

SHREYA GUPTA

Personal Profile

I enjoy working with Multiple Disciplines, Storytelling, Research, Gamification for Social Change and User Engagement through Play. My work mostly focuses on User Experience Research, Product Development, Game Designing, Crafts, Mix Media, and User Involvement .

Education

**M.DES
(TOY AND GAME
DESIGN)**
2017

NATIONAL INSTITUTE OF DESIGN
Gandhinagar, Gujrat

**B.TECH
(COMPUTER SCIENCE)**
2010 -2014

**MADHAV INSTITUTE OF TECHNOLOGY AND
SCIENCE**
Gwalior, Madhya Pradesh

Work Experience

ASSISTANT PROFESSOR **MAHATMA GANDHI UNIVERSITY/IGNOU**
2014-2015

South Ex. , New Delhi
Computer Applications

CONTENT WRITER
2014

MAHATMA GANDHI UNIVERSITY
South Ex. , New Delhi
Computer Applications

**UX RESEARCH
INTERNSHIP**
2017

IMPETUS TECHNOLOGIES
Block k, Noida Special Economic Zone,
Noida, Uttar Pradesh

**GAME DESIGN
RESEARCH**
2018

IIT HYDERABAD
Kandi, Hyderabad, Telangana

Skills

CREATIVE SKILLS

Concept Developing, Play Experience,
Product Developing, Storytelling, User
Experience Design, Design Research,
Gamification

TECHNICAL SKILLS

Adobe Creative Suite, Unity, Processing,
Dragon Frames, Hexels, Javascript, C#,
C++

**PAINTING
TRAVELLING
SWIMMING
CRAFTS MIX MEDIA**

Interests

Online info



/theshreyagupta.com



/shreyagupta21292



Panaji
Goa



+91-8827745827



shreya_gupta@nid.edu
shreya21292@gmail.com