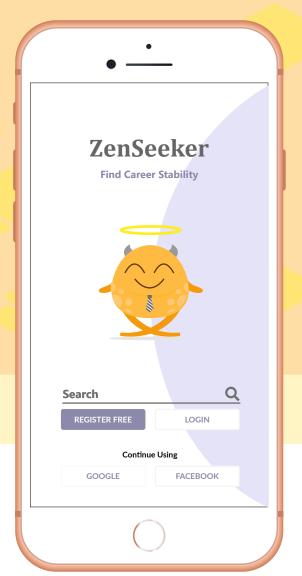
Zen Seeker

2019

A Job Searching and Networking application which prioritizes your mental well being by providing information about the recruitment process and opportunity to connect with people in the interested field.

Roles

User research, Market Research, User interviews, Wireframing, Prototyping, Visual design.



The Problem Today Job satisfaction has become an essential part of being employed; Job stability is becoming hard to achieve. Exploring and finding the right career fit is vital. Also, hectic and long Job recruitment process, which takes months to complete leaving many at cliffhangers.

Online Hiring User Experience Map

Guiding Principles

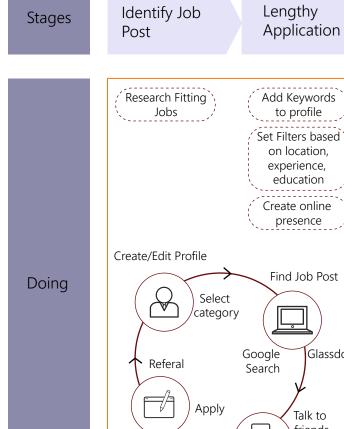
People use E-Job Post services because it is free, convinient and resourceful

Resume or Profile Building is initial and skillful part of peoples larger hiring journey

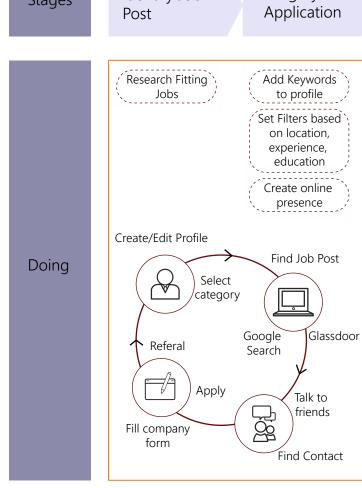
People with experience depend on referal for surety and fast outcome but keep updated profiles on E-job Post Sites

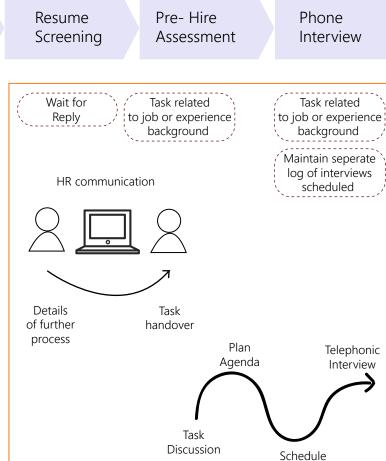
People value service that is respectful, effective and personable

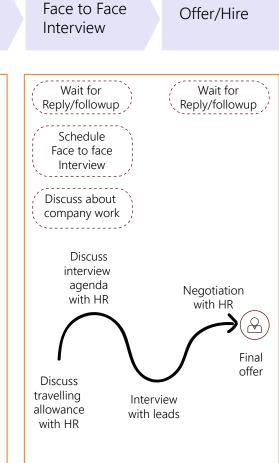
Customer Journey



Interview







Thinking

Feeling

-I wish this company have a remote working, flexible hours, employee care, open culture. -I have spent 20-minute applying hope they at least call back -I want to know I am worth this post

-I hope they don't have a lengthy hiring

-What kind of work I will be doing

-Will this company be a good fit for me

-Will this be better than my current job

-Who work in this company

-I am bored of waiting in the dark -I don't know much about the company will this task matter -These unrealistic task and questions are time waste -I am excited to talk to the tech lead, hope to get good feedback -I don't want to waste time if they don't have remote working

-I have applied for so long when will they reply

-Will HR answer my queries about job salary and work

-I have to work on the task this weekend now

-Will I get to talk to the team lead

-Is this task the last stage

-I am excited to have face to face interview -I hope they talk about my work -Hr negotiations are frustrating, hope they consider to my needs -After taking my time hope, they don't

-The interview should be fun and hope to

-I have invested a lot of time, how many

-When will they inform about hiring

-What will be HR negotiation

learn something

rounds will there be

Satisfaction Relevance

Satisfaction Relevance

reschedule Satisfaction



Candidates like, during the hiring process they interact with industry

Relevance



veterans, get their knowledge tested and able to understand their market self-worth.

company is different. Career opportunity for candidates involves-Ability to Learn new skills for growth, Interest-specific job/company, Skill-specific job/company, New challenges.

Candidates research about the company at various

places still murky perception of what the company

does, for every candidate, the essential criteria for the

Experience, Seamless Integration, Mobile Availability, Negative result still satisfying experience, Reduce touch time, Relevant pool and Critical information earliest.

Customer goals involve Better

Opportunities

Gobal

Communicate a clear value proposition Stage: Initial Encounter

relaxed career seekers Stages: Global

online presence

Make the customers more

Stages: Global

Support people in creating an

Enable people to plan overtime of involvement

Arm customer with

Searching, Applying

Stage: Searching, Planning

information for making decision Stage: Applying

Post applying, Hiring Process Communicate status clearly

at all time Stage: Post applying

scheduled interviews Stage: Post applying

Tracking applications and

candidates are expected to wait weeks or months before a final decision is made. When addressing candidate experience,

With a traditional hiring process, most

experience outcomes rely on reimagining hiring, not just retooling it.

STRESS WAS HUGE SIDE EFFECT OF

CONVENIENCE, ADDS UP TO IT.

companies often fall into the trap of just adding

new tech to their process. The best candidate

Candidate Updating CV to increase visibility

Time spent on e-recruiting sites as

Looking at a Job opening Keyword editing required for the particularly exciting job Trending skills

Every week 2 Hour

TODAY, CONSTANT UPDATION AND MAINTAINING ONLINE PRESENCE HAS BECOME MORE BENEFICIAL IN ACQUIRING JOB THAN A QUALIFICATION DEGREE.

VARIOUS E-RECRUITING APPLICATIONS, DESPITE THEIR

CHANGING JOB PROFILES AND INDUSTRY SCENE.

Competition

Primary





indeed®



How might we help candidates to seek career and How might we? networking opportunity with the least amount of

stress?

Exploration Exploring ideas that will put a user's stress level at

the forefront.

in the job post

related to unknown wait time or procedures of hiring. If stress reduction is put at the forefront, then These will be a huge differentiator. This helped clarify a few key aspects of what the solution needed to address.

Stress-Reducing Touchpoints in The app-

Learning the highest ranked cause of stress is 'Not having Online Presence' and the constant pressure of networking to meet like-minded people. Second is

1) Removing Sign-up profile manual input. Seamless onboarding will give a better experience. 2) Profile building using Machine learning, saving filters, choices, articles liked or saved, searches.

4) Easy going brand identity with limited content options on screen at a time.

5) Information about hiring process bracket, specified

3) Pushing articles of interested field or author to the profile will help recruiters identify your interests well.

6) Interview Schedule and details on the same app

Core **Function**

User Feedback through Interviews and Testing helped define the core



features of the MVP

- Multiple-way to look for job or company. Criteria included like
- Job profile
- work culture Company vision Proximity
- Employee care Open culture
- No junior /senior exploitation Flexible work hours Remote working

Technology-focused

Status Bracket Status bracket will be mentioned; it will show the maximum time the hiring process steps will take. Knowing about this uncertain critical information beforehand

prepares candidates mentally.

Simplify Interview details and hiring steps will be mentioned. Scheduling of interactions can

be managed through same

My way to learn UI design as a UX Designer

Ŧ O

. and why should you

Lena Lupprian in Ptototypr

July 8, 2016 . 6 min read

application. Simplifying the networking anxiety, Candidates can push interesting articles by veterans or comment or even write essays from this app. It will curate articles from different sources, learning progressively

and building your profile.