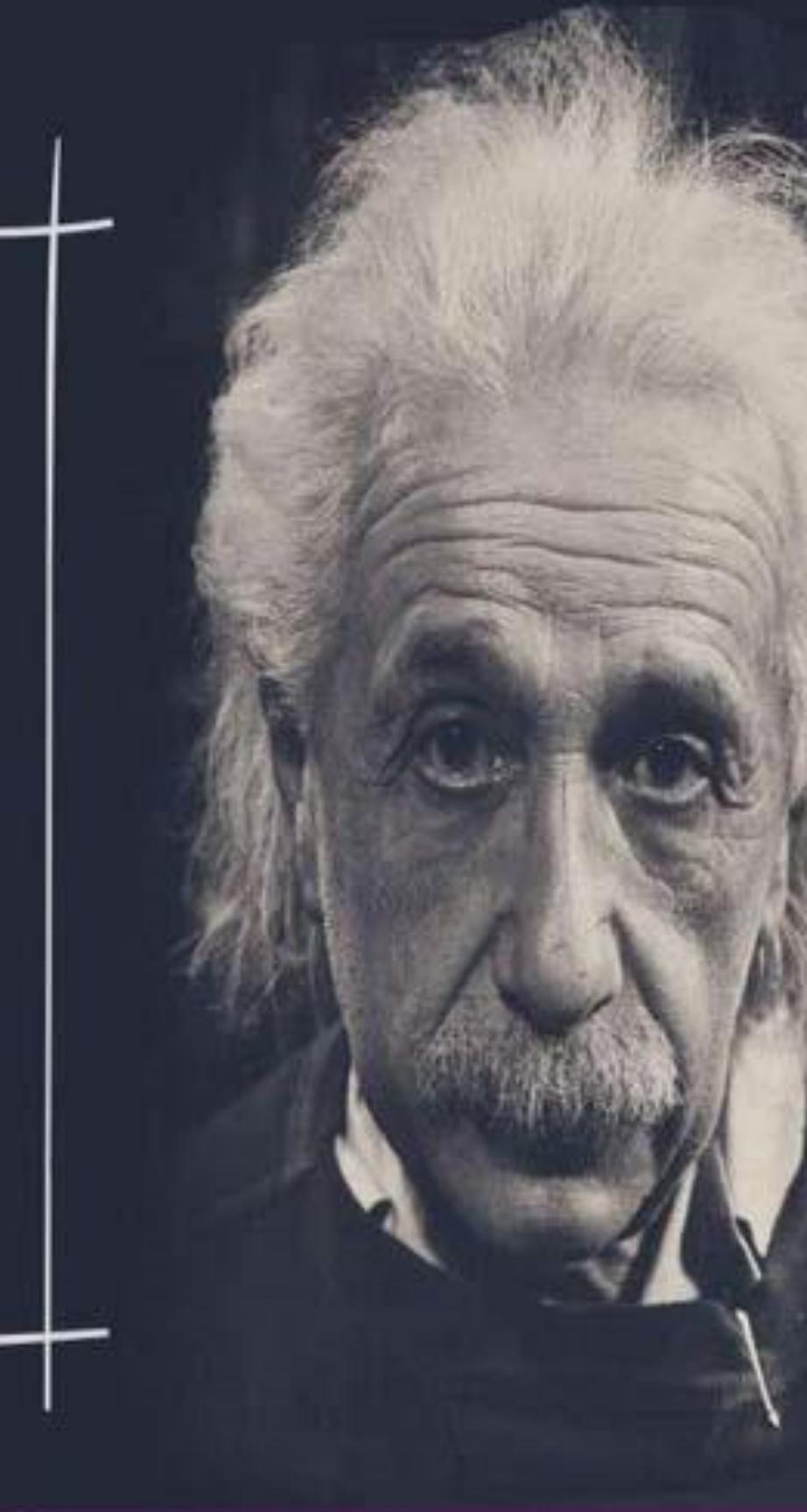


Perseverance



**“IF I HAD AN
HOUR TO SOLVE
A PROBLEM I’D
SPEND 55
MINUTES
THINKING ABOUT
THE PROBLEM
AND 5 MINUTES
THINKING ABOUT
SOLUTIONS.”**

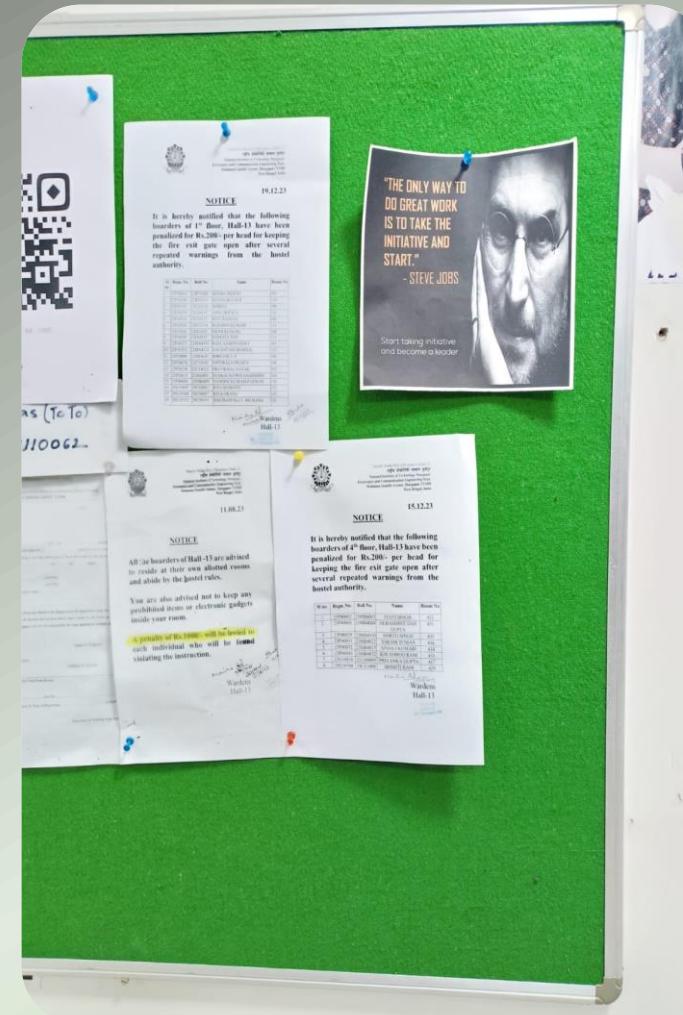
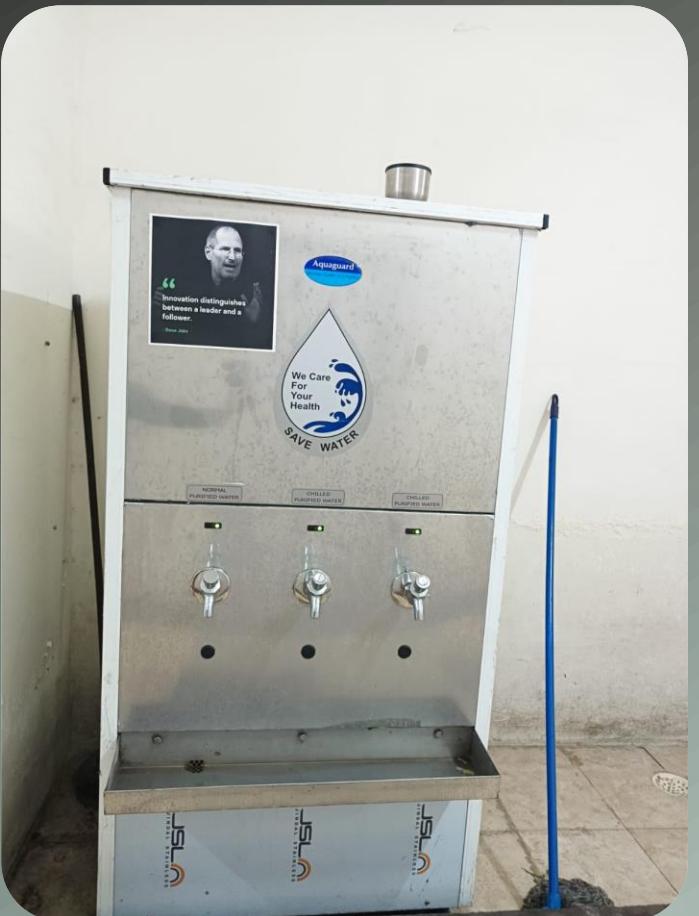
ALBERT EINSTEIN



Problem Solving



Awareness through Posters



Pamphlet

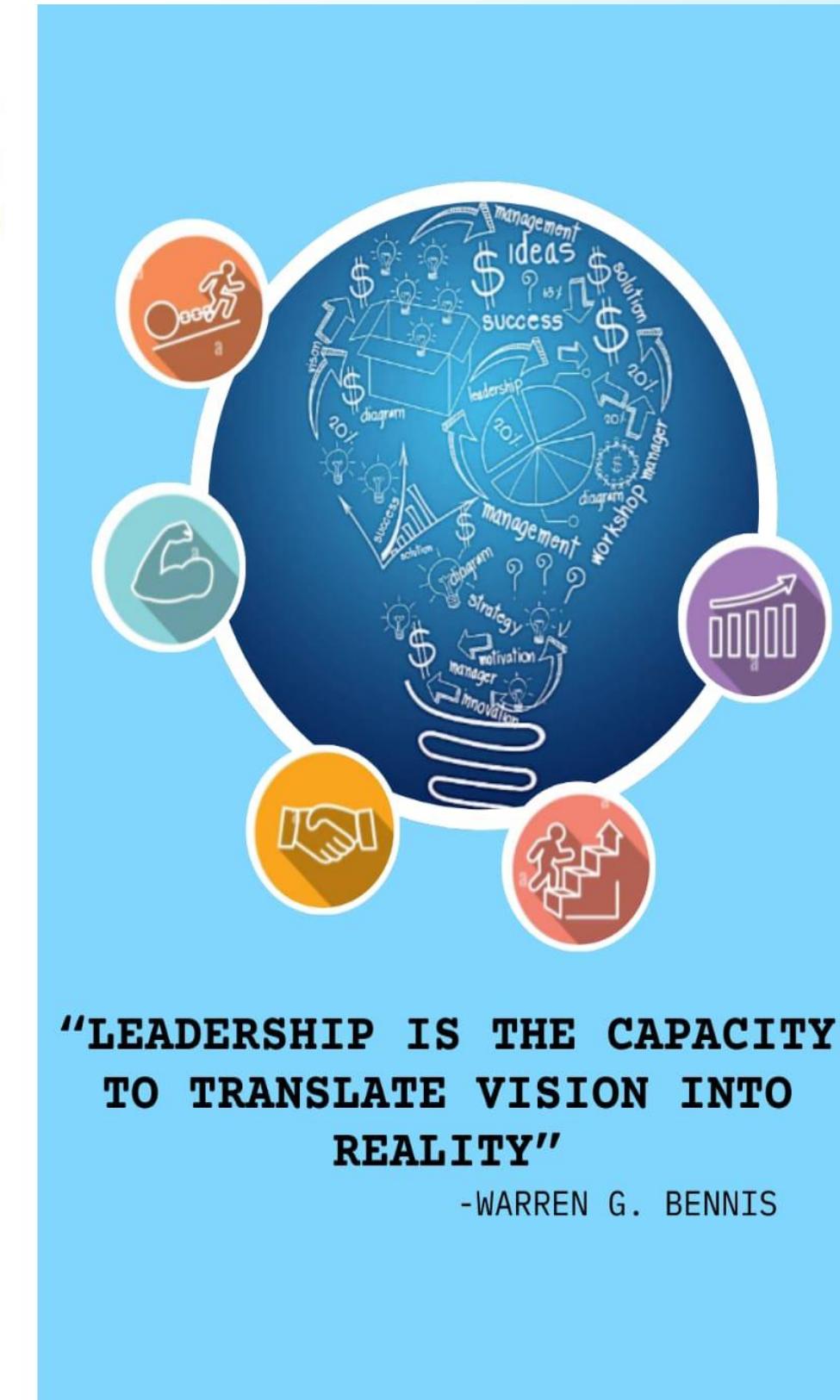
FLY PROGRAM

FINDING THE LEADER IN YOU

**UNLOCK YOUR
POTENTIAL WITH THE
FLY PROGRAM!**

EXTENSIVE GLOBAL SURVEY,
ENCOMPASSING 2,700 INDIVIDUALS
ACROSS DIVERSE PROFESSIONS, FROM
ENTREPRENEURS TO ARTISTS AND EVEN
REOWNED FIGURES LIKE NARAYANA
MURTI, REVEALED A FASCINATING
INSIGHT. THEY HIGHLIGHTED A
WIDESPREAD LACK OF FIVE ESSENTIAL
SKILLS: INITIATIVE, INNOVATIVENESS,
CONSCIENTIOUSNESS, PERSEVERANCE,
AND PROBLEM-SOLVING.

THE FLY PROGRAM EMPOWERS YOU TO
BRIDGE THESE SKILL GAPS AND SOAR TO
NEW HEIGHTS. SEIZE THE OPPOURNITY TO
ELEVATE YOURSELF WITH FLY—CHOOSE
GROWTH, INITIATIVE, INNOVATION,
CONSCIENTIOUSNESS, PERSEVERANCE,
AND PROBLEM-SOLVING TO REACH NEW
HEIGHTS!



**"LEADERSHIP IS THE CAPACITY
TO TRANSLATE VISION INTO
REALITY"**

-WARREN G. BENNIS

Pamphlet Distribution



Pamphlet Distribution



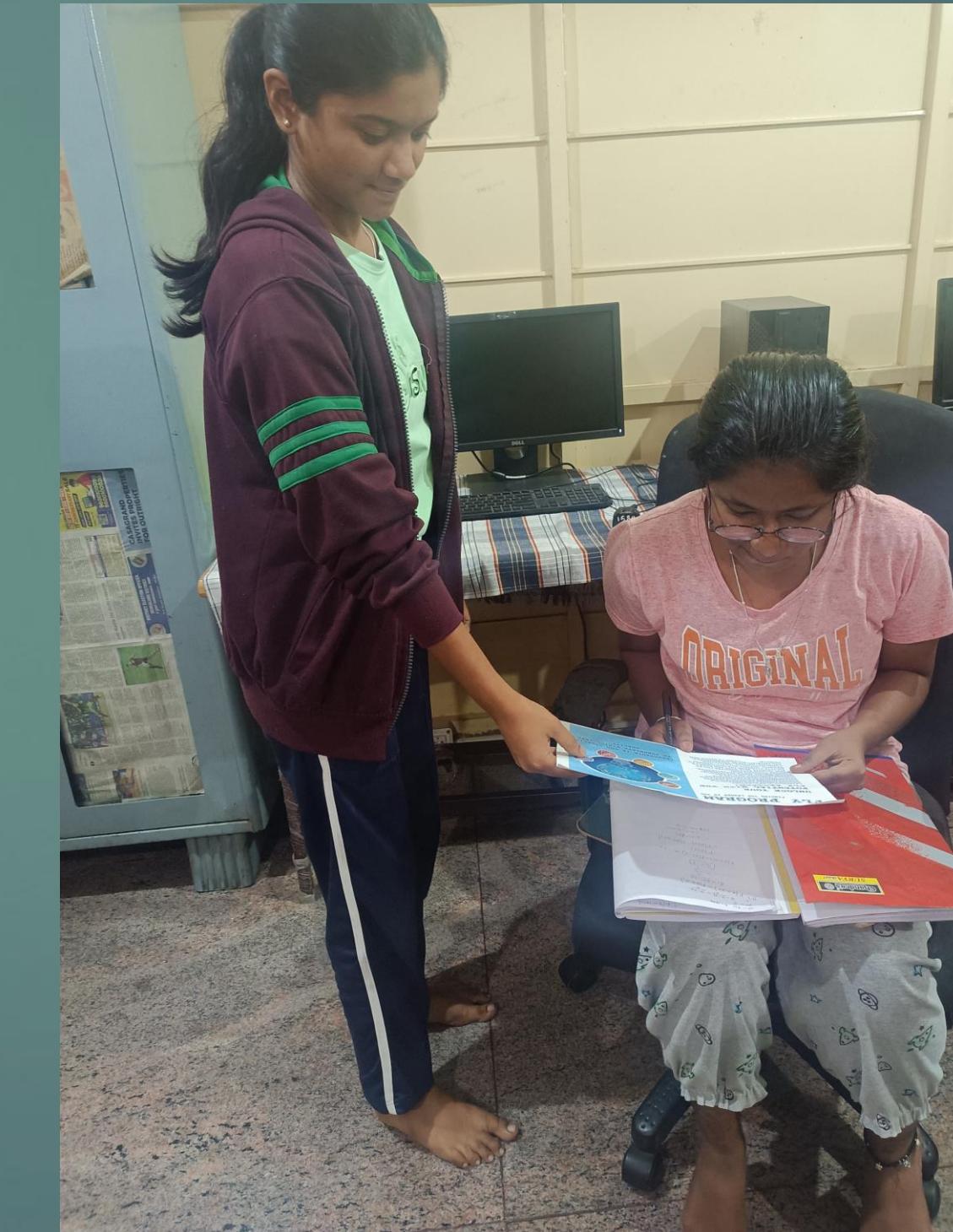
Pamphlet Distribution



Pamphlet Distribution



Pamphlet Distribution



Informative Video for Social Media



WEB PAGE

FLY

Home 5 Pillars CRUSADERS Campaign About 

Finding Leader in You.

Link to the Website:- <https://sites.google.com/view/findingleaderinyou/home>



Prakruthi
Alla
Web page designing

Vidya
Team
Content

Questions to be answered.

1. Were there any setbacks you experienced? Which of the techniques that you learned in perseverance did you practice to overcome these setbacks?

- Not possible for us to meet physically.
- scheduling online meeting favorable time for everyone.

2. Describe what worked well and what didn't in working together as a team. If you used any norms, please explain how they impacted your team (with examples)

- The distribution of work among the team members worked well.
- Team cooperation did not work well.
(Sometimes it was difficult for all members to join online meet for discussion.)

Questions to be answered.

3.What problems did you encounter? What techniques did you use to problem solve?

- convincing our friends to take part in the campaign.
- distributing the pamphlet in our college making our peers to curious about work.

4.What issues of conscientiousness did you face, if any, and how did you address them?

- Honesty while campaigning.
- We addressed this by encouraging others to give their participation.

The background image shows a vibrant sunset over a tropical beach. The sky is filled with warm orange, yellow, and red hues, with scattered clouds reflecting in the water. In the foreground, there's a wooden pier extending into the water. A few small boats are visible on the right side. On the left, several palm trees stand silhouetted against the bright sky. The overall atmosphere is peaceful and scenic.

Thank
you