

SHREYA GUPTA

Personal Profile

I enjoy working with Multiple Disciplines, Research, Gamification, Design for Social Change and User Engagement through Play. My work mostly focuses on User Experience Research, Product Development, Game Designing, Crafts, Mix Media, and User Involvement .

Education

**M.DES
(TOY AND GAME
DESIGN)**
2017

NATIONAL INSTITUTE OF DESIGN

Gandhinagar, Gujrat

I learned about different research methods, processes and approaches towards a design project. Centered my study around play and gamification, along with user experience.

**B.TECH
(COMPUTER SCIENCE)**
2010 -2014

MADHAV INSTITUTE OF TECHNOLOGY AND SCIENCE

Gwalior, Madhya Pradesh

The key areas of my discipline included Computer based languages, information systems and AI. I create a desktop/web application to navigate route around my College campus for my Final Graduation Project.

Skills

CREATIVE SKILLS

Concept Developing, Play Experience, Product Developing, Storytelling, User Experience Design, Design Research, Gamification

TECHNICAL SKILLS

Adobe Creative Suite, Unity, Processing, Dragon Frames, Hexels, Javascript, C#, C++

Online info



/theshreyagupta.com



/shreyagupta21292

Work Experience

ASSISTANT PROFESSOR

2014-2015

MAHATMA GANDHI UNIVERSITY/IGNOU

South Ex. , New Delhi
Computer Applications

It was my first job, I met people from different countries, learned about education and educating different ages & mindsets.

CONTENT WRITER

2014

MAHATMA GANDHI UNIVERSITY

South Ex. , New Delhi
Computer Applications

As a content writer, I did research for creating BCA books and course materials. Guided students on final year projects.

UX RESEARCH INTERM

2017

IMPETUS TECHNOLOGIES

Block k, Noida Special Economic Zone,
Noida, Uttar Pradesh

Worked on team collaboration application. I was responsible for the user research to gamification solutions to boost creative collaboration withing different teams.

Achievements

IDEO OPEN DESIGN CHALLENGE

2017

SHORTLISTED PROJECT

Reducing school dropouts lacking proper documentation and maintaining academic continuity - Especially for Girls and Differently abled



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